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CELEBRATION OF IDENTITY IN THE WORKPLACE



"A GARDEN'S BEAUTY NEVER LIES IN JUST ONE FLOWER"

-MATCHONA DHLIWAYO

“BEING MORE HUMAN.”

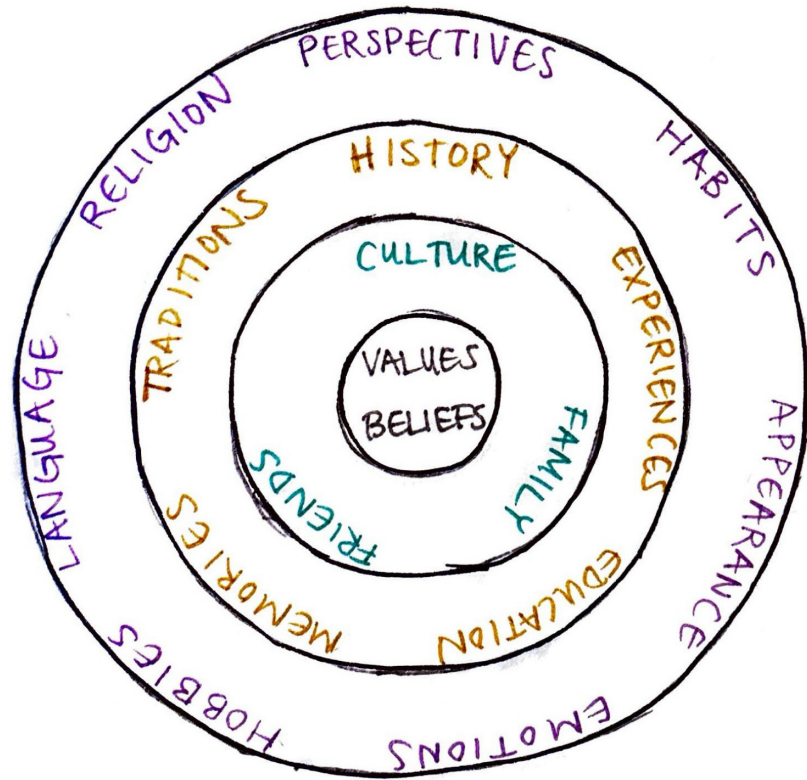
NEXT’s goal is to celebrate the **IDENTITY** of their company, the brands they serve and, most importantly, the people who are at the foundation of everything they do.

Triple bar mathematical symbol for **IDENTITY** = layers to the HUMAN IDENTITY

EXPRESSION | STORIES | COMMUNITY | HARMONY.



≡ BRAND ETHOS



LAYERS OF HUMAN IDENTITY

EXPRESSION:

CREATIVITY | CHOICE | EXPERIMENTATION

WORKSTATIONS | SMALL ROOMS

STORIES:

EXPERIENCES (INDIVIDUAL AND SHARED) | CROSS-GENERATIONAL PERSPECTIVES | LIVING THE BRAND | HISTORY

WILDCARD GAME SPACE | WILDCARD MEZZANINE

COMMUNITY:

GENERATIVE COLLABORATION | RELATIONSHIPS | SURROUNDINGS

TEAM ROOMS | WORK CAFES | HUDDLE ROOMS | MONUMENTAL STAIRS

HARMONY:

WELLNESS | NATURE | TECHNOLOGY INTEGRATIONS | SEAMLESS CONNECTIVITY

WELLNESS ROOM | LACTATION ROOM | WILDCARD MEZZANINE | TEAM ROOMS

IDENTITY

PLACE (COMMUNITY | HARMONY):

Taking cues from the surrounding neighborhoods, district and city, authentic and restorative applications create a base

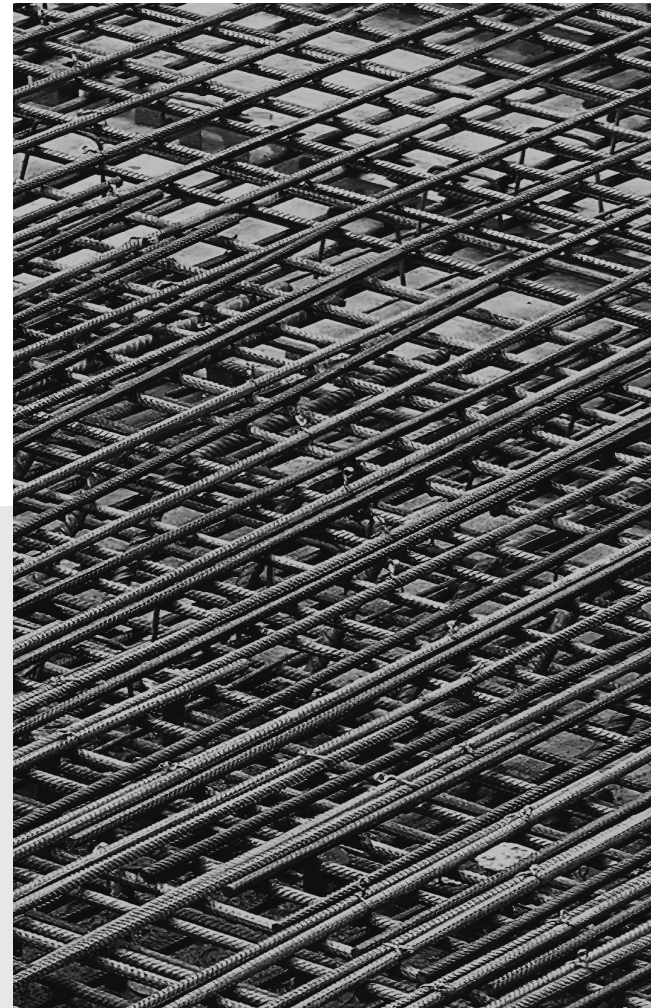
PEOPLE (EXPRESSION | STORIES):

