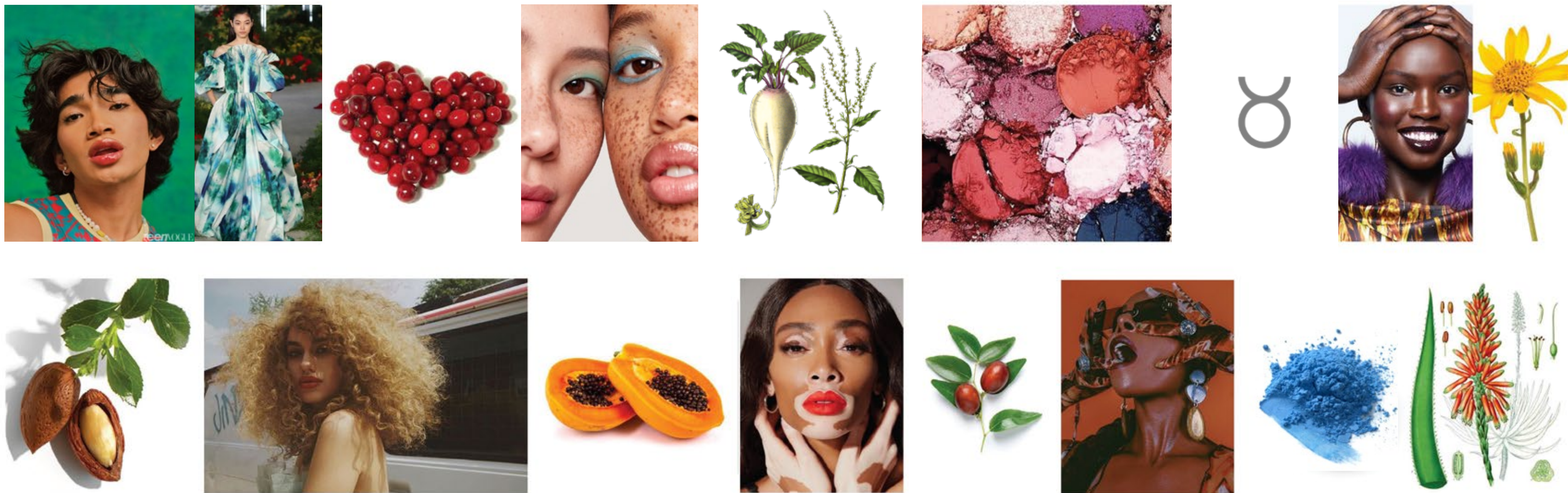


next  
CLEAN BEAUTY • NEW YORK





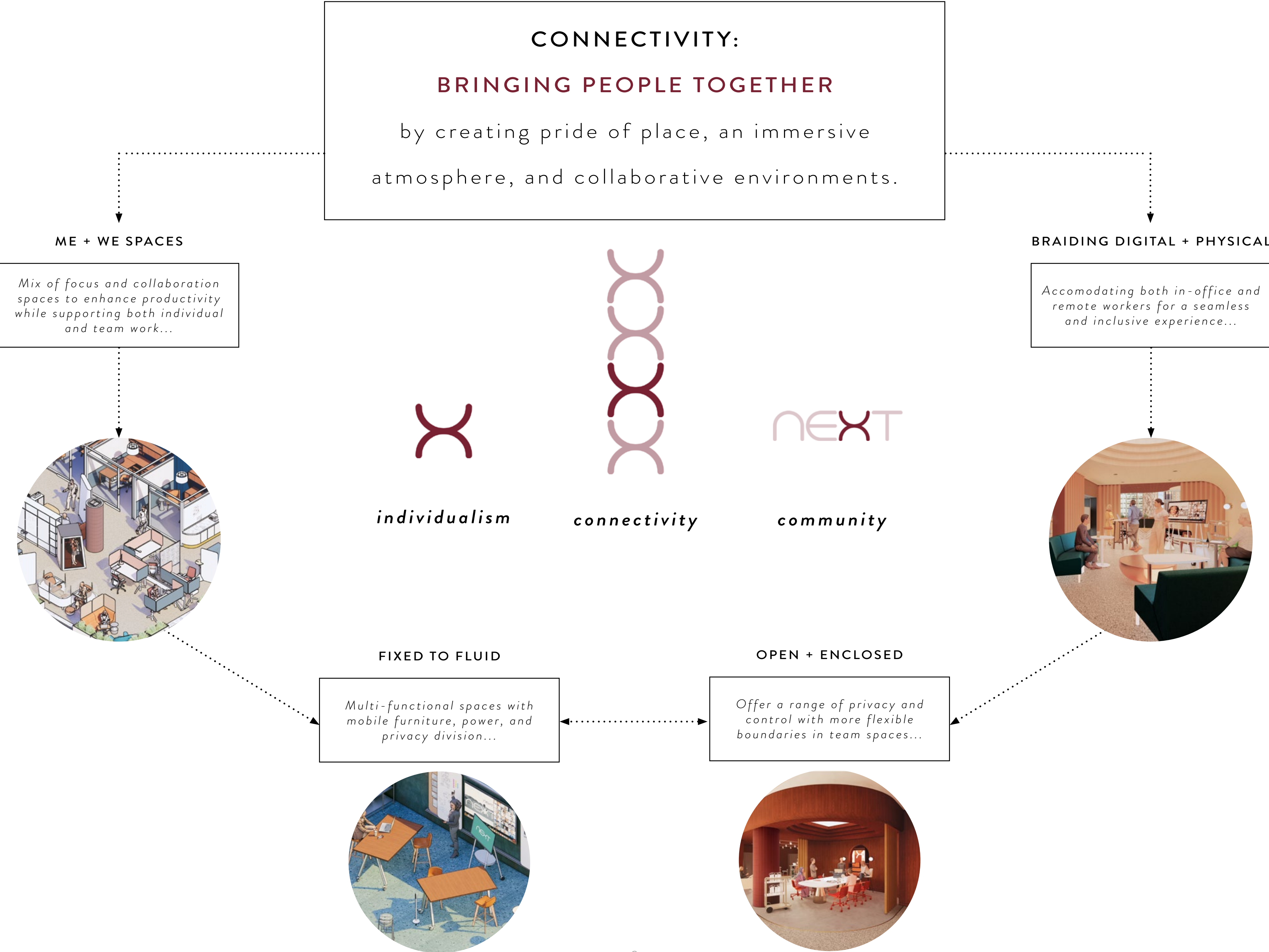


VISION

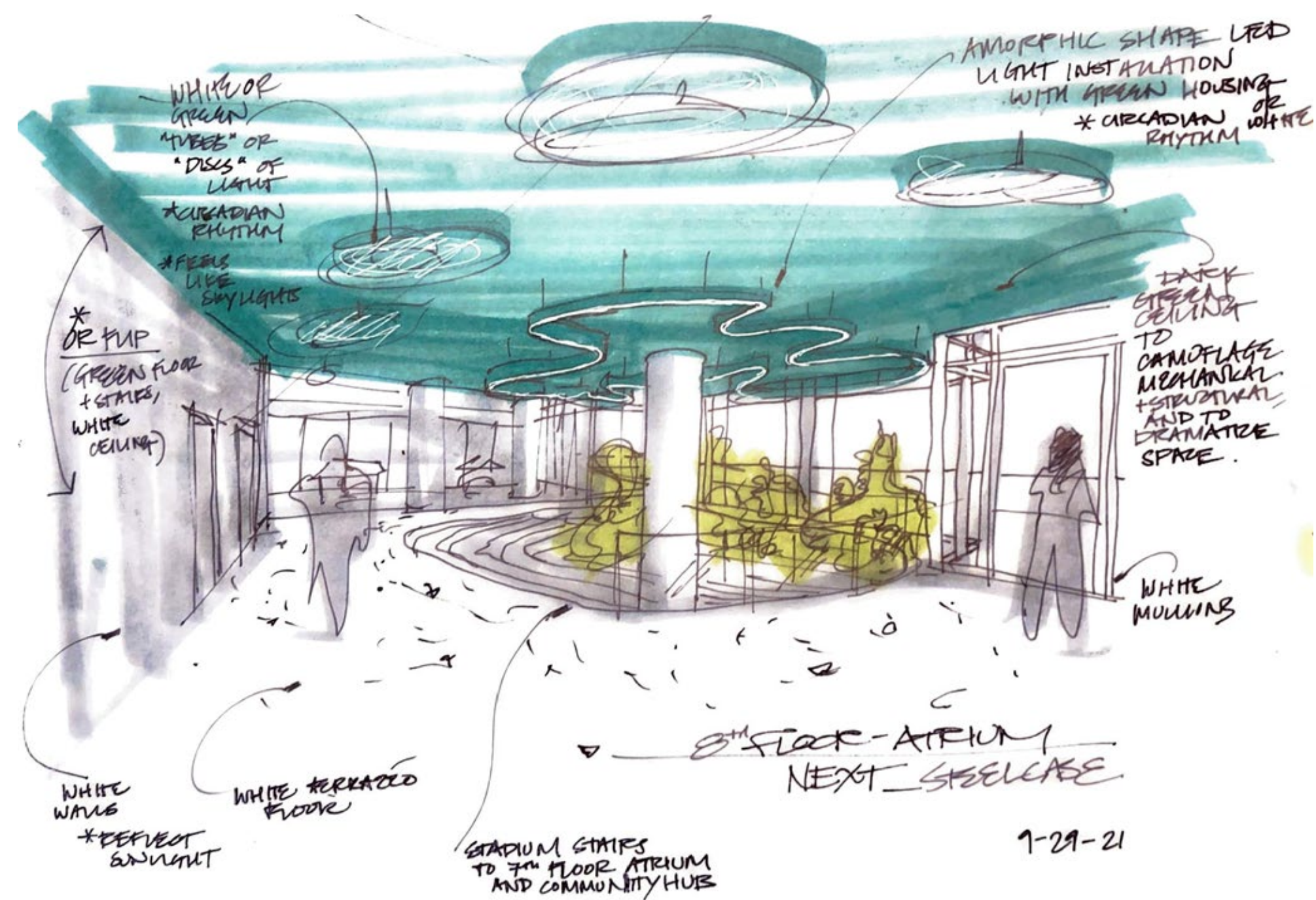
NEXT is a start-up clean beauty cosmetics company headquartered in New York City and founded by a Korean-American woman who sought to create a line of cosmetics that cares for the skin while catering to a diverse clientele with a wide range of colors to compliment all skin tones.



