



NiNEXT

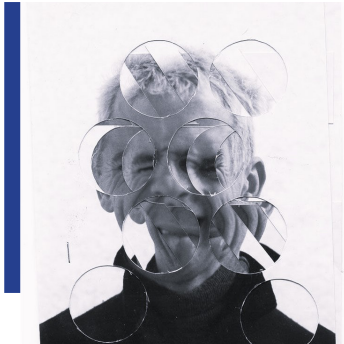
NiNEXT

education



tuition assistance

fresh perspectives



experimentation

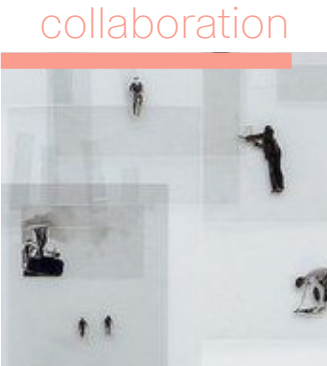
community



fostering connection

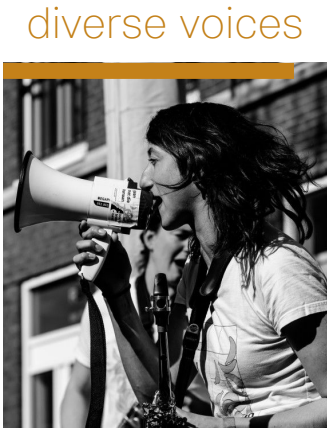


community outreach

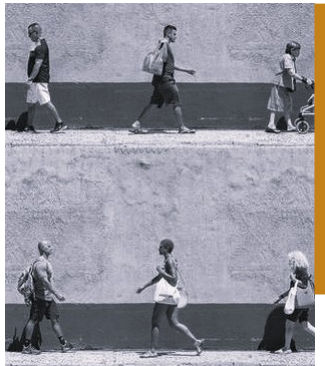


collaboration

inclusion



diverse voices



equal opportunity

open book reporting



Sweetgreen



Veja

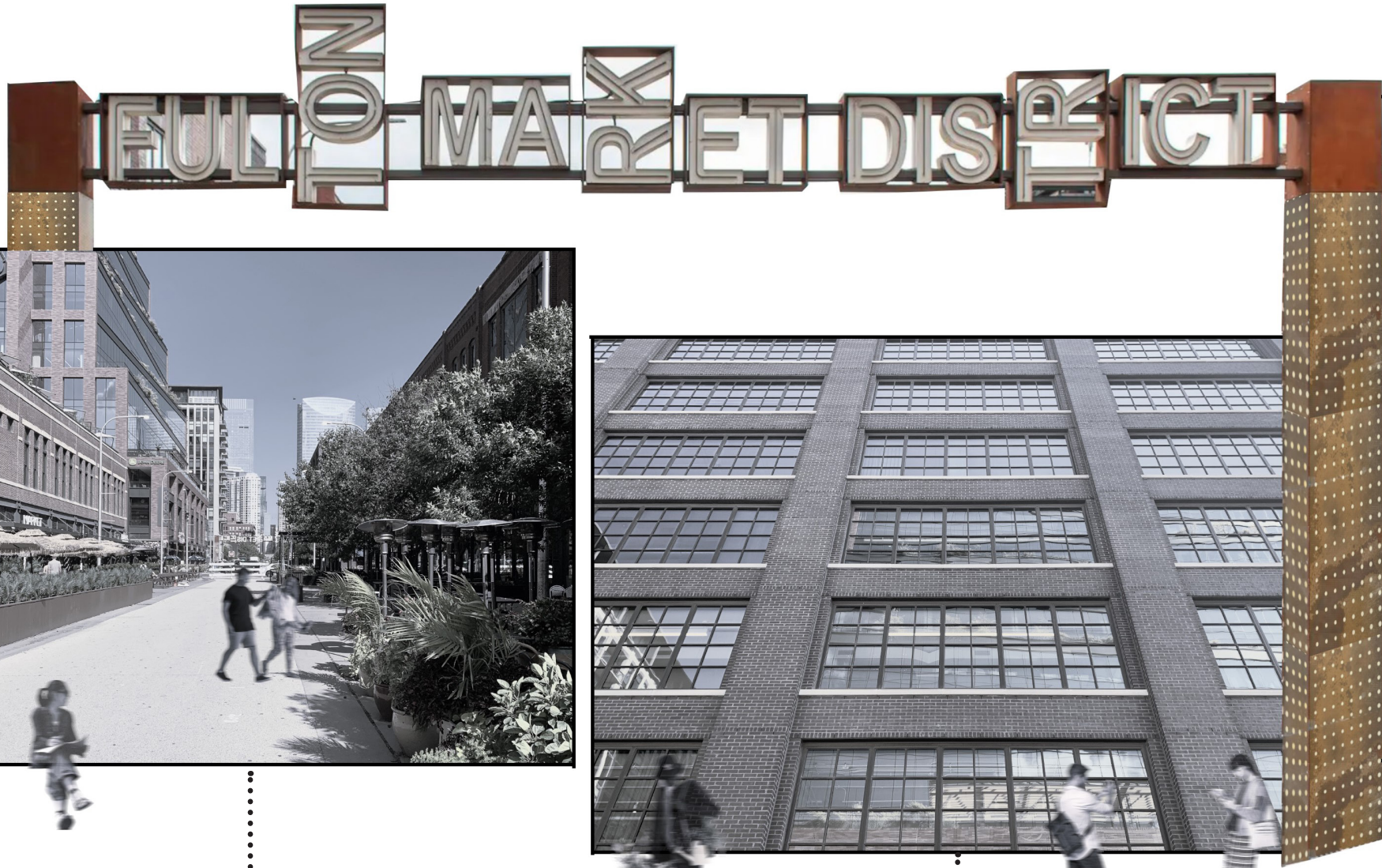


Shea Moisture



Liquid Death





