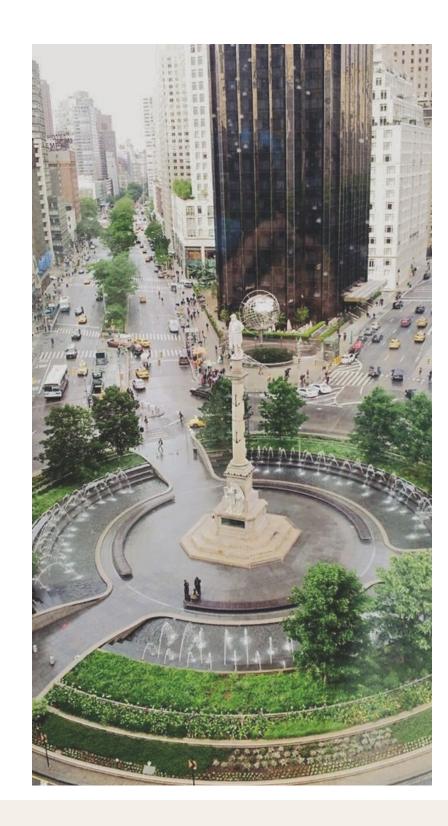
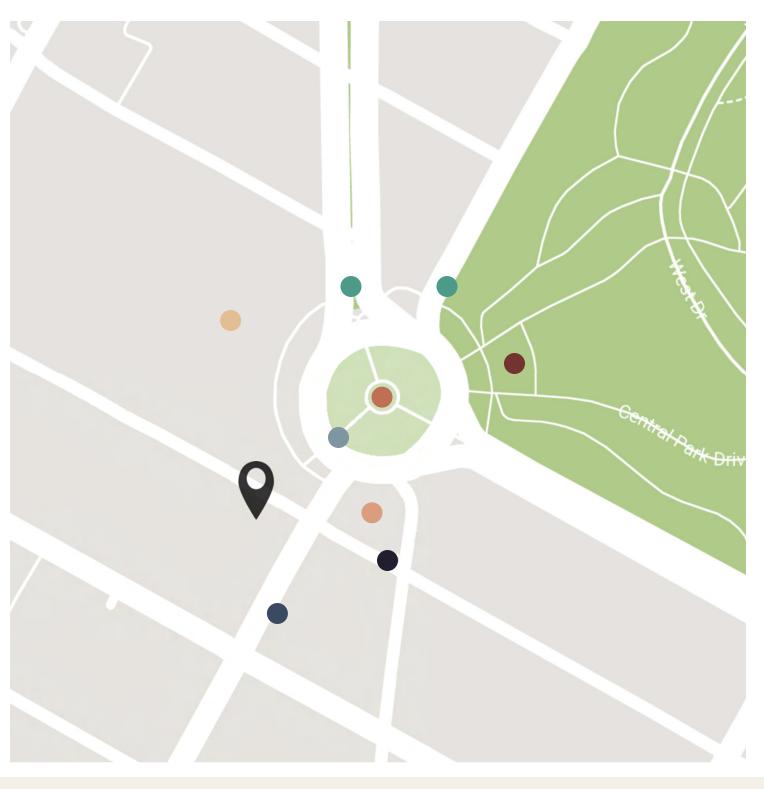


WEAVING STRONGER PATHS

# LOCATION





#### OFFICE LOCATION



4 Columbus Circle New York, NY 10019

#### NEARBY TRANSPORTATION

- Metro 59 Columbus Circle
- Bus Columbus Circle/ 8th Avenue
- Bus 8th Avenue & West 57th Street
- Bus West 58th Street / Broadway

#### SITE ADJACENCIES

- Central Park
- Museum of Arts and Design
- Columbus Circle
- Maine Monument
- Time Warner Center



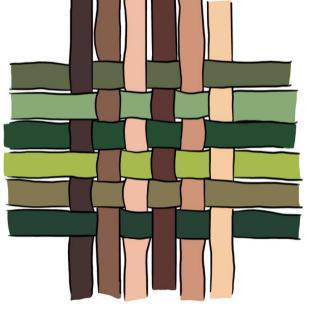
### NEXT.

"Interweaves the principles of diversity, makeup and skin care into each of their products"

"Interlaces diversity with sustainability"











sustainable.

diverse.

inclusive.

