

## **And Now...For Something New**

**Discover the newest products debuting this spring from Steelcase and its family of brands and partners.**

It's time to bring on spring. Which means longer days, greener grass and lots of fresh ways to re-energize your workplace from Steelcase and its family of brands and partners.

From airy glass privacy walls and sleek seating to easy-access power and endless ways to personalize, each piece gives the workplace a boost in different ways.

This collection of new products and materials comes from a wide breadth of brands and collaborations. Together they help to create hard-working, high-performing workspaces.

"It's all about how you blend products from a variety of brands to create spaces people are drawn to and that help them get work done," says Brittany McMahon, designer, Steelcase applications marketing.

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Designers sought out fun pops of color, ways to take advantage of natural light and elements centered around giving people what they need no matter where they are in the office. Jessica Courtright, Steelcase applications marketing designer, says they were inspired by residential materials, soft patterns and natural textures to create comfortable workspaces that feel like home.

Performance was the other major consideration for these spaces. The designers leaned into comfort, focusing on ways to make each area feel supportive and accommodating for various postures and work tasks.

"It was important we create spaces that were just as hard-working as they were beautiful," says McMahon. "We thought a lot about product pairings and how different elements would perform together, making sure products were thoughtfully placed to complement each other and work together to create a dynamic space."

The result is a collection of five settings that meet the various needs of people at work throughout the day. These included formal and informal meeting spaces, social lounges, personal workstations and leadership spaces.

So, what's next?

"We're continuing to stay ahead of where workplace design is headed, constantly looking at how to best solve user needs within a space. We're looking at trends and continuing to push our materiality choices to really show the range of what's possible through our products," says Courtright.

The team is planning to debut several more curated workspaces in June. “Stay tuned. A lot of exciting things are coming early this summer,” adds McMahon.

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