Similar to other growing metropolises, Dallas TX, early era of growth consisted of designing transportation systems to connect people and goods.

Another key factor to Dallas's growth was its agricultural community. Within this community was the use of utilitarian equipment and agrarian structures that dotted the landscape. These structures tell stories and hold memories both in form and in the materials left behind. Wood and steel which was once whole and strong now lie quietly abandoned in this vast country landscape. These materials, having gone through an aging process elicit the memory of the community’s past, its strength unveiling beauty in the depth of its natural patina.

Dallas embraces pedestrian driven connections that embody inclusivity and human connection via the joining of the arts, civic, and financial districts. Patterns of repetitious elements and materials echo those found in the agrarian roots of the countryside. These materials and forms are intertwined within the city, an urban metropolis which in its hustle and bustle honors its past at every opportunity.
NEXT, is an Architecture and Interior Design firm that specializes in designing corporate workspaces, healthcare, and education. NEXT’s Dallas location is designed to represent their evolution by honoring the rustic era of Dallas in a progressive manner. Seeing the potential in simple structural elements and through the use of repetition, NEXT’s new office reflects their progressive ideology in their designs for the future, and pays an homage to Dallas’ agrarian aesthetic.

NEXT Dallas’ design intent is to allow younger generations of designers and architects to preserve history while designing spaces for future generations. Architecturally, agrarian grid structural elements and materials are developed to bring back the rustic and charming aesthetic, while achieving a contemporary style as they are paired with modern materials. The transition of textures, colors and materials within the natural patina process represent the evolution from blue hues to burnt orange hues as a way of representing Dallas’ continued evolution.
CONCEPTUAL DEVELOPMENT

ORTHOGONAL

Individuality is represented through a single piece of steel and represents the “ME” factor.

REPETITION

The repetition found within structural elements, represents the “WE” factor. This is shown as a cluster of who are unique in their own way.

GRID

The grid structure represents not only the architecture, but NEXT as a whole as it connects. the ME + WE.
Within NEXT Dallas' location, the early stage of raw steel is represented through the textiles of the office furniture on the first level.

The next aging stage of the steel begins to release brown hues into the space, which is represented through the different selections of wood within the entire office.

During the final stages of oxidation, steel patinas, releasing beautiful shades of burnt orange. This stage is represented throughout the second level of the office.

Blue represents confidence & stability.

Brown represents warmth & wisdom.

Orange represents ambition & creativity.
DESIGN PRINCIPLES

ME + WE

FIXED TO FLUID

OPEN & ENCLOSED

BRAIDING DIGITAL & PHYSICAL
CONCEPT DEVELOPMENT SKETCHES & IDEATION
MEZZANINE

19  Lift
20  Design Library
21  Work Cafe
22  Innovation Lab & Model Shop
23  Wildcard - Stretch and Serenity Room
24  Storage
25  Training Classroom

Rubber Tiles
Oak Flooring
Polished Concrete
This layout option provides a private space for work as it is shielded, while still including an extra work area.

This layout option provides a great balance of an open and enclosed working environment as partial everwalls allow a glimpse of the outside office environment.

This layout option provides a great balance of open and enclosed collaboration work area in a smaller capacity.
RECEPTION AREA REFLECTED CEILING PLAN (Enlarged)
The Corten Steel that is used in the reception area foreshadows the hues of the blue & orange hues that will be used within the levels.
These work stations allow easy access to work alongside colleagues and are adjacent to the private offices.
The repetition within the stairs is also mirrored through the steel on the ceiling as well as the light fixtures that are descending over it.
Glass everwalls are a great design solution to allow natural light into the presentation room.

The extended glass also gives the occupants the opportunity to appreciate the monumental staircase.
VIEW OF BUILT-IN DESKS

Built-in workspaces solve issues of clearances under the staircase. Glass both completes the barrier protecting the overhang hazard as well as covers the open risers. Biophilia is incorporated to bring the outdoors into the space.
The interconnected steel structure on top of the elevator lobby connects both levels of the space.
This communal area allows individuals to take a break or change up their working posture throughout the day.

The grid is integrated within the ceiling to relay sense of interconnection and harmony.
The training room encourages workers to come together and foster a learning environment. Adjacency to open areas and the cafe relay a sense of sociability & unity.
The wildcard space provides employees the opportunity to find peace and an outlet to decompress.
This view displays the dynamic between the levels and the hues of the spaces. The first level offers a mixture of open, shielded and enclosed spaces. The second level encourages occupants through flexible and collaborative areas. Together both the textiles and overall design symbolize the progressive stance NEXT Dallas’ stands for.