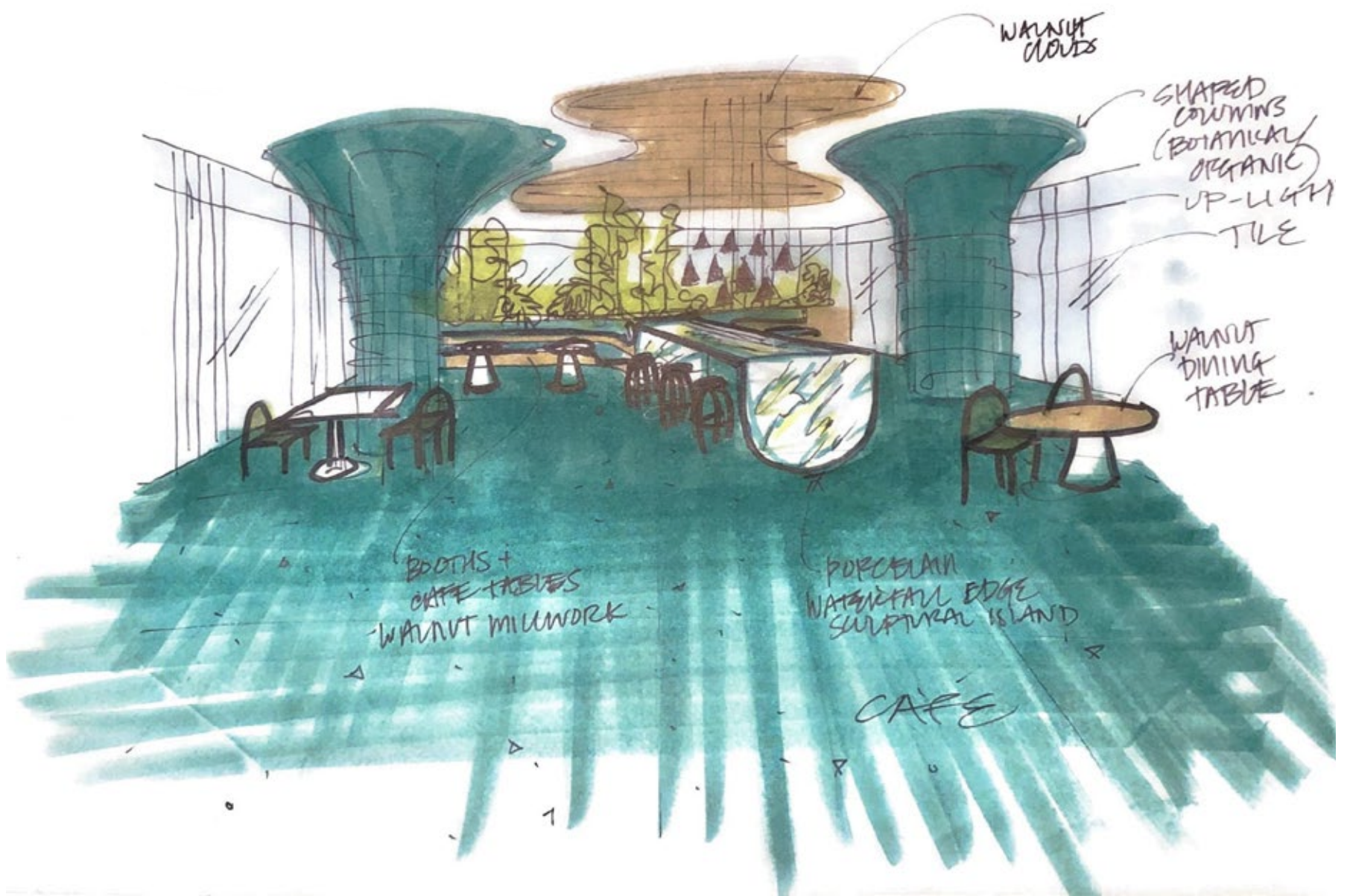








8TH LEVEL ATRIUM



EMPLOYEE CAFE

By locating an exuberant employee cafe in the most prime real estate of the footprint, the design becomes employee-centric and draws people to forge connections and collaborate.



ORGANIC BOTANICALS

The color palette, textures, and forms are directly inspired by clean beauty ingredients.



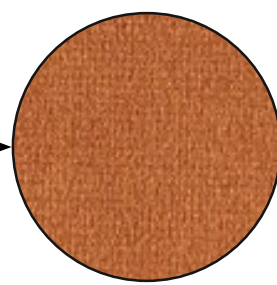
JOJOBA

anti-inflammatory, non-greasy moisturizer



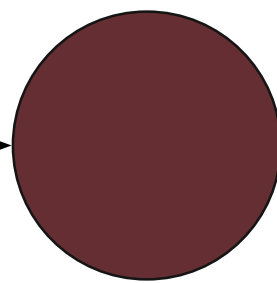
PAPAYA

anti-aging, treats irritated skin, tonic in shampoo



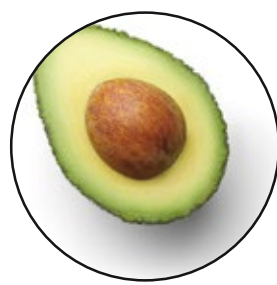
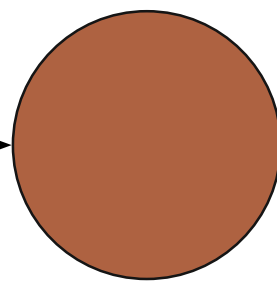
BEET ROOT

