

Press Releases

Steelcase Announces Relationship with FLOS Decorative Lighting

NEW COLLABORATION DELIVERS BROAD CHOICE AND ACCESS TO FINELY CRAFTED LIGHTING SOLUTIONS

GRAND RAPIDS, MI (September 14, 2017) – Today Steelcase announces a relationship with FLOS, a renowned Italian lighting group with a collection of finely crafted decorative lighting including pendants, sconces, table & floor lamps. Steelcase will offer a collection of [FLOS](#) lighting throughout the U.S. and Canada, availability expected in November 2017. FLOS lighting supplements an already extensive Steelcase portfolio, offering greater choice and consolidated distribution through the largest dealer network in the industry.

“FLOS offers finely crafted lighting solutions that can help create inspiring and innovative places to work. This new relationship helps architects, designers and clients by providing convenient access to a range of compelling design options supported by reliable, commercial distribution at scale,” said Allan Smith, Vice President, Global Marketing, Steelcase.

Founded by Sergio Gandini in 1962 in Merano, Italy, FLOS has revolutionized the lighting by many while embracing innovation. The company has cultivated long successful partnerships with some of the world's most renowned designers and grown its offerings to include residential, commercial and custom products. FLOS designs are included in many permanent collections of design and art museums around the world.

“FLOS is delighted to work with Steelcase, bringing our lighting designs to one of the great furniture companies in the world and its far-reaching dealer network in North America,” said Jack Schreur, CEO, FLOS USA. “This new relationship will introduce FLOS lighting to new audiences while meeting a critical need for architects and designers.”

Steelcase partners with a diverse network of thought-leaders and organizations around the world. These partners enrich its offering, contribute to continuous learning and promise greater value to Steelcase customers. FLOS is the latest of recently announced global and regional Steelcase partners.

About Steelcase Inc.

For over 105 years, Steelcase Inc. has helped create great experiences for the world's leading organizations, across industries. We demonstrate this through our family of brands – including Steelcase®, Coalesse®, Designtex®, PolyVision® and Turnstone®. Together, they offer a comprehensive portfolio of architecture, furniture and technology products and services designed to unlock human promise and support social, economic and environmental sustainability. We are globally accessible through a network of channels, including over 800 dealer locations. Steelcase is a global, industry-leading and publicly traded company with fiscal 2017 revenue of \$1.5 billion. www.steelcase.com

About FLOS

Established in 1962 in Merano, Italy, FLOS is recognized as a world leading manufacturer of innovative lighting solutions in the residential and architectural sectors, featuring high quality products and systems characterized by fine design. The company has a rich catalogue of iconic products by legendary designers including Achille Castiglioni, Philippe Starck, Antonio Citterio, Piero Lissoni, Marco Zanuso, J. van der Pijl, Wim Rietveld, Jasper Morrison, Patricia Urquiola, Ron Gilad, Ronan and Erwan Bouroullec, Michael Anastassiades and many more. FLOS is sold in more than 94 countries worldwide and has single-brand stores in Rome, Milan, Paris, Hong Kong, Stockholm, New York and Lyon. usa.flos.com

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