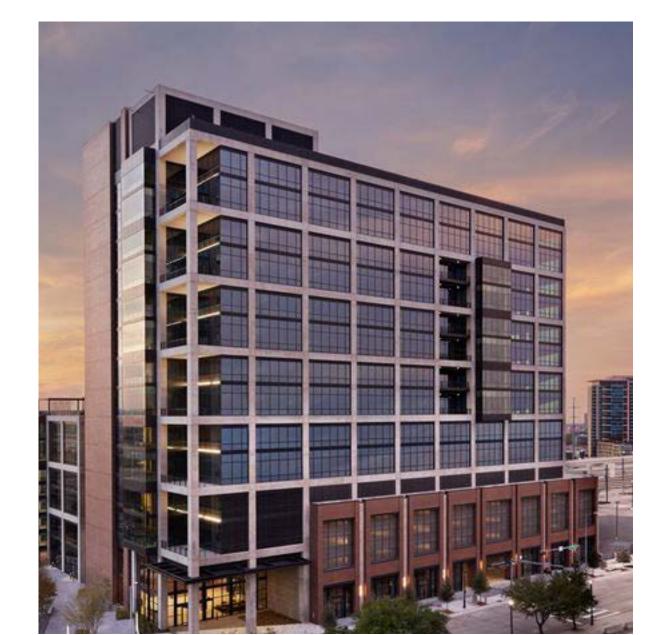




PROGRESSIVELY DESIGNING THE FUTURE











GENERAL CONTRACTORS 328 Simmons Plaza Dallas TV 75207



CONCEPTUAL DEVELOPMENT

ORTHOGONAL

Individuality is represented through a single piece of steel and represents the "ME" factor.

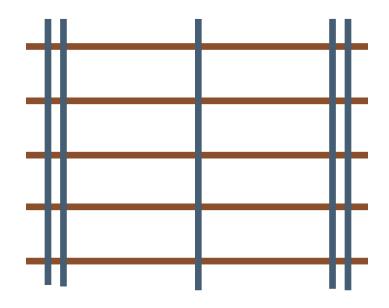


The repetition found within structural elements, represents the "WE" factor. This is shown as a cluster of who are unique in their own way.



REPETITION

GRID



The grid strucuture represents not only the architecture, but NEXT as a whole as it connects. the ME + WE.



PATINA METHODOLOGY

RAW STEEL



Within NEXT Dallas' location, the early stage of raw steel is represented through the textiles of the office furniture on the first Level.



Blue represents confidence & stability.



The next aging stage of the steel begins to release brown hues into the space, which is represented through the different selections of wood within the entire office.



Brown represents warmth & wisdom.

AGING STEEL

AGED STEEL



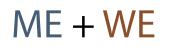
During the final stages of oxidation, steel patinas, releasing beautiful shades of burnt orange. This stage is represented throughout the second level of the office.

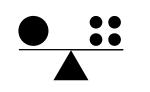


Orange represents ambition & creativity.