anti-aging, acne treatment, toners, exfoliant scrub



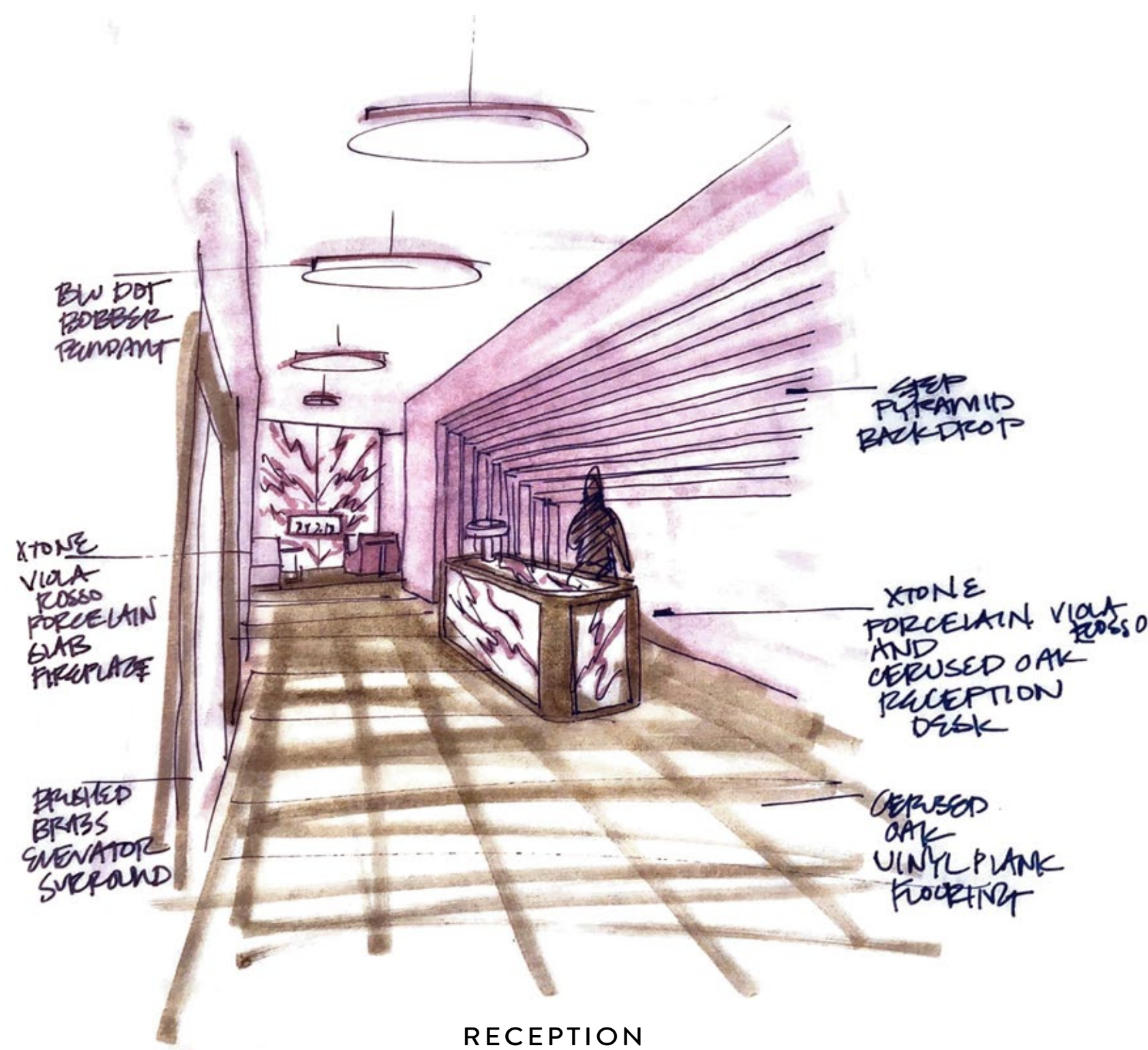
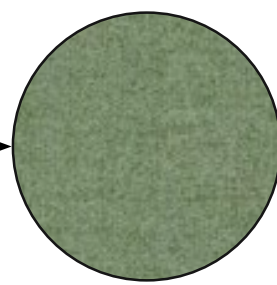
CALENDULA

