



coalesse®

Win a Local French-Inspired Experience – Exclusively for Dealer Design Teams

Inspired by the refined elegance of French architect Jean Nouvel, Coalesse introduces a new way to win with Coalesse. Each quarter, the Dealer Design team with the highest invoiced sales of the Jean Nouvel Seating Collection by Coalesse will win an all-expenses-paid French-inspired experience, right in your own city.

How does it work

- Each quarter, the Design team at the Dealer branch with the highest invoiced Jean Nouvel Seating Collection products will win a local French-inspired experience for the entire design team hosted by their local Steelcase team.
- Sales are calculated as the total invoiced discounted sales of Jean Nouvel Seating Collection products sold during each quarter of the program year.
- Winners will be notified via email after the close of each quarter and will work with their local Steelcase team to host a French-inspired experience curated to their team and local market.

What is a French-Inspired experience?

- Experiences may include or dinner at a local French restaurant, a French wine and cheese night, or a French cooking class. Actual experience will vary based on market and location.

Who is eligible?

- This prize will be awarded at the team level, by dealer branch, exclusive to Dealer Designers
- To qualify, you must be a in a design role at a dealership.
- Dealer Sales people enrolled in TrueBlue do not qualify for this contest.

Quarter Start and Close Dates

Orders will be credited to a quarter based on their invoice (ship) date.

Quarter 1: Oct 1, 2025 - Dec 31, 2025

Quarter 2: Jan 1, 2026 - March 31, 2026

Quarter 3: April 1, 2025 - June 30, 2026

Quarter 4: July 1, 2026 - Sept 30, 2026

Eligible Products

- The promotion will consider invoiced sales of all Jean Nouvel Seating Collection products.
- Eligible Style Numbers include: CONLCLC, CONLCOT, CONLCSF, CONLCTT

Order Eligibility

Orders must include:

- A valid Customer Site ID: A 12-digit number identifying the customer, available from Company Info/Site ID on Village.
- Your Dealer Site ID: A 12-digit number that identifies a unique dealer site location.
- Orders on the following will not qualify for the promotion; dealer showroom orders, mock-ups, pilots, demos and federal government business

Program Eligibility

To be eligible for the Coalesse quarterly experience promotion, a Dealer must be an Authorized Steelcase Dealer in the United States or Canada and enrolled in Steelcase Rewards. If the dealership loses its Authorized Steelcase Dealer Status, they will no longer be eligible for the promotion. Steelcase Inc. reserves all rights, including the right to disqualify a participant at our discretion and the right to change, modify, or cancel this Coalesse Promotion at any time.