

Accenture Relocation Aids Collaboration

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Consulting giant Accenture has developed a workplace strategy called “Workplace 2.0,” which they piloted in their newly relocated Houston office. The results are impressive in terms of real estate compression alone: their office went from three floors and 66,000 square feet down to one floor of 25,000 square feet, and it still supports over 800 people.

A leader in alternative work strategies such as hotelling, Accenture prides itself on its efficient use of real estate. But what sets the company apart is how it considers the workplace holistically. Its Workplace 2.0 strategy sets high standards for what it terms “The Four E’s” of Efficiency, Effectiveness, Engagement, and Environment, with collaboration as a baseline. (Run time: 4:52)

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