

# How Elevator Design Inspired SnapCab's Office Pods

SnapCab's CEO created an office pod and ended up designing a solution for problems like noise, distraction and lack of privacy in their own workplace.



When SnapCab founder and CEO Glenn Bostock was approached in 2016 to create a pod for the office, he ended up designing a solution for problems like noise, distraction and lack of privacy in his own workplace. Bostock is like a lot of us. Sometimes he just needs to focus or make a private phone call. He'd find himself in his car, working from a coffee shop or at home to get the solitude he needed.

"People end up working from home because they can't find the right place to get things done at work. But, working from home isn't as effective as being at the office. It's harder to collaborate and you miss the community you have at work. So, people are coming back to the office. We have to get the right mix of collaboration and focus," said Bostock.

Before SnapCab Pods, Bostock created an innovative system for elevator interiors. His understanding of construction and design laid the foundation for a new solution to consistent problems that keep people from being able to focus at work. SnapCab Pods were introduced to the contract furniture industry at NeoCon one year after Bostock was first approached about creating an enclosed space for the office. SnapCab was awarded the Best of NeoCon Silver in Workplace Technologies that year.

SnapCab Pods were designed to be quick, mobile additions to an existing floor plan without the need for expensive and disruptive construction.

- Three sizes to accommodate from 2-6 people.
- The Pods are self-contained and are on wheels, so they can be easily moved within a space.
- Organizations can take the Pods with them if they change locations, just like they would any other piece of furniture.
- One plug per Pod delivers power to the space.
- Customize the Pods with vibrant colors, graphics or a company logo.
- Pods minimize distractions by absorbing sound and having glass on just one side.
- Pods can be installed in just half a day, minimizing disruption.

“My Pod is on our factory floor in Ontario, Canada. People can grab me if they need me, but can also see when I’m busy and need to focus,” said Bostock. “It seats six, so I can use it for small team meetings. It’s like sitting in a diner booth. People are more engaged than when we’re in a big conference room and sitting far apart.”



SnapCab CEO Glenn Bostock’s Pod is a place where he can get work done and remain accessible to his team in the company’s Ontario factory.

Office pods are just one of the more recent additions to the ways organizations can give people options for privacy at work. New screens, barriers and architectural films address everything from audio, visual and psychological privacy to keeping confidential information private. To see more privacy solutions, scroll through the gallery below.



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