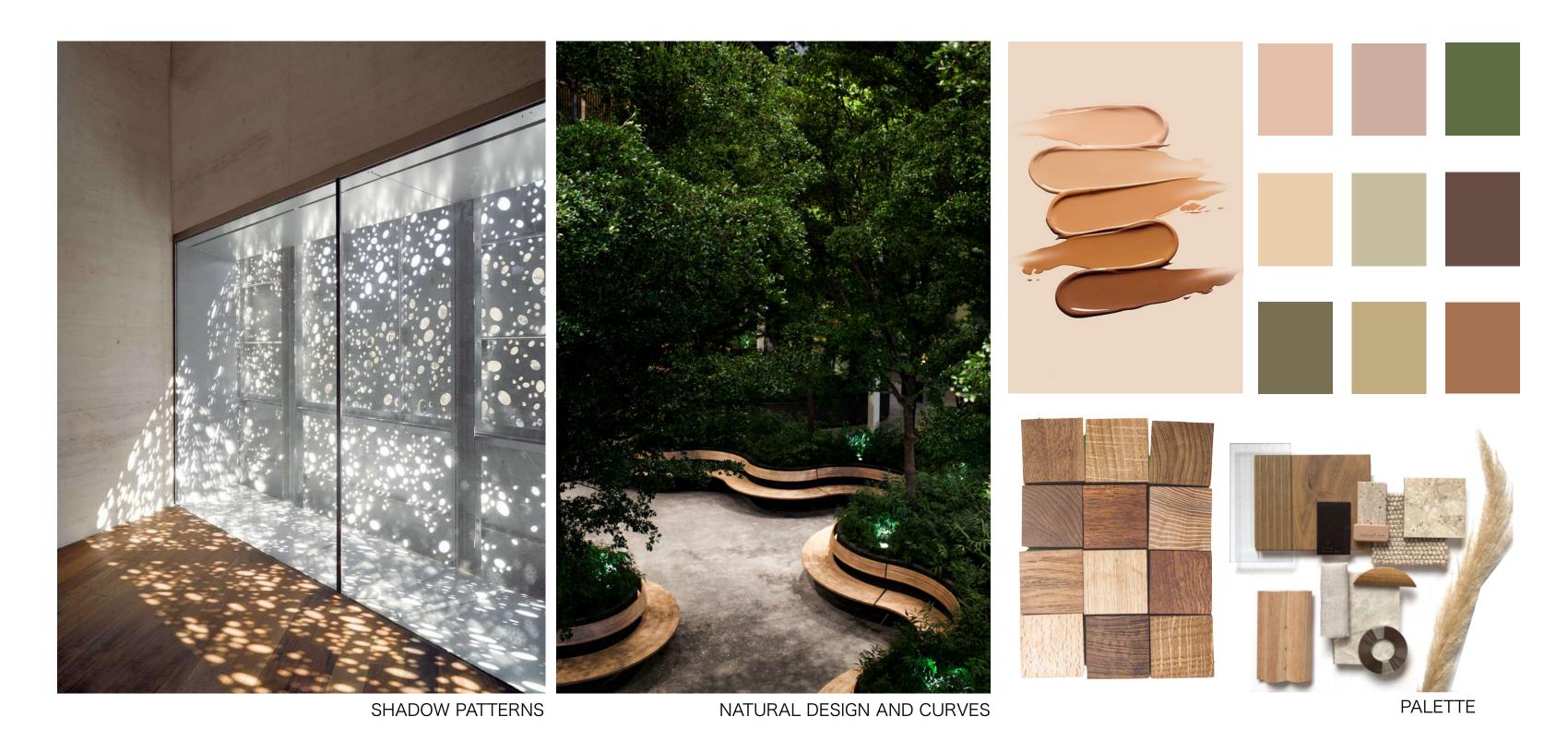
nourishing.

minimal.

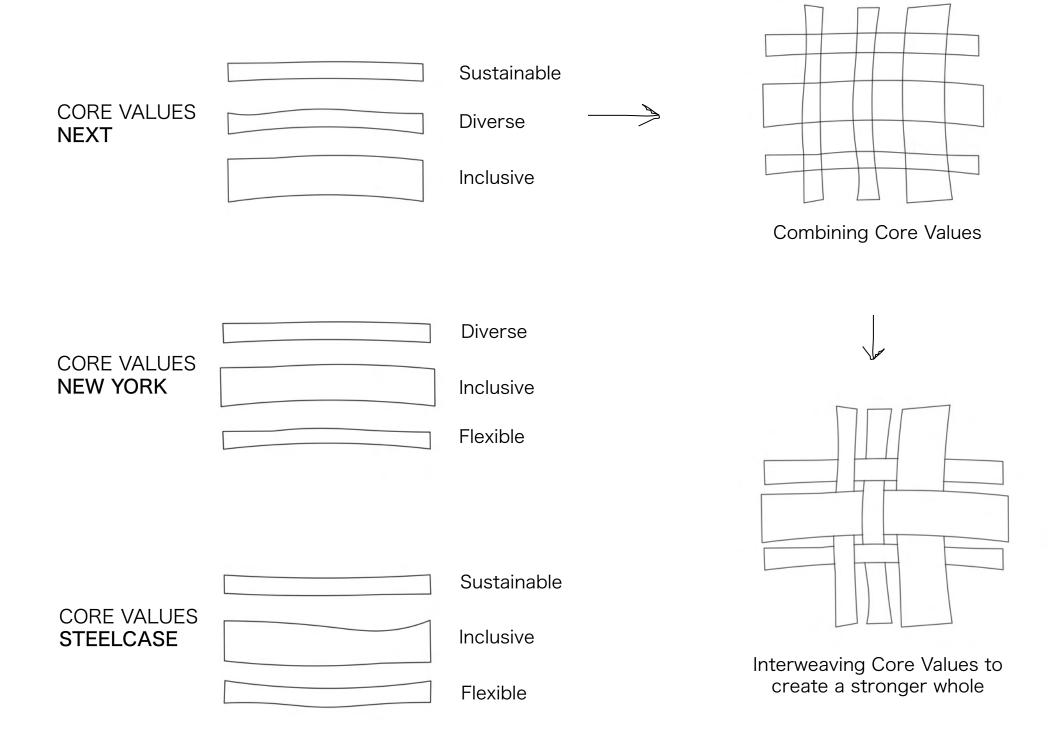
vegan.

pure.