anti-inflammatory, antioxidant, facial moisturizer



AVOCADO

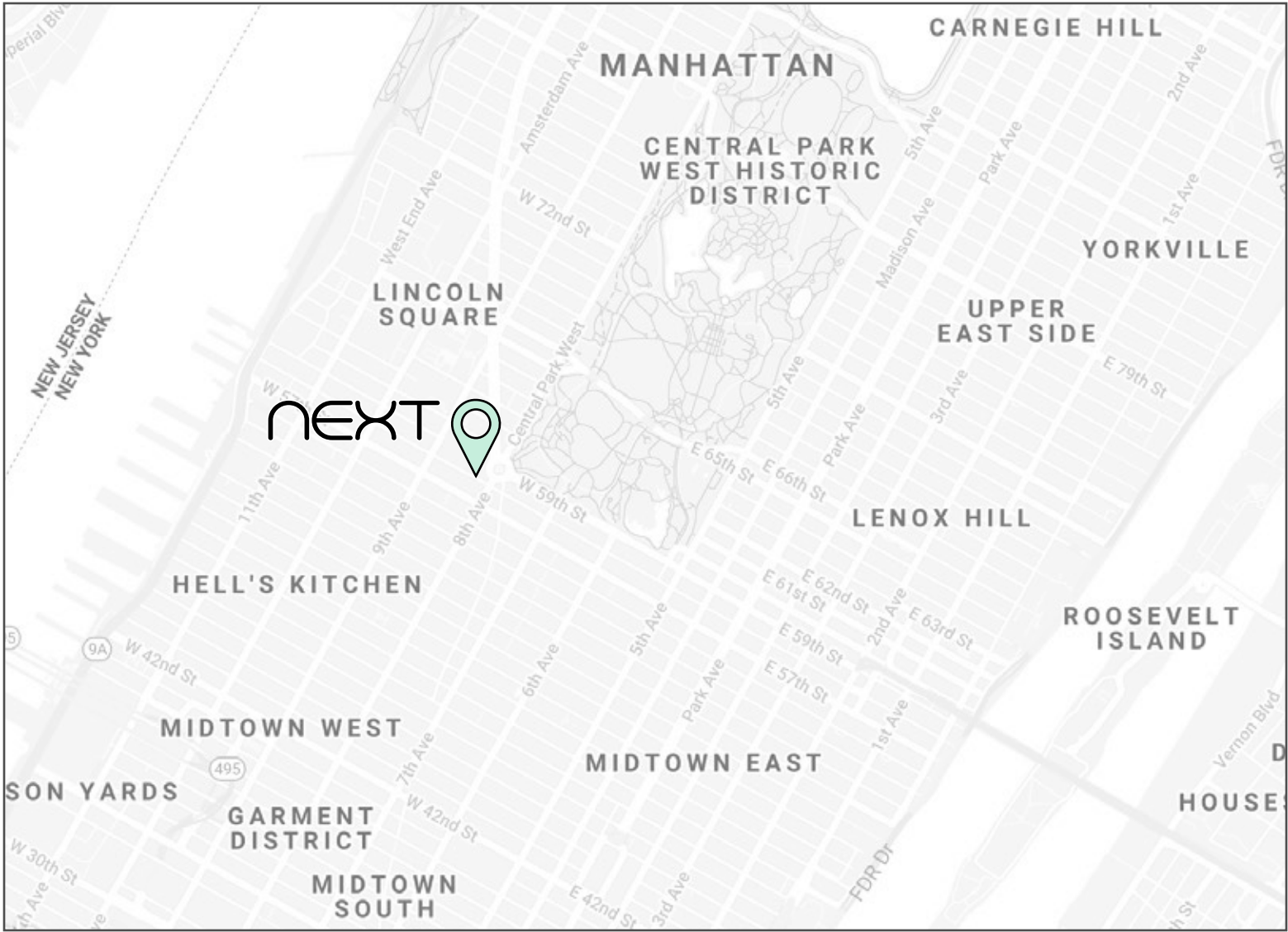
restores skin's hydrolipidic film, softens dry skin