Public Transit
Morgan Station - Pink/Green
Halsted & Fulton Bus Stop

Restaurants
Time Out Market
Aba - Rose Mary - Lyra

Site Location
811 West Fulton Market
Chicago, IL 60607

Neighboring Businesses
Google - BCG
McDonald's

CONCEPT



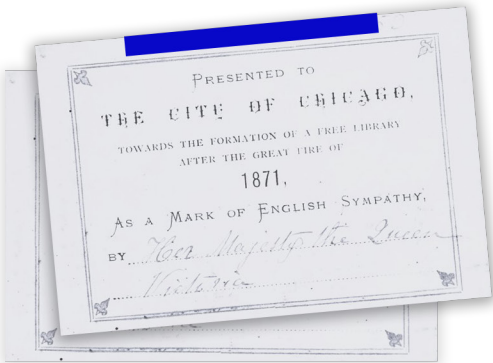
Equal Access

Chicago Public
Library System

Field of
Advertising

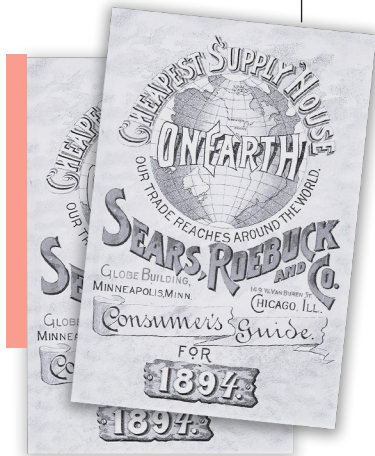


Great Britain Donates Books
after the Chicago Fire
1871



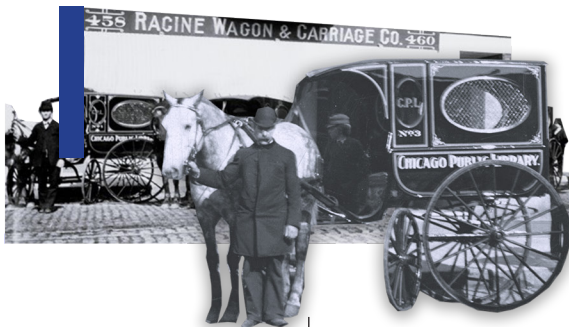
