

Press Releases

Steelcase launches Series 1 for Clerkenwell Design Week 2018

London, 18 April 2018 – Steelcase will provide the architecture and design community with an exclusive opportunity to experience their latest innovations by opening its showroom during Clerkenwell Design Week (22 – 24 May).

Launching this year and on display at Clerkenwell Design Week will be a new task chair, **Steelcase Series 1**. In the origination of this new task chair the product development team was asked to do something the organisation had never done before, build a chair at an accessible price point that retains first class ergonomics and provides a unique level of customisation.

Steelcase Series 1 office chair delivers dynamic performance, style and choice and was thoughtfully designed with LiveBack technology, adaptive bolstering, 4D adjustable arms and an intuitive Weight-Activated Mechanism. The Liveback technology allows the chair back to change shape and mimics the user's spine as it moves throughout the day. With a lightweight, slim profile and one of the smallest footprints within this class of chair, Series 1 performs well in any setting, from collaborative meeting spaces to focused individual work.

Steelcase will also be showcasing the following latest design innovations:

SILQ

Steelcase revealed SILQ™, a chair that transforms seating design, at the beginning of 2018. Through an innovation in materials science and a patent-pending process, Steelcase designers and engineers created a new high-performance polymer material that emulates the qualities of carbon fiber at a mass market price. This material, combined with the sensuous curves of the design, allows SILQ to respond to natural movements of the human body without the mechanisms typically required in high-performance seating designed for the workplace. The result is a chair that behaves more like an organism than a machine – a new archetype in office seating.



Share It Collection

Share It Collection is a modular storage system. It offers personal storage, team storage, meeting point solutions and lockers. Its elements can be also used as space dividers, making it easy to structure team spaces, individual workspaces and to save valuable space. With its sound, absorbing front and back and Partito Screens, Share It helps users to balance privacy and communication with others – even in a large team space. The collection incorporates features that encourage collaboration and communication in the office such as whiteboards that can be written on to create dynamic and interactive areas for meetings.

Bivi

Inspired by the Startup culture Bivi desks, seating and storage, redefine today's collaborative workspace with effortless, modern style, bringing personality and beauty to the modern workplace. Bivi incorporates a variety of postures and provides privacy and ergonomics in the workplace with the turn of a single tool. Its insight-led design offers sitting, standing and lounge options in one collection, so users can do more with less.

Casper Cloaking Technology by Designtex

Casper Cloaking by Designtex is an architectural film for glass walls that obscures digital screens to outside view. It acts as a smart shield to ensure data privacy while providing the peace of mind to collaborate freely in any working environment. People walking by can see the people in a meeting room not content displayed on any LED or LCD screen inside.

Volum Art

Volum Art, is a family of storage elements with a crisp and clean design for a welcoming and modern work environment. Steelcase designed Volum Art to provide a solution that meets a wide range of storage needs, with no compromise on aesthetic or function. The range consists of individual pedestals to mid-size cupboards, lockers, planters and large cabinets. The slim pedestals provide personal storage without taking too much space at the workstation. Different sizes of cupboards create spaces with various levels of privacy and provide workers with possibilities for collaboration.

New Colour palette

Steelcase is presenting a family of seven new colours and five new Melamine finishes inspired by different cultures and trends from around the world. The new palette was developed to spark creativity and give designers greater freedom in creating meaningful and inspiring work environments.

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