



**NEXT OFFICE** 

## Humanizing the Workplace

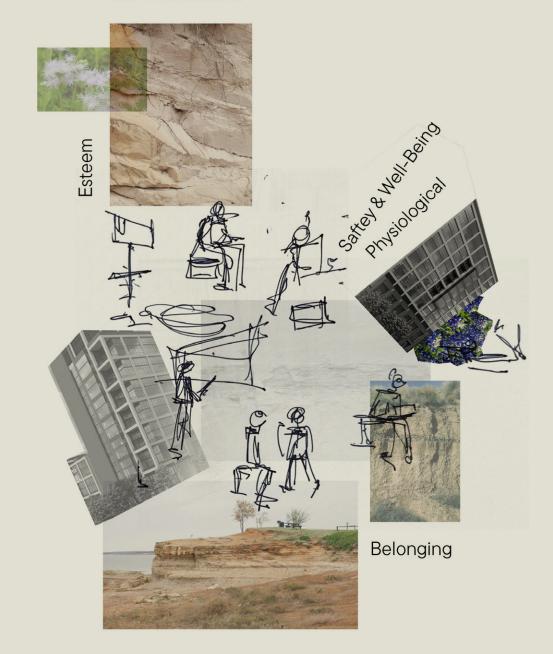
Designing a Post-Pandemic Office

11th Annual Steelcase NEXT Student Design Competition

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### Self-Actulization



### **NEXT DESIGN OFFICE**

NEXT is a progressive and global **architecture and interior design firm** based in Los Angeles, California. Their practice includes projects in corporate workplaces, healthcare, education, aviation, hospitality and entertainment.

They are committed to **enhancing people's lives** through their designs and continue to put **sustainability, diversity, equity and inclusion** at the forefront of what they do.

For their office in Dallas, they want to create a space that **reflects the site** while also supporting **collaboration and employee wellbeing.** 

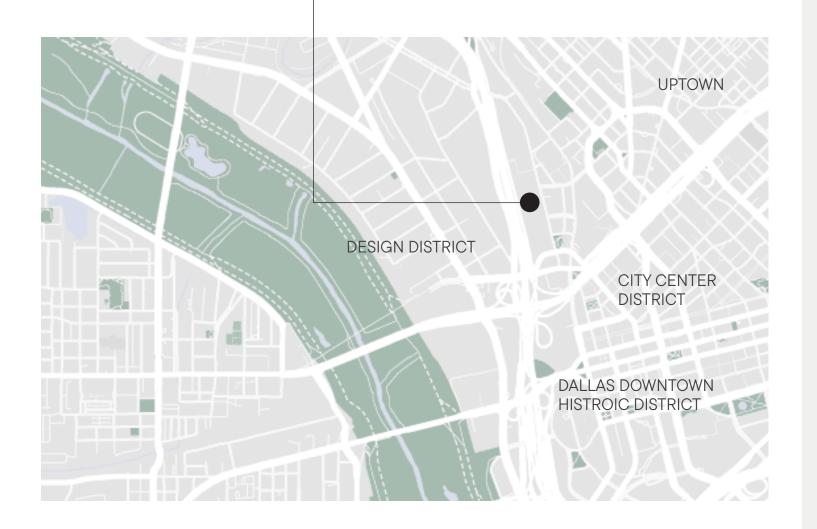




### **2601 VICTORY PARK** DALLAS, TX

To celebrate Dallas's vibrant history, the design features images and narratives through digital displays.





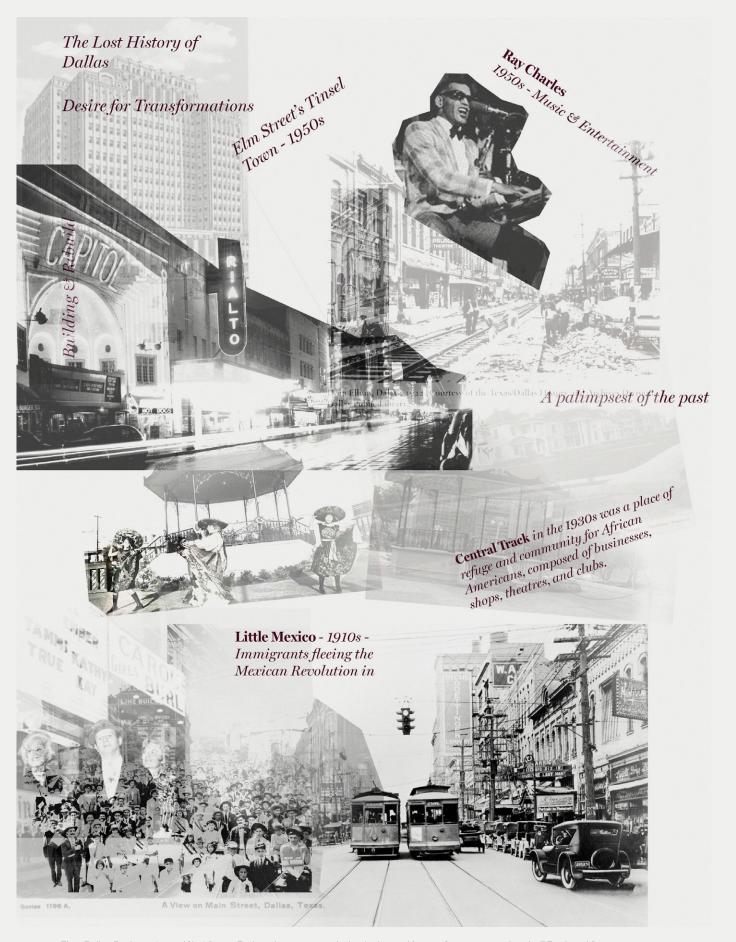


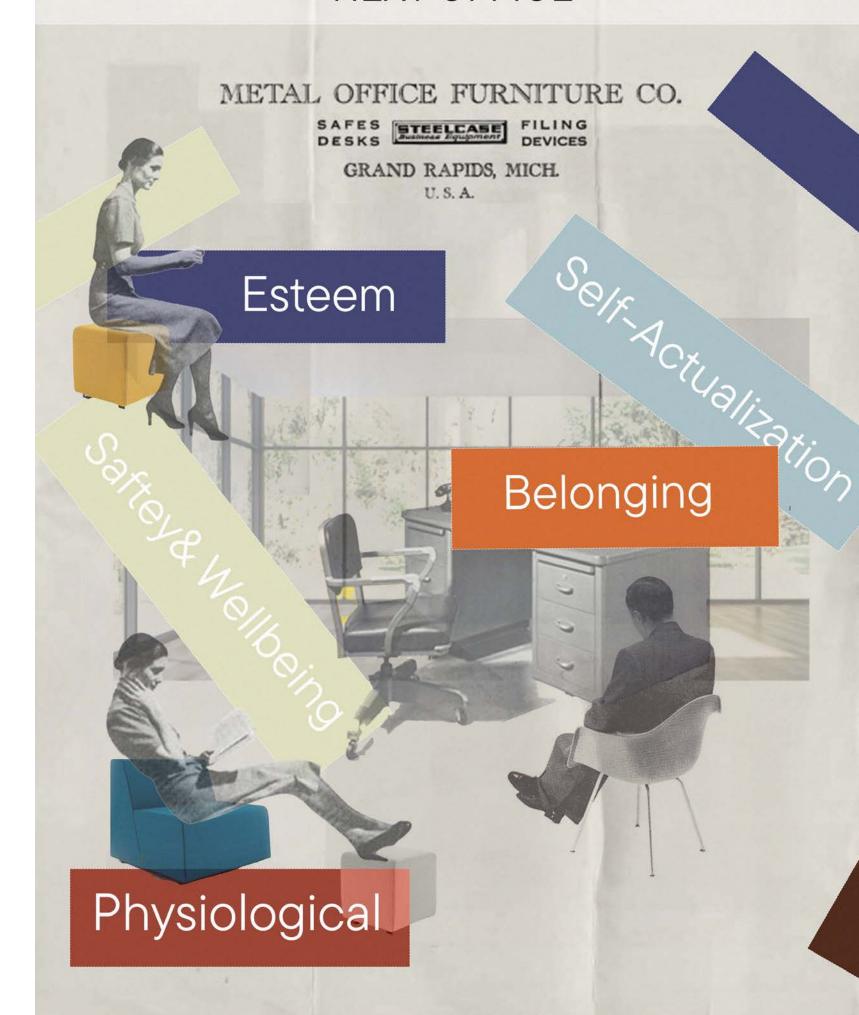
Fig 1. Dallas Business Journal "As Victory Park project tops out, design is done with out-of-state tenants in mind". Retrieved from: https://www.bizjournals.com/dallas/news/2021/03/02/victory-commons-one-update.html

