

A Research Driven Interior Design Winner

While more and more health care organizations are beginning to recognize, accept and employ research driven interior design to inform decisions on the built environment in the effort to improve processes, satisfaction and ultimately patient outcomes – there’s still a long way to go.

That’s why it’s heartening to read a story like the one our friend and colleague [Jocelyn M. Stroupe](#), AAHID, IIDA, ASID, EDAC – a principal at [Cannon Design](#) in Chicago – tells in the current issue of *Health Facilities Management* (April 2011).

In “[Critical Evidence: Exploring Research-driven Interior Design](#),” Jocelyn does an excellent job of setting up the case for EBD and walks readers through the critical steps of the process that she and her team at Cannon used with Northwest Community Hospital in Arlington Heights, IL.

She details a number of specific challenges the team faced and how they used the principles of EBD to plan, analyze, test and develop design solutions that are already paying dividends in a number of areas.

While post-occupancy research to fully evaluate and validate many of the assumptions put forth through the process is just beginning, early findings such as: a 14.5% increase in “willingness to recommend” the facility, improved ability to recruit staff and tangible cost savings in a number of areas have already made the decision to utilize EBD a winner.

Congrats to Jocelyn and the Cannon Design team on their outstanding efforts with NCH and more importantly, on helping to add to the ever growing body of knowledge in evidence based healthcare design.