



NeoCon 2022 Press Kit

Press Releases (below)

- Steelcase Reveals New Spaces, Products and Partnerships Designed for a New Era of Hybrid Work
- Steelcase Recognized for Outstanding Environmental Sustainability Practices
- Choice, control and a sense of belonging. Steelcase research finds what people really want at work.

Imagery

- Cambio (Vicarbe)
- Everwall
- Flex Perch Stool
- Flex Personal Spaces
- Frank Lloyd Wright Racine Collection by Steelcase
- Island (Established & Sons)
- Karman
- LessThanFive Stool (Coalesse)
- Savina (Vicarbe)
- Steelcase Series™ 1 with CarbonNeutral® Product Certification
- Tenor (Steelcase Learning)
- West Elm Health Collection by Steelcase Health

Contact

Chiara Licari
Steelcase
Communications Specialist, PR
616.406.6494
clicari@steelcase.com



For Immediate Release

Contact: Chiara Licari
Steelcase, 616.406.6494
clicari@steelcase.com

Steelcase Reveals New Spaces, Products and Partnerships Designed for a New Era of Hybrid Work

*New solutions create hybrid neighborhoods to help people collaborate, focus
and find a sense of belonging*

Grand Rapids, MI, June 13, 2022 – At NeoCon 2022 this week, Steelcase is showcasing new products and solutions to support its new approach to office design — hybrid neighborhoods.

As organizations worldwide have adopted hybrid work policies, their offices also need to change to support the new realities of hybrid work. Focused less on standardization and more on the uniqueness of individuals and teams, hybrid neighborhoods are designed to help people collaborate, whether they are in-office or remote, find places to focus, better control their environment and create a sense of belonging and inclusiveness.

Recent Steelcase research, which surveyed nearly 5,000 office workers in 11 countries, found 87% of people expect to spend some time in the office moving forward, but 56% of meetings will be hybrid. Since people will be spending more time on video calls, they'll need to be more intentional about why they are going to the office, and they'll expect elevated experiences when they get there. Because great neighborhoods have energy and life, but also allow for quiet moments of solitude, Steelcase shares how the workplace can be more like the places we live to accommodate and enhance hybrid work.

“New ways of working require new spaces. The new era of hybrid work means people will have choices about where to work and, in many ways, the office has to work even harder to attract people and keep them coming back. Offices will need to earn people’s commute by meeting a new set of needs, including the ability to collaborate and get moments of privacy,” said Allan Smith, senior vice president and chief revenue officer of Steelcase. “Our new products and partnerships add to the industry’s most extensive portfolio that allows us to create neighborhoods unique to each customer and team. We’re working with industry leaders in design and technology to create spaces that help people work better.”

Steelcase at NeoCon 2022

New collaborations

Steelcase will feature products from its growing network of global partners:

Steelcase and the **Frank Lloyd Wright Foundation's** creative collaboration will be sweeping in scope as the organizations reflect on the past to continue Wright's legacy into the future by revisiting, reinterpreting and reintroducing Wright's designs, as well as co-create novel concepts rooted in his principles to provide products that enhance how we live and work today. Steelcase will draw on the Foundation's archives and Wright's organic design principles for aspiration and inspiration as they together intend to establish ongoing collections of fine furnishings, textiles and wall coverings that evolve from the legendary to the unexpected.

The Frank Lloyd Wright Racine Collection by Steelcase, including both a signature reintroduction as well as a reinterpretation of the desk, chair and accessories that were originally designed for the SC Johnson Administration Building, is previewed in the Steelcase showroom.

Steelcase also recently acquired **HALCON**, a Minnesota-based designer and manufacturer of precision-tailored wood furniture for the workplace. The acquisition complements the current portfolio of Steelcase wood products, offering uncompromising design and master craftsmanship to architecture and design professionals and customers.

The combined expertise of **West Elm** and Steelcase helps create inspiring spaces that meet the evolving needs of patients, families and clinicians. The **West Elm Health Collection by Steelcase Health** is created to hold up to the rigors of healthcare spaces while feeling welcoming and inviting. It includes features designed specifically for the clinical environment such as an appropriate recline, metal legs, crumb sweep and high-performance fabrics.