## Humanizing the Workplace

The pandemic has altered the way people work, and they now seek flexibility and control over their workplace arrangements. As we transition into a new era influenced by technology and hybrid work models, combining remote and in-person settings, office design should embrace a more humancentred approach to accommodate these evolving needs.

"Providing them with agency and choice in their work."

### **NEXT OFFICE**



### **CONCEPT STATEMENT**

### **HUMANIZING THE WORKPLACE**

Designing a Post-Pandemic Office







Open + Enclosed



Fixed to Fluid



Braiding Digital + Physical

Humanizing the future of work entails creating an environment that empowers employees to realize their potential in today's technology-driven world, providing them with agency and choice in their work. To achieve this, the project draws inspiration from Maslow's hierarchy of needs¹ to craft a user-focused workplace, which encompasses physiological needs, safety and well-being, belonging, esteem, and self-actualization. Furthermore, in developing this new hybrid workplace, four primary design principles will be considered: Me + We, Fixed + Fluid, Open + Enclosed, and the integration of Digital + Physical elements.

Additionally, being human means feeling connected to our histories and the places we inhabit. Therefore, it **draws inspiration from**Dallas' history and its natural and built landscape.

Through this human-centred approach, the design addresses the client's needs, including recruiting and retaining talent, promoting well-being and engagement, community outreach, cross-generational mentoring, and technology integrations.

<sup>1.</sup> Ihensekien, Orobosa A., and Arimie Chukwuyem Joel. "Abraham Maslow's Hierarchy of Needs and Frederick Herzberg's Two-Factor Motivation Theories: Implications for Organizational Performance." Jurnalul economic XXVI, no. 85 (2023): 31–48.



### **CONCEPT & CLIENTS' NEEDS**

### **HUMAN NEEDS**

### **CLIENTS' NEEDS**



### **PHYSIOLOGICAL**

An **inclusive** and comfortable working environment designed for everyone at work.

RECRUIT & RETAIN TEAM





### **SAFETY & WELLBEING**

**Places to rejuvenate**, support wellbeing and feel physically and psychologically safe.

WELLBEING & ENGAGEMENT





### **BELONGING**

Creating a **sense of community**, trust, and shared purpose for both **remote and in-person workers**. At the same time, providing spaces to host events for the wider community.

COMMUNITY OUTREACH





### **ESTEEM**

Fostering a sense of achievement; enhancing performance and **productivity** by providing better **technology, tools, and spaces**.

TECHNOLOGY INTEGRATIONS





Creating environments that **foster and support creativity**, individual potential, and learning opportunities.