Chicago Public Library

Field of Advertising



1893
Mail Order Catalogue
Connects Rural Populations

Book Deposit Stations
Improve Library Access
1874



1948
First Positive TV Ad
Featuring African Americans

First African American
Branch Head Vivian Harsh
1932



1994
First Ad Featuring an
Openly Gay Couple

Bookmobile System Connects
Chicago Neighborhoods
1951

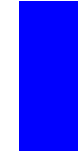


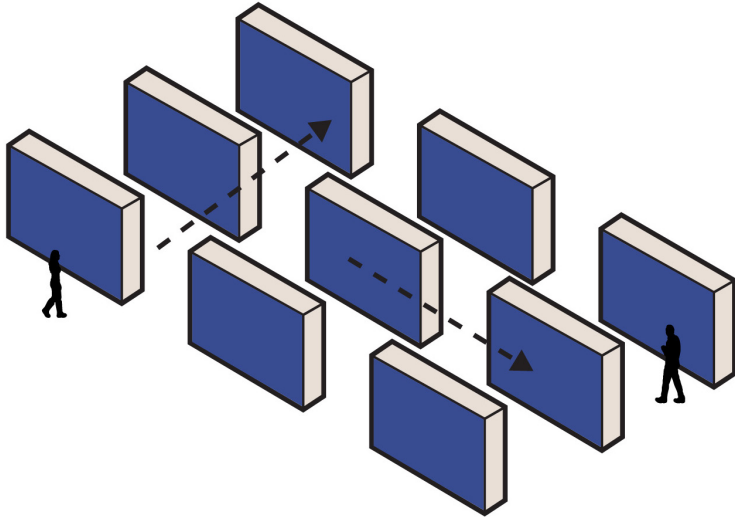
Library System Eliminates
All Overdue Fines
2019



