

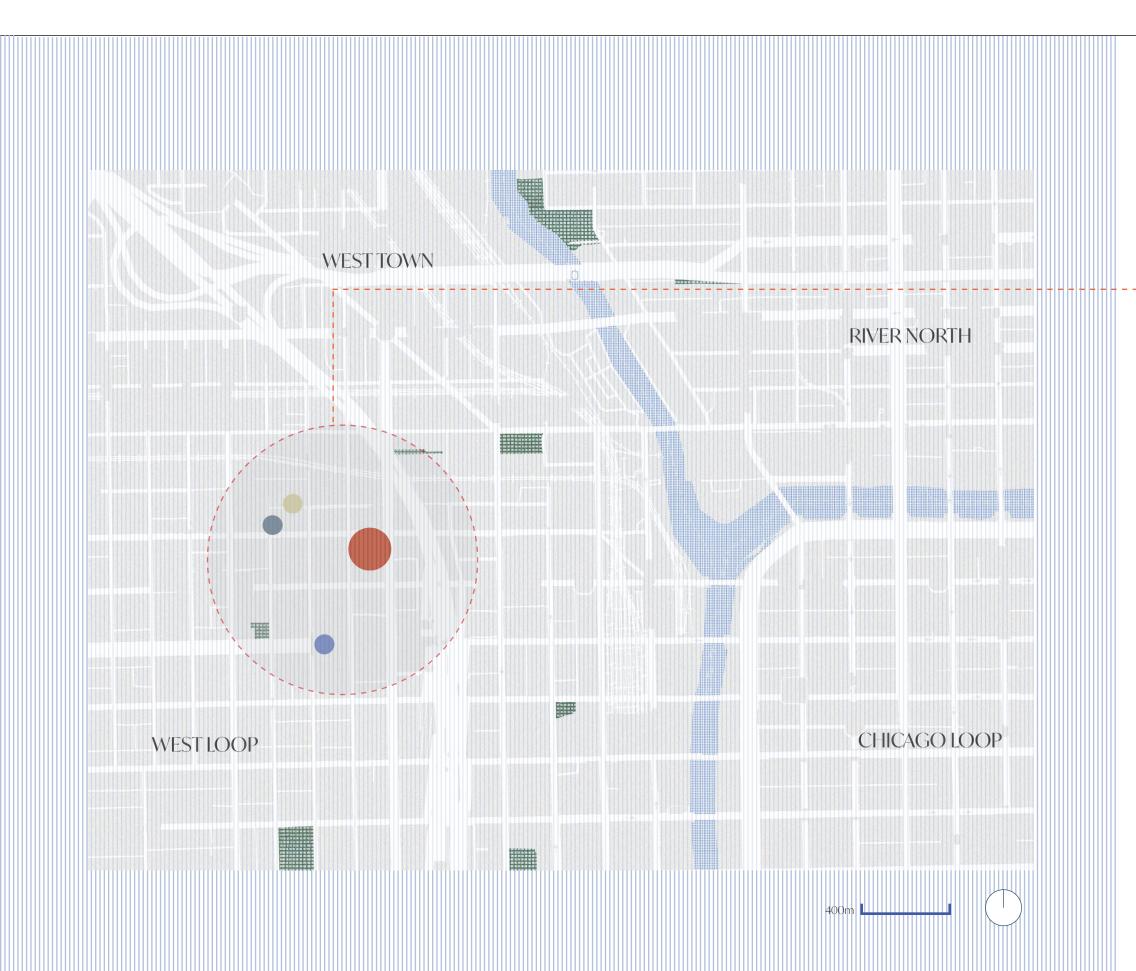
12th Annual Steelcase Student Design Competition













Cultural Epicenter
Intersectionality
City of Neighborhoods



Design Drivers + Furniture Analysis





- On the QT by Orangebox
 Cobi by Steelcase
 Nanimarquina Re-Rug by Nanimarquina
 Ocular View by Steelcase
- 5. IC Lights F by Flos 6. Open Plan by Blu Dot



Fixed to Fluid

Adaptable spaces to accommodate different types of work through the use of modular systems.



