

Investing in the Future of Healthcare Design

Evidence-Based Design (EBD) is the process of basing decisions about the built environment on credible research to achieve the best possible outcomes.

The healthcare design industry has come a long way in terms of what is understood about the impact of the built environment on global health and safety. There are a growing number of rigorous scientific studies that link the design of the built environment with healthcare outcomes.

Healthcare Financial Management projects that approximately \$200 billion will be spent on renovation and new construction over the next decade.

To coincide with the rise of EBD and to help meet ever increasing demands on the healthcare system, the number of collegiate and graduate level programs with a specific focus on healthcare design is also growing and becoming a more and more popular and viable option for promising young architects and designers.

Steelcase Health, [Vendome Group](#) (publisher of *Healthcare Design* magazine), and [The Center for Health Design](#) are proud to sponsor a unique opportunity for those students to participate in a new, conceptual healthcare design competition.

The Steelcase Health Collegiate Health Design Competition is a program developed to encourage potential healthcare architects and designers to use an evidence-based design process in their work and to demonstrate the tremendous opportunities a career in healthcare design can provide.

Students participating in this inaugural competition are challenged with a theme of “waiting” and will research the current challenges and issues facing the selected healthcare environment of their choice, determine opportunities for improvement, share their thought process and prepare presentations demonstrating unique ways to improve the environment and/or processes within. The design of the healthcare environment must support the waiting process. Participants may select any site (real or conceptual) in North America for their design.

The competition is open to design students at any level in their college or university careers. Upper level and graduate students are encouraged to compete. There is no entry or submission fee required to participate in the competition and each team will receive a “tool kit” with a number of resources to assist them in the development of their entry.

A jury of architects, interior designers, providers, regulators, and researchers will be appointed by the sponsoring partners. Jurors will evaluate each project submission individually and provide comments and individual scores based on their expertise. Jurors will then meet as a group to discuss each project and determine which projects shall receive awards.

Finalists will be announced in August 2011 and will have their work showcased in *Healthcare Design* magazine. In addition, the winning entrant will receive an awards package, which includes (up to \$5,000 in value):

- Complimentary registrations to the HEALTHCAREDESIGN.11 Conference, November 13–16 in Nashville, Tennessee.
- The opportunity to attend a private reception / roundtable discussion with top industry experts at the conference.
- Financial assistance to facilitate conference travel and accommodation costs.

Teams should register by February 28, 2011. Submissions due May 13, 2011.

For more information and to access the online registration form, visit www.healthcaredesignmagazine.com/students

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