# INSPIRATION AND PALETTE



### CONCEPT: WEAVING



		Next	New York	Steelcase
	Diverse			
	Sustainable			
	Inclusive			
	Collaborative			
	Flexible			
	Minimal			



# NEXT BRANDING

COLORS

RGB

82.59.54

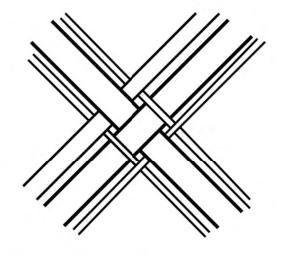
**RGB** 196.165.146

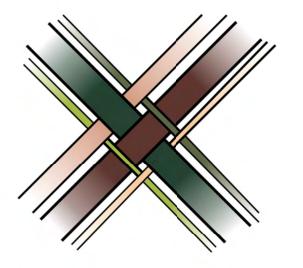
**RGB** 54.67.56

**RGB** 89.94.72

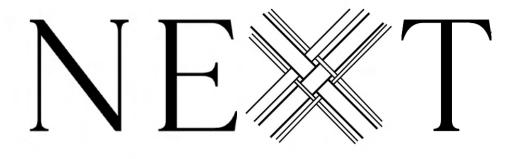
**RGB** 173.184.99

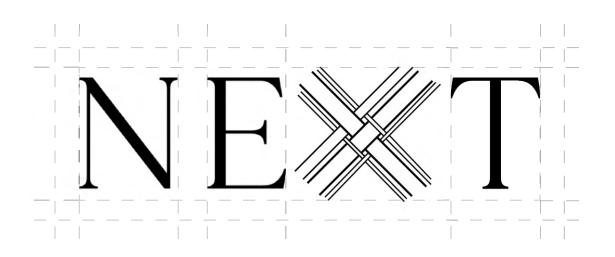
ICON





LOGO

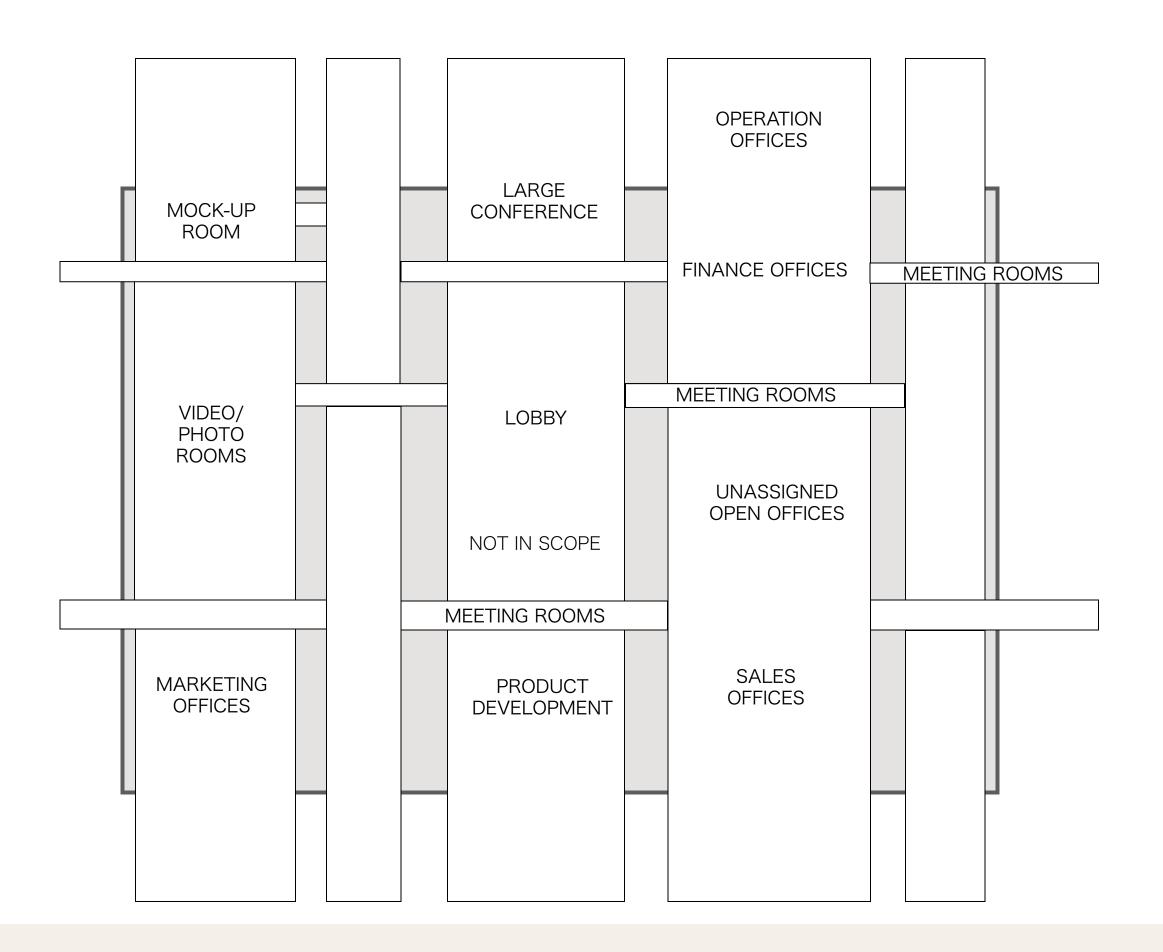


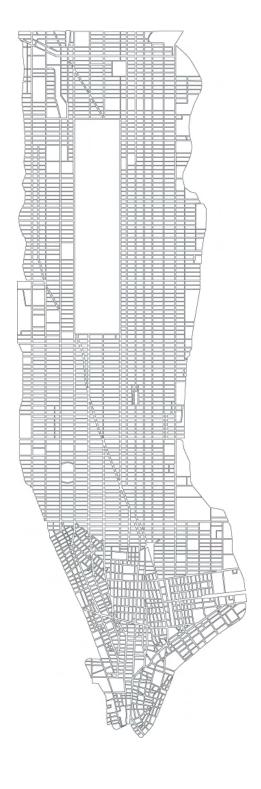


# SKETCHES





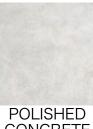