DESIGN PRINCIPLES

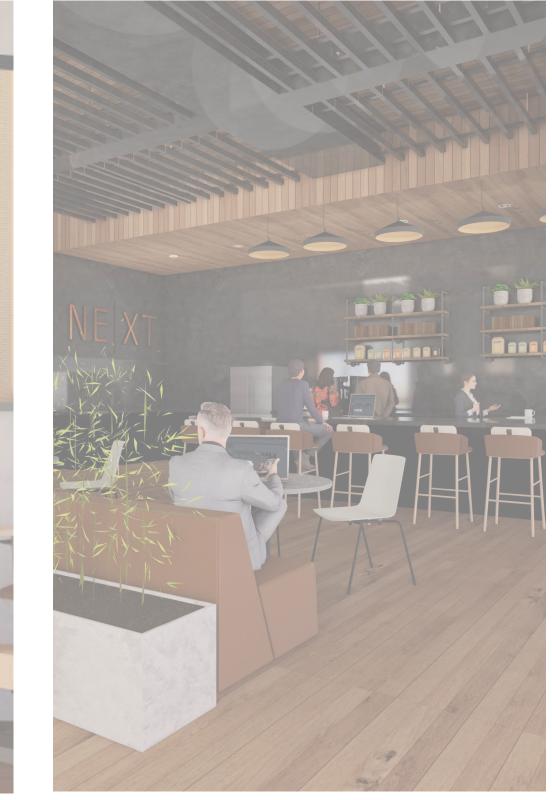


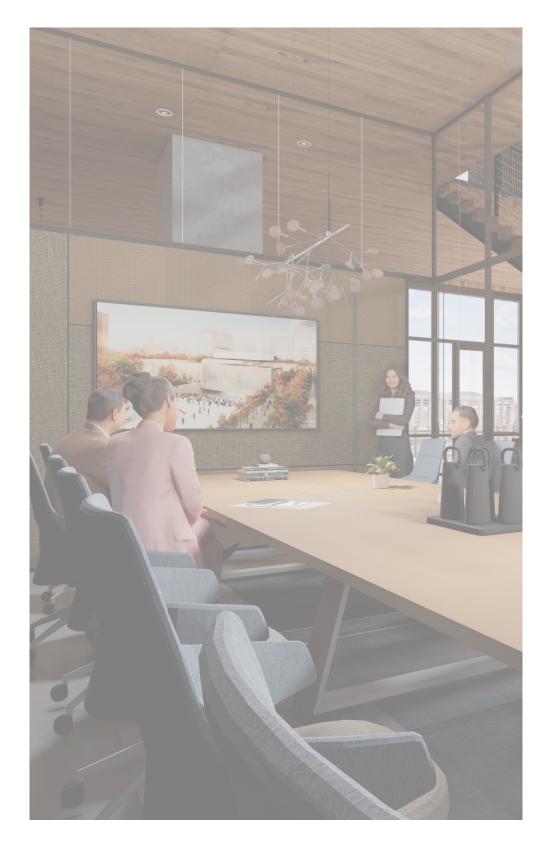




FIXED TO FLUID





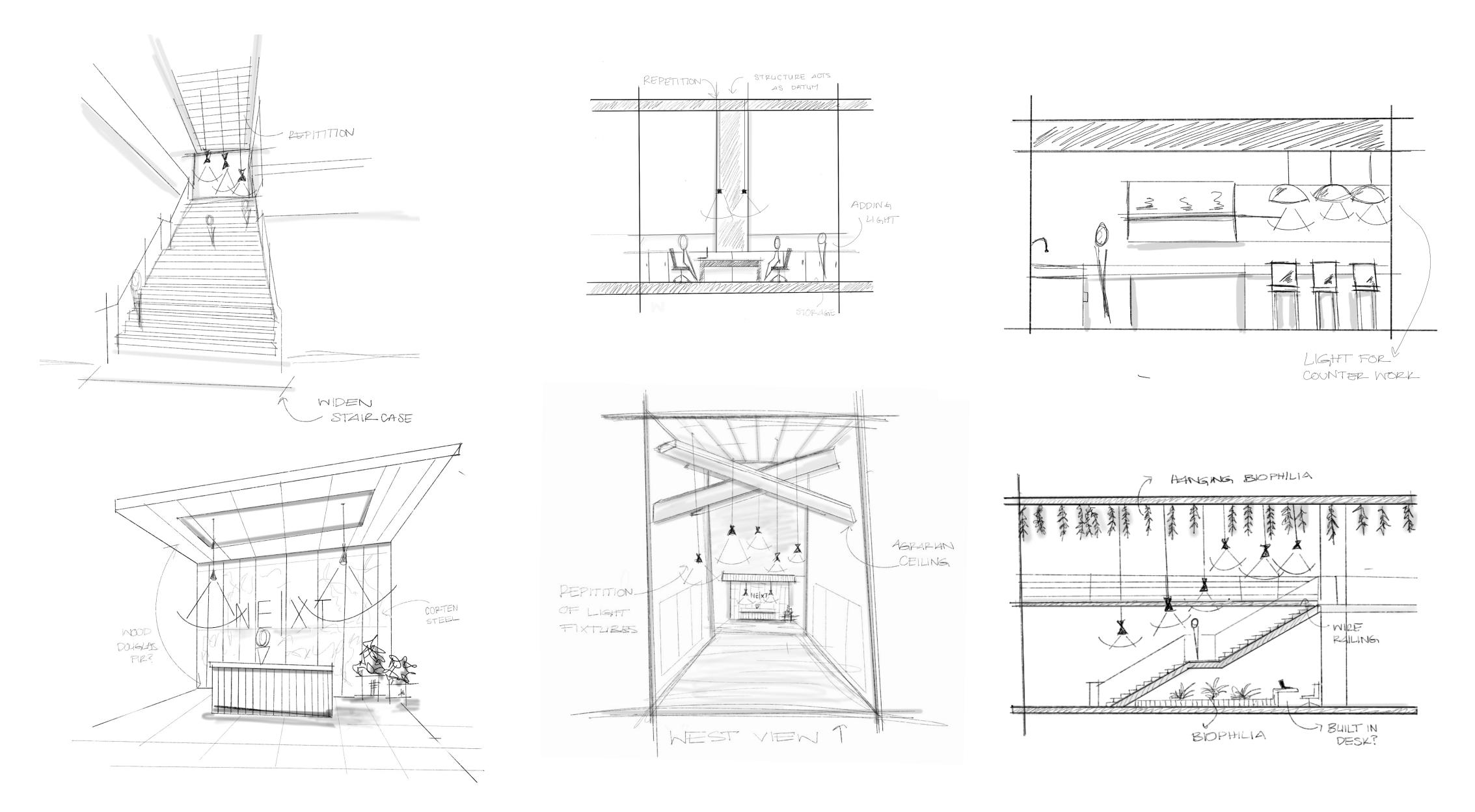


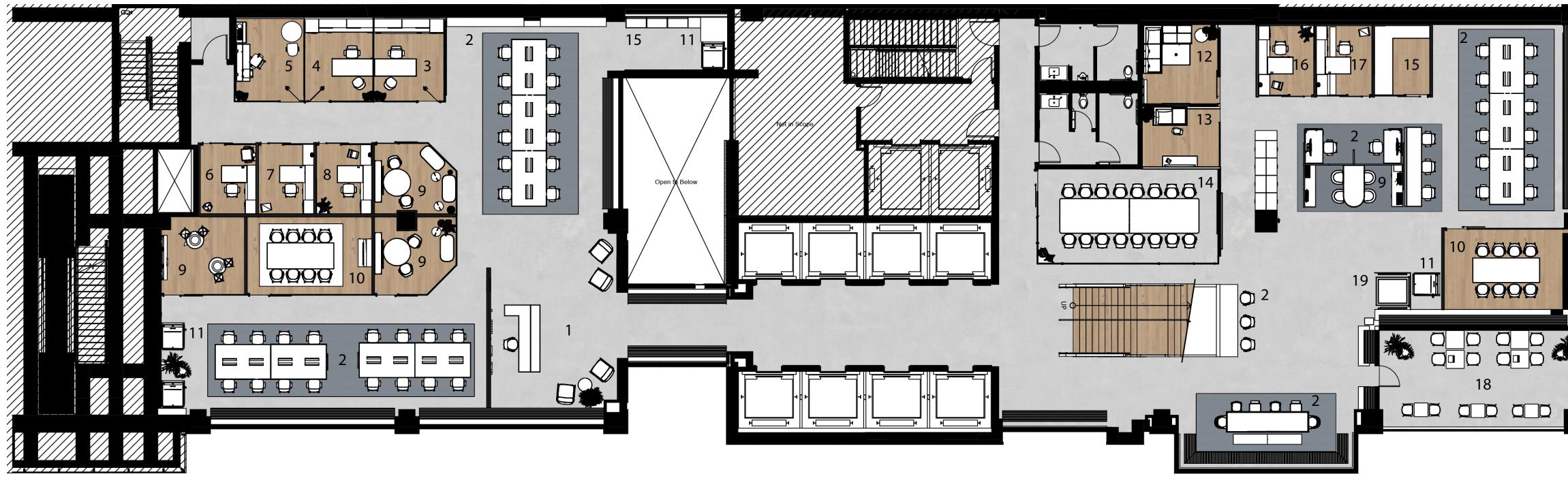
OPEN & ENCLOSED

BRAIDING DIGITAL & PHYSICAL



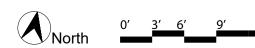
CONCEPT DEVELOPMENT SKETCHES & IDEATION



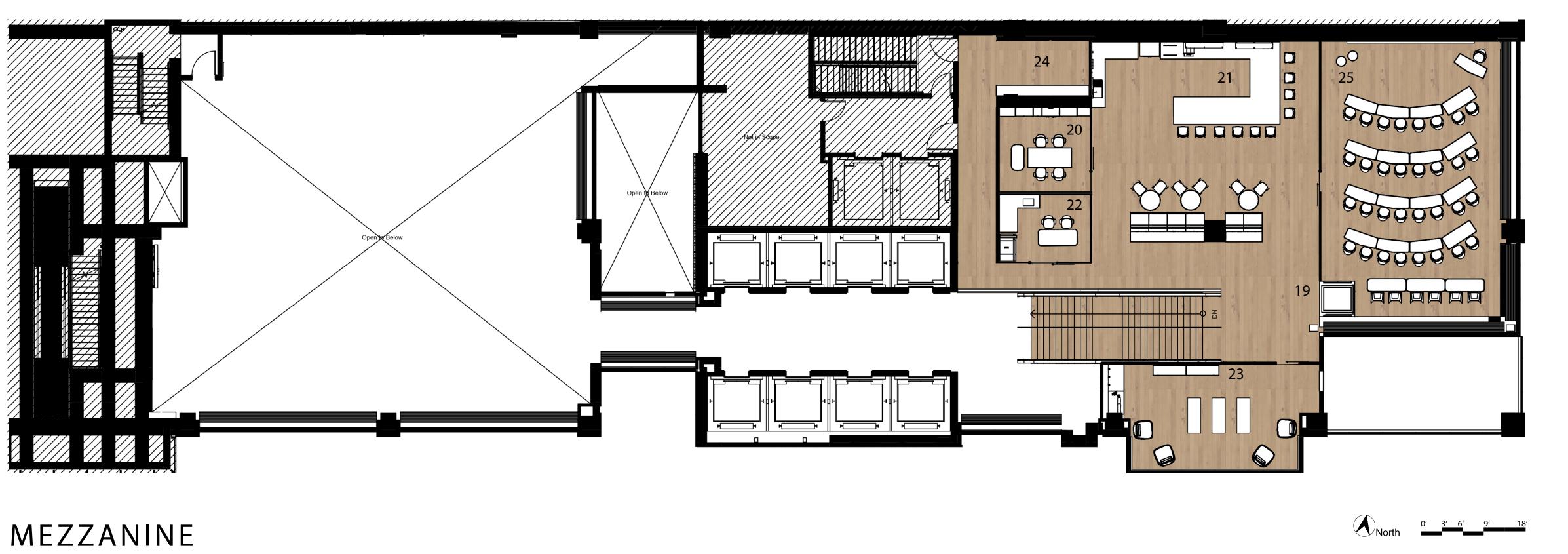


FLOOR PLAN

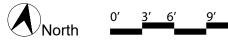
1	Reception	9	Huddle Room	17	Managing Director	
2	Work Stations	10	Meeting Room	18	Terrace	Rubber Tiles
3	Studio Director- Corp.	11	Phone Room	19	Lift	
4	Studio Director- Edu.	12	Mother's Room			
5	Studio Director- H.C	13	Wellness Room			Oak Flooring
6	Design Director- H.C	14	Client Presentation Room			
7	Design Director- Edu.	15	Resource Center			
8	Design Director- Corp	16	Sustainability Manager			Polished Concrete

