Collaboration revisited

Work has changed. Markets are global. Employees are mobile. Business issues are more complex and require cross-functional teamwork. Yet workers and information are often separated by time zones, making collaboration a challenge.

Since its inception, media:scape® has thoughtfully integrated furniture and technology—bringing people, space and information together to enhance productivity and help groups excel. Now organisations can optimise each media:scape setting to best meet their collaboration needs; from sharing wirelessly in a small huddle room, to a team brainstorm over video, media:scape can be specified to enhance both the organisational needs and the user experience.

With media:scape, sharing content is democratic, immediate and tailored to its users’ needs. Whether in person or on video, media:scape supports seamless collaboration, making teams more productive and more effective, allowing brands and companies to innovate.
Collaboration is essential to innovation

Steelcase researchers examined the process of group work: how people interact, share information and form understanding. They found that there is a need to work closely with distributed colleagues, and that the role of communication and collaboration in building strong company cultures that foster creativity and innovation is changing. This research led to key insights:

Group workspaces are typically designed for leader-led meetings—one person has control of information which does not allow groups to share knowledge collaboratively.

Effective collaboration depends on equal access to content and the ability to easily share information.

Today’s employees are widely distributed and require frequent connection with long-distance coworkers, yet workspaces are not designed to support distance collaboration.

Technology in collaborative settings is often difficult to use and not an intuitive part of group work.

When communication flows freely in an organisation, collaboration is easier and more effective. Trusting relationships, company culture, and productivity are enhanced.

These research findings and insights inspired the design and development of media:scape collaborative settings.

80% of organizations say they need to foster more collaboration, but 78% say they struggle to help people to collaborate effectively, both virtually and face-to-face.

Steelcase 360° Magazine,
Making Distance Disappear
Types of collaboration

People collaborate in different ways depending on the project, the team and the task at hand. It’s critical to support each type of collaboration:

- **INFORMATIVE**: Sharing information, providing updates, etc.
- **EVALUATIVE**: Considering content, making decisions
- **GENERATIVE**: Building on existing information to create new solutions; the most difficult type of collaboration
Collaboration anywhere

Collaboration can, and should, happen anywhere. By creating a variety of collaborative workspaces throughout an organisation’s footprint—larger team spaces, more casual impromptu spaces, previously underutilised in-between spaces. mediascape allows organisations to choose which tools best support collaboration among teams, regardless of their location. By offering flexible options for connectivity, mediascape accommodates specific organisational needs, optimising the collaborative experience.
Open. Connect. Share.

With choice and control over their technology, users select options that accommodate their unique needs. Share wirelessly with Virtual PUCK™, connect and share with physical PUCK, or experience the benefits of each by choosing a combination.

VIRTUAL PUCK
Share content wirelessly by connecting a laptop to the Virtual PUCK with a simple download. Works seamlessly with physical PUCKs.

PHYSICAL PUCK
Glow when connected to a mobile device. Press to share content on the screen.
media:scape table

Teams require inviting, high-performance spaces that foster creativity and innovation to encourage meaningful collaboration. By making information integral and meetings more inclusive, the media:scape table amplifies ideas and productivity. With total control, organisations create the best sharing experience for their teams by choosing the quantity and type of PUCK—virtual and/or physical—as well as an option to connect to high definition video conferencing. Collaboration is uninterrupted and teams are able to build on each others’ ideas with ease.

Media well power and PUCK options

- Virtual PUCK
- Two Physical PUCKs
- Four Physical PUCKs
- Six Physical PUCKs

All media:scape table configurations offer six power outlets and different PUCK options.
media:scape TeamStudio

media:scape TeamStudio™ accelerates content sharing and productivity by optimising video collaboration and removing physical barriers. Standing-height capabilities and improved sightlines allow teams to choose alternative postures without compromising group engagement. With equal access to analog and digital information, large and small groups can work together with or without video.

A supreme sharing setting for both resident and distributed teams, TeamStudio offers Virtual PUCK, up to eight physical PUCKs and four displays to meet the advanced collaboration needs of any organisation.
media:scape TeamTheater

Enhancing high definition video conferencing, media:scape TeamTheater enables distributed and co-located users to connect and share easily.

Most video conferencing spaces limit movement and postures, and dedicated rooms for video are rarely used for other types of work. In a TeamTheater™ setting, the workspace supports group work and collaboration, whether the camera is on or off, and with the option of a Virtual or physical PUCK, users decide which sharing method best meets their needs.
media:scape kiosk

media:scape kiosk is tailored to meet the needs of video collaboration for the individual, but can host two users. With an optimal screen size and camera distance, kiosk can support quick, casual, informative conversations in an openplan environment, or longer generative and evaluative working sessions in a small enclave. media:scape kiosk enhances collaboration, bringing together distributed teams to maximize organisation and individual potential.
media:scape integrates with FrameOne™ benching solutions to create highly collaborative environments for residential project teams and functional groups. FrameOne Bench with media:scape makes the most of real estate by switching seamlessly from individual to group work, allowing teams to share information, evaluate content, and make decisions easier and faster.
**media:scape mini**

media:scape mini extends the media:scape experience into small and existing spaces. It can be placed on top of virtually any surface to transform small enclaves, private offices, or open plan team spaces into high-performing collaborative environments.

