



Open Innovation for Interior Design

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Dear Customer,

1st December 2021

FENIX® is now Carbon Neutral

As of the 1st of December 2021, FENIX® innovative materials for interior design are carbon neutral. This is the result of a favourable product build-up and the implementation of a long-term sustainability strategy.

Becoming carbon neutral means that, based on the total quantity of square metres sold monthly, FENIX® will contribute to the reduction of CO2 emitted into the atmosphere through carbon offsetting projects. The selected carbon-captured projects are waste-to-energy facilities in which the methane gas released from the landfills is used to generate electricity.

To reach carbon neutrality, all the carbon emissions released into the atmosphere during the life cycle of FENIX® materials have been quantified. From the extraction and transport of the raw materials, through the production of FENIX® and, ultimately, their disposal, everything has been taken into consideration and has been quantified. FENIX®'s carbon footprint is certified by an independent third party.

Long-Term Sustainability Strategy.

Reducing FENIX®'s carbon footprint and reaching carbon neutrality are key components of our sustainability policy. We are convinced that improving our environmental footprint is not only the right thing to do, but it is also essential to the continuity of the brand.

The road to carbon neutrality started with the replacement of the most impactful inputs and the improvement of our products and processes efficiency. Moreover, we focused on FENIX®'s durability and composition. We believe in "do more with less," guaranteeing the quality of our products while using less resources. Lastly, we compensate only those hard-to-abate emissions generated through the whole life cycle of FENIX®.

FENIX® Carbon Neutral products along with Arpa's new Laminate **Stock Collection** comprising a made-in Italy selection of high quality surfaces for interior design are available as **Direct Supply from the Manufacturer**.

Our Collection of Laminate Plain Colours include **BLOOM** technology, plus Woodgrains, Stones, Patterns that meets the Reaction to Fire Classification of BS 476 – Part 7 Class 1 and Metals.

Sustainability is a core responsibility for Arpa Industriale, with 100% of Arpa's electrical energy coming from renewable sources, hence the inclusion of our ground breaking sustainable **BLOOM** core technology being adopted within all our Laminate Plain Colours.

Please contact myself or one of the Arpa Team below with any technical / commercial queries or support required for the **Direct Supply of Laminate & FENIX® Carbon Neutral**:

Andrew Stuart, Sales Manager on 07753 771616.

Katie Josephson, Specification Manager on 07557 233196.

Hannah Travers, Specification Sales London on 07707 291642.

Clare Dutton, Rachel Hill & Tracy Grace, Customer Service Agents on 01782 561914.

We look forward to an opportunity to discuss our new range of products with you and gaining an understanding of your specific needs.

Thank you.

Yours Sincerely,



Jason Tidyman.

Country Manager UK & Ireland.

Mobile: 07510 928581.