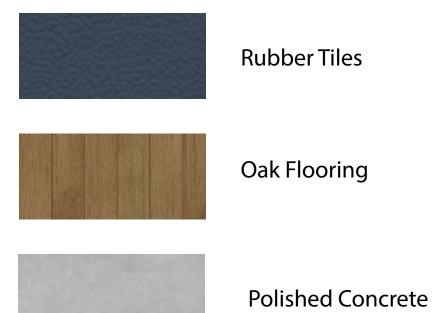


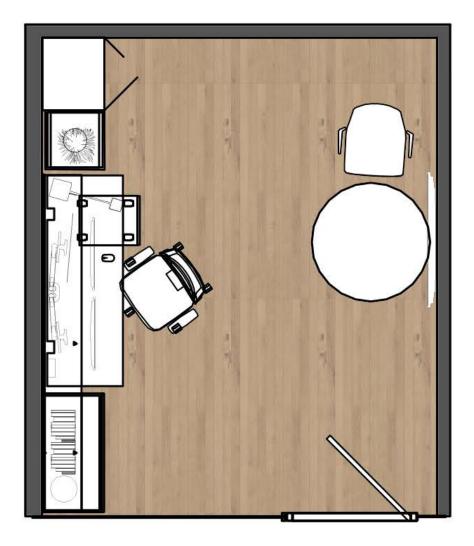


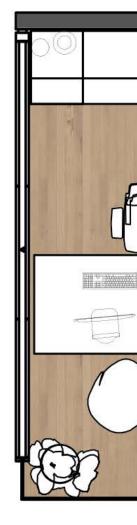


- Lift 19
- Design Library 20
- Work Cafe 21
- Innovation Lab & Model Shop 22
- Wildcard Stretch & Serenity Room 23
- 24 Storage
- Training Room 25









A - OPTION ONE

This layout option provides a private space for work as it is shielded, while still including an extra work area. This layout option provides a great balance of an open and enclosed working environment as partial everwalls allow a glimpse of the outside office environment.