**media:scape mobile**

media:scape mobile helps people connect and share practically anywhere. Supporting up to four people and offering optional HD videoconferencing capabilities, media:scape mobile easily moves from project rooms to open plan team spaces and other high-use environments—providing users with the means for flexible collaboration.
Manage. Configure. Anywhere.

Manage your organisation’s media:scape system anytime, anywhere, with media:scape Manager web-based software. Monitor the status of media:scape switchers and make configuration changes remotely. View maintenance history and add new devices. media:scape Manager helps IT ensure system performance is optimised, and streamlines system support.

REAL-TIME MONITORING
View dashboard to remotely monitor the status of all media:scape units.

REMOTE CONFIGURATION
No need for costly programming or on-site resources. Make any media:scape configuration change from wherever you happen to be.

CONFIGURATION HISTORY AT A GLANCE
To help you troubleshoot, media:scape Manager tracks and displays all configuration changes that have been made to a device over time.
**STATEMENT OF LINE**

**MEDIA:SCAPE MINI**
- Square with or without Attached Totem
- D-Shaped with or without Attached Totem
- Capsule with or without Attached Totem
- Round

**MEDIA:SCAPE MOBILE**
- Straight
- Straight Inverted
- Bandes

**MEDIA:SCAPE KIOSK**
- Straight
- Straight Inverted
- Bandes
- Corner (left & right)
- Reverse (left & right)

**LOUNGE-HEIGHT TABLES**
- Square with or without Attached Totem
- D-Shaped with or without Attached Totem
- Capsule with or without Attached Totem
- Round

**DESK-HEIGHT TABLES**
- Square with or without Attached Totem
- D-Shaped with or without Attached Totem
- Capsule with or without Attached Totem
- Round

**STOOL-HEIGHT TABLES**
- Square with or without Attached Totem
- D-Shaped with or without Attached Totem
- Capsule with or without Attached Totem
- Round

**DIGITAL ELECTRONICS**
- Scale
- HDMI Cable
- Speaker
- Mounted

**CAMERA LEDGES**
- Table-Mounted

**CODEC CASES**
- D673 x W500 x H400mm
- D76 x W500 x H400mm

**SCAPESERIES TABLES**
- Desk Height
- Short Height
- Connecting Hub

**TECHNICAL SPECIFICATIONS**

<table>
<thead>
<tr>
<th>MEDIA:SCAPE &amp; FRAMEWORKS WITH MEDIA:SCAPE</th>
<th>MEDIA:SCAPE KIOSK</th>
<th>MEDIA:SCAPE MOBILE</th>
<th>MEDIA:SCAPE MINI</th>
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<tbody>
<tr>
<td>Resolution</td>
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<td>1920x1200</td>
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<td>Number of PUCK inputs</td>
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<td>4</td>
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<td></td>
<td>(Any combination of HDMI, DisplayPort, Mini DisplayPort or VGA)</td>
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<tr>
<td>Number of outputs</td>
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<td>2*</td>
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</tr>
<tr>
<td>Number of AUX inputs</td>
<td>2</td>
<td>2</td>
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</table>

**VIDEO OUTPUT**
- Connector switcher out
  - HDMI female
  - HDMI female
  - HDMI female
  - HDMI female

**AUDIO ROUTING**
- Number of PUCK inputs
  - 4 - 8
  - 2
  - 4
  - 4

**AUDIO INPUT**
- Connector PUCK
  - 3,5mm female
  - 3,5mm female
  - 3,5mm female
  - 3,5mm female

**AUDIO OUTPUT**
- Connector switcher out
  - HDMI female
  - HDMI female
  - HDMI female
  - HDMI female

**OTHER FEATURES**
- Number of AUX outputs
  - 4

**PUCK CONNECTION OPTIONS**
- HDMI
  - yes
  - yes
  - yes
  - yes

**SUSTAINABILITY**

By rethinking our business systems and designing our products to avoid negative impacts on humans and the environment, we contribute to a sustainable future for the planet and its people. We commit to advance our practices through continuous learning and building partnerships with our customers, business partners and environmental thought leaders to optimise our performance and contribute to the science and practice of sustainability.

**FIND OUT MORE**

Sustainability related actions and results are annually communicated in the Steelcase Corporate Sustainability Report. More environmental details available upon request.