

The Steelcase logo is positioned in the top right corner of the image. It consists of the word "Steelcase" in a white, sans-serif font, followed by a registered trademark symbol (®). The background of the entire image is a close-up, high-angle shot of a desk's corner. The desk surface is a light-colored wood with a vertical grain. Two white, curved desk pads are visible, meeting at a central point. A dark grey metal track runs along the edge of the desk, housing a copper-colored pencil. Another copper-colored pencil is shown vertically, pointing towards the center of the desk pads. The lighting is soft and even, highlighting the textures of the wood and the smooth surfaces of the desk pads and pencil.

Diversal
Cultivating diversity

A region in transition

Asia-Pacific is experiencing rapid growth and transformation like never before. Previously known for production, manufacturing and tech support, the region is increasingly leading global innovation. As the landscape continues to evolve, organizations are looking to stay ahead of the field.

“
In an extremely short space of time, we are seeing the transition from task-based work to innovative and generative work. Many organizations have struggled to evolve the workplace, to support these cultural changes.
”



ELISE VALOE
Global Research Manager, Steelcase Inc.



“
With teams working in dramatically different ways, we needed to design a system that supports a new set of behaviors integral to innovation – rapid learning, swift decision making, increased collaboration.
”

JOE HO
Senior Industrial Designer, Steelcase Asia Pacific



Introducing Diversal

Diversal was created to address the growing need for flexibility in our region - both in the way companies operate, and in how people work and collaborate.

This modular beam-based system allows for endless possibilities, as its scale and layout can be easily reconfigured to accommodate changing business needs and a diverse range of working styles. Designed to encourage collaboration and promote free flow information exchange, Diversal provides a robust yet dynamic foundation for an innovative work environment.



Adaptive design system

Diversal's adaptive design system is unmatched in its versatility, effortlessly allowing the workspace to stretch on demand, supporting interaction as well as privacy, facilitating sharing alongside personalization, and addressing the needs of resident as well as nomadic employees.

Dynamic, collaborative team spaces

Diversal's unique zig zag configuration allows for dynamic interaction among teams that work together frequently.

The proximity to co-workers promotes a fluid exchange of information, encouraging collaboration and team efficiency.

Display shelves, whiteboards, additional counter space and tackable divider screens encourage physical thinking, allowing the sharing of work and ideas to be more natural and open.





Features

- ① Zig zag configuration encourages collaboration within close proximity at work-stations to accelerate decision making and increase productivity.
- ② Blade-shaped work surface enhances perceived spaciousness.
- ③ Soto rail supports the addition of screens, interactive counters and other optional accessories for personalization.
- ④ Podium creates a convenient perch for impromptu collaboration, and acts as a lightweight boundary and storage space.
- ⑤ Interactive shelf supports paired collaboration, and can be used as a display shelf.

Diversal's versatile junctions allow workspaces to expand in multiple directions. Its sophisticated, concealed cable management enables segregation of data and power cables in upper and lower compartments.





Balancing focus and mobility

Diversal's open configuration balances the need for individual focused work and quick collaboration amongst nomadic workers. Its collaborative top and nearby social settings offer efficient spaces for sharing information.

Diversal brings power and data to the setting, offering seamless and immediate access for charging mobile devices and connectivity for other technology.

Features

①

Fixed work surfaces can be tethered to Diversal and reconfigured easily or substituted with freestanding, height adjustable desks.

②

Collaboration table at the end of the unit supports casual catch-ups and alignments between colleagues.

③

Screens are available in 300mm and 500mm height to support varying levels of privacy.





Dynamic shelves that lock onto the Soto rail of the desk are designed to move easily, and can be positioned wherever additional space is needed.

Equipping specialist residents

Specialist residents such as programmers, designers or financial analysts, may spend significant periods of time on focused work, using customized work tools such as fixed dual monitors or larger work surfaces, and have a greater need for privacy.

Pairing Diversal with height adjustable solutions can encourage movement and promote wellbeing. An adjacent collaborative setting provides space for team huddles.



Features

①

Diversal serves as a power source for free-standing height adjustable desks, allowing flexible and dynamic configurations.

Convenient access points provide power when needed, both in and around the setting, whilst thoughtful cable management ensures power and charging cables stay off the floor, for a clean aesthetic.





Enabling agility

Agile teams need a lived-in project space that is flexible, amplifies cycles of development, and promotes collaboration and co-creation. Diversal's uniquely customizable design ensures the team space feels just right for everyone, both individually and collectively.