PRIVATE OFFICE LAYOUTS



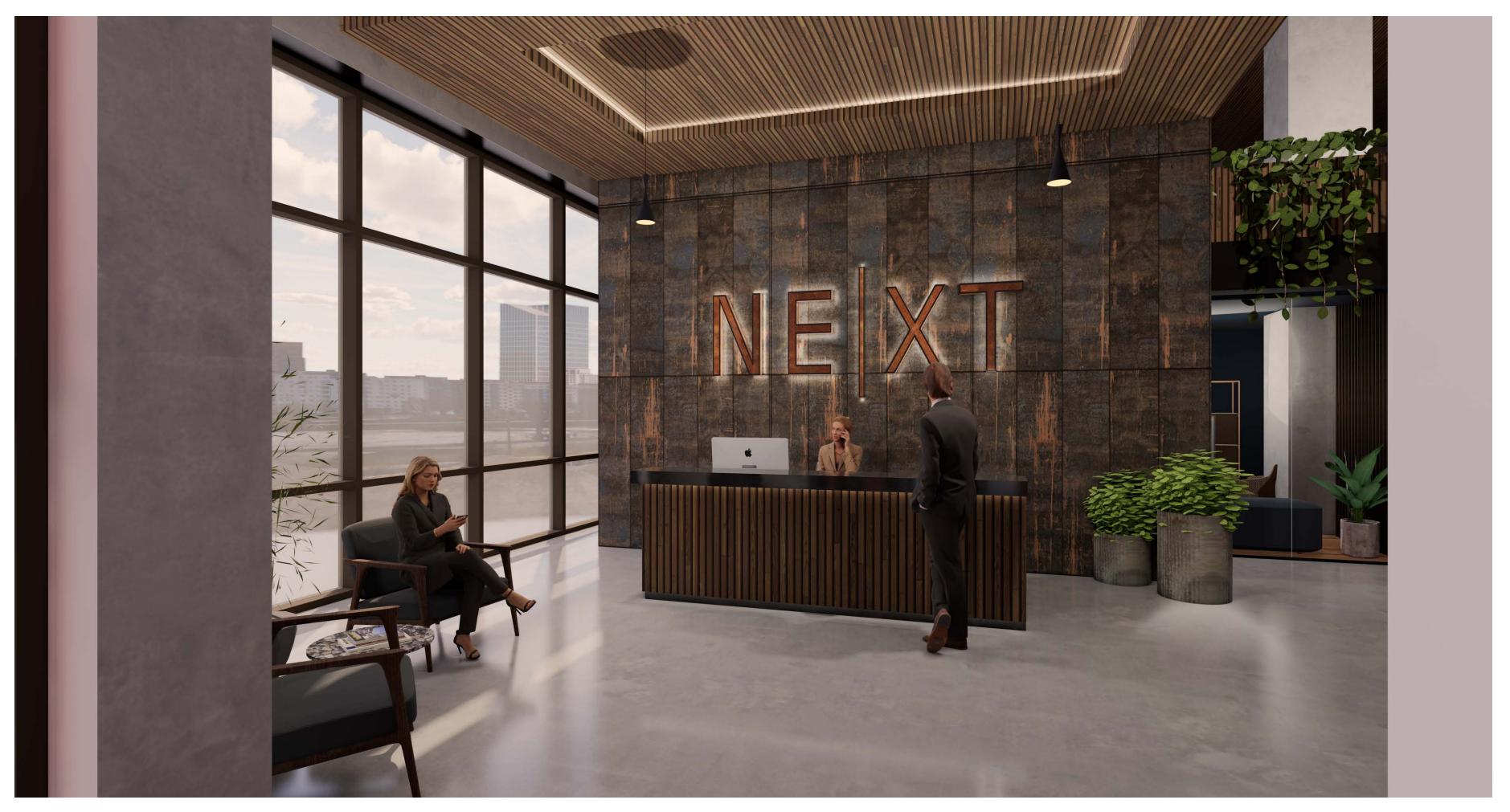
B - OPTION TWO

C - OPTION THREE

This layout option provides a great balance of open and enclosed collaboration work area in a smaller capacity.



VIEW FROM ELEVATOR LOBBY TO RECEPTION DESK









Zio Lounge - Moooi

String Light - Flos

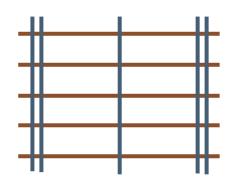
Aged Corten Steel

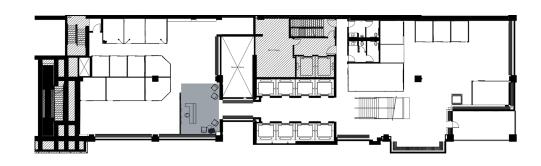




HOD DU-6455 FIZ?

> The Corten Steel that is used in the reception area foreshadows the hues of the blue & orange hues that will be used within the levels.





Stained Douglas Fir

Polished Concrete





VIEW OF WORKSTATIONS





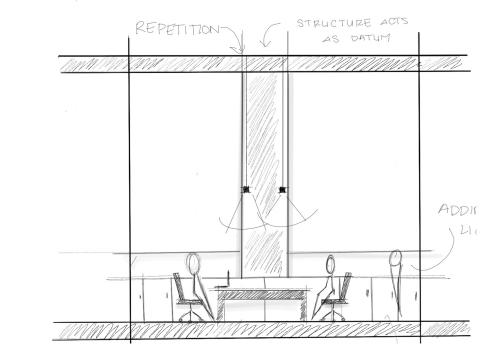
Amia Chair



WorkValet Storage



Linear Drop Light



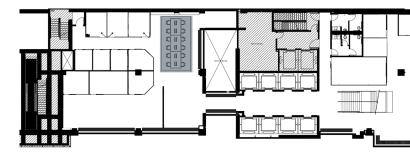
These work stations allow easy access to work alongside colleagues and are adjacent to the private offices.



Black Wood Vinyl



Brown Corrugated Aluminum









VIEW TOWARDS MONUMENTAL STAIRCASE





Massaud Seating - Coaleese





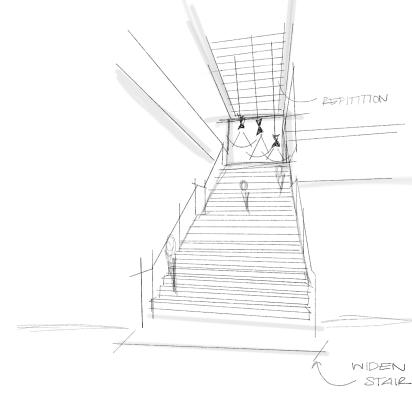
Heracleum - Mooi

String Light - Flos

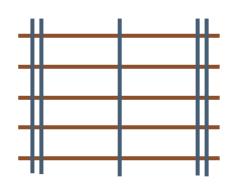


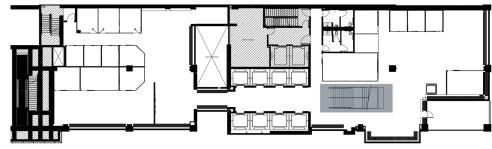


Trestle Table - Viccarbe



The repetition within the stairs is also mirrored through the steel on the ceiling as well as the light fixtures that are descending over it.