Additionally, Steelcase Health introduces another new partnership with **ModuForm**, an experienced provider of durable, safe and welcoming furniture for behavioral health spaces. ModuForm furniture was created with materials and designs that resist tampering, puncturing and scratching. Easy to keep clean and simple to maintain, the designs are comfortable, inviting and encourage independence.

New products

Steelcase brand showrooms display new ways to support both focus work and hybrid collaboration, giving people choice and control over where and how they work. The latest products include:

- **Everwall™** – A prefabricated architectural wall system designed to quickly and easily transform interior spaces ranging from small enclaves to meeting rooms, or from floor to floor — all while using the same kit of parts. Available in a wide array of finishes, including new luxe paints, and broad range of new hardware, Everwall meets any designer's vision.
- **Steelcase® Flex Personal Spaces** — A simple and flexible set of products joining the Steelcase Flex Collection and offering workers a place to call home at work where they can control and adapt their environment, whether participating in a video call or doing some heads-down focused work. Personal Spaces can be easily and quickly adapted to achieve the level of privacy people need.

- **Steelcase Flex Perch Stool** — This 100% recyclable stool offers a quick place to sit while staying fully engaged in mind, body and collaboration. Designed to meet the needs of dynamic teams, the space-saving Perch Stool uses electronic waste instead of materials sourced from virgin fossil fuel as a raw material.
- **Steelcase Karman™** — A first-of-its-kind ergonomic chair that weighs only 29 pounds, Steelcase Karman is designed to naturally respond to the body's movement and deliver comfort in an entirely new way. Its 21st century design combines a new proprietary mesh textile, Intermix, with an integrated cushioning system that doesn't sag or feel stiff, with an ultra-light, flexible frame that eliminates stiff edges, so people feel less pressure on the seat and back than other, traditional mesh chairs.
- **LessThanFive® Stool by Coalesse** — Fabricated entirely from carbon fiber, a material Coalesse introduced with its LessThanFive Guest Chair in 2016, the LessThanFive Stool is made of one of the strongest and lightest materials available. It is not only easy to move and ideal for collaborative spaces but a form specific to its material. The sculptural stool's strength inherent to carbon fiber allows for a new kind of stool typology with a counterbalancing cantilever seat and x-shaped footrest.
- **Steelcase Series™ 1 with CarbonNeutral® Product Certification** — The new Steelcase Series 1 with CarbonNeutral® product certification is the first entry in the Steelcase carbon neutral product portfolio and gives companies more options to reduce their carbon footprint. It offers the same design, ergonomics and quality engineered in the existing Steelcase Series 1 task chair with the added benefit of offsetting 100% of emissions through projects like forest management, renewable energy, cleaner cooking and electric transportation.
- **Hybrid Collaboration Table** — Through recent work with Microsoft, Steelcase discovered that shifting space design from portrait to landscape creates a more equitable hybrid meeting experience for all attendees — in-person and remote. The Hybrid Collaboration Table has been tested and designed to support the video-centered meeting experience, accommodating the appropriate camera angle and view of the large screen.
- **Savina™ by Viccarbe** — Practical and comfortable, the Savina lounge keeps people engaged in a relaxed posture and able to work for hours, whether they're working alone or with others. Savina allows people and teams to easily rearrange or move the setting thanks to hidden casters.
- **Cambio™ by Viccarbe** — Viccarbe's Cambio table fits easily into any social setting, collaboration area or private office space. Integrated power ensures everyone stays connected.
- **Tenor™** — Tenor chair and stools deliver the value of an active learning chair at an attainable price point for schools in today's ever-changing learning landscape. Tenor is designed for ultimate comfort sitting, stacking and stowing. With a flexible back, non-directional seat, intuitive back hook, quick stacking and stowing abilities and vibrant finishes with a choice of glides or casters, Tenor lets students easily adapt to any learning mode.
- **Numbers™ Chair + Desk by Smith System** — Numbers Chair and Desk provide the practicalities of comfort, strength and versatility with the visual subtleties of great design in classroom furniture. Unlike most traditional school seating made from injection molding, Numbers is ergonomically sculpted through blow-molding technology for a more cushioned effect, good posture and 360-degree-seating and maximum durability. The height-adjustable chairs and desks are easy to lift, with stacking components that

deter damage to frames and paint — even the youngest students can slide and stack a few chairs and desks at a time.