Its dynamic design supports sprints and stand-up meetings, and empowers teams to move furniture at will, or add team members as needed. Light screens can be added or repositioned on demand to immediately increase privacy, which can be further enhanced by introducing Clipper by Turnstone to the setting. Desks on casters make reconfiguration easy, whilst mobile markerboards provide boundaries and vertical analog work surfaces with built-in storage.

Features

①

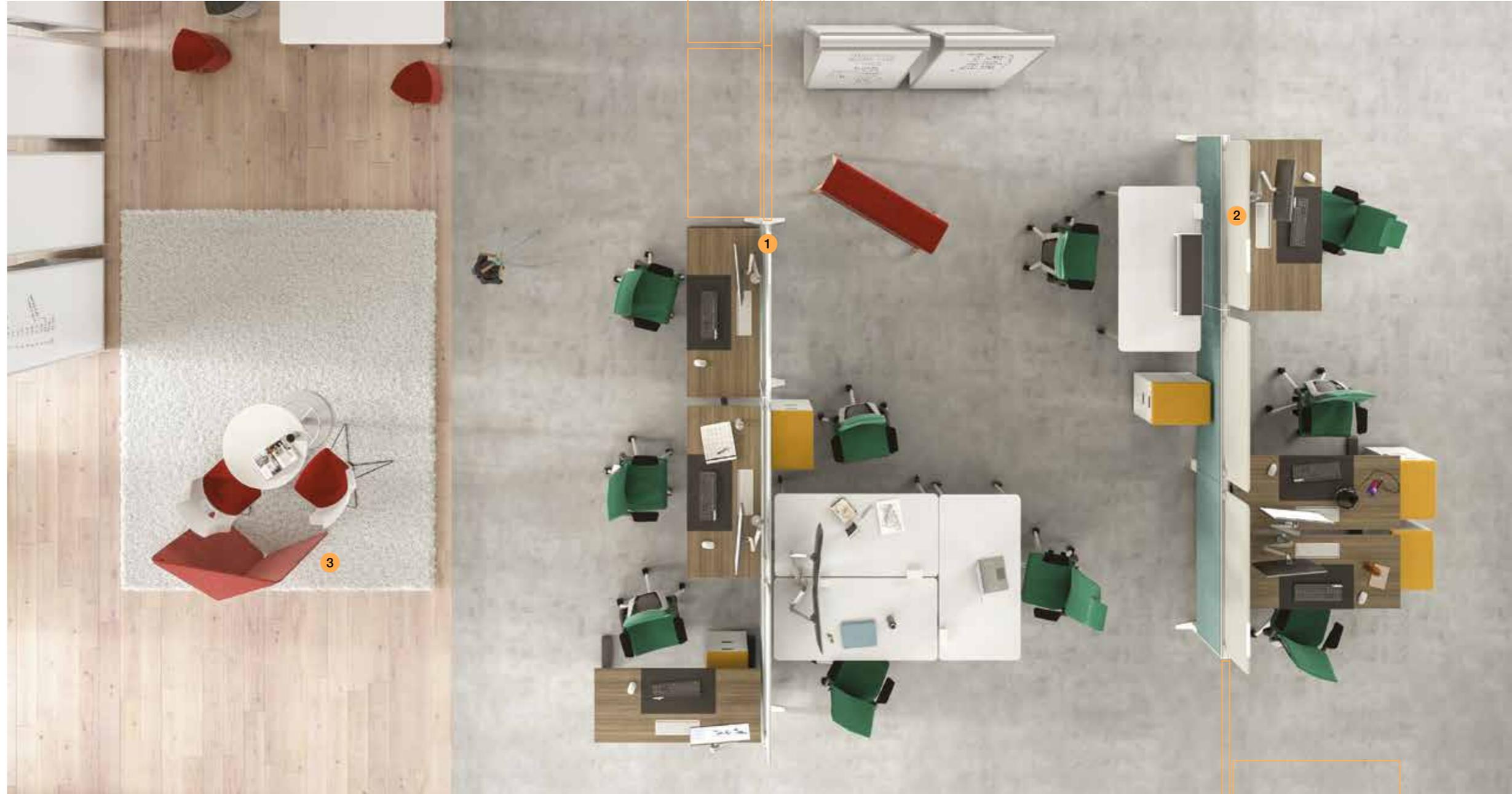
Full height beam unit serves as the power spine for free-standing desks and enables easy power management when the desk is moved.

