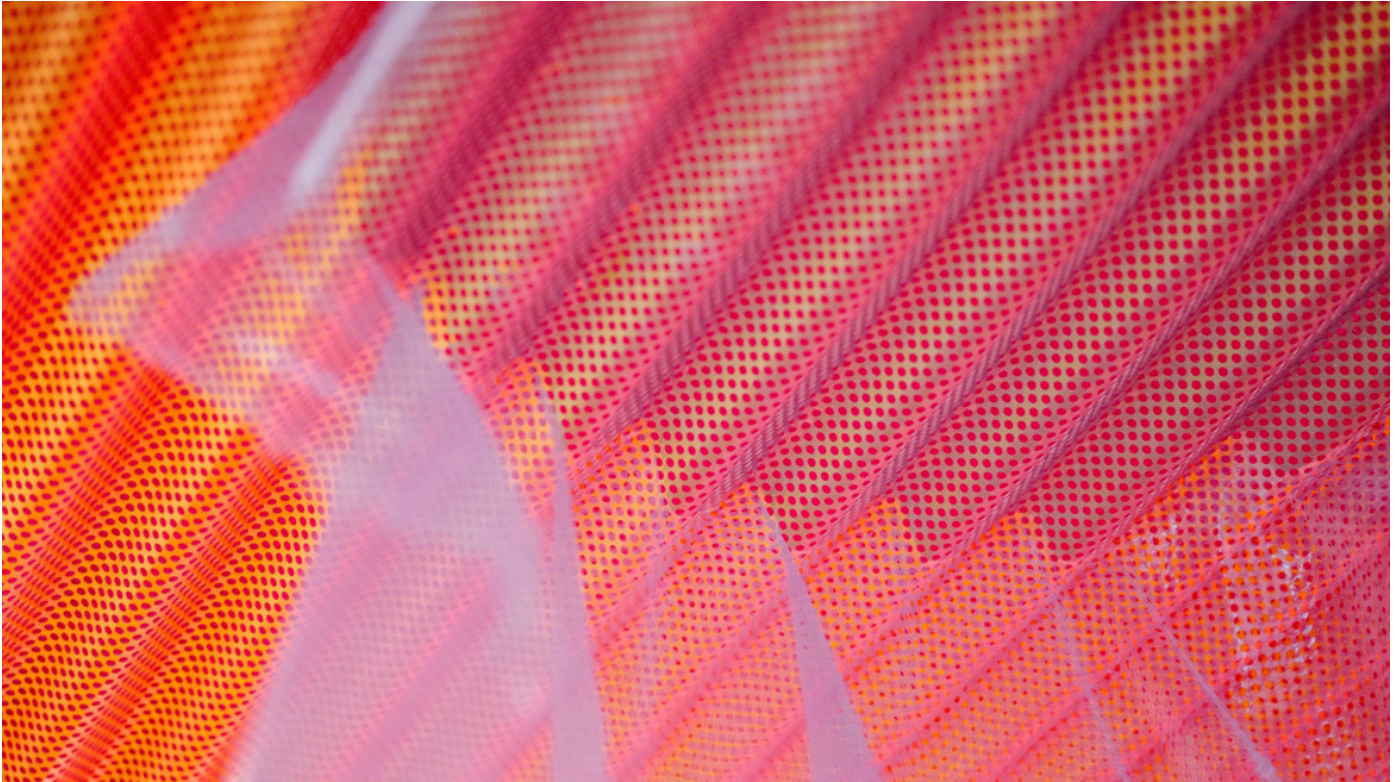


Live: Join Steelcase from Chicago for NeoCon 2018

In Chicago or online, connect with Steelcase for behind-the-scenes conversations and tours.



Construction is wrapping up and finishing touches are being put on the new, completed redesigned Steelcase Chicago WorkLife experience which opens to the public June 11 for NeoCon 2018. It brings together Steelcase, Coalesse, Turnstone and partners together for the first time on the east wing of the third floor of the historic Merchandise Mart.

Whether you're in Chicago or following the news online, Steelcase invites you to connect on social media for behind-the-scenes conversations and tours with **@steelcase** and **#NeoCon50**. Hear from industry leaders and design experts, see the new Chicago WorkLife experience and discover innovative workplace solutions by tuning into [Facebook Live](#). While NeoCon doesn't officially start until Monday, June 11. Steelcase live broadcasts begin from the 360 Café in the Steelcase WorkLife on Sunday, June 10. The schedule is below:

SUNDAY, JUNE 10

The Evolution of Quality and Modern Craft

Interview with John Hamilton, Global Design Director, Coalesse
3:45pm CDT | Find It: [Coalesse on Facebook](#)

Innovation. Redefined.

Interview with James Ludwig, VP Global Design and Engineering
4:30pm CDT | Find It: [Steelcase on Facebook](#)

MONDAY, JUNE 11

A Conversation with the CEO

Why it's a new day at Steelcase with CEO Jim Keane
8:30am CDT | Find It: [Steelcase on Facebook](#)

Behind the Design of the New Steelcase WorkLife

A Q+A with Cherie Johnson of Steelcase and Shimoda Design Group
9:30am CDT | Find It: [Steelcase on Facebook](#)

Tour of the New Steelcase WorkCafè

Hosted by Brian Shapland, General Manager of Steelcase Partnerships
1:00pm CDT | Find It: [Steelcase on Facebook](#)

Supporting Active Learning: Tour of Steelcase Education

Hosted by Mark Walters, Product Marketing Manager
3:00pm CDT | Find It: [Steelcase on Facebook](#) and [Steelcase Education on Facebook](#)

Steelcase + West Elm

Live from the Chicago Athletic Association, hear from two company leaders on how Steelcase + West Elm plan to create places people want to work.
5:30pm CDT | Find It: [Steelcase on Facebook](#)

TUESDAY, JUNE 12

Move Better. Think Better. Feel Better.

How Steelcase re-envisioned the office to help people easily navigate the complexity of work.
8:30am CDT | Find It: [Steelcase on Facebook](#)

Tour of Steelcase WorkLife

Discover how innovative applications and technology are working together to create spaces where innovation thrives.
10:00am CDT | Find It: [Steelcase on Facebook](#)

Enhancing Healthcare Spaces: Tour of Steelcase Health

Hosted by Pam Krill, Product Marketing Manager

11:30am CDT | Find It: [Steelcase on Facebook](#) and [Steelcase Health](#) on Facebook

Follow Steelcase now on [Facebook](#) to get access to these live, exclusive broadcasts throughout NeoCon.

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