- **Island Collection by Established & Sons** — The Island Collection is a versatile, space-optimizing bench seating system with a variety of configurations. Island gives in-between areas a collaborative, functional use and invites passersby to sit, perch or lounge. The understated design creates a central focal point for high-traffic communal environments.

For more information on Steelcase at NeoCon, visit [Steelcase.com/neocon](https://www.steelcase.com/neocon).

About Steelcase

Organizations around the world trust Steelcase to help them create places that help people work better, be inspired and accomplish more. The company designs, manufactures, and partners with other leading organizations to provide architecture, furniture, and technology solutions – accessible through a network of channels, including over 800 Steelcase dealer locations. Steelcase is a global, industry-leading, and publicly traded company with fiscal year 2022 revenue of \$2.8 billion. For more information, visit [steelcase.com](https://www.steelcase.com).

#



For Immediate Release

Contact: Chiara Licari
Steelcase, 616.406.6494
clicari@steelcase.com

Steelcase Recognized for Outstanding Environmental Sustainability Practices

Company wins EcoVadis Gold, EPA WasteWise award, listed on the CDP Supplier Engagement Leaderboard and accepted as a U.S. Department of Energy' Better Climate Challenge partner

Grand Rapids, Michigan, June 9, 2022 – Today Steelcase announced a series of recent awards and recognitions that celebrate the company's commitment to designing products that have less impact on the planet and its work to reduce climate change.

"We're delighted to be recognized both nationally and internationally for the work we've done and progress we continue to make," said Mary Ellen Mika, director of sustainability for Steelcase. "While there's much more to accomplish, hitting these milestones energizes us as we keep to our commitment to limit the impact of climate change through sustainable practices across our business."

[EcoVadis](#), the world's largest and most trusted provider of business sustainability ratings, scored Steelcase at a Gold level, placing it in the top four percent of companies assessed globally. The EcoVadis rating is awarded based on the themes of environment, labor and human rights, ethics and sustainable procurement. Most notably, the company was recognized for its overall sustainability achievements, including its commitment to cut greenhouse gas emissions as approved through the independent Science-Based Targets Initiative. This is the second year Steelcase has been recognized by EcoVadis with a Gold award.

Steelcase also received the [EPA's WasteWise Award](#) in the large business category for outstanding leadership in reducing the amount of waste going to landfills and incinerators for disposal. The company was recognized for its commitment to scrap reduction in manufacturing, with a 25% reduction in fiscal year 2022.

Additionally, Steelcase has been recognized on the [2021 CDP Supplier Engagement Leaderboard](#). The CDP is a not-for-profit organization that runs the global environmental disclosure system for business and local governments. Steelcase was recently recognized in the top eight percent of reporting companies for its work with suppliers to tackle climate change. Additionally, for calendar year 2021, Steelcase received the highest grade among the contract furniture industry for overall environmental transparency and action.

Finally, [the U.S. Department of Energy](#) recognized Steelcase as a partner in the Department of Energy's Better Climate Challenge for committing to reduce greenhouse gas emissions across the company by at least 50% within 10 years and to work with the DOE to share successful solutions and decarbonization strategies. As a partner, Steelcase is one of more than 50

organizations across the U.S. economy that are stepping up to the challenge and driving real-world action toward a low-carbon future.

“We believe in protecting our environment in everything we do. Our products and operations are designed around smart material choices, addressing embodied carbon, reducing packaging waste and preparing for a circular economy,” continued Mika. “Our commitment to the planet can be seen through real actions, including our work with these great organizations.”

In its commitment to transparency of its products and processes, Steelcase recently announced it has the most [BIFMA LEVEL-certified products](#) in the contract furniture manufacturing industry. BIFMA LEVEL is a multi-attribute standard that provides a comprehensive approach to measure product materials and chemicals, manufacturing processes and the social responsibility commitments of an organization. Additionally, the company also boasts 283 products listed on the [Origin database](#), the world’s largest product material data hub. Those products make up the vast majority of the company’s sales, and 86 percent of them can be found on the [Mindfulmaterials library](#), a database for the industry’s most sustainable products.

Steelcase creates products that are good for people and good for the world. The company’s products and operations are designed around a commitment to reduce climate change, reinforced by sustainable practices across our value chain. Learn more at this [Steelcase website](#).

