

# Steelcase Receives ‘Best of Competition’ at NeoCon

## Judges honored Steelcase for its showroom and innovative solutions for the workplace

The newly expanded and redesigned Steelcase Chicago WorkLife experience, which signals a new day in workplace design, has been awarded Best Large Showroom and Best of Competition at NeoCon 2018, North America’s largest design exhibition and conference for commercial interiors. Honors for Steelcase and its family of brands also include six Best of NeoCon Awards, an Interior Design HiP Award and a #MetropolisLikes Award.

The [2018 Steelcase showroom](#) brings together Steelcase, Coalesse and Turnstone, along with an extensive new network of [partners](#) for the first time. Two distinct areas complement one another and highlight a new vision for the future of work. The Steelcase WorkLife demonstrates how a ‘smart + connected’ workplace can improve the employee experience and drive innovation, and the all-new Steelcase WorkCafé features a dynamic ecosystem of spaces designed to support the wellbeing of people and foster connections at work. The new experience earned Steelcase top honors as Best in Competition and Best Large Showroom category winner in the IIDA/Contract Magazine Showroom and Booth Design Competition.

“This has been a milestone year for us as we’ve launched a redesigned WorkLife space, numerous new and innovative products and additional partnerships,” said former Steelcase president and CEO Jim Keane. “We’re honored to be recognized for these efforts. It is a testament to our team’s creativity and our collective commitment to giving our customers a broader array of choices to help them have a better day at work.”

Steelcase received the following recognition at [NeoCon 2018](#):

For more photos and product information about the award-winning and innovative solutions for the workplace seen at NeoCon 2018, visit [It’s a New Day](#).

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# Steelcase

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