②

A 500mm height screen provides visual boundary and privacy. Markerboard can be added for analog discussion.

③

Clipper by Turnstone is a portable screen that can be paired with Diversal to provide on-demand privacy.



Endless possibilities

Through a simple kit of parts and rich materiality, Diversal empowers companies to customize their space in ways that will facilitate and inspire creativity and innovation.

Product feature summary

Dynamic Settings

With a system that includes in-line, 90 and 120 degree junctions, Diversal is designed to offer a wide range of settings to accommodate diverse needs and facilitate innovative work culture.



Vibrant Materiality

Diversal's components are available in a wide range of color and material options, to suit diverse business and brand needs.



Sleek Design

Diversal's slender 76mm beam provides a sleek framework for an open neighborhood that feels spacious and inviting to settle in or circulate around.



Customized Privacy

Distinct personal spaces for focused work can be defined by adding Navi screens or PET light screens to the Diversal system.



Sophisticated Power Solution

Diversal enables easy access to power and data. Dual cable channels segregate the cabling and are concealed within the beam tile.



Diversal finishes

Paint

Neutral		Arctic white
		Arctic white gloss
		Champagne metallic
		Midnight metallic
		Sterling metallic
		Silver
		Nickel
		Black
		Merle

Accent

	Taxi
	Tangerine
	Scarlet
	Blue jay
	Wasabi
	Merlot
	Aubergine
	Jungle
	Lagoon
	Peacock
	Honey
	Saffron

Laminate

	Arctic white
	Seagull
	Maple
	Acacia
	Clear walnut
	Graphite walnut
	Merle

PET

	Raspberry red
	Violet
	Sky blue
	Dark blue
	Kiwi green
	Ivy green
	Silver
	Grey
	Dark grey

Metal

	Clear anodize
	Dark anodize

Fabric

Medley		Mustard yellow
		Dark pink
		Orange mix
		Red
		Cherry red
		Sky blue
		Water blue
		Denim
		Blue jean
		Blue
		Blue purple
		Purple
		Dark purple
		Apple green
		Dark green
		Khaki green
		Beige
		Chamois
		Khaki
		Mocha
		Light grey

Cogent connect

	Grey brown
	Grey
	Pepper
	Pepper black
	Coconut
	Canary
	Turmeric
	Tangerine
	Saffron
	Scarlet
	Lipstick
	Maya blue
	Blue jay
	Lagoon
	Royal blue
	Blueprint
	Sailor
	Concord
	Aubergine
	Wasabi
	Peacock

Omni-R

	Lizard
	Malt
	Nugget
	Root beer
	Quicksilver
	Graphite
	Licorice
	Coconut
	Cloud
	Maize
	Tangerine
	Scarlet
	Crimson
	Blue jay
	Azure blue
	Sapphire
	Ink blue
	Hydrangea
	Wasabi
	Malt
	Cork

Buzz2

	Cocoa
	Nickel
	Rhino
	Ebony
	Sunrise
	Pumpkin
	Rouge
	Burgundy
	Blue
	Navy
	Meadow
	Sable
	Stone
	Chocolate
	Alpine
	Tornado
	Black

Surface material images are provided as a preliminary color reference and should not be used for final color selection.

Statement of line

Beam tile

Full height tile
Tile material:
Fabric/Metal

Half height tile
Tile material:
Fabric/Metal

Stabilizer

End-of-run cover

Cable cover

Junctions

X junction

T junction

L junction

Y junction

V junction

Utility pole

Worksurface

Rectangular

Blade shape
Right-handed

Blade shape
Left-handed

Single leg

Collaborative

SOTO accessories

Navi screen

PET light screen
Landscape

PET light screen
Rectangular

Organizer shelf

Interactive top

Standing podium

Worksurface accessories

Navi integrated screen

Side modesty

Front modesty

Cable tray

The greener choice

Diversal is designed to be future proof. Its flexibility allows it to be reconfigured to suit the evolving needs of any organization, minimizing waste and reducing cost. Sustainability is at the heart of Diversal's design, providing long lasting value to its users and minimally impacting the environment. Its social and environmental performance is communicated through the following voluntary labels and certifications:

- SCS Indoor Advantage™
- China Environmental Label
- Chinese National Standards (GB Standards)



Steelcase®

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