CROSS-GENERATIONAL MENTORING



### → BRANDING

**RATIONALE** 

**5 BASIC HUMAN NEEDS** 

**NEXT WORKPLACE** 









**FONT** 

ABCDEFGHIJKLMNOPQRSTUV WXYZ abcdefghijklmnopqrstuvwxyz

**COLOURS** 



MATERIALITY OF SURROUNDING LANDSCAPE





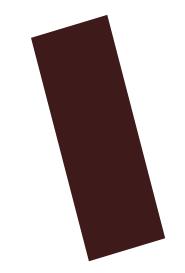








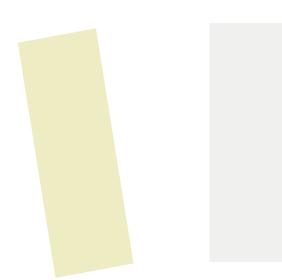


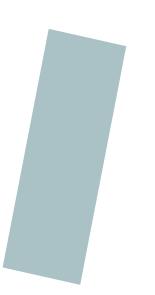














### **INSPIRATION BOARD**



WALL - CEILING WOOD MILLWORK

**PHYSIOLOGICAL** 



HIDDEN LINEAR LIGHTS





COLOURFUL DETAILS / HARDWARE





CONTRAST OF WOOD & METAL **ELEMENTS** 

**BLACK MULLIONS & LIGHT FIXTURES** 



**SAFETY & WELL-BEING** 



WARM TONES AND NATURAL MATERIALS



FROSTED GLASS PANELS & CURTAINS FOR VARIOUS PRIVACY OPTIONS



LINEAR DESIGN DETAILS





VARIOUS TEXTURED SURFACES





POPS OF COLOUR & BOLD PRINTS IN MILLWORK & UPHOLSTERY

### TRACK LIGHTS



FRIENDLY & RELAXED ATMOSPHERE







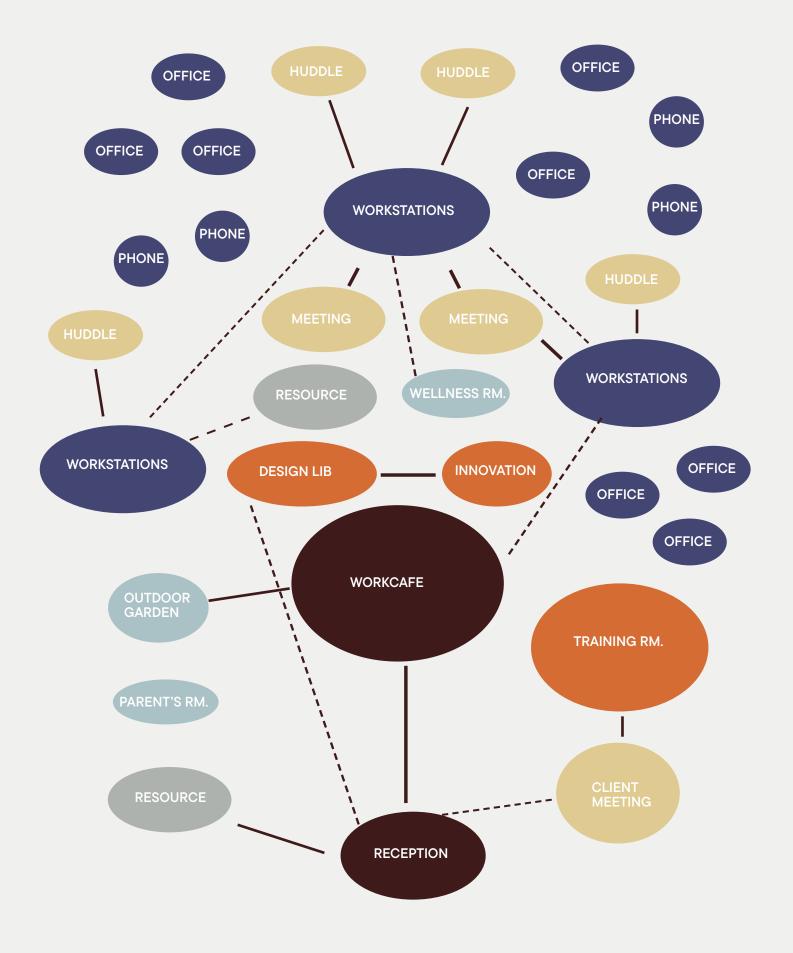


### ADJACENCIES & BUBBLE DIAGRAMS

1	Reception	300 sq ft	
8	Private Offices	120 sq ft	
43	Workstations	36 - 48 sq ft	
1	Client Presentation Room	600 - 1200 sqft	
2	Meeting Rooms	200 - 500 sq ft	
4	Huddle Rooms	100 - 150 sq ft	
4	Small Meeting or Phone Room	36 - 48 sq ft	
1	Work Cafe	800 - 1000 sq ft	
1	Training Classroom	600 - 1200 sqft	
1	Parent's Room	80 - 100 sq ft	
1	Wellness Room	80 - 100 sq ft	
2	Resource Center	150 sq ft	
1	Design Library	200 - 300 sq ft	
1	Innovation Lab & Model Shop	200 - 250 sq ft	
1	Communal Garden (Wild Card Space)	450 sq ft	

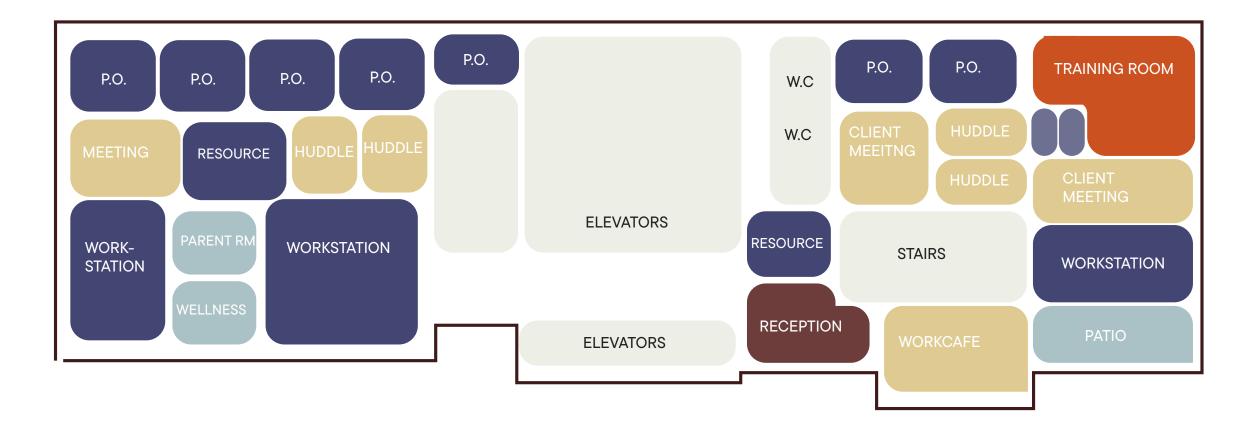
### LEGEND ● PRIMARY ADJACENCY SOCIAL COLLABORATE ○ SECONDARY ADJACENCY LEARNING FOCUS NEUTRAL ADJACENCY REJUVENATE

UNDESIRED ADJACENCY

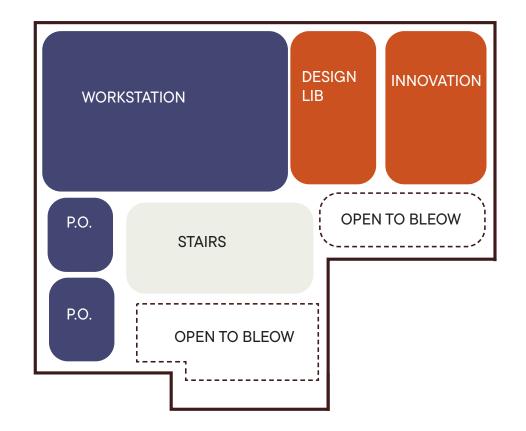




### LEVEL 3



### **MEZZANINE LEVEL**









### **LEGEND**

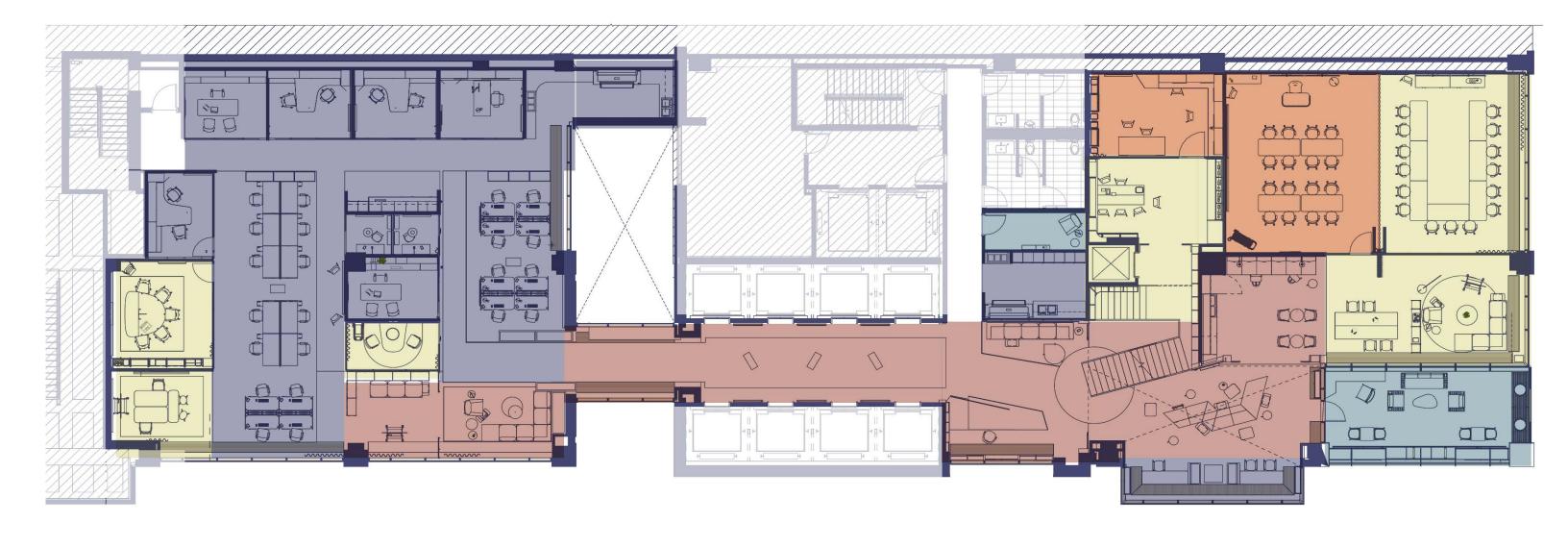
- A ELEV. HALLWAY / GALLERY
- B RECEPTION
- C SOCIAL STAIRS
- D OFFICE GARDEN (WILD CARD)
- **E** WORKCAFE
- F CLIENT MEETING & TRAINING ROOM

