

*Design*

# More Organism than Machine

## SILQ | Redefining Seating

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**“The idea behind SILQ seating comes from our belief about design—that the visual language, the performance language and the material composition should come together to create something that’s truly unique.”**

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**JAMES LUDWIG** | Vice President, Global Design and Engineering





**We take inspiration from advances in material science.**



**The performance is intuitive. It responds to the natural movement of the human body. The way you move is the way it moves.**



**A true innovation is when you solve something and people say, “I didn’t know I wanted that... but, yes, I want that.”**