## **Press Releases**

## Steelcase Introduces SILQ: An Innovation in Seating Design

The company's materials science breakthrough led to an all-new chair design that intuitively responds to human movement without the use of mechanisms.

**NEW YORK, January 30, 2018** — Today Steelcase revealed <u>SILQ™</u>, a chair that transforms seating design. Through an innovation in materials science and a pat pending process, Steelcase designers and engineers created a new high-perform polymer material that emulates the qualities of carbon fiber at a mass market properties. This material, combined with the sensuous curves of the design, allows SILQ to respond to natural movements of the human body without the mechanisms typic required in high-performance seating designed for the workplace. The result is a that behaves more like an organism than a machine – a new archetype in office seating.

"The idea behind SILQ comes from our deep belief about design. The visual lang performance language and material composition should come together to create something that's truly unique," said James Ludwig, vice president, global design engineering. "We took inspiration from aerospace, the motion of a high-performation prosthetic leg and sculpture, among other things, to understand how the combine of advanced materials and shape could create a simple system that is incredibly extremely strong and highly responsive."

Ludwig and his team had a vision for an entirely new way to design a chair. They imagined replacing the hundreds of parts needed for a fully adjustable task chair a simple system, where the material becomes the mechanism.

The team first created a premium version of SILQ in carbon fiber. But they knew needed to innovate further to reach every audience. They continued prototyping invented a new material and manufacturing process resulting in a high-performation polymer that behaves like carbon fiber.

"The way SILQ is shaped, what it is made of and the way it performs are insepar continued Ludwig. "We pushed the boundaries of materials science and the mat became the mechanism."

SILQ is designed for the way people work today. People at work are moving from space to another and are less likely to sit at an assigned desk all day. They have time to adjust mechanisms and need a chair that is intuitive to use. The way SIL responds to a person's posture and stature is unique to each user because of the the materiality, design and motion of the human body come together. Height is only adjustment necessary for a tailored and unique experience.

"The simplicity of this chair means anyone who sits in SILQ is going to be support and delighted no matter where or how they are working," said Ludwig.

SILQ offers an expansive variety of material combinations, including digital print options, to allow interior designers to create virtually limitless bespoke versions their clients.

The chair will be available in the new high-performance polymer as well as carbo fiber. The starting list price for SILQ is \$970 and will be available in North Americ Asia in Spring of 2018, and in Europe, Middle East and Africa in Fall 2018.

For more information about SILQ, visit here.

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organizations, across industries. We demonstrate this through our family of bran including

Steelcase®, Coalesse®, Designtex®, PolyVision® and Turnstone®. Together, the offer a comprehensive portfolio of architecture, furniture and technology production services designed to unlock human promise and support social, economic and environmental sustainability. We are globally accessible through a network of channels, including over 800 dealer locations. Steelcase is a global, industry-lead and publicly traded company with fiscal 2017 revenue of \$3.0 billion.