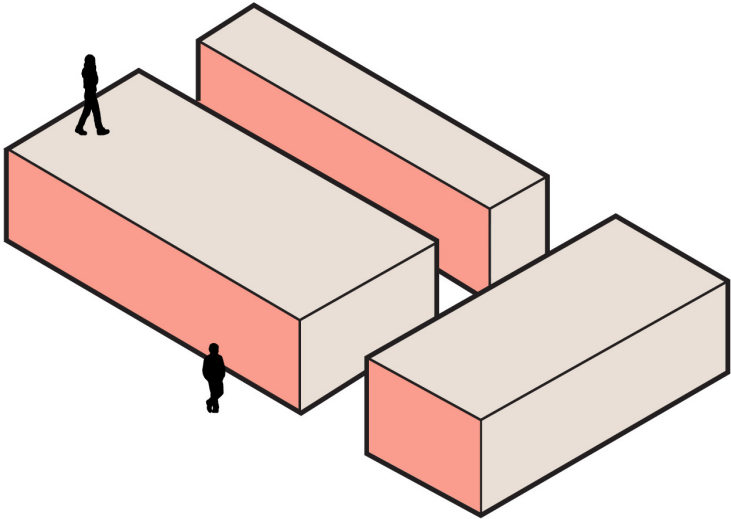
2024
Dove Real Beauty AI
Campaign

PROCESSES

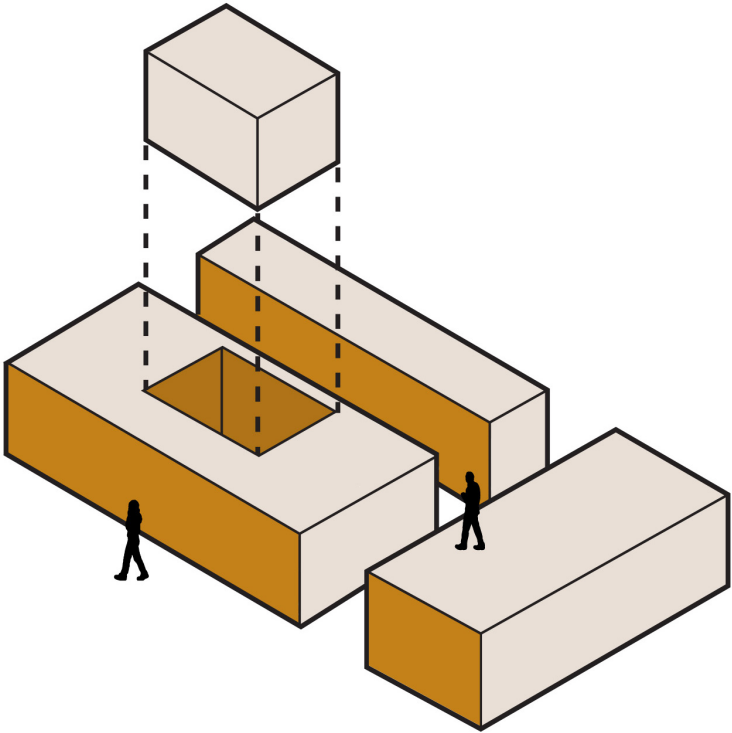




Rows of Library Shelves



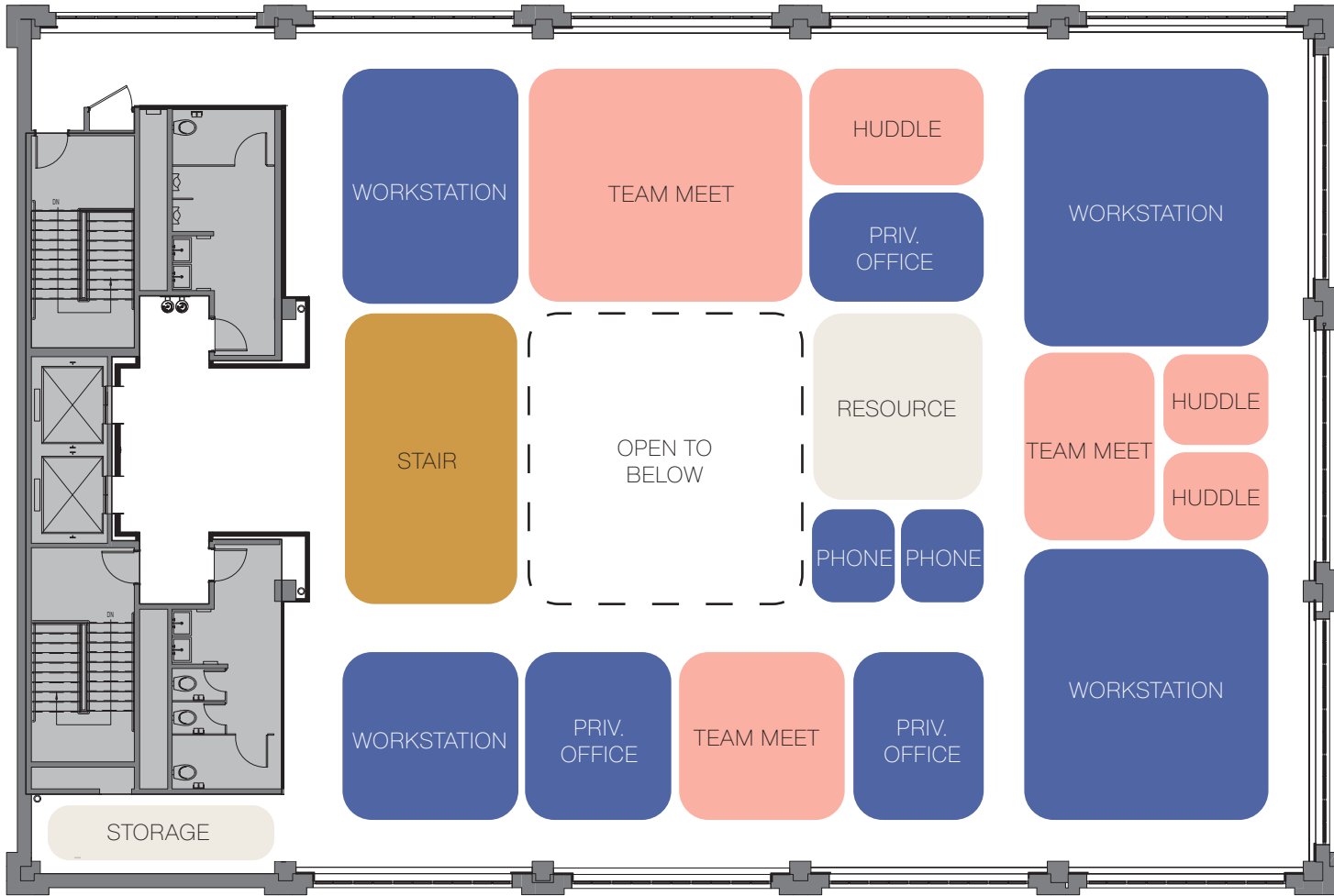
Pushed & Pulled



Extruded



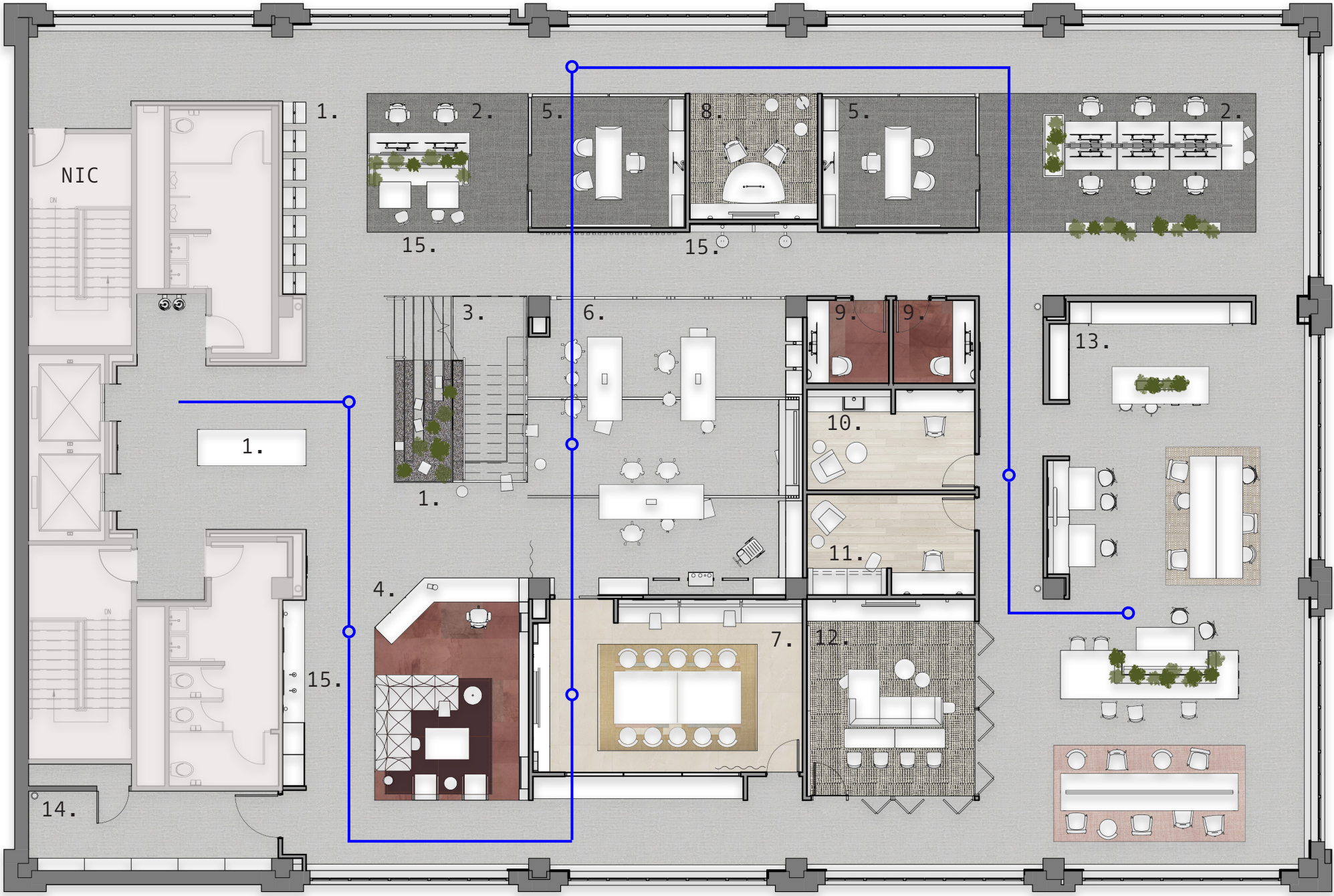
LEVEL 06



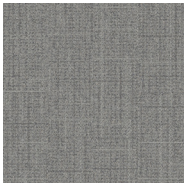
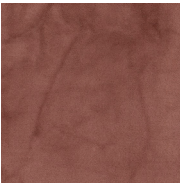
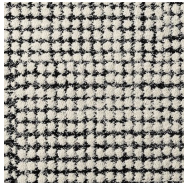
LEVEL 07

LEGEND

FOCUS	COLLABORATION
SOCIAL	REJUVENATION



MATERIALS

		
Polished Concrete	Carpet Tile	Carpet Tile
		
Carpet Tile	White Maple Wood	Stone Tile

LEGEND

- | | |
|------------------------|----------------|
| 1. Client Celebration | 9. Phone Room |
| 2. Workstations | 10. Lactation |
| 3. Stair | 11. Wellness |
| 4. Reception | 12. Team Meet |
| 5. Private Office | 13. Work Cafe |
| 6. Demo Lab **Wildcard | 14. Storage |
| 7. Client Presentation | 15. In-Between |
| 8. Huddle | |