RECEPTION



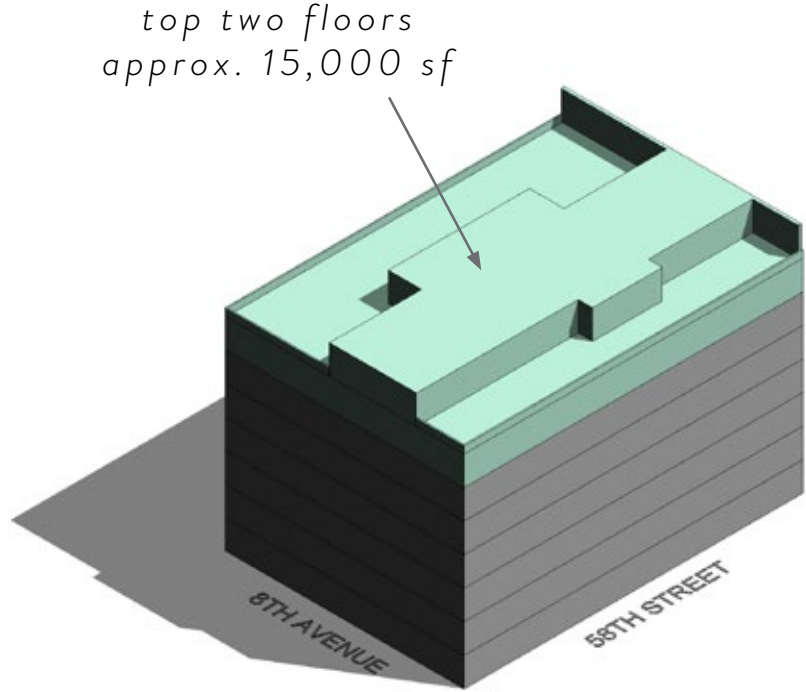




MIDTOWN MANHATTAN NEIGHBORHOOD



4 COLUMBUS CIRCLE, NEW YORK CITY



DENSE URBAN ENVIRONMENT

MIDTOWN MANHATTAN CULTURAL INFLUENCES



FASHION

*\*pull color and style inspiration from NY fashion week '21*



THEATER

*\*think like a director*



MUSIC

*\*create an immersive experience, harmony of design*



COMMERCE

*\*promote functionality and productivity*



ART

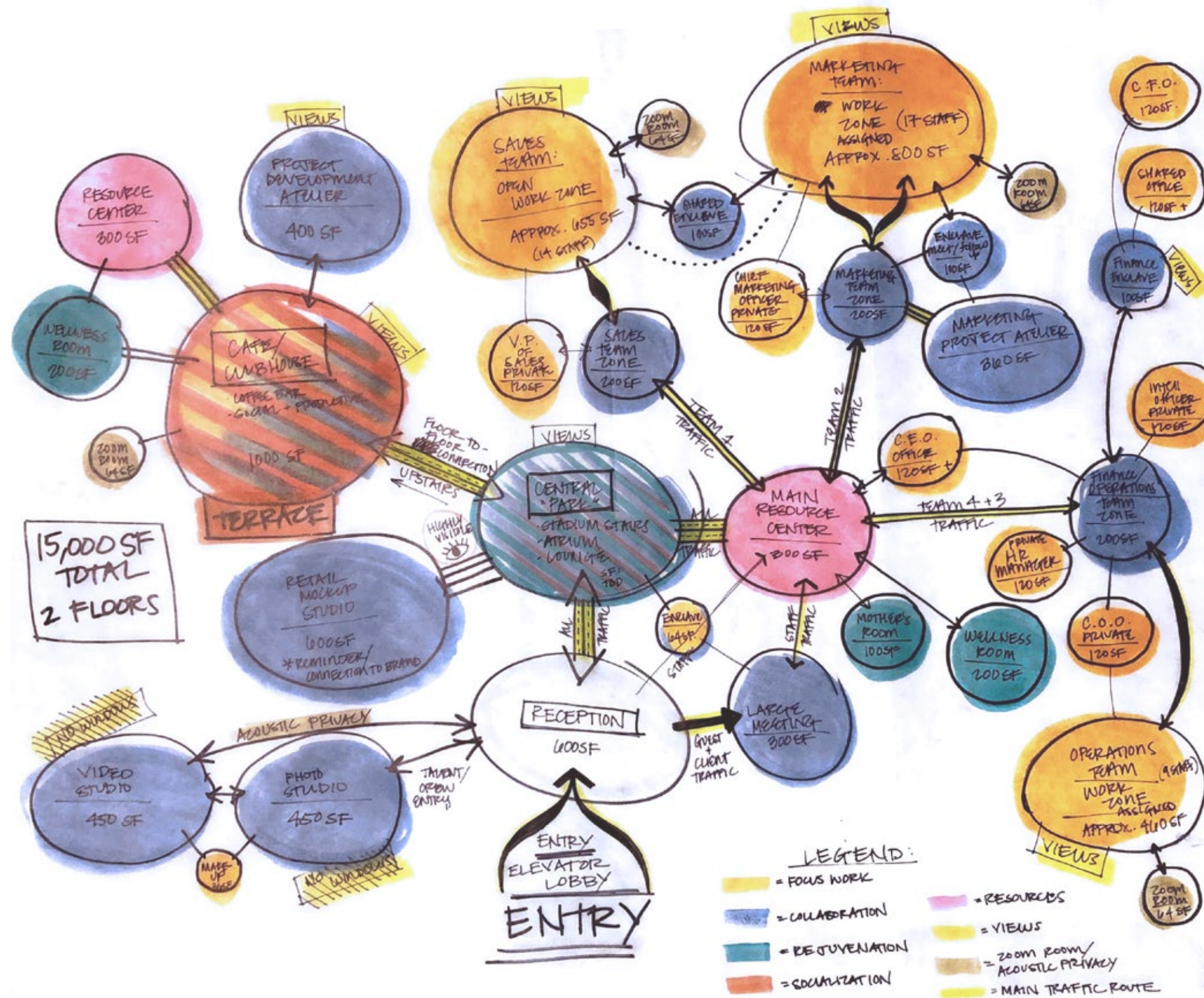
*\*use color and sculptural forms to inspire*



