

Lo que estamos leyendo

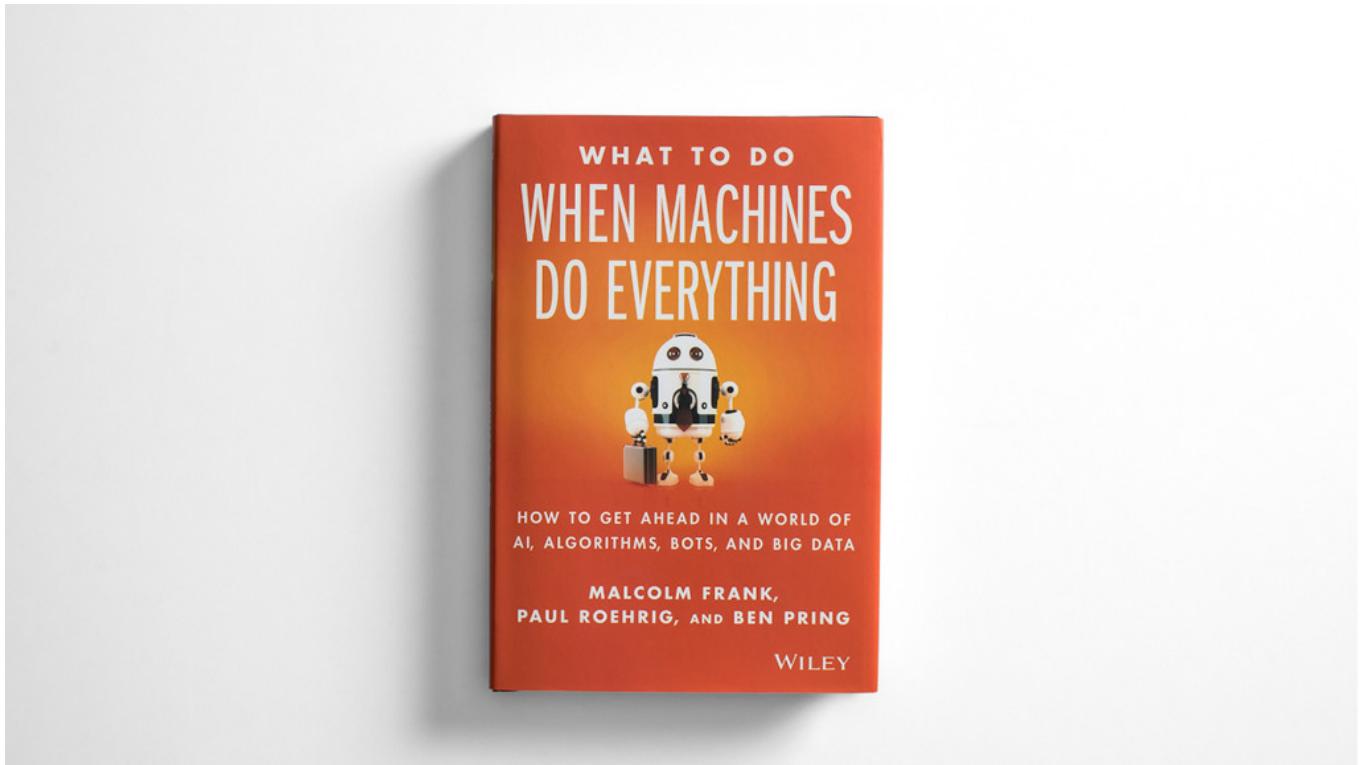


Hemos reunido una pequeña biblioteca con algunos de los libros sobre creatividad que nos parecen más interesantes. Estos libros han logrado inspirarnos y esperamos que tengan el mismo efecto en usted.