### FLOOR PLAN - LEVEL 7





POLISHED CONCRETE



MOOOI CARPET TILE



MOOOI CARPET TILE



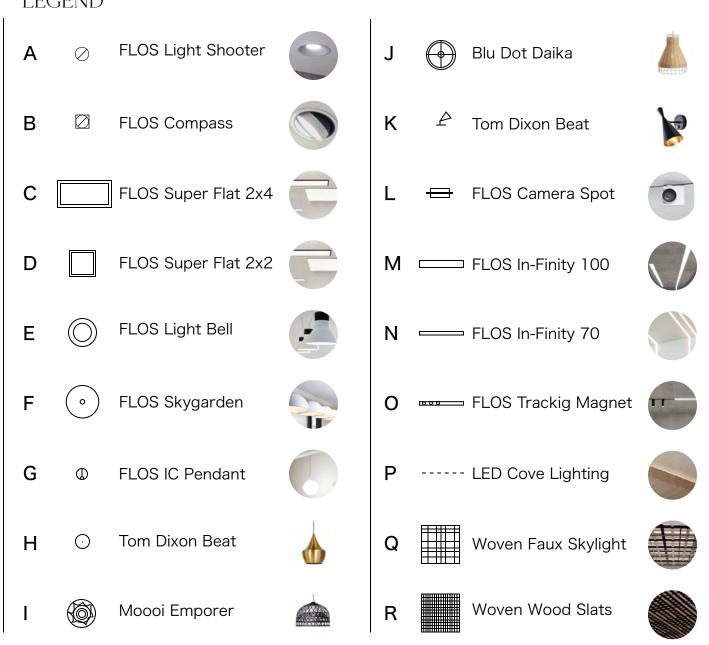
#### LEGEND

- 1 RECEPTION
- 2 CELEBRATION BOARD
- 3 LARGE CONFERENCE
- 4 MOCK-UP ROOM
- **5** STORAGE
- 6 PHOTO STUDIO
- **7** VIDEO STUDIO
- 8 SMALL ENCLAVE
- 9 MARKETING PROJECT ROOM
- **10** PRIVATE OFFICE
- RESOURCE CENTER
- 12 OPEN MARKETING OFFICES
- 13 PRODUCT DEVELOPMENT ROOM
- 14 MEDIUM MEETING ROOM
- 15 WELLNESS ROOM
- 16 OPEN OFFICES (UNASSIGNED FINANCE AND SALES)
- 17 OPEN OPERATION OFFICES
- 18 CEO OFFICE
- 19 MOBILE COFFEE BAR
- 20 OPEN INTERACTION SPACE / LOUNGE