STAIR CASE

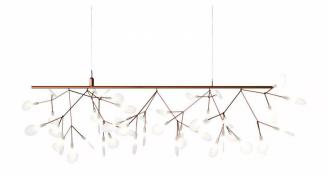


VIEW FROM CLIENT PRESENTATION ROOM





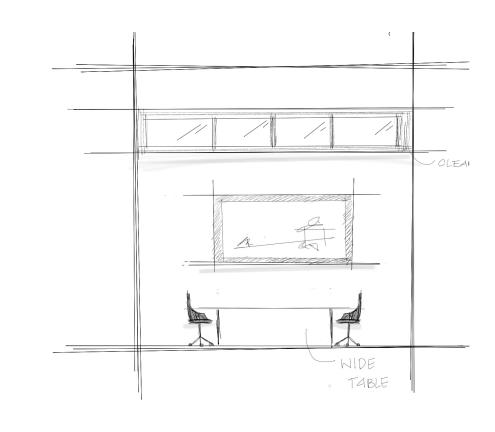
Massaud Seating - Coaleese





Heracleum - Mooi

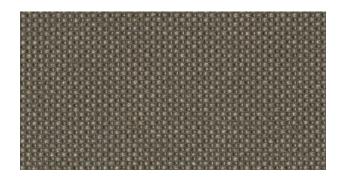
Flex Mobile Power

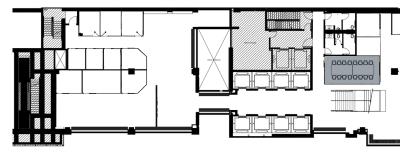


Glass everwalls are a great design solution to allow natural light into the presentation room.

The extended glass also gives the occupants the opportunity to appreciate the monumental staircase.







