

Steelcase, FLOS Lighting Announce New Relationship

New collaboration delivers broad choice and access to finely crafted lighting solutions

Workers today are under tremendous stress ([Rand Corp.](#)) and the most engaged employees are seeking places to work outside the traditional office ([Gallup](#)). Yet, we also know employers are pulling people back to the workplace ([NPR](#), [Wall Street Journal](#)) to collaborate and accelerate development. The drive for innovation and creativity has organizations seeking to create environments that inspire and support creative work. Today, Steelcase announced a new relationship with FLOS, a global leader in lighting design founded in Italy, to offer greater choice when creating a workplace people will love.

Today, people expect different things from their offices. They are seeking environments that make them feel good in addition to supporting the new ways in which they are working. They want reminders of home while still having the privacy, ergonomics and technologies they need to do their best work. Spaces that blend design and materiality without compromising performance can inspire new ways of thinking and fuel creativity.

“FLOS offers finely crafted lighting solutions that can help create inspiring and inviting places to work. This new relationship helps architects, designers and clients by providing convenient access to a range of compelling design options supported by reliable, commercial distribution at scale,” said Allan Smith, Vice President of Global Marketing for Steelcase.

Lighting delivers both a productive and emotional purpose. Thoughtful integration of light and space can support different types of work modes such as focus, collaboration or respite. It can also add texture and color to the environment — helping it to feel more residential and hospitable.

Steelcase will offer the decorative collection of [FLOS](#) lighting including pendants, sconces, table & floor lamps throughout the U.S. and Canada with availability expected in November 2017. Founded by Sergio Gandini in 1962 in Merano, Italy, FLOS has cultivated long and successful partnerships with many of the world’s most renowned designers and now offers residential, commercial and custom products. FLOS products are included in many permanent collections of design and art museums around the world.

“FLOS is delighted to work with Steelcase, bringing our lighting designs to one of the great furniture companies in the world and its far-reaching dealer network in North America,” said Jack Schreur, CEO, FLOS USA. “This new relationship will introduce FLOS lighting to new audiences while meeting a critical need for architects and designers.”

Steelcase partners with a diverse network of thought-leaders and organizations around the world. These partners enrich its offering, contribute to continuous learning and promise greater value to Steelcase customers. FLOS is the latest of recently announced global and regional Steelcase partners.

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