

## Top 10 Stories of 2017

**From the creative shift taking place at work to a new center built to accelerate learning and innovation, we're sharing our top 10 stories of 2017.**

From [partnering with Microsoft](#) to help people be more creative at work to opening the newest Learning and Innovation Center from Steelcase in Europe, 360 is unveiling our most noteworthy stories from the past year.

After more than 130 [Steelcase articles](#) and 20 podcasts, we've narrowed it down to our top 10 picks from 2017. You may have read a few of these, but don't be surprised if a couple slipped past you on those busy days. Here's a quick list to help you catch up as we get started on stories about the research behind the places where you work, learn and heal you'll want to read in 2018.

1.

### **Microsoft and Steelcase Partner to Boost Creative Work**

The most read 360 story online developed out of the new relationship between Steelcase and Microsoft to support creative behaviors in the workplace. Creativity is not only the domain of artists and musicians. It is a process in which we all can engage and all need to encourage. That's one reason why Steelcase and Microsoft announced a partnership to help people enhance these critical behaviors at work.

2.

### **The Creative Shift**

A decade or so ago, it was a prediction that was easily ignored. Now the trend toward more creative work is an idea whose time has come, and workplaces need to move forward, too. See how an effort to thoughtfully combine place and technology supports the acceleration of the shift to creative work.

3.

### **Creating the Link Between Learning and Innovation**

Our next story generated a lot of interest, quickly. The key to survival in today's global business climate is rapid innovation, and an organization's innovation capacity is contingent on continuous learning. This is the challenge the newest Steelcase Learning and Innovation Center (LINC) was designed and built to address in Munich.

4.

### **Place + Technology Drive Creative Performance**

Joint research by Steelcase and Microsoft reveals while people feel more pressure to produce creative work, the conditions for creativity are suboptimal in most workplaces. Learn more about the creative process and how space and technology can support all of the work modes associated with creativity.

5.

### **Award-Winning Teacher Motivates with Active Learning**

“I truly feel that the Steelcase Active Learning Classroom is going to start an entire movement of new makers and creators in our community,” said Boyce Middle School STEAM (science, technology, engineering, arts and math) teacher, Matt Henderson. Hear how the school’s active learning classroom compares to its previous space.

6.

### **Classroom Redesign Improves Reading**

More than 3,400 students have passed through Julie Marshall’s middle school classrooms in her more than 30 years of teaching. She thought she had seen it all. “I have worked hard to engage students for more than three decades. It wasn’t until this year, that I saw the change I’ve been hoping for,” said Marshall. The big difference is the classroom itself.

7.

### **Jim Keane on the Future of Work with Microsoft**

When Satya Nadella, Microsoft CEO, and Jim Keane, Steelcase CEO, got together, they recognized the customers they served were facing similar hurdles around innovation and creativity. So, together they asked their teams to think about how their companies could work together to be more helpful to those facing this challenge.

8.

### **State of Work: Blur the Edges**

Explore the four key drivers and disruptors fueling change within organizations. Discover why no one space can support the changing ways in which people need to work today and why it’s time to blur the edges of what we’ve traditionally considered the workplace.

9.

### **Bring Actionable Data to the Workplace**

With so much data available, why is it still difficult to understand how an organization’s biggest assets, people and spaces, perform? It’s with a rich understanding of people and where they work that Steelcase has begun exploring how big data can help organizations measure and improve their spaces.

10.

## **LinkedIn Designs New Workplaces for the Five Senses**

“It’s all about turning on the senses at work, not turning them off,” says Il Prisma architect Elisabetta Pero. Il Prisma, a Steelcase distributor, undertook a unique research project which led to the design of LinkedIn offices in Milan, Munich, Paris and Madrid that engage the five senses — in order to boost employee wellbeing.

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