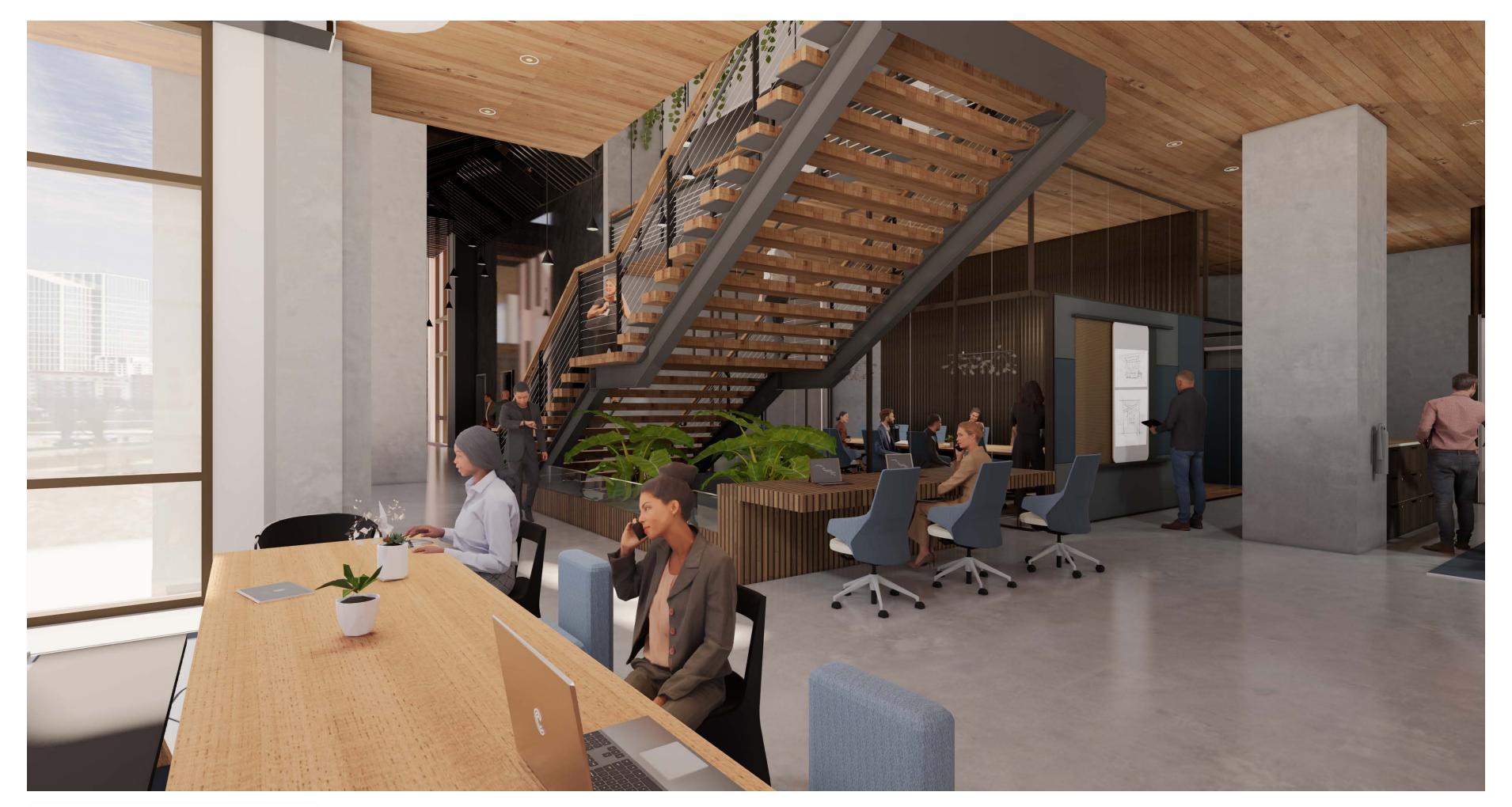
Coffee - Velocity

Cesta - Woven





VIEW OF BUILT-IN DESKS





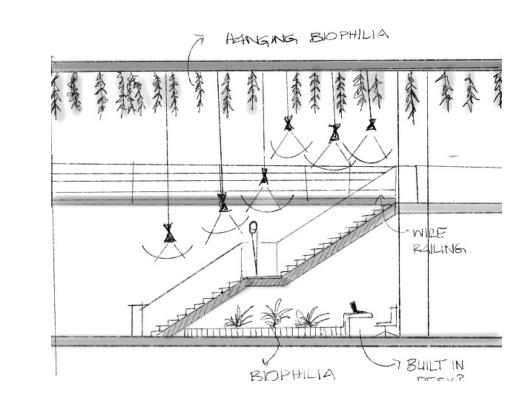
Uncino Chair - Mattiazzi





Fronda Chair - Mattiazzi

Stained Douglas Fir



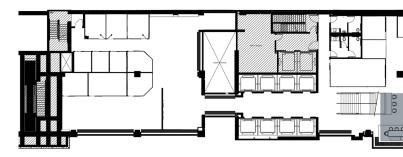
Built-in workspaces solve issues of clearances under the staircase. Glass both completes the barrier protecting the overhang hazard as well as covers the open risers. Biophilia is incorporated to bring the outdoors into the space.



Oak Wood Vinyl



Polished Concrete







VIEW FROM MEZZANINE





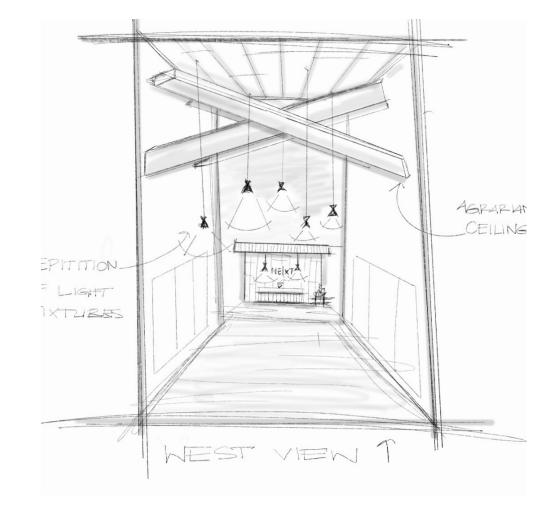




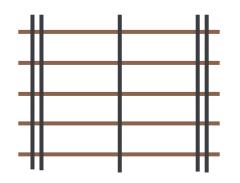
Crew Chair

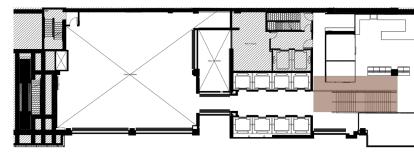






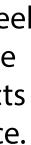
The interconnected steel structure on top of the elevator lobby connects both levels of the space.

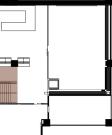




Oak Wood

Western Red Cedar







VIEW TOWARDS WORK CAFE









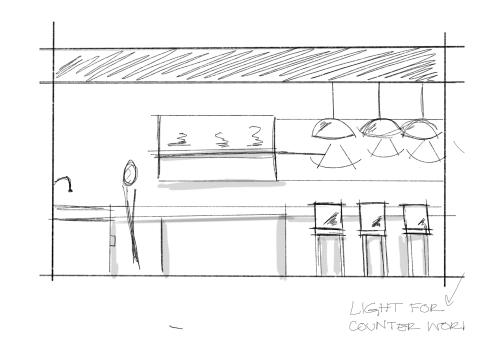
Campfire Collection

Nooi Chair

Beat Pendant - Tom Dixon

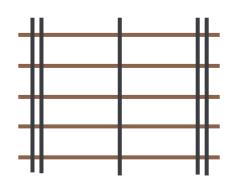


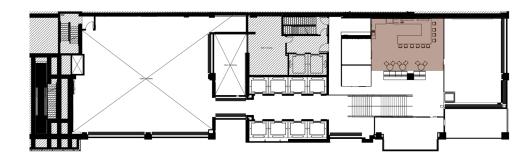
Polished Concrete



This communal area allows individuals to take a break or change up their working posture throughout the day.

The grid is integrated within the ceiling to relay sense of interconnection and harmony.





Marien 152 Stool





VIEW FROM TRAINING CLASSROOM









Node Chairs

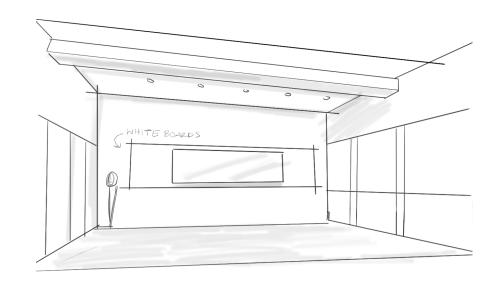
Beat Pendant - Tom Dixon



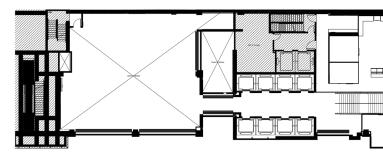




Glimmer - Woven



The training room encourages workers to come together and foster a learning environment. Adjacency to open areas and the cafe relay a sense of sociability & unity.