Open + Enclosed Collaboration occurring in open-office spaces leading towards transparency, trust and accountability, while focus work and solace can be provided in private spaces.



Braiding Digital + Physical Teams working both remotely and in-person: opportunities through use of cameras, acoustics, technology, space + lighting.



SideBySide Lounge by Blu Dot
 ACTIV-Pro 3-Stage Desk by AMQ
 Peek Storage by Blu Dot
 Captain Flint by Flos
 Grid Corner Sofa by Established & Sons

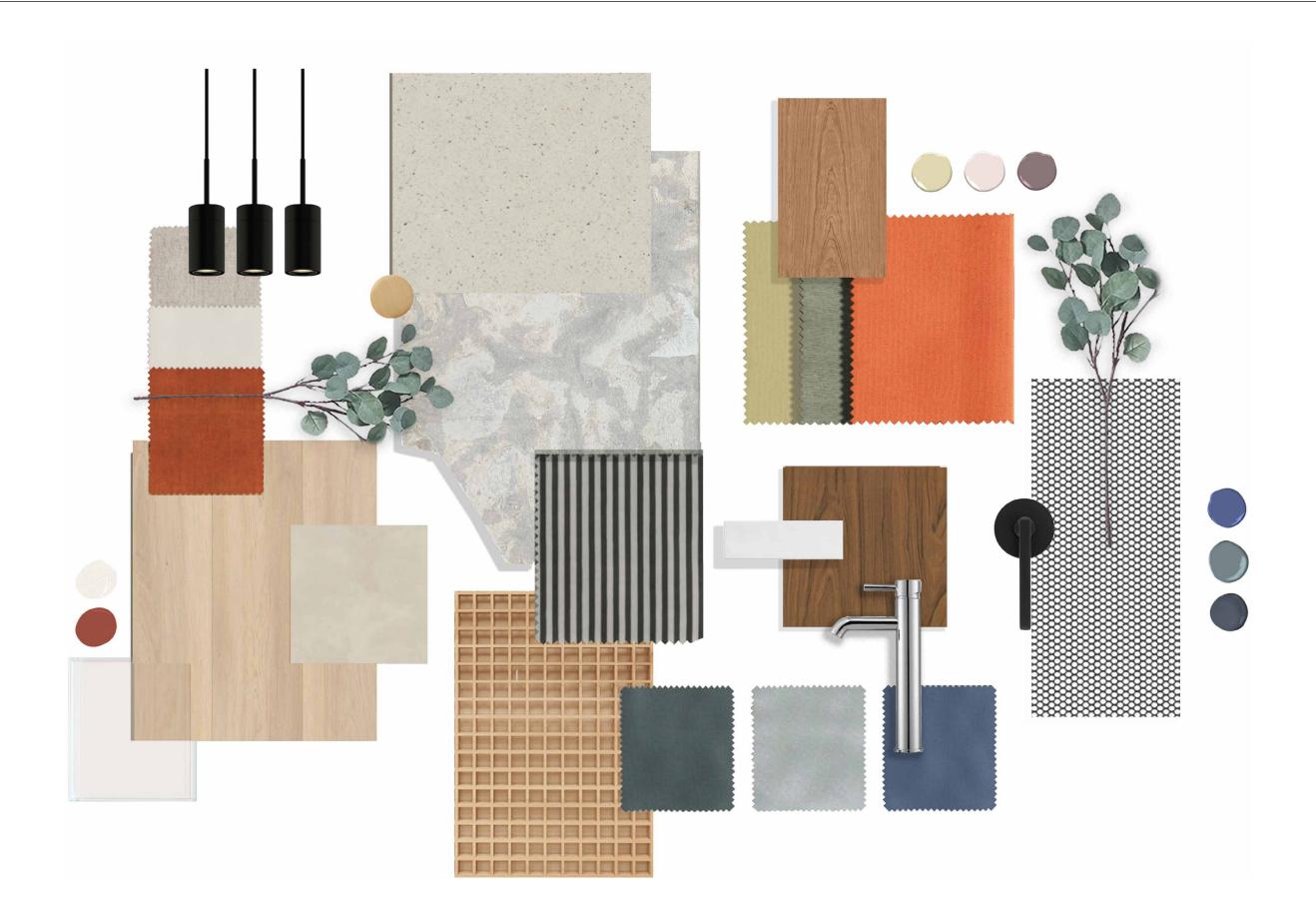


- 1. Coalesse Ensemble Lounge System by Coalesse 2. In the Meadow by Moooi Carpets
- 3. Skald Lounge by Blu Dot
- 4. Emblem by Blu Dot