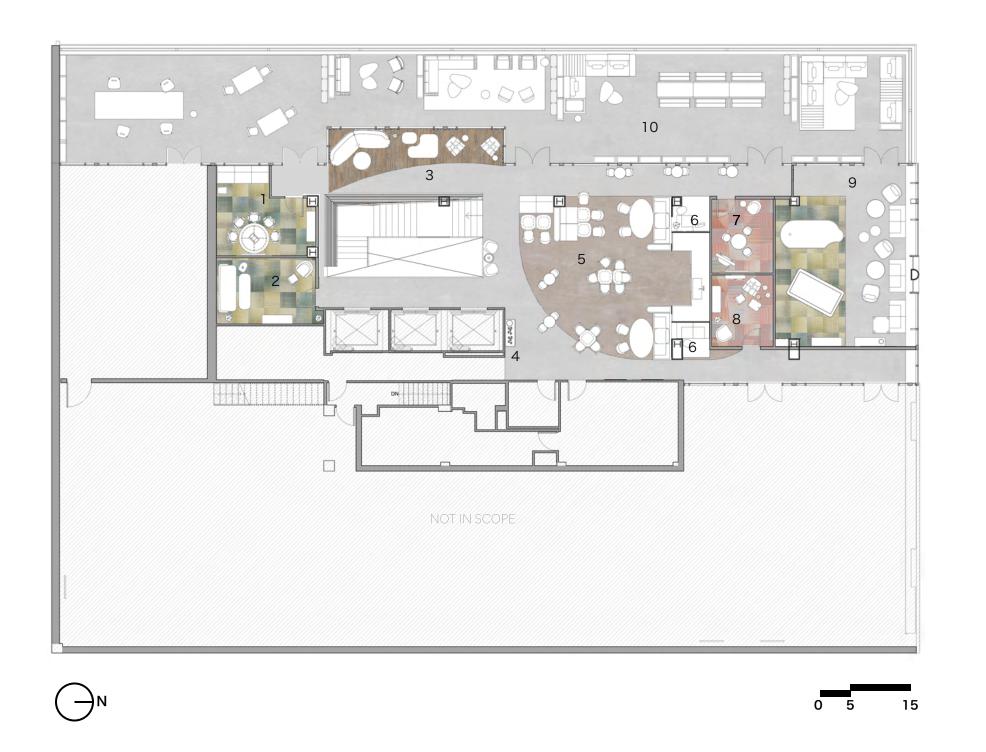
### REFLECTED CEILING PLAN - LEVEL 7







### FLOOR PLAN - LEVEL 8







MOOOI CARPET TILE



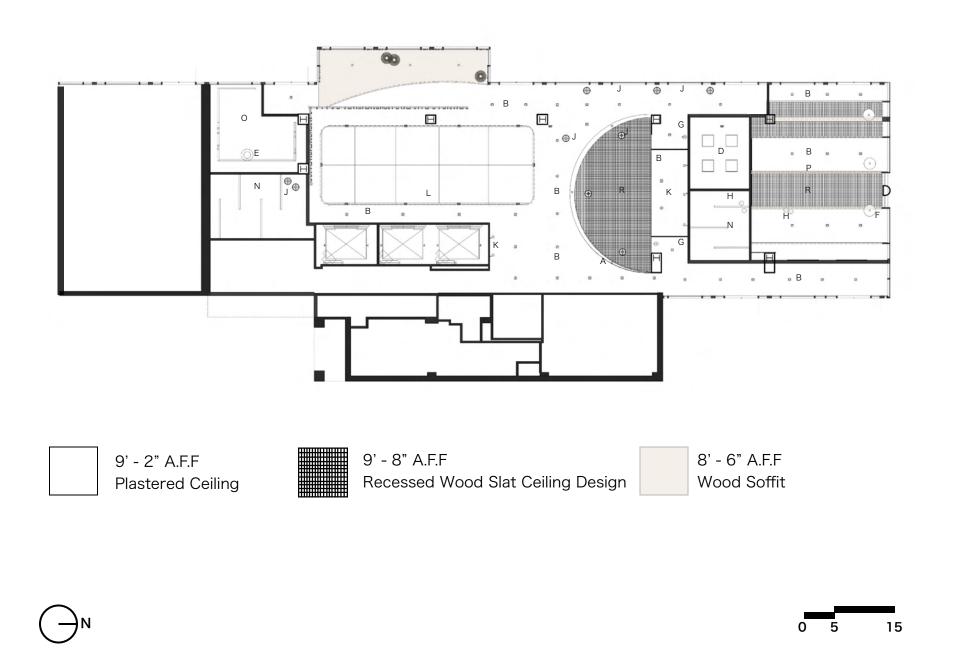
MOOOI CARPET TILE



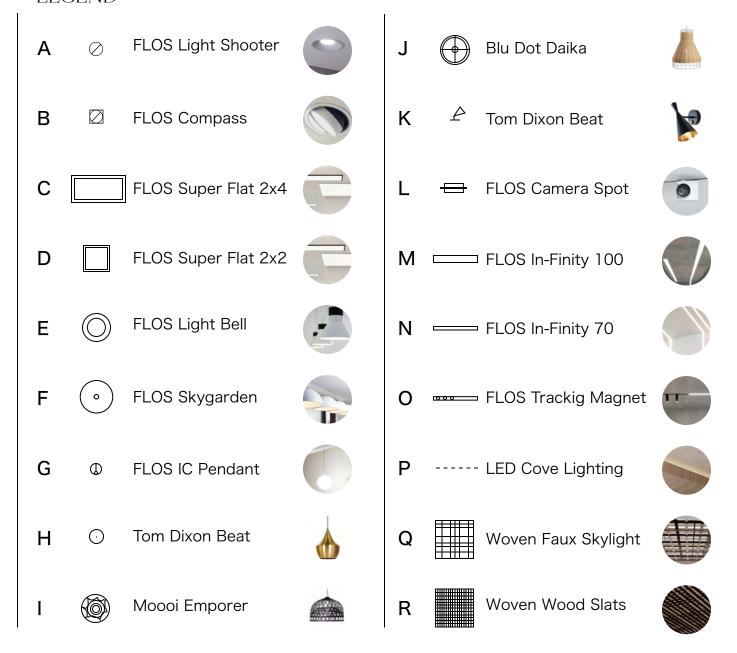
### LEGEND

- 1 MEDIUM MEETING ROOM
- 2 WELLNESS ROOM
- 3 OPEN INTERACTION SPACE / LOUNGE
- 4 MOBILE POWER STATION
- 5 WORK CAFE
- 6 PRIVATE NOOK
- 7 SMALL MEETING ROOM
- 8 MOTHERS ROOM
- 9 TEAM BUILDING ROOM / WILDCARD
- 10 TERRACE

