

## Press Releases

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# Steelcase to Distribute Extremis Outdoor Furniture in North America

## NEW RELATIONSHIP GIVES CUSTOMERS EASY ACCESS EXTREMIS FURNITURE THROUGH THE INDUSTRY-LEAD DEALER NETWORK OF STEELCASE

**GRAND RAPIDS, MI (June 4, 2018)** – Today Steelcase announces a new relationship with Extremis, a renowned Belgian furniture design group with a collection of products that focus on togetherness and celebrating life outdoors. Steelcase will offer a collection of Extremis products throughout the U.S., Mexico and Canada with expected availability in late summer 2018. The Extremis collection joins the extensive Steelcase portfolio of outdoor furnishings, offering expanded design options with easy access through one of the largest dealer networks in the industry.

“Organizations understand that great employee experiences can be enhanced by bringing their people together in inspiring places. Outdoor spaces enhance well-being, support hospitality and expand the workplace ecosystem for creative collaboration,” said Allan Smith, Vice President, Global Marketing at Steelcase. “This relationship will give our customers easy access to more outdoor furniture choices through our industry-leading dealer network.”

Founded by Dirk Wynants in 1994, Extremis is on a mission to combine intelligent design based on Flemish common sense with a famous Burgundian lifestyle. With headquarters and manufacturing in Poperinge, Belgium, the company's design ethos is derived from a Shaker quote: "Don't make anything, unless it is both necessary and useful... and if it is, don't hesitate to make it beautiful." With that in mind, Extremis began making furniture suited for the outdoors and indoors in completely non-standard ways.

"We've never lost our strong focus on intelligent, common sense innovation and sustainability," said Dirk Wynants, founder, owner, head designer, big boss, beekeeper and collector of titles at Extremis. "Our designs provide tools to bring people together and stimulate conversation. Our new relationship with Steelcase provides workplaces with more choices when it comes to connecting their people."

For more information on Steelcase and Extremis, visit [www.steelcase.com/our-partners](http://www.steelcase.com/our-partners).

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## **About Steelcase**

For over 105 years, Steelcase Inc. has helped create great experiences for the world's leading organizations, across industries. We demonstrate this through our family of brands – including Steelcase®, Coalesse®, Designtex®, PolyVision®, Turnstone® and AMQ®. Together, they offer a comprehensive portfolio of architecture, furniture and technology products and services designed to unlock human promise and support social, economic and environmental sustainability. We are globally accessible through a network of channels, including over 800 dealer locations. Steelcase is a global, industry-leading and publicly traded company with fiscal 2018 revenue of \$1.5 billion. [www.steelcase.com](http://www.steelcase.com)

## **About Extremis**

Located in the countryside between Belgium's most famous breweries and hop fields, Extremis brings the real meaning of its brand name into practice. Translated from Latin it means "out of the ordinary": its creations can be used out-doors and can't be called ordinary in the sense of not being imposing, but humble and obliging. The fact that this family owned company is still led by the founding designer himself explains their strong design focus above anything else. Extremis products can be found in all parts of the world and at [www.extremis.com](http://www.extremis.com)