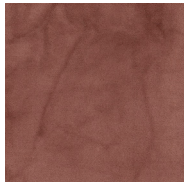
MATERIALS



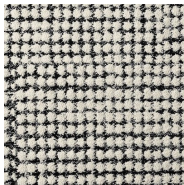
Polished
Concrete



Carpet
Tile



Carpet
Tile



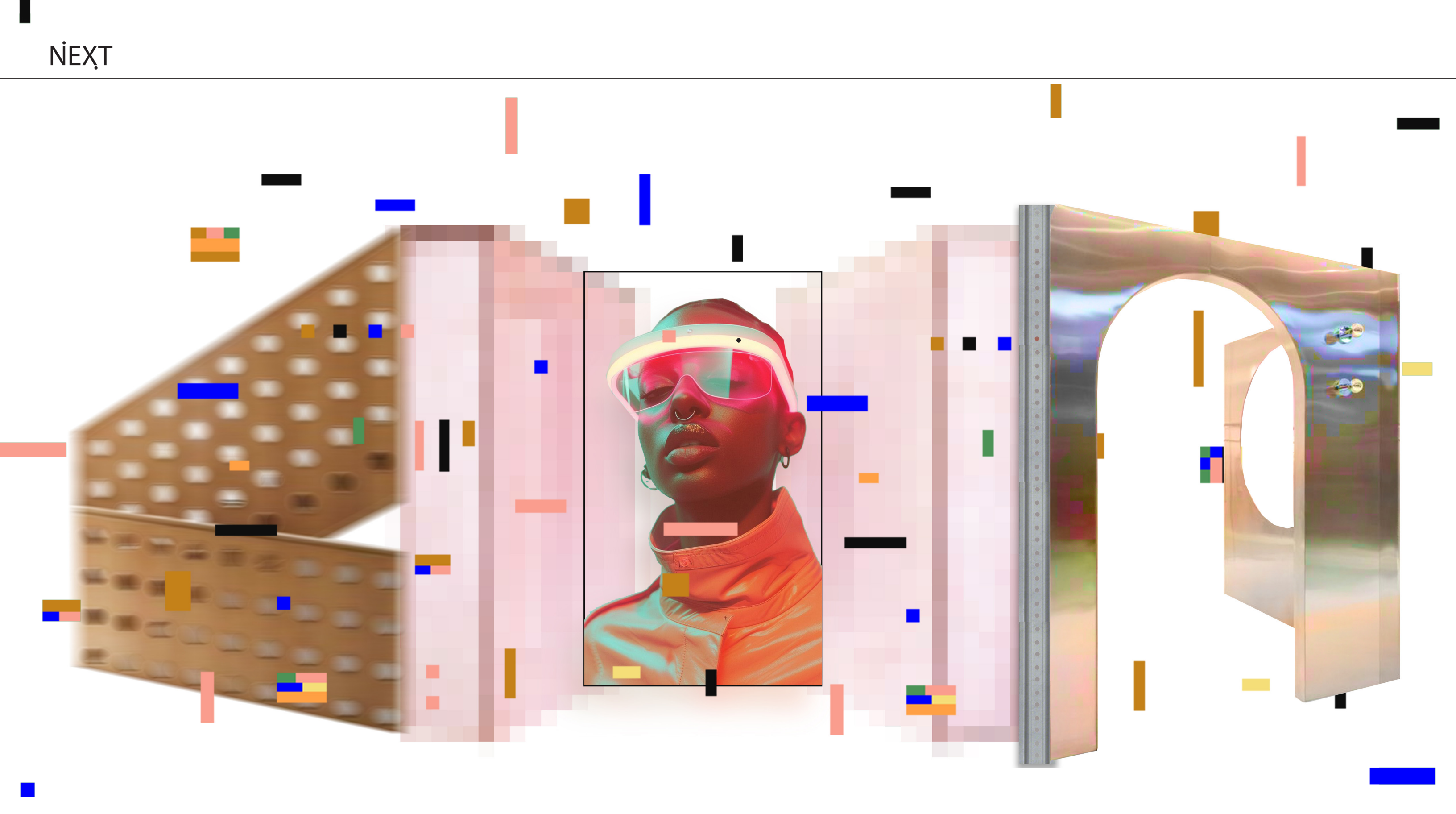
Carpet
Tile



Stone
Tile

LEGEND

- 1. Client Display
- 2. Workstations
- 3. Stair
- 4. In-Between
- 5. Team Meet
- 6. Private Office
- 7. Huddle
- 8. Resource
- 9. Phone Room
- 10. Storage



NEXT



NEXT



NEXT



NEXT



NEXT



VEJA
x
HOKUSTRON
SPRING 2025 BUYER'S MEETING

YOUR NEW
FAVORITE PAIR.

THE CAMPO
COLLECTION.

CLEAN, REPAIR,
COLLECT.

Born in 2005
in Brazil.

VEJA

NEXT



NEXT



Library Team Meet

Private Office



Private Office

Demo Lab

Client Presentation

NEXT



Himalayan Salt Wall



Natural Materials

Lockers for Equipment

Stretched Fabric Ceiling



Sleeper Sofa

Bookshelf Library

NEXT



NEXT



NEXT





NEXT

YOUR NEW
FAVORITE PAIR.