### REFLECTED CEILING PLAN - LEVEL 8



#### LEGEND

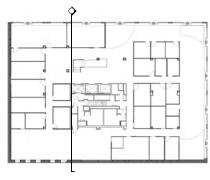




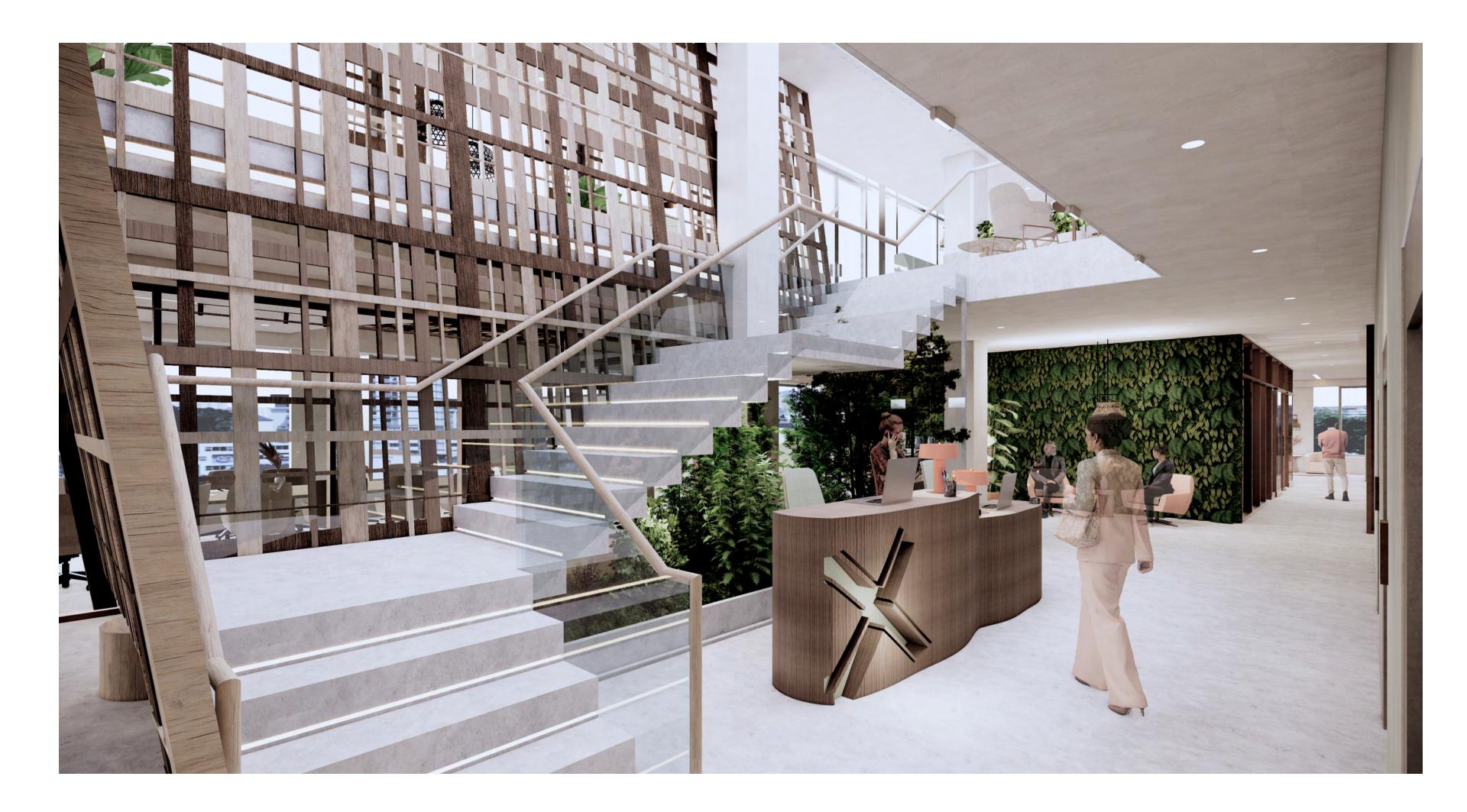
# SECTIONS









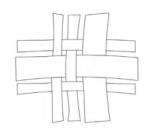


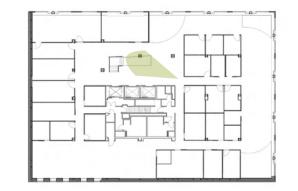












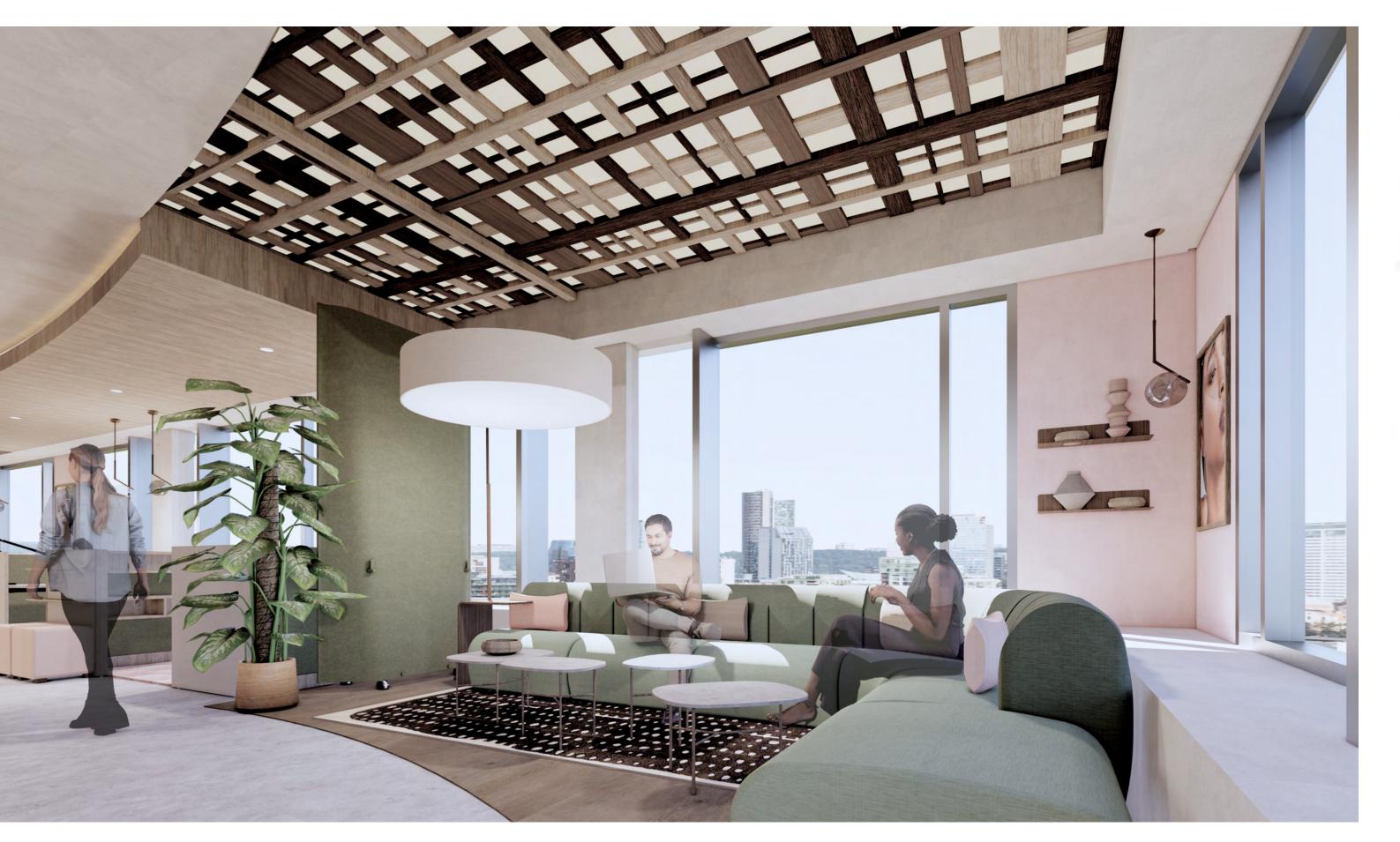
RECEPTION LEVEL 7







LARGE CONFERENCE ROOM LEVEL 7





OPENINTERACTION LOUNGE LEVEL 7



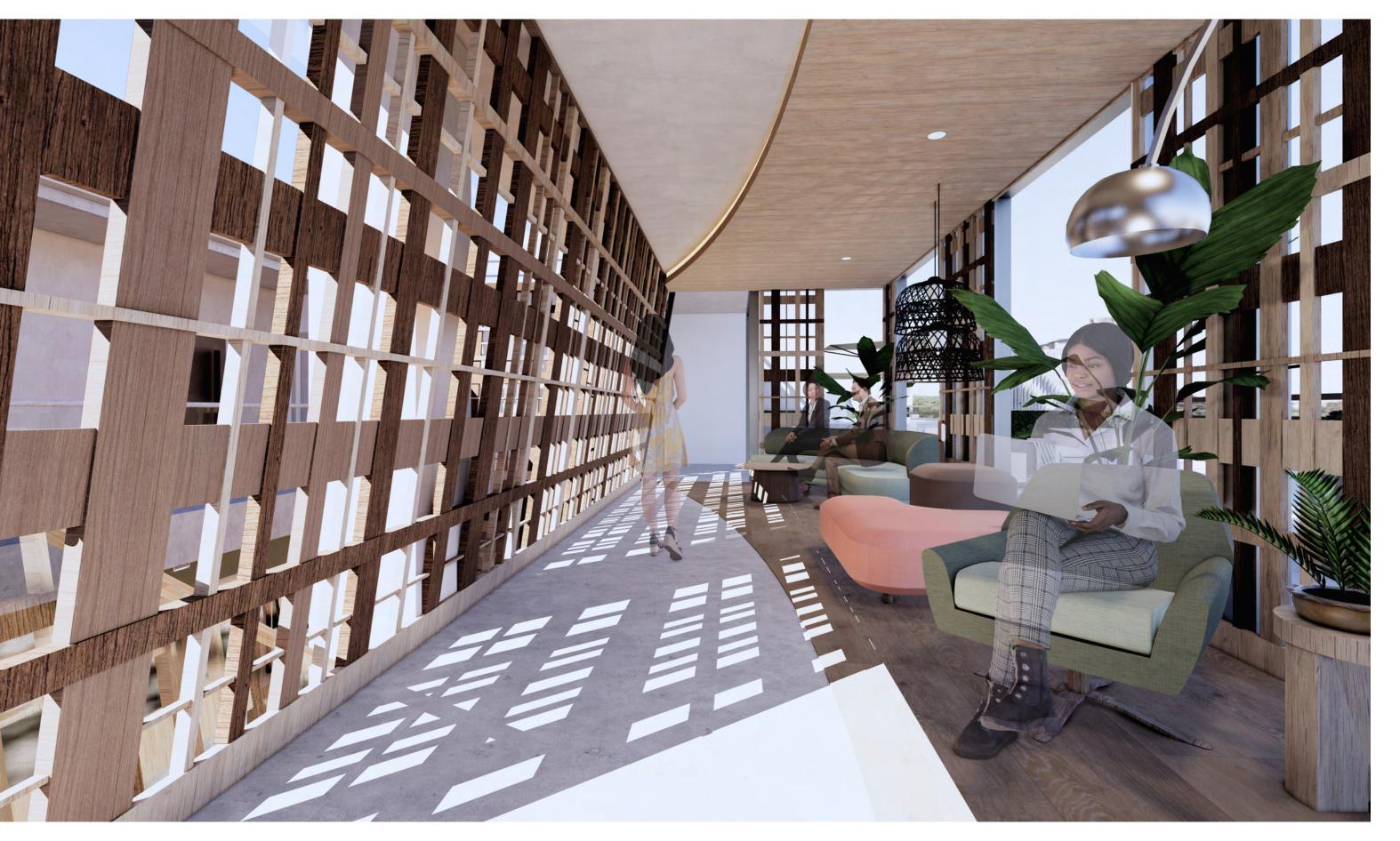


SMALL ENCLAVE LEVEL 7





OPEN OFFICES (UNASSIGNED) LEVEL 7





WORK CAFE / LOUNGE LEVEL 8

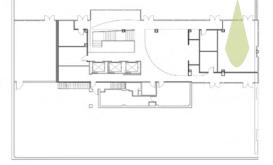




WORK CAFE LEVEL 8







TEAM BUILDING ROOM LEVEL 8

### FURNITURE SELECTIONS

#### MOCK UP ROOM



- 1 Orange Box Seating Cubb Chair
- 2 Viccarbe Trestle Table
- 3 Steelcase B Free Table
- 4 Steelcase Flex Cart
- 5 Steelcase Duo Storage (Post to Post)
- 6 Steelcase Plinth Storage Base and Stackable
- 7 Steelcase Flex Table
- 8 Steelcase Amia 482 Chair