- G INNOVATION ROOM
- H DESIGN LIBRARY
- I PARENT'S ROOM
- J RESOURCE ROOM
- K LOUNGE AREA
- **L** WORKSTATIONS

- M PRIVATE OFFICE
- N LARGE MEETING ROOM
- O HUDDLE ROOM
- P PHONE ROOM







### **LEGEND**

SOCIAL



COLLABORATE



REJUVENATE



LEARNING



**FOCUS** 















### TRAINING ROOM LAYOUT

Movable partitions allow one space to be converted into two smaller meeting spaces depending on the desired tasks. The area can expand to host up to 40 people, which can accommodate hosting events for the employees and the greater community, extending community outreach.



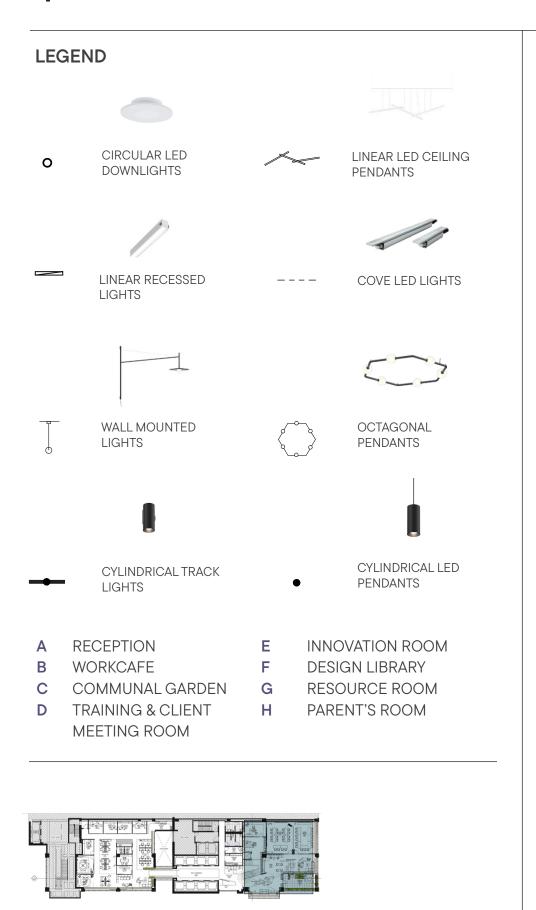
CLIENT MEETING ROOM LAYOUT



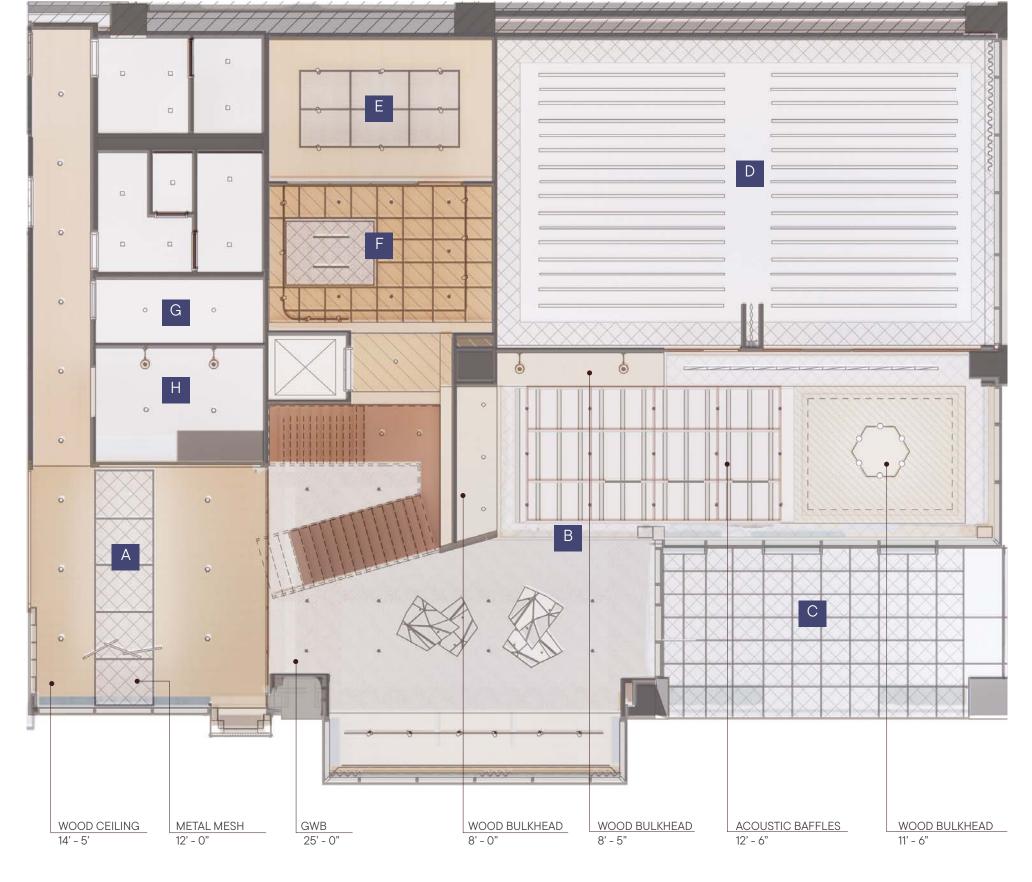
KEY PLAN: LEVEL 3



### MAIN LEVEL RCP



**KEY PLAN: LEVEL 3** 







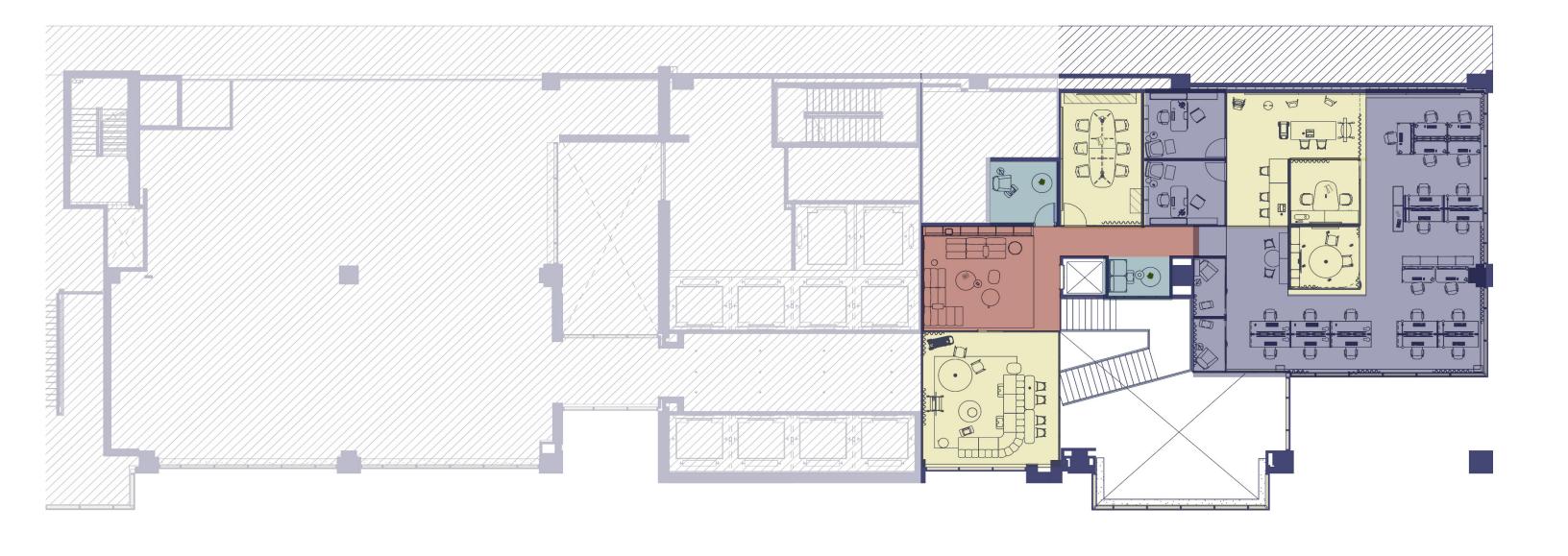
### **LEGEND**

- A LOUNGE AREA
- **B** COLLABORATION SPACE
- C WELLNESS ROOM
- D LARGE MEETING ROOM
