

# Steelcase and West Elm Announce Plans to Partner

**Leading Furniture Providers Team Up to Help Organizations Create Inspiring, High-Performance Workplaces**



Steelcase and West Elm today announce plans to combine their expertise to create new kinds of workplace solutions to support the changing preferences of people at work. The two companies are finalizing the details of this new relationship. Steelcase expects to offer a selection of West Elm furniture designed specifically for the workplace through its network of U.S. and Canadian dealers by the end of the year. This partnership builds upon the successful relationship West Elm established in 2015 with Designtex, a Steelcase company, which designs textiles and surface materials, and manufactures and distributes West Elm fabrics.

The two companies plan to design, manufacture and distribute new workplace solutions in West Elm's signature modern aesthetic, giving businesses easy access to a more expansive array of choices, through the industry-leading Steelcase dealer network and [West Elm](#) contract furnishing dealers. This unique West Elm collection complements an already extensive Steelcase portfolio, which includes a diverse range of options for the changing ways people are working today.

---

## STEELCASE AND WEST ELM

Connect with Steelcase to stay up-to-date on product news and announcements.

---

“Steelcase and West Elm share an ethos of improving the physical, cognitive and emotional wellbeing of people at work. Together we aspire to help organizations create inspiring, high-performance workplaces where people can be highly engaged and do their best work,” said Allan Smith, Vice President of global marketing for Steelcase.

“We are delighted to work with Steelcase to create spaces that enhance the total wellbeing of employees and support the varied needs of today’s worker,” said Cheryl Carpenter, Vice President at West Elm. “We are connected to our consumer every day and have a deep understanding of their preferences from lifestyle to workstyle. Together with Steelcase, we will create customer experiences that leverage our differentiated residential design, shared commitment to world class innovation, and Steelcase’s industry-leading workplace expertise.”



Since 2015, West Elm has committed to bringing its residential sensibility to the modern office space and creating contract-grade furnishings for this market. The brand has grown in large part due to its keen understanding of emerging workplace concepts and commitment to three key values that inform its designs: wellbeing, residential inspiration and choice.

Steelcase partners with a diverse network of thought leaders and organizations around the world. West Elm is the latest Steelcase partner in what is becoming the industry’s largest network of makers and creators of products for the workplace.

For more information on Steelcase and West Elm products for the workplace, visit [steelcase.com/westelm](https://steelcase.com/westelm).

© 1996 - 2019 Steelcase Inc. is the global leader in office furniture, interior architecture and space solutions for offices, hospitals and classrooms. Our furniture is inspired by innovative research in workspace design.