#### PHOTO AND VIDEO STUDIO







- 1 Steelcase Post and Beam Solutions
- 2 Blu Dot Turn Side Table
- 3 Bolia Gaia Sofa
- 4 West Elm Mesa Sectional
- 5 Steelcase Turnstone Bassline Table

The studios are equipped with the Post and Beam Solutions to divide up the space and create different sets. Lightweight furniture allows these sets to remain flexible.

#### MEDIUM MEETING ROOMS







- 1 Orange Box Seating Border Soft Seating
- 2 Steelcase Turnstone Campfire Lounge
- 3 Steelcase Media Scape Table
- 4 Steelcase Series 1 High Stool
- 5 Steelcase Universal Storage
- 6 Steelcase Turnstone Campfire Personal Table
- 7 Coalesse Await Table
- 8 Blu Dot D3 Bookcase

#### **SMALL MEETING ROOMS**



- 1 Steelcase Health Surround
- 2 Steelcase Flex Table
- 3 Steelcase B-Free Beam Seating
- 4 Coalesse Enea Altzo943 Stool
- 5 Steelcase Group work Table
- 6 Orangebox Seating Border Soft
- 7 Steelcase Turnstone Campfire Personal Table
- 8 Steelcase Roam Mobile Stand

#### PRIVATE OFFICES







- 1 Steelcase Studio Slim Leg Adjustable Desk
- 2 Steelcase Amia 482 Series
- 3 Viccarbe Aleta Lounge Chair
- 4 West Elm Boardwalk Platform Seating
- 5 Steelcase Universal Storage Lateral File e Seat
- 6 Steelcase Migration SE Desk
- 7 Steelcase Turnstone Bivi Table and Seat
- 8 Steelcase Turnstone Campfire Paper Table

#### WELLNESS AND MOTHERS ROOM







- 1- Bolia Grab Pouf
- 2 m.a.d. Circe Lounge Chair
- 3 Steelcase Room Wizard
- 4 Blu Dot Roundhouse Coffee Table
- 5 Coalesse Circa Seating
- 6 Steelcase Brody 488 Series Foot Rest
- 7 Steelcase Turnstone Bassline Credenza
- 8 Blu Dot Swole Table

## NEXT - WEAVING STRONGER PATHS



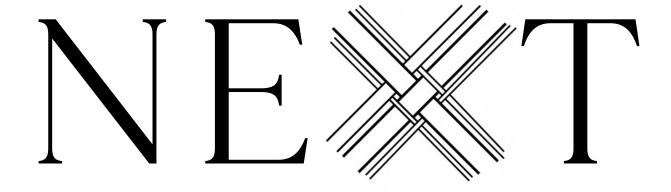
WEAVING DEPARTMENTS TOGETHER



CREATING STRONGER BONDS BETWEEN EMPLOYEES



INTERWEAVING DIVERSITY AND SUSTAINABILITY



WEAVING STRONGER PATHS