- 1. Universal Modular Power System by Steelcase
- 2. Flex Acoustic Boundary by Steelcase
- 3. Pillar Side Table by Bolia
- 4. Thread by Steelcase
- 5. Flex Media Cart by Steelcase
- 6. Bix Lounge System by Coalesse
- 7. Right on Rug by Blu Dot





Level 6 Floor Plan



- A Client Celebration Gallery
- B Reception
- C Storage
- D Lactation Room
- E Wellness Room
- F Resource + Production Room
- G Monumental Stairs
- H Client Presentation + Meeting Room
- I In-between Space
- J Creative Department Workstations
- K Huddle Space
- L Guest Workstations
- M Work Pod
- N Private Office (Creative Director)
- O Private Office (Digital Media Director)
- P Media Department Workstations
- Q Digital Marketing Department Workstations
- R Phone Rooms
- S Lounge
- T Staff Lockers



Level 7 Floor Plan



- A Client Celebration Gallery
- B Work Cafe: Nomadic Zone
- C Storage
- D Wildcard: Music Lounge + Recording Studio
- E Work Cafe: Social Zone
- F Phone Rooms
- G Work Cafe: Fluid Work/Meeting Zones
- H Resource + Production Room
- I In-between Space
- J Private Office (Flex Space)
- K Private Office (Client Services + Planning Director)
- L Private Office (Production + Operations Director)
- M Client Services + Planning Department Workstations
- N Production + Operations Department Workstations
- O Meeting Room
- P Monumental Stairs
- Q Work Cafe: Resource Zone
- R Work Cafe: Meeting Zone
- S Work Cafe: Specialty Zone
- T Staff Lockers



