

## **Workspace Design Challenge Awards Mentoring**

When Coalesse design director, John Hamilton, was a young design student at Pratt Institute in New York, he had a few mentors who made a difference in his life. They offered him perspective, encouragement and confidence. Now, decades into his own career Hamilton knows the importance of giving back to the design community that's given him so much. That's why he and other Steelcase designers partnered with Autodesk for this year's "Design for Home & Office" challenge.

"It's always interesting to think about how we can support new talent. We saw it as a means to participate in something that helps young people find new ways to communicate their ideas," said Hamilton.

Autodesk, a leader in 3D design, engineering and entertainment software, is challenging designers to use its Fusion 360 software to create a 3D personal work space. Three winners will receive \$1000 USD and mentoring from one of three Steelcase design directors including Hamilton, Bruce Smith, Steelcase global design director and Robert Scheper, Steelcase design director for global worktools and technology.

Hamilton says winners need to present more than just a beautiful design to win. He wants to see the conceptual thinking behind what they've created. Designers are problem solvers with a human-centered focus.

"We'd like for them to showcase why the product they've created is needed and valued," said Hamilton.

The deadline for entering is October 31, 2016. For more information about the contest and the rules for entering, visit the "Design for Home & Office" [contest website](#).

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### **Rebecca Charbauski** **Senior Communications Specialist**

Rebecca, an Emmy-winning journalist, reports on global research impacting the places where people work, learn and heal. Over her career, Rebecca spent 17 years covering local and national news events on television and a variety of digital platforms. She directed a digital news group in Kansas City for three years before becoming news director in Grand Rapids, Michigan for more than five years. Prior to Steelcase, Rebecca worked with one of the four largest media groups in the United States to coordinate news coverage among 48 newsrooms from the east to west coast.

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