About Steelcase

Organizations around the world trust Steelcase to help them create places that help people work better, be inspired and accomplish more. The company designs, manufactures and partners with other leading organizations to provide architecture, furniture, and technology solutions – accessible through a network of channels, including over 800 Steelcase dealer locations. Steelcase is a global, industry-leading, and publicly traded company with fiscal year 2022 revenue of \$2.8 billion. For more information, visit [steelcase.com](#).

#



For Immediate Release

Contact: Chiara Licari
Steelcase, 616.406.6494
clicari@steelcase.com

Choice, control and a sense of belonging.

Steelcase research finds what people really want at work.

A new report reveals what people really value in their post-pandemic workplaces

Grand Rapids, Michigan, Feb. 23, 2022 – Steelcase today released a new global research report which points to employees’ new needs since the pandemic began: greater control, comfort and privacy in the workplace. The study also found that people who like working from the office are more engaged, productive, connected to their organization’s culture and less likely to leave their jobs.

The Steelcase report, [“The New Era of Hybrid Work”](#) surveyed nearly 5,000 workers in 11 countries in late 2021. Many of those surveyed have returned to the office after working from home during the COVID-10 pandemic. The findings reveal 87% of people will spend at least some of their time working from the office, but 45% prefer working from home. One of the appealing attributes of home for 70% of employees is that they have a dedicated space for work, but in the office, over 50% have desks in open areas, with less access to privacy. As employers encourage people to work in the office, the office must work harder to meet these new needs.

“It’s not enough to simply re-open the office doors and offer a hybrid work policy,” said Chris Congdon, director of global research communications. “Today’s office needs to earn the commute of employees. We’ve learned from those who have returned that their wants and needs have fundamentally shifted. The office needs to support the new ways people work while helping to create a sense of community where people belong and feel valued.”

Research Highlights

Key Finding #1: When people like their office, they are more engaged, productive and connected to the organization’s culture and likely to stay.

Steelcase researchers analyzed a wide range of factors that influence positive employee sentiments such as engagement, productivity, connection to culture and retention. They looked at considerations like commute time, income and tenure with the company. Surprisingly, the factor that most impacted engagement, productivity and feeling connected to the culture is when people like working from the office. (Employee retention is most impacted by tenure with the organization.) Satisfaction with the office leads workers to feel 33% more engaged, 30% more connected to culture, 9% more productive and 20% less likely to leave.

Key Finding #2: People are willing to trade remote workdays for their own workspace at the office.

Research suggests more people want a home at the office. At home, 70% of surveyed workers have dedicated spaces — either a private office or dedicated work zone. Employees spend more than half their time doing focused work (51%) compared to less than a third of leaders' time (31%). Yet a majority of workers sit in an open plan workspace (51%) while their senior leaders have private offices (49%). Given this traditional hierarchy in many offices, it's also not surprising people say they prefer to work from home where — even if they have to work on the sofa — they are more likely to have a greater sense of control over their work experience and more privacy. People even voiced a willingness to trade remote workdays for more privacy, comfort and control within the office. When asked to choose, more people said they'd prefer to have an assigned desk in the office and work fewer days from home.

Key Finding #3: Access to private spaces is increasingly important as more work happens on video.

When asked what they value most in the office, 64% reported spaces for collaborating with in-person and remote employees, 62% said single-person enclaves for video call and 61% said access to private spaces. People want the office to help them collaborate and focus and take a video call without disrupting others. Because weeks are not neatly divided into collaboration days and focus days, it's unlikely for many organizations to suggest workers stay home to focus on their work and come into the office for collaboration only. Highly effective collaboration requires an ebb and flow of working together and alone.

“Some have suggested the office should become a ‘clubhouse’ and, while opportunities to collaborate and see colleagues may draw people to the office, if they can't do individual focus work there as well, they will struggle to feel productive after they've made the commute,” continued Congdon. “The data in this report reveal what people really want in their workplaces: a place that supports different types of work and helps them feel purpose and a sense of belonging to the organization.”

To download the complete report, visit steelcase.com/globalreport2022.

About Steelcase

Organizations around the world trust Steelcase to help them create places that help people work better, be inspired and accomplish more. The company designs, manufactures, and partners with other leading organizations to provide architecture, furniture, and technology solutions — accessible through a network of channels, including over 800 Steelcase dealer locations. Steelcase is a global, industry-leading, and publicly traded company with fiscal year 2021 revenue of \$2.6 billion. For more information, visit steelcase.com.

#