- **E** PRIVATE OFFICE

- F PHONE ROOM
- **G** WORKSTATIONS
- H HUDDLE ROOM
- I COLLABORATION SPACE









FOCUS

LEARNING



### **\**

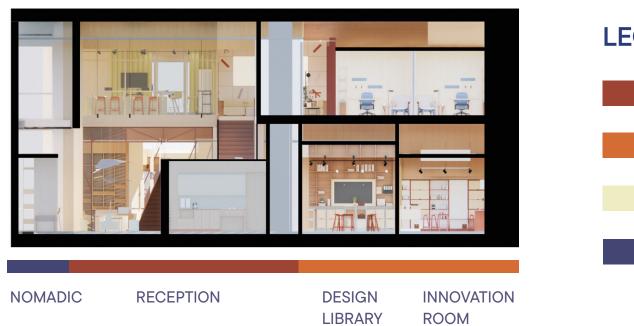
### **BUILDING SECTIONS**

### **WEST - EAST BUILDING SECTION**



HUDDLE WORKSTATIONS LOUNGE WORKSTATIONS ELEVATOR HALLWAY RECEPTION MONUMENTAL STAIRS WORKCAFE

### **NORTH - SOUTH BUILDING SECTION**







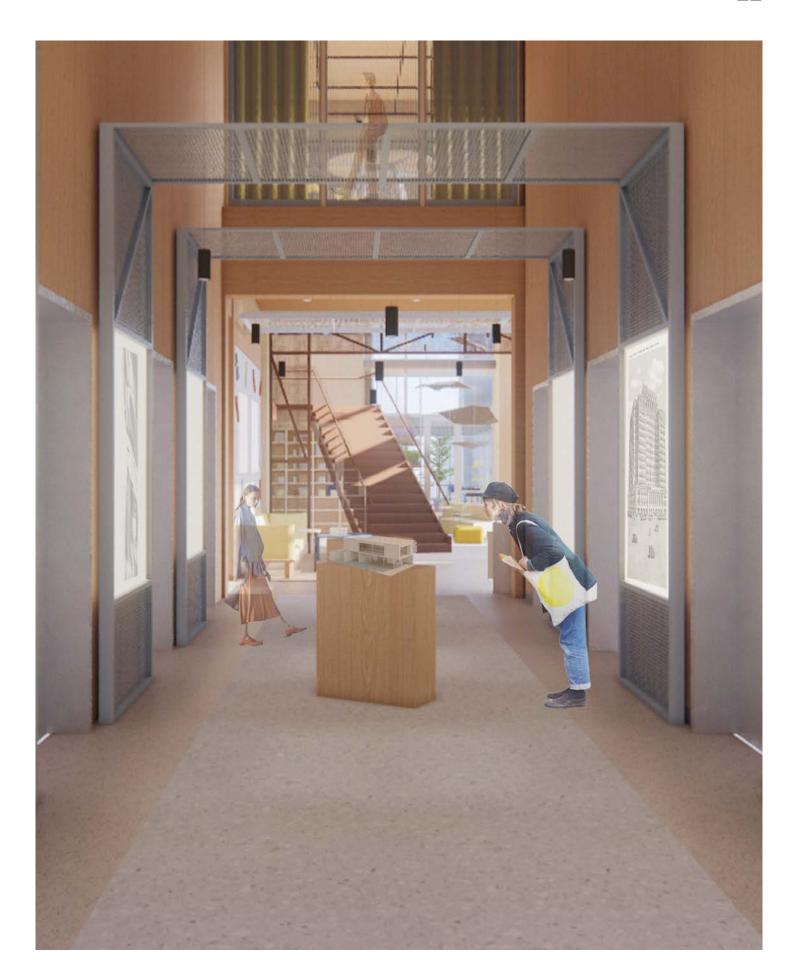




## Belonging

### **BELONGING - OFFICE & SITE IDENTITY**

Along the elevator corridor, physical model displays and integrated OLED screens are placed throughout - transforming this space into a gallery for staff, clients and guests. The digital displays feature the firm's awarded corporate, education, and health care projects, providing visitors with a glimpse into the quality of work and strengthening the firm's sense of identity in the workplace by celebrating their achievements.