Building Sections



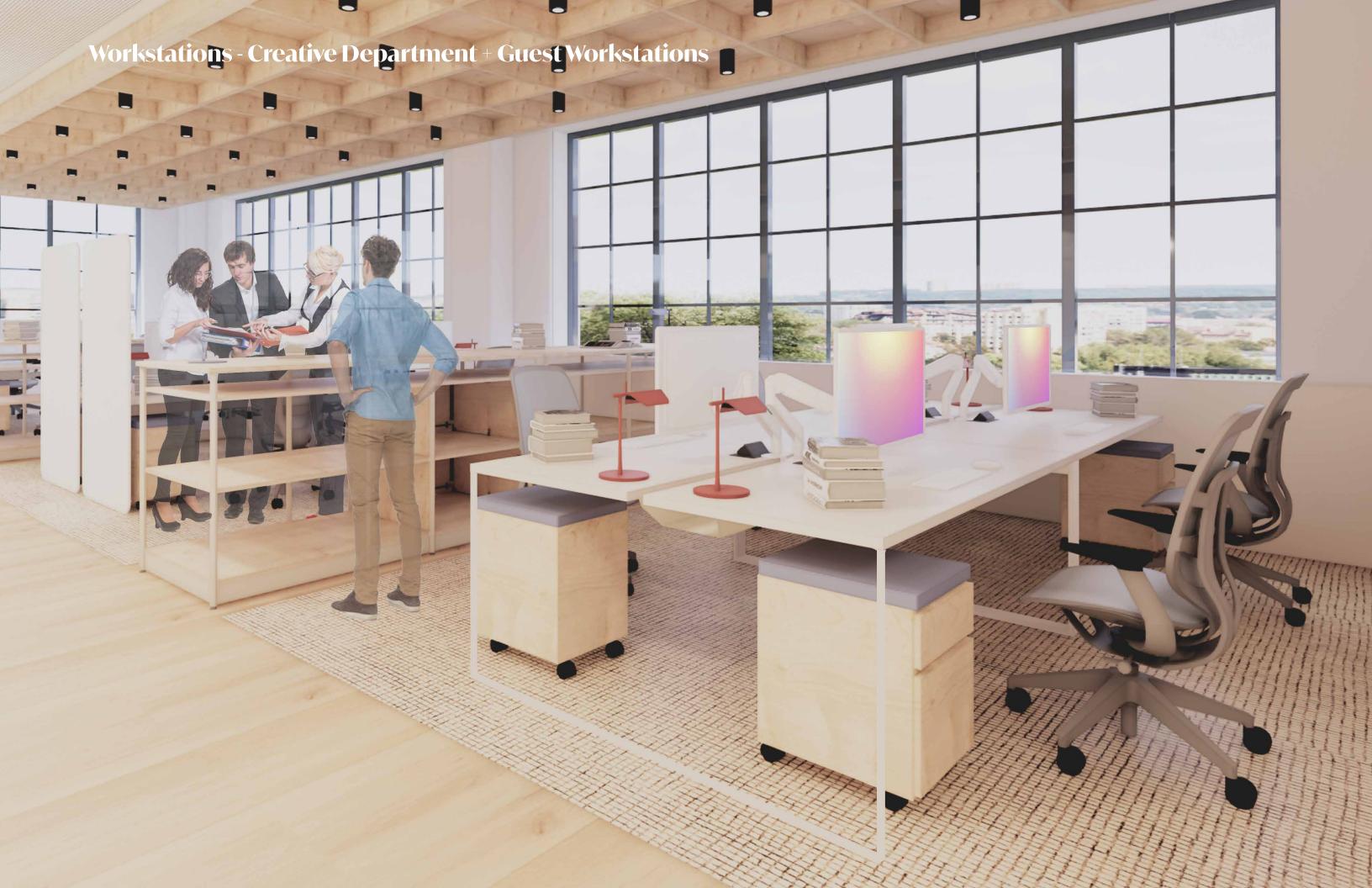
North-South



East-West







Client Presentation Room + Meeting Space

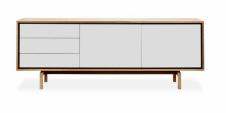




The client presentation room is a multipurpose, modular set up where when not in use for presentations, the modular panels can be adjusted to accommodate two separate team meeting spaces to maximize the function of the room.









Floow Sideboard Steelcase Flex Wall Package

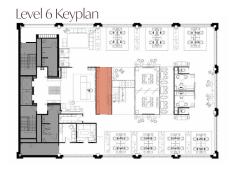
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Resource + Production Room