Letting layers of personal expression and shared experiences color the space.





CITY
GARDEN CITY



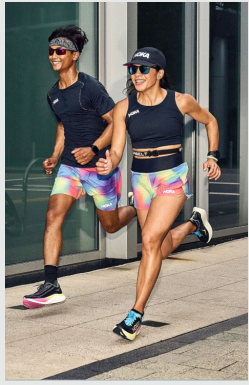
DISTRICT
INDUSTRIAL | "EXPOSURE"



NEIGHBORHOODS
PRAIRIE STYLE ARCHITECTURE



PEOPLE
"TRANSPARENCY" | EXPRESSION



HOKA
 "INSPIRE ALL TO MOVE"



BLUE BOTTLE COFFEE
 "EXPERIENCE THE CRAFT"

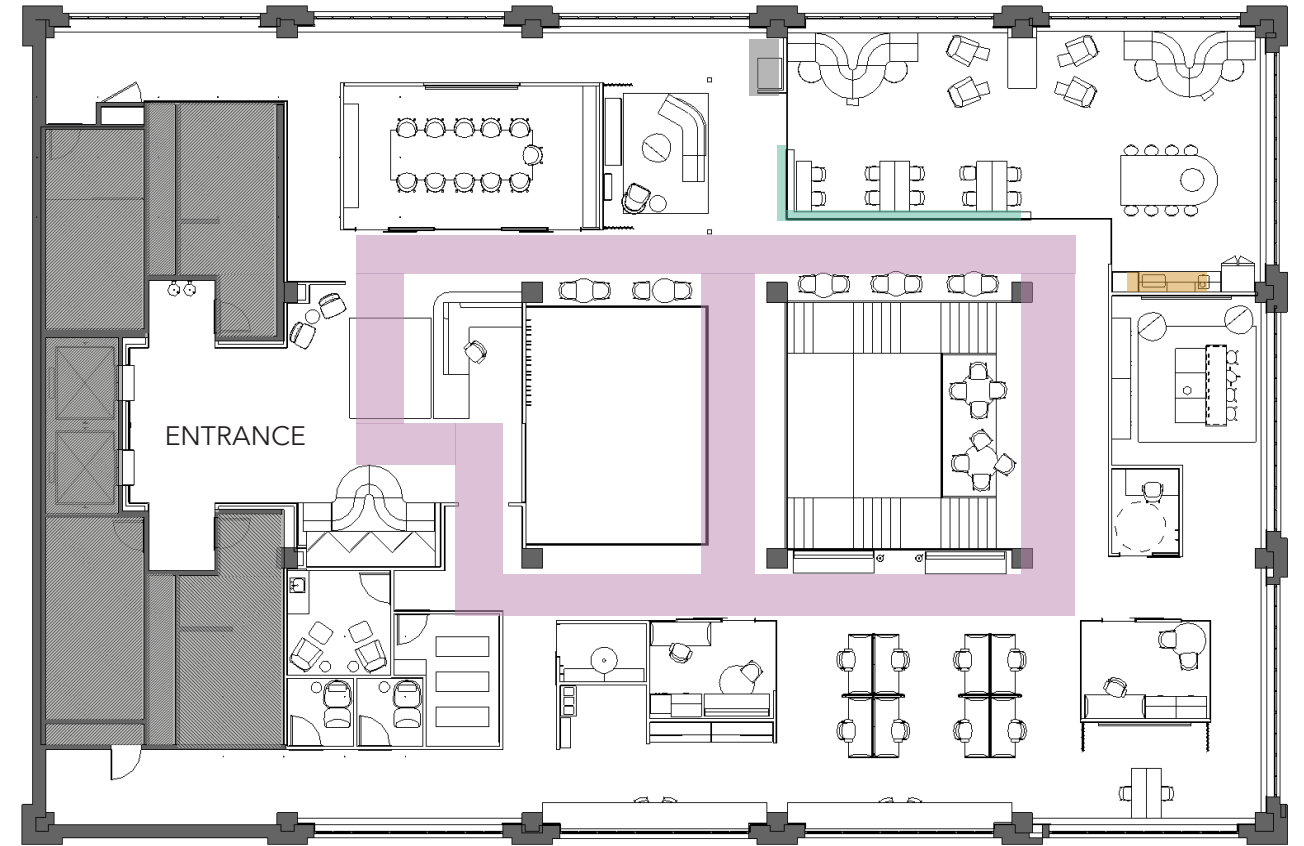


CHIPOTLE
 "BEING REAL"



