

The Spaces That Shape Us: Inside Meihua's Workplace Transformation

When space is designed around people, it changes how work feels.

"Office renovation is more than just a physical upgrade. It is about creating a workplace ready for a younger, more international future."

HE JUN | General Manager of Meihua Group

Just as growth in nature depends on the right conditions, organizations thrive when people are supported with an inspiring environment that fuels communication, collaboration and innovation. Meihua Group, a premier leader in amino acid nutrition and wellness solutions, wanted its workspace to not just be for work, but also actively shapes the people within.

Together with Steelcase, Meihua Group sets out to translate its culture into tangible experiences through thoughtful spatial design. Their values, People grow with vision, Work excels through craft, Enterprise wins with trust, and Collaboration achieves far-reaching impact, are brought to life through the way people move, interact and work within the space.

Through this transformation, Meihua is creating a more contemporary and dynamic campus that is designed to attract and retain top talent, while enabling people to feel more connected, engaged and inspired in their daily work.

From Concept to Reality: The Implementation Journey

At Steelcase, we believe that space shapes behavior. It influences how people think, how they collaborate and how they experience work every day. We placed human-centered design at the core and create a workplace that supports both performance and wellbeing, while embracing Meihua Group's habitat philosophy. This was our guiding principle that brought to life an ecological work environment that harmonizes nature, humanity, and technology.

Drawing subtle inspiration from the structure and rhythm of amino acids, the design language connects the company's identity with a more intuitive and human-centric space. More importantly, the workplace was designed to support a range of workstyles, from focused individual tasks to open collaboration.

Building upon the workspace's natural light and greenery, we refined the functional layers and overall experience through intentional spatial planning and furniture solutions:

- Created varied agile and efficient work settings that support focus, collaboration and movement throughout the day
- Improved comfort and concentration through ergonomic solutions and acoustic privacy with height-adjustable desks, acoustic pods, soundproof glass
- Enabled seamless collaboration with integrated meeting tools and shared spaces
- Designed informal areas that encourage spontaneous interaction and connection

Every detail weaves in the brand's culture and identity, contributing to a cohesive and purposeful workplace where nature, humanity and technology coexist seamlessly.

Executive Workspace | The Hub of the Collaborative Community

An open layout softens traditional hierarchies, fostering more natural in-person. People come together more easily, conversations flow more freely, and everyday moments become opportunities to spark creativity and build trust.

Sales Building | Expressing a Confident Global Identity

As the first touchpoint for visiting partners locally and globally, the sales building reflects Meihua's identity as a modern, forward-looking organization. The space conveys confidence, openness and clarity, while offering a more engaging and human experience.

R&D Center?Designed for Clarity and Momentum

The integration of multi-functional meeting rooms and high-performance technology allows better support for team to share ideas, think more deeply, and move from discussion to action with greater speed and clarity. The result is a workplace that supports both creativity and execution where ideas are not only generated but carried forward.

Staff Canteen | A Space to Unwind and Recharge

A quiet retreat away from work demands, the canteen allows you to slow down and reset. It's a space designed for comfort and quiet moments, because rest is not separate from performance but essential to sustaining it.

“Times have changed. We want to provide our employees with a more open and free environment. We hope that in the future, our furnishings will be more diverse, to better stimulate their latent innovative potential.”

WANG AIJUN, | Chairman of Meihua Group

From the science of amino acids to the dynamics of organizational culture, the collaboration between **Meihua Group and Steelcase** reflects a shared belief that when space is designed with intention, it can shape how people work, connect and grow, bringing vitality into daily work.

More than just an office renovation, this transformation marks a shift from focusing on productivity to creating a workplace defined by energy, openness and adaptability. Because when space changes in meaningful ways, people do too.