Resource + Production Room Elevation





Monumental Staircase









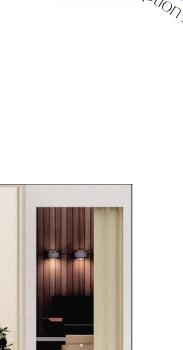


Private Offices + Work Pods



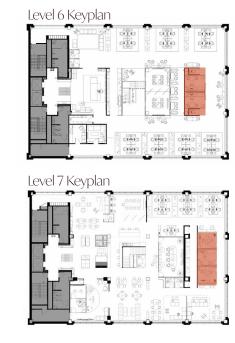




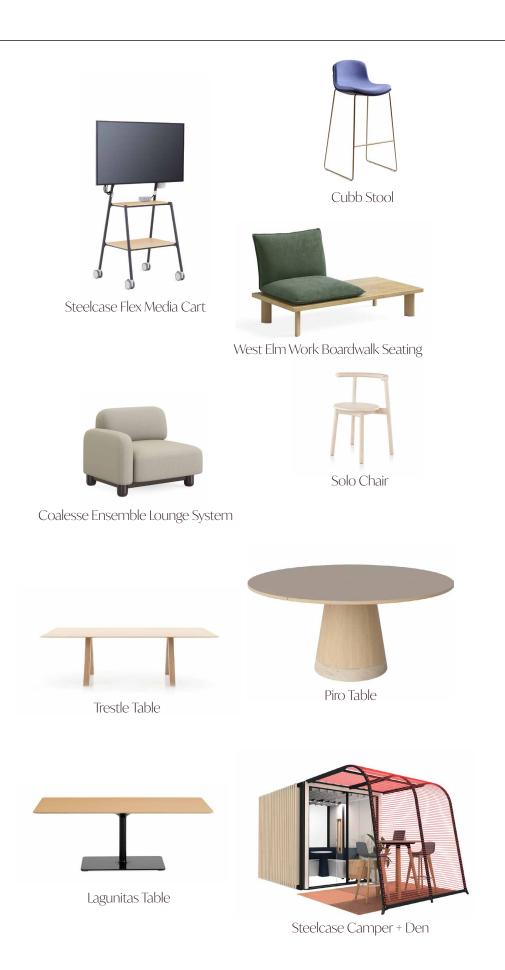


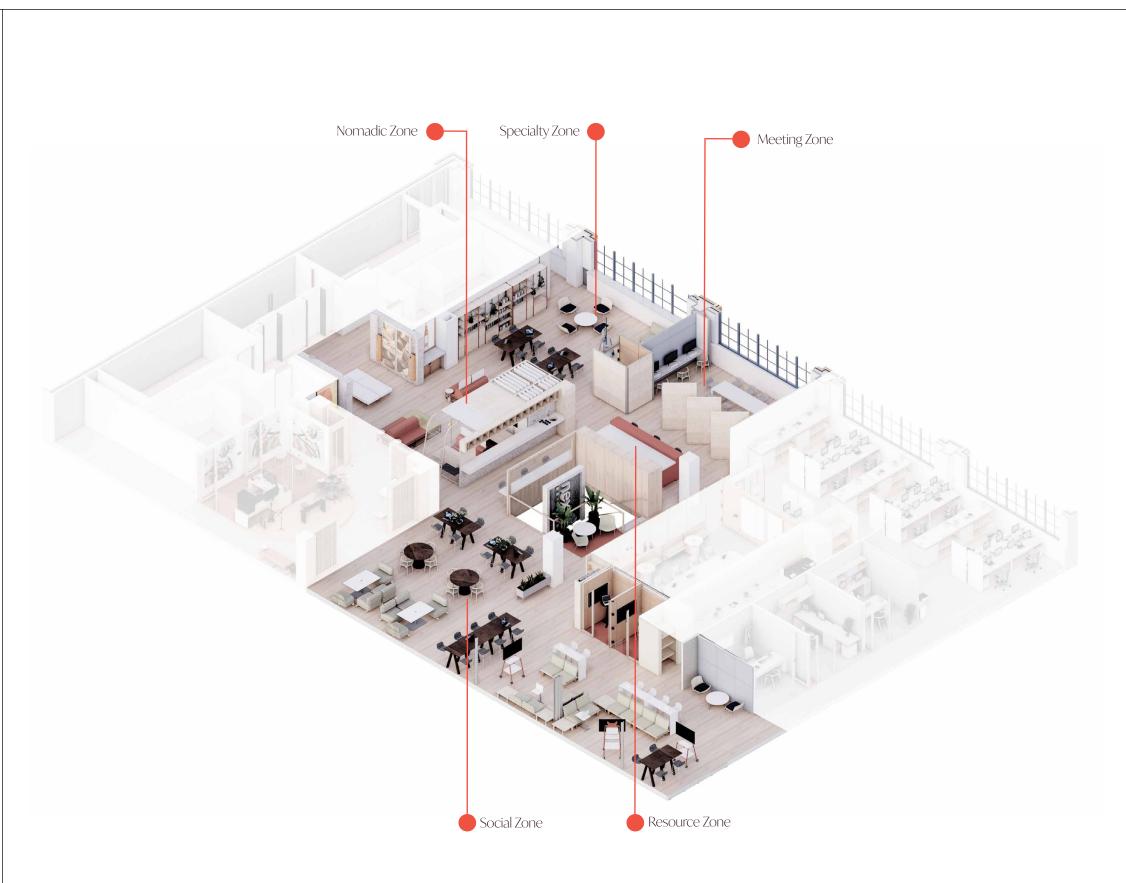
Level 6: Private Offices + Work Pod Elevation





Work Cafe: Isometric Zoning







Work Cafe: Nomadic + Huddle Zone

Work Cafe: Kitchenette





Kitchenette Elevation



Kitchenette Island Elevation





Thank You!