### → WORK CAFE

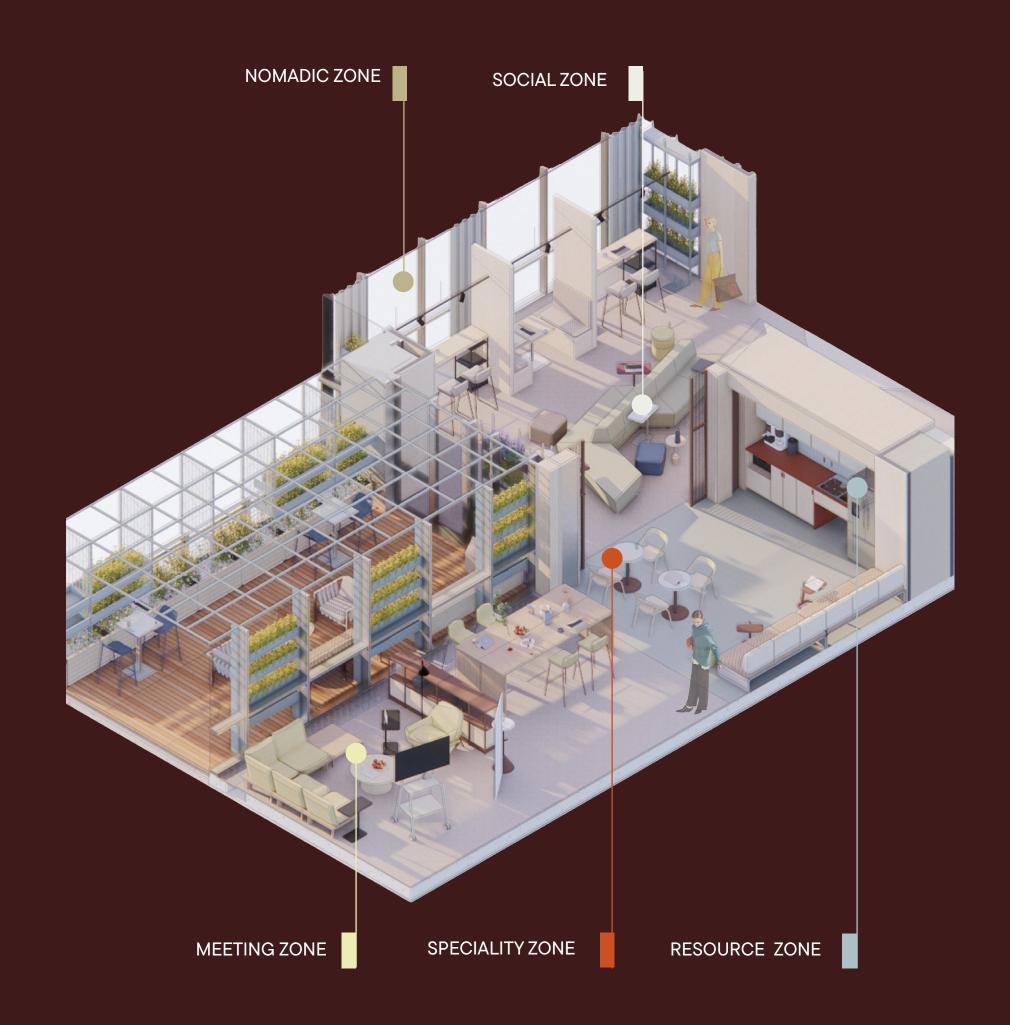
The WorkCafé is an **on-site third place** for employees to meet, work, network, socialize, and recharge. It offers a variety of spaces for individuals and groups, allowing employees to take a break from their usual workspace while staying connected with colleagues and the organization. Additionally, the WorkCafé offers views of and access to an outdoor communal garden, which promotes rejuvenation and well-being.

The workspace is divided into four zones, each with a specific purpose: the **Social Zone** for relaxation and connection, the **Meeting Zone** for collaboration, the **Nomadic Zone** for individuals and small groups to learn and share knowledge, and the **Resource Zone** for accessing basic work amenities. The **Specialty Zone** is a designated dining area that creates a communal atmosphere for sharing food and conversation.<sup>1</sup>

1. Steelcase 2023. Retrieved from: https://www.steelcase.com/spaces-inspiration/resilient-workplace/workcafe



KEY PLAN: LEVEL 3







### NOMADIC ZONE

The Work Cafe also features a dedicated area that supports individual and small-group work. It is a space where users can focus and rejuvenate.







### **LEGEND**

- A Montara 650 Stool
- B Flex Active Frames
- C Coalesse Free Stand
- D Langunitas Lounge Chair
- E Bolia Grab Pouf



### NOMADIC ZONE ELEVATION



KITCHENETTE ELEVATION



### **COMMUNAL GARDEN**

### **BIOPHILIC DESIGNS**

The communal garden is the wild-card space of the project. Colours, shapes and patterns from nature are incorporated into the project to help people feel more grounded and improve their well-being. Biophilic elements in the form of natural materials such as wood, stone, and greenery are used to balance technology.



EMU ROUND SEATING



EMU ROUND TABLE



EXTREMIS ROMEO + JULIET BENCH



EMU RIO CHAIR



KEY PLAN: LEVEL 3

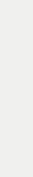


### COMMUNAL GARDEN

### LOCAL DALLAS PLANTS IN OUTDOOR GARDEN



PRAIRIE VERBENA





**BLACK-EYED SUSAN** 



**TEXAS SAGE** 



**GREGG'S MISTFLOWER** 



MEALY BLUE SAGE



**GOLDEN RAGWORT** 

### **INDOOR PLANTS & HERBS**



CHIVES



BASIL



GOODWIN CREEK LAVENDER



### **INNOVATION LAB**

### SELF-ACTUALIZATION -**DESIGN FOR CREATIVITY**

This project supports self-actualization in the form of creativity, exploration, innovation, and problemsolving. The design considers the influence of colours that are best for inspiring creativity. Bold, vibrant shades such as orange and yellow are integrated into the innovation room.







FLEX ACTIVE FRAMES **WORK BENCH** 



**CURRENCY DESK** SYSTEM



**FLEX ACTIVE FRAMES** 



KEY PLAN: LEVEL 3

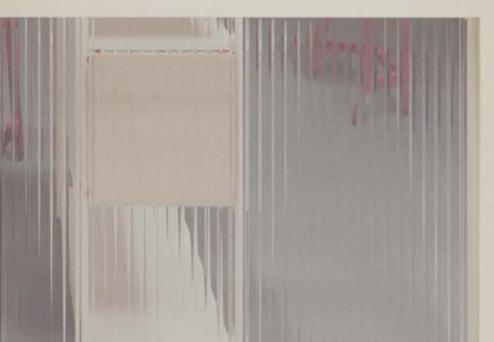


# TINNOVATION LAB













### → WORKSTATIONS

The workstations consider Steelcase's design principles to create better working environments that provide users with control over how and where they work to enhance users' overall well-being and productivity.



KEY PLAN: LEVEL 3

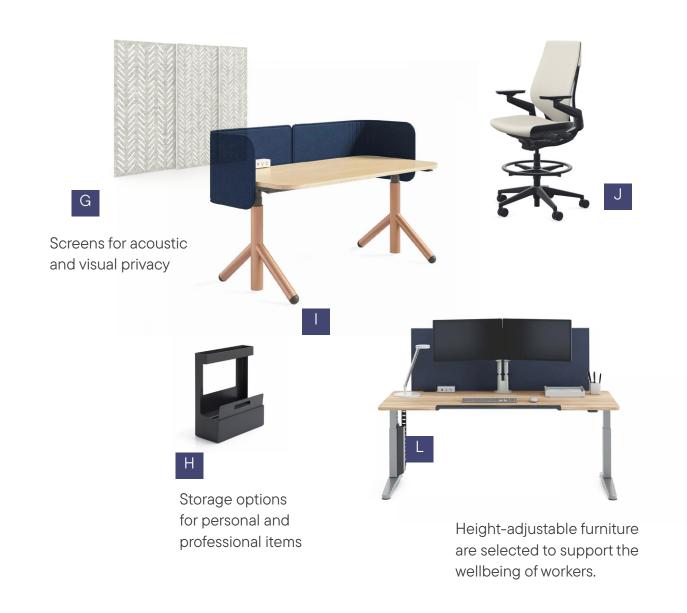


### **WORKSTATIONS**

### **SOCIAL ZONE**



### INDIVIDUAL FOCUS ZONE





### KEY PLAN: LEVEL 3

### **LEGEND**

- West Elm Work Boardwalk Seating
- B Flex Active Frames
- C Flex Media Cart

- D Coalesse Lagunitas Table
- E West Elm Lucas Chair
- F Flex Accessories

- G AMQ Hanging Acoustic Panels
- H Soto Mobile Caddy
- I Flex Height Adjustable Desks
- j Gesture Chair
- K TS Sereies Slim Mobile Pedestal
- L Ology Desk Height Adjustable





### WORKSTATIONS - PHONE ROOM

### PHYSIOLOGICAL - INCLUSIVE DESIGN NEURODIVERGENT FRIENDLY SPACES

The design incorporates logical spatial sequencing and clear signage to enhance way-finding, spaces for respite, various acoustic treatments to reduce noise, and clearly defined zones.