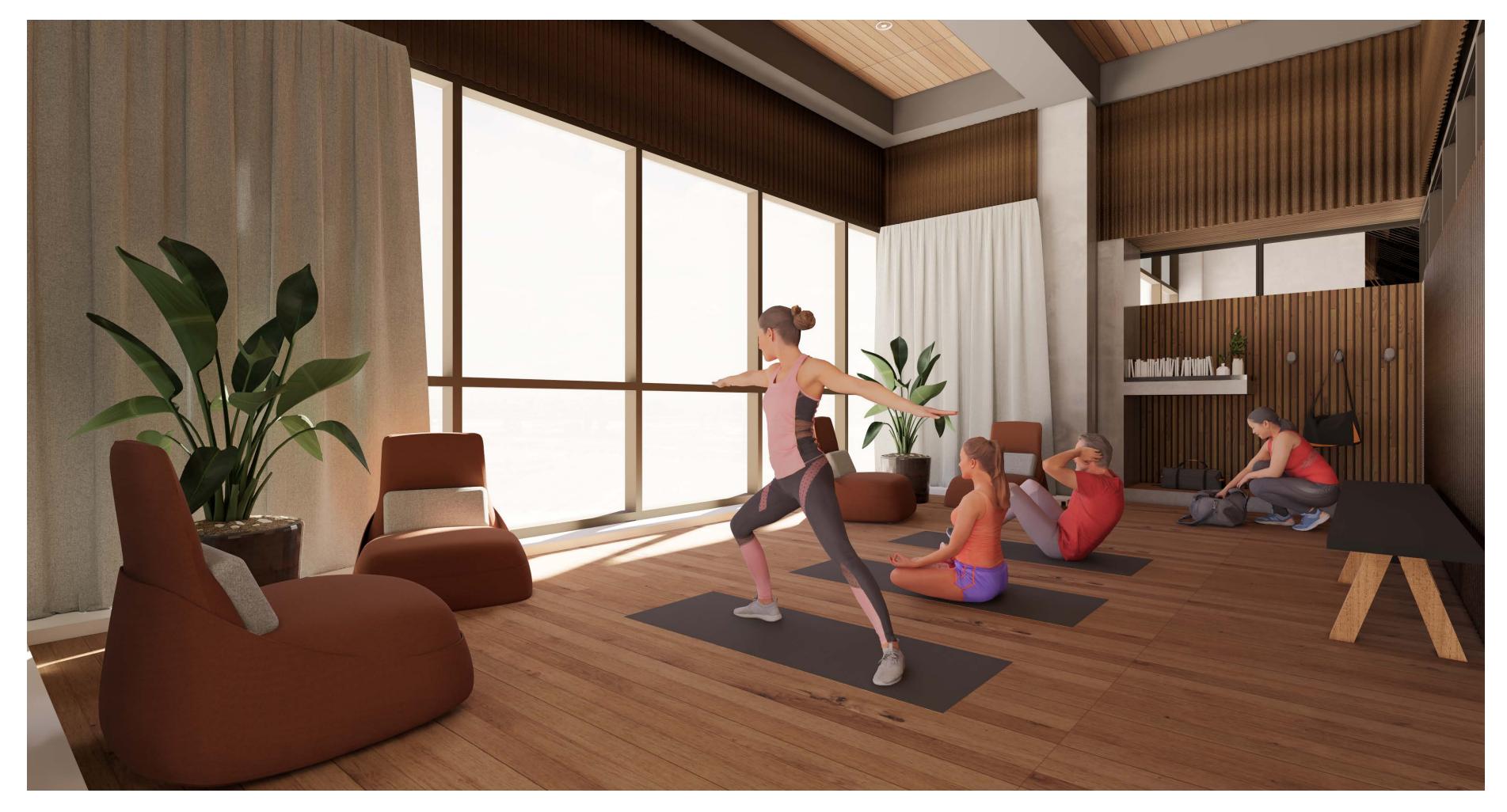








VIEW OF WILDCARD SPACE - STRETCH & SERENITY ROOM

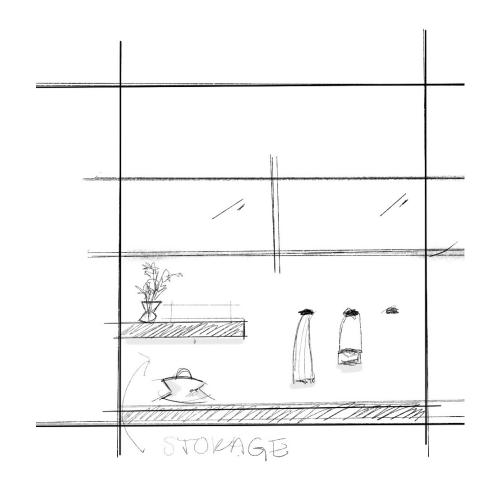




Hosu - Coalesse



Trestle Bench Desk



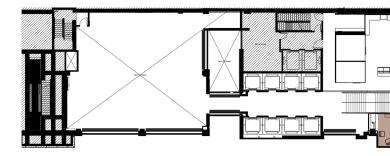
The wildcard space provides employees the opportunity to find peace and an outlet to decompress.



Western Red Cedar



Brown Corrugated Aluminum







SECTION PERSPECTIVE FACING WEST



This view displays the dynamic between the levels and the hues of the spaces. The first level offers a mixture of open, shielded and enclosed spaces. The second level encourages occupants through flexible and collaborative areas. Together both the textiles and overall design symbolize the progressive stance NEXT Dallas' stands for.