.. What To Do When Machines Do Everything: How to Get Ahead in a World of AI, Algorithms, Bots, and Big Data

by Malcolm Frank, Paul Roehrig & Ben Pring

[Para más información](#)



2. Creative Confidence: Unleashing the Creative Potential Within Us All

by Tom Kelley and David Kelley

[Para más información](#)



3. Zig Zag: The Surprising Path to Greater Creativity

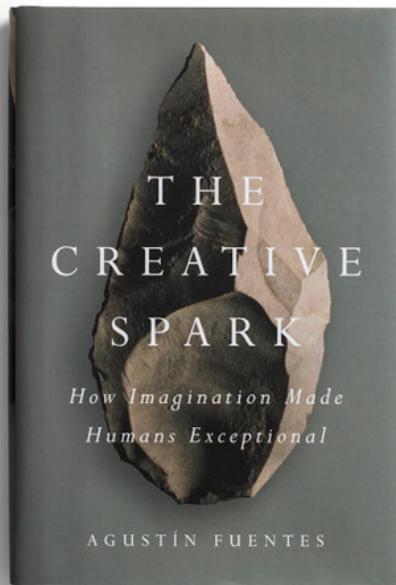
by Keith Sawyer

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I. **The Creative Spark: How Imagination Made Humans Exceptional**

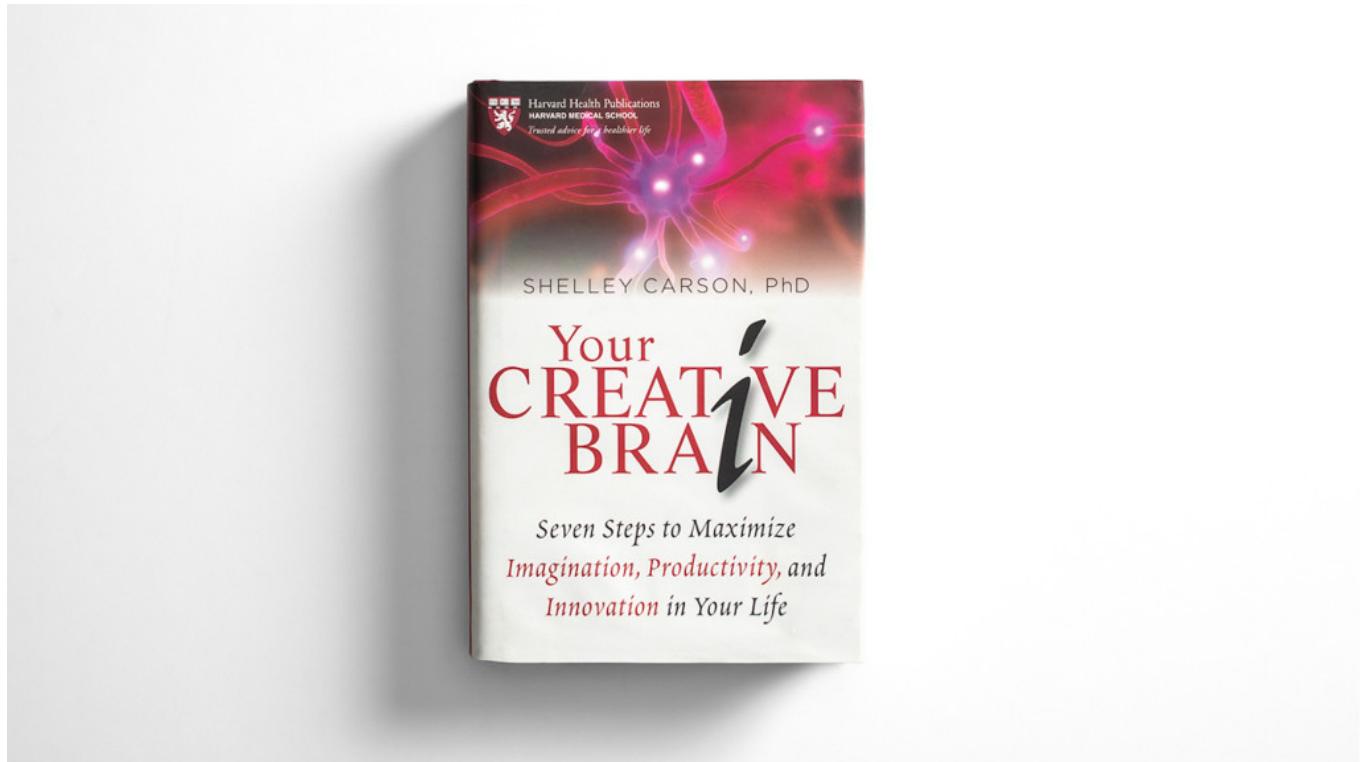
by Agustín Fuentes



5. **Your Creative Brain: Seven Steps to Maximize Imagination, Productivity and Innovation in Your Life**