SOCIALZONE

**HUDDLE ROOM** 

PRIVATE OFFICE

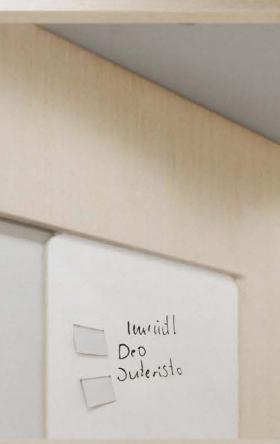
PHONE ROOM



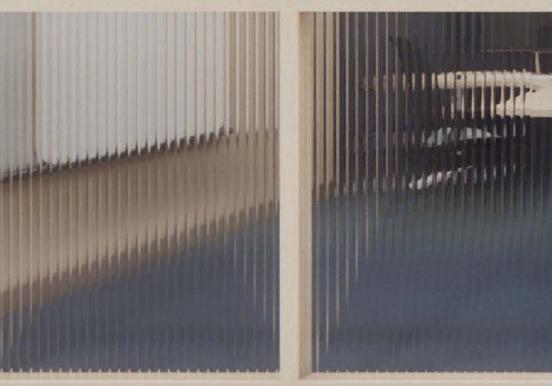
KEY PLAN: LEVEL 3



### > PRIVATE OFFICES







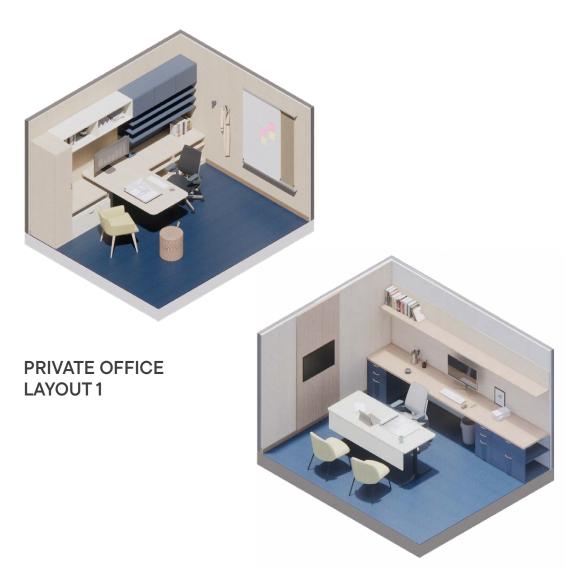








### PRIVATE OFFICES



PRIVATE OFFICE LAYOUT 2



KEY PLAN: LEVEL 3

The design of the offices enables focused work as well as the ability to collaborate with 1-2 guests. It features storage for personal belongings, whiteboard and pin-up space.



### HUDDLE ROOM



Standing height, moveable furniture gives users the ability to arrange the space as needed.



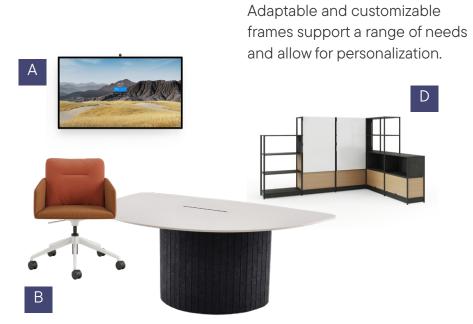
KEY PLAN: LEVEL 3

### **LEGEND**

- A Flex Media Cart
- B Flex Markerboards
- C Flex Slim & Seated Height Tables
- D Enea Cafe Wood Stools



### **MEETING ROOM**



Home inspired seating provide a comforting environment to collab.

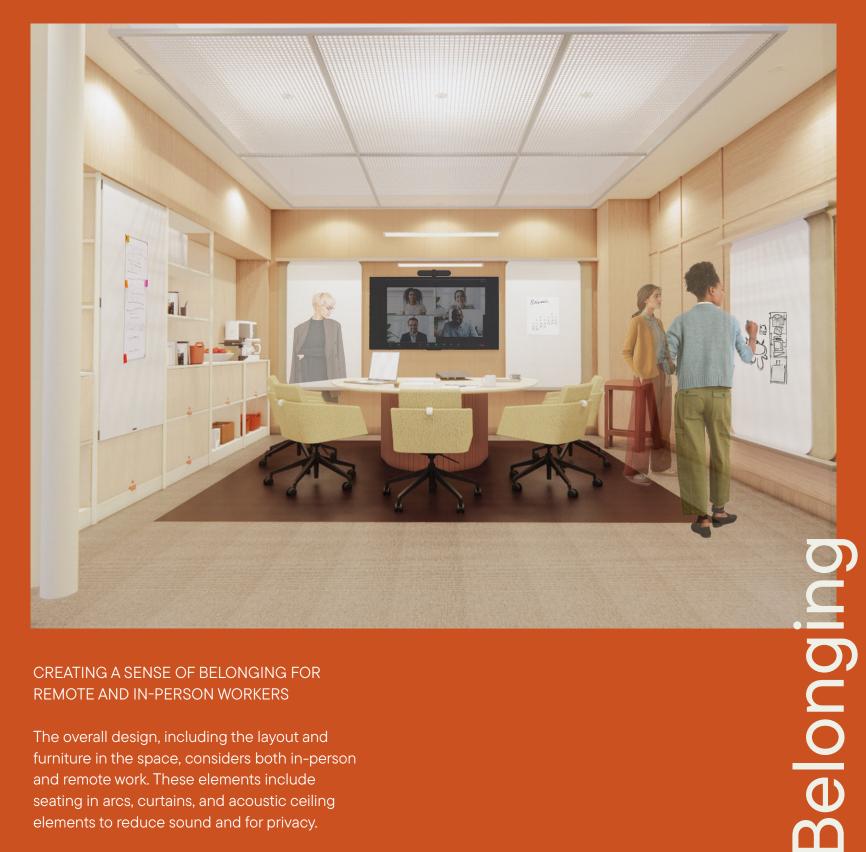
Hybrid friendly table to improve sightlines, creating more equitable experience for in person & remote meetings



KEY PLAN: LEVEL 3

### **LEGEND**

- A Microsoft Surface Hub & Steelcase Roam Wall Mount
- Coalesse Marien 152 Lounge Chair
- Ocular Table
- Flex Active Frames



### CREATING A SENSE OF BELONGING FOR REMOTE AND IN-PERSON WORKERS

The overall design, including the layout and furniture in the space, considers both in-person and remote work. These elements include seating in arcs, curtains, and acoustic ceiling elements to reduce sound and for privacy.







