

Nos lectures

Nous nous sommes constitué une petite bibliothèque de nos livres préférés sur la créativité. Ils nous ont inspirés et nous espérons qu'ils vous inspireront aussi.

1. **What To Do When Machines Do Everything: How to Get Ahead in a World of AI, Algorithms, Bots, and Big Data**

Malcolm Frank, Paul Roehrig & Ben Pring

[En savoir plus](#)

2. **Creative Confidence: Unleashing the Creative Potential Within Us All**

Tom Kelley and David Kelley

[En savoir plus](#)

3. **Zig Zag: The Surprising Path to Greater Creativity**

Keith Sawyer

[En savoir plus](#)

4. **The Creative Spark: How Imagination Made Humans Exceptional**

Agustín Fuentes

5. **Your Creative Brain: Seven Steps to Maximize Imagination, Productivity and Innovation in Your Life**

Shelly Carson

[En savoir plus](#)

6. **Corporate Creativity: How Innovation & Improvement Actually Happen**

Alan G. Robinson

7. **Wired to Create: Unraveling the Mysteries of the Creative Mind**

Scott Barry Kaufman & Carolyn Gregoire

[En savoir plus](#)

8. **Seeing What Others Don't: The Remarkable Ways We Gain Insights**

Gary Klein

9. **The Biology of Brainstorming: Speed up your mind!**

Henning Beck

9). **Collaborative Creativity: Innovative Methods for Joint Idea Generation in Teams**

Martin J Eppler, Friederike Hoffmann & Roland A Pfister

10). **Free Your Creativity**

Julia Cameron

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