BURT'S BEES
 "LIP BALM TO LAND"

7TH FLOOR



6TH FLOOR



≡ LIVING THE BRAND

LEGEND

- 1 TEAM MEETING ROOM
- 2 WORKSTATIONS
- 3 INFORMAL TOUCH DOWN SPACE
- 4 PRIVATE OFFICE
- 5 HUDDLE ROOM
- 6 WORK CAFE
- 7 PRODUCTION AND RESOURCE CENTER
- 8 WILDCARD | MEZZANINE
- 9 MONUMENTAL STAIRS
- 10 SMALL MEETING | PHONE ROOM
- 11 CLIENT DISPLAY AREA



FLOOR PLAN | 6TH

LEGEND

- 1 TEAM MEETING ROOM
- 2 WORKSTATIONS
- 3 INFORMAL TOUCH DOWN SPACE
- 4 PRIVATE OFFICE
- 5 HUDDLE ROOM
- 6 WORK CAFE
- 7 PRODUCTION AND RESOURCE CENTER
- 8 WILDCARD | GAME SPACE
- 9 MONUMENTAL STAIRS
- 10 SMALL MEETING | PHONE ROOM
- 11 CLIENT DISPLAY AREA
- 12 RECEPTION
- 13 CLIENT PRESENTATION ROOM
- 14 WELLNESS ROOM | YOGA STUDIO
- 15 WELLNESS ROOM | NAP POD
- 16 LACTATION ROOM



FLOOR PLAN | 7TH



A | INFORMAL COLLABORATION

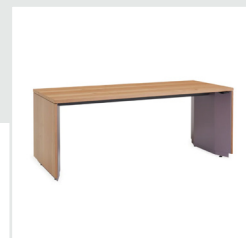
RELAXED SEATING ALLOWS FOR INFORMAL MEETINGS AND COLLABORATION

B | FORMAL MEETING

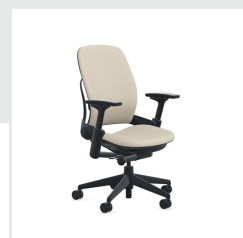
FORMAL SEATING ARRANGEMENT SUITED FOR HOSTING MEETINGS

C | PARTNERSHIP

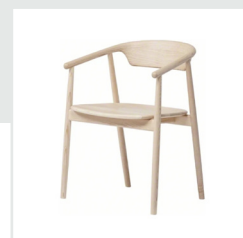
CORNER TABLE AND CHAIRS PROMOTES WORKING IN TANDEM WITH OTHERS



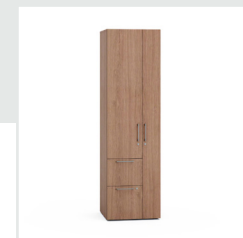
HEIGHT ADJUSTABLE DESK



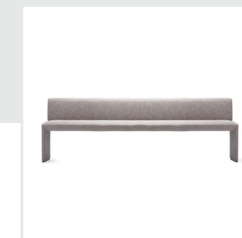
LEAP CHAIR



LEVA ARMCHAIR



BOB TABLE



TOGETHER BENCH



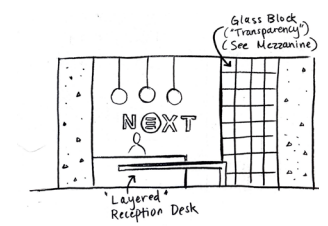
CURRENCY STORAGE

PRIVATE OFFICE OPTIONS

N  **X T**
INTERIOR SPACES



RECEPTION



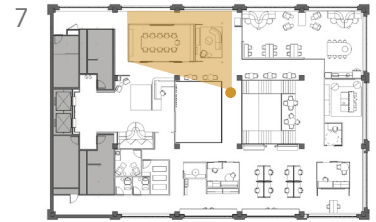
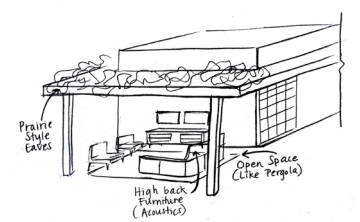


≡ WILDCARD | MEZZANINE





≡ WILDCARD | GAME SPACE





≡ WORKSTATIONS



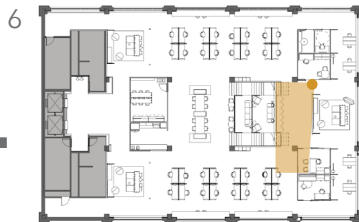


≡ WORK CAFE



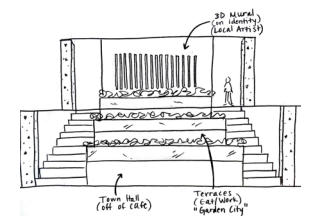


CLIENT DISPLAY AREA





MONUMENTAL STAIRS





"A GARDEN'S BEAUTY NEVER LIES IN JUST ONE FLOWER"

-MATCHONA DHLIWAYO



N  XT

TOGETHER, LET'S PLANT A GARDEN