KEY PLAN: LEVEL 3 MEZ

### **LEGEND**

- Flex Media Cart
- B Flex Markerboards
- C Lagunitas Table
- D Bolia Grab Pouf
- E West Elm Work Belle
- F Mattiazzi She Said Stool
- G Flex Slim Tables



**SOCIAL LOUNGE ELEVATION** 

### **ESTEEM - SUPPORTING PRODUCTIVITY**

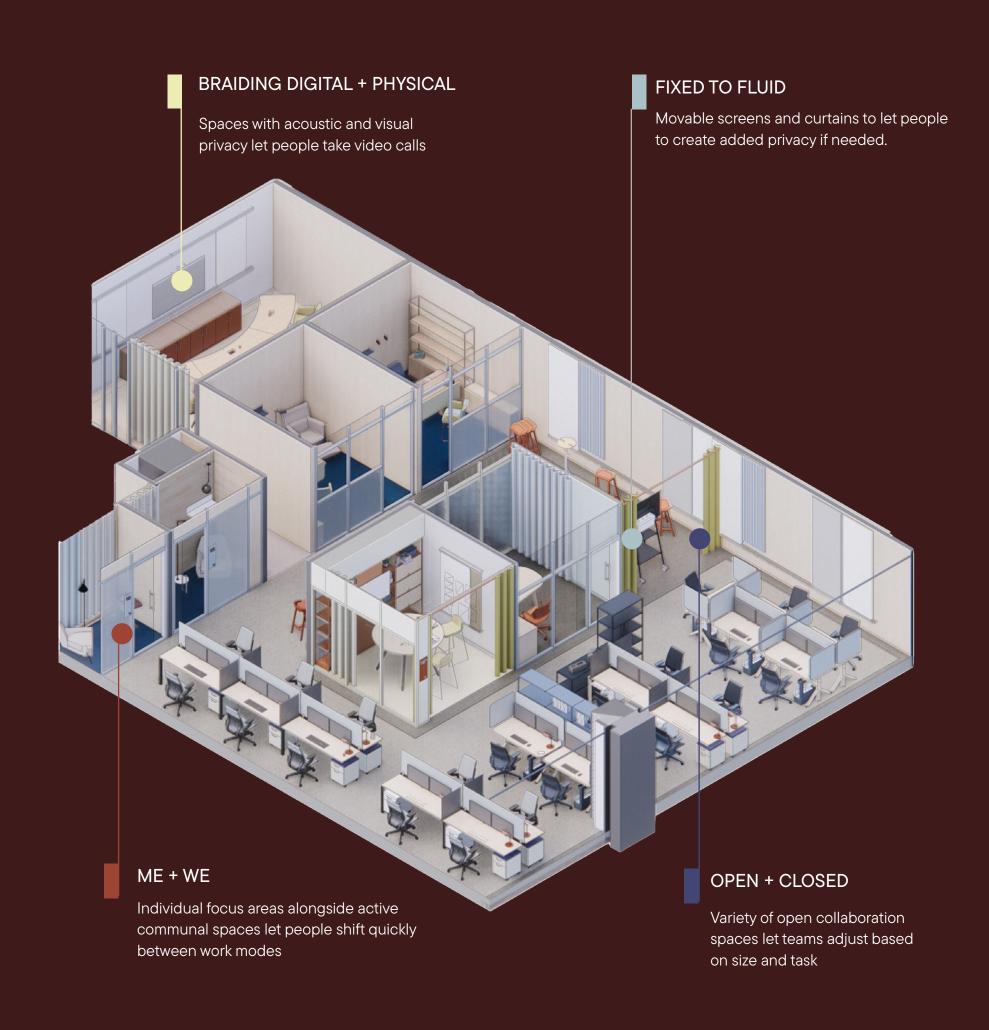
Various work areas with adaptable furniture, necessary tools, and technology are provided in every space to enhance productivity and support users in doing their best work.

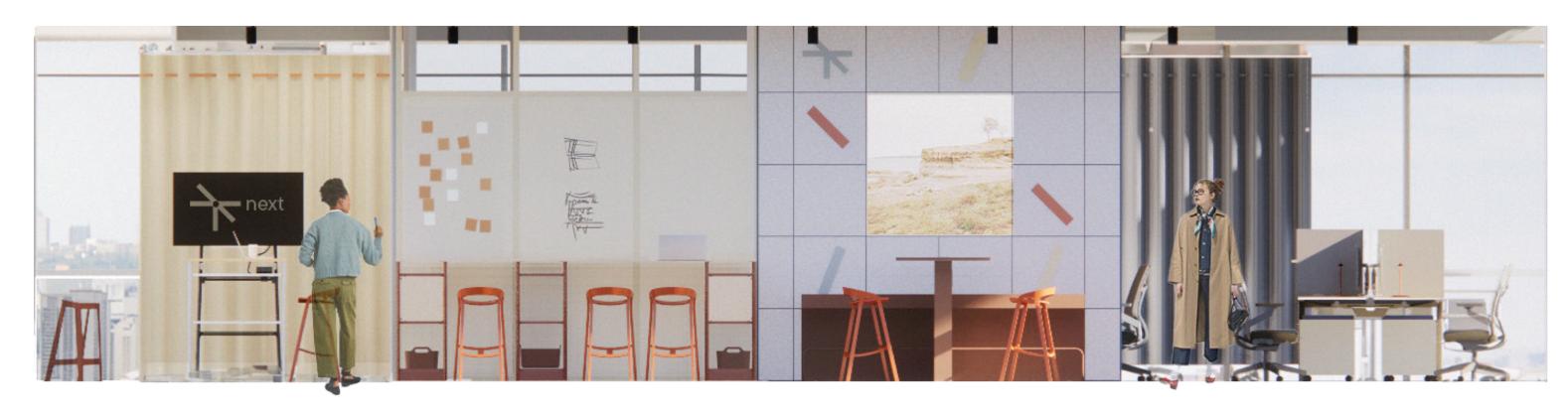
### **→** WORKSTATIONS

The workstations consider Steelcase's design principles to create better working environments that provide users with control over how and where they work to enhance users' overall well-being and productivity.

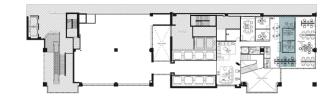


KEY PLAN: LEVEL 3 MEZ





MEZZANINE WORKSTATION ELEVATION



KEY PLAN: LEVEL 3 MEZ



ORANGE BOX BORDER



FLEX ACTIVE FRAMES
- WORK BRIDGE



FLEX MARKERBOARD



MONTARA 650 STOOL





## Humanizing the Workplace

BELONGING



### **COMMUNITY OUTREACH**

Creating a sense of belonging between remote and in-person workers through hybrid-friendly furniture. Additionally, it provides spaces to host events for the greater community.



### **RECRUIT & RETAIN TEAM**

An inclusive and comfortable working environment designed for everyone at work to recruit and retain talent.

ESTEEM



### **TECHNOLOGY INTEGRATIONS**

Fostering a sense of achievement; enhancing performance and productivity by providing better technology, tools, and spaces.



### **WELLBEING & ENGAGEMENT**

Places to rejuvenate, support wellbeing and feel physically and psychologically safe.





### **CROSS-GENERATIONAL MENTORING**

Creating environments that foster creativity and learning opportunities to enable cross generational mentoring between workers.