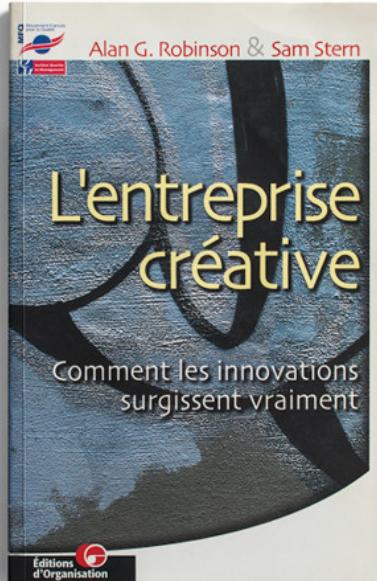
by Shelly Carson

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5. **Corporate Creativity: How Innovation & Improvement Actually Happen**

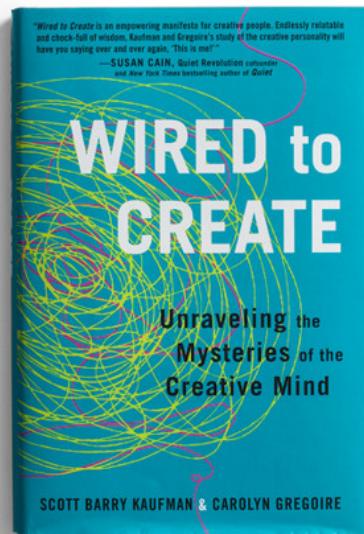
by Alan G. Robinson



1. **Wired to Create: Unraveling the Mysteries of the Creative Mind**

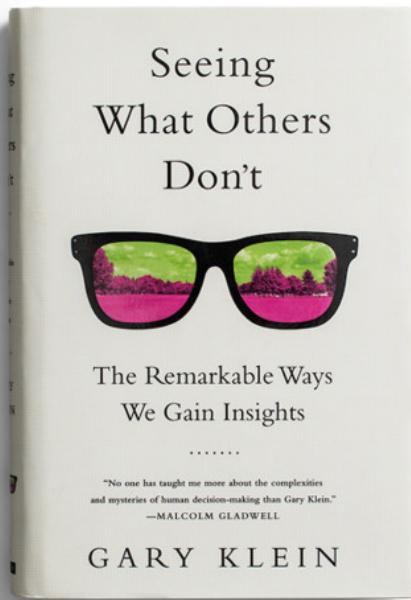
by Scott Barry Kaufman & Carolyn Gregoire

[Para más información](#)



3. **Seeing What Others Don't: The Remarkable Ways We Gain Insights**

by Gary Klein



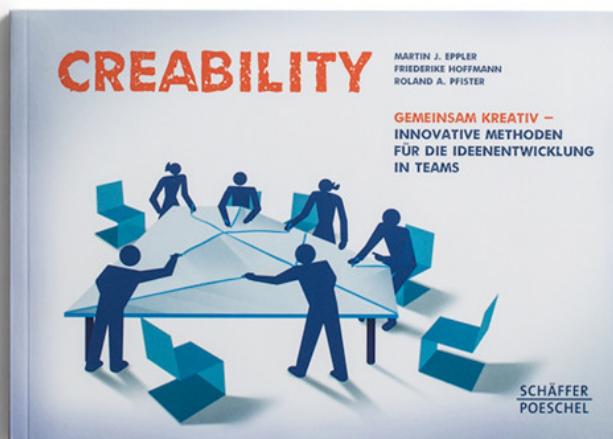
4. **The Biology of Brainstorming: Speed up your mind!**

by Henning Beck



1. Collaborative Creativity: Innovative Methods for Joint Idea Generation in Teams

by Martin J Eppler, Friederike Hoffmann & Roland A Pfister



Free Your Creativity

by Julia Cameron

