

## CBS, Steelcase Health and Mike Tyson Team Up to Remodel Waiting Room

On Sunday, July 24, CBS premiered a new show called Same Name. Running for six consecutive Sunday evenings, the show features celebrities who switch places with regular people who share their name. They learn what it's like to live the life of someone else and see the world through their eyes.

The August 7<sup>th</sup> episode featured Mike Tyson, the retired boxer and current movie and reality TV star, switching places with a Mike Tyson from Grand Rapids. The local Mike Tyson is a nurse with the Metro Health Breton Health Center, a facility which provides services for lower income families. In an effort to give back to the community, Tyson and CBS remodeled the waiting room in the Metro Health outpatient location. CBS approached Steelcase Health with a request to be involved in the project, and we responded by donating all of the furniture including seating for more than twenty patients, tables and a Sync unit to provide families with computer access. Local dealer Custer OfficeWorks delivered and installed the furniture. "We jumped at the opportunity to partner with Steelcase Health to provide the new waiting room for Metro Health," said Todd Custer, director of healthcare accounts for Custer OfficeWorks. "Custer has had a long relationship with Metro and we look forward to partnering with them in the future."

"Patients love the new waiting room. I think the waiting room is a reflection of the care the patient can expect from the physician," said Margo Schlewitz, practice manager, at Metro Health. "Since our clinic is the residency training program and serves a mostly poor patient population, we don't have funds for replacing furniture. The new furniture and renovated space is comfortable, beautiful and relaxing. Patients are definitely happier waiting for their appointment and I'm sure that translates to their time with the doctor."

Eugene Young, the executive producer of Same Name, also had nothing but compliments after working with Steelcase Health to remake the Metro Health space: "I recently worked with Steelcase Health to renovate a hospital waiting room on an episode of our CBS show, "Same Name". Steelcase Health responded quickly to our requests and handled our creative changes with ease. I was extremely impressed with the quality and style of Steelcase Health's products. It was a pleasure to work together with Steelcase Health to give back to the Grand Rapids community and outfit Metro Health Breton with a beautiful new waiting room."

"Same Name" airs on CBS Sunday evenings at 9 p.m. eastern. Check out video of the remodeled waiting room [here](#), and photos [here](#).

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