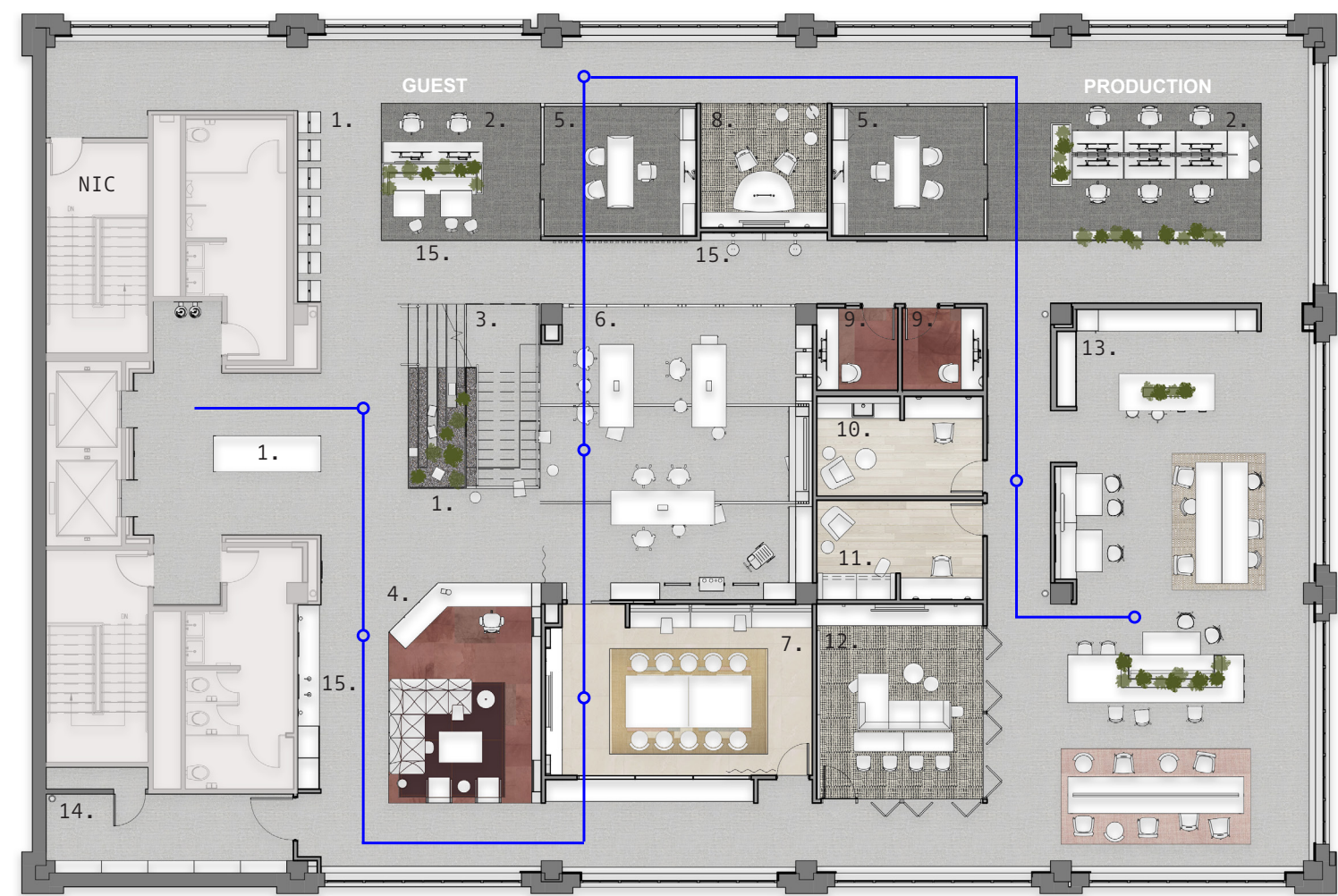
CLEAN, REPAIR,
COLLECT.

VEJA
X
NORDSTROM
SPRING 2025 BUYER'S MEETING

Born in 2005
in Brazil.

F-020022

VEJA



Level 06



Level 07

- | | | | |
|-----------------------|------------------------|---------------|----------------|
| 1. Client Celebration | 5. Private Office | 9. Phone Room | 13. Work Cafe |
| 2. Workstations | 6. Demo Lab **Wildcard | 10. Lactation | 14. Storage |
| 3. Stair | 7. Client Presentation | 11. Wellness | 15. In-Between |
| 4. Reception | 8. Huddle | 12. Team Meet | 16. Resource |



Level 06



Level 07



Jiri Krejcirik
YKB Pendant



Jiri Krejcirik
Lunae Pendant



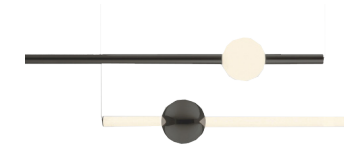
Valerie Objects
Ceiling Lamp N5



The Future Perfect
Linden Equal Stick



RBW
Latis Cross Pendant



Lee Broom
Orion Globe Pendant



Lambert et Fils
Parc 04 Light