

Leadership Style

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BUSINESS LEADERS WORK DIFFERENTLY TODAY. SO SHOULD THEIR WORKPLACES.

Leaders are reinventing themselves. Global markets, long distance responsibilities and distributed teams are demanding new leadership workstyles, as well as new kinds of workplaces—places where performance and flexibility support leaders' needs for hardworking interactions and meaningful exchanges.

"Today's leaders spend less time alone in their office and more time interacting with team members," explains Patricia Kammer, a Steelcase WorkSpace Futures researcher who has explored the changing workstyles of business leaders.

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"Many leaders are now highly mobile, leading widely distributed teams, so these interactions often take place outside the private office, and they're just as important as work that happens inside the office." While high-performing leaders have learned to make almost any setting a temporary workplace, from airports to taxis, cafés and hotels, these compromised work sites vividly demonstrate the value of an office that actively supports new leader workstyles.

With greater design flexibility and technology integration, Steelcase's Elective Elements® has expanded to meet these diverse and demanding workstyles. Whether used in a private office or to support the growing trend of executives who choose to work in open plan, Elective Elements offers user-centered support for today's professionals, maximizing their ability to think creatively, interact productively and lead effectively.

Through refined design and rich, warm materials, Elective Elements supports a mobile, global workstyle with areas for focused work and collaboration with colleagues.

Elective Elements seamlessly integrates with the Steelcase product portfolio to create spaces that actively support and amplify the work of today's professionals.

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Open, light-scale storage in a refined aesthetic exemplifies a product portfolio designed for high-performance spaces.

Management responsibilities transcend the real estate of the private office. Elective Elements creates high-performance workspaces that optimize real estate across the floorplan, from dedicated offices to collaboration areas and the open plan.

Wide-ranging options in material choices, including veneers, glass, metal finishes and elegant fabrics, reflect the culture and brand of the organization.

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