

Webinar: Rethinking Change Management

Watch On Demand

Change management is tried and true, but is it still relevant? We believe the answer is a resounding “Yes”!

In addition to working with our global customers, Steelcase has synthesized learnings from years of recent change management efforts evidenced by a new Learning + Innovation Center in Munich, a new IT space in Grand Rapids, Michigan and a new WorkLife Center in Madrid.

Join Dr. Tracy Brower, Principal, Steelcase Applied Research + Consulting group, as she shares the business case and strategies for successful change management as well as our lessons learned. You’ll also hear:

- Three change management myths vs. realities
- Recommended vital practices to increase effectiveness
- Connections between successful change management and effective workplaces

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