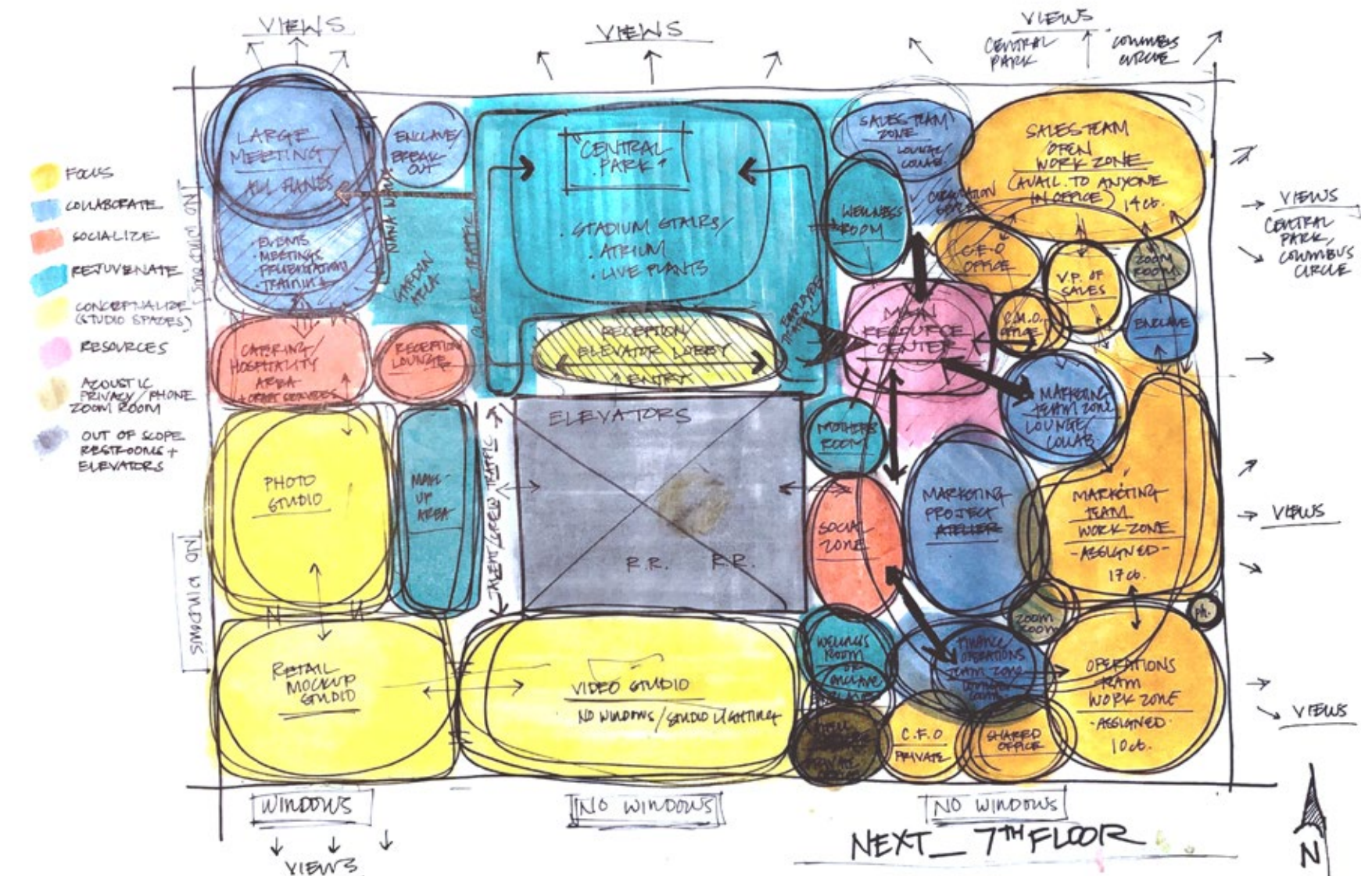
DIVERSITY

*\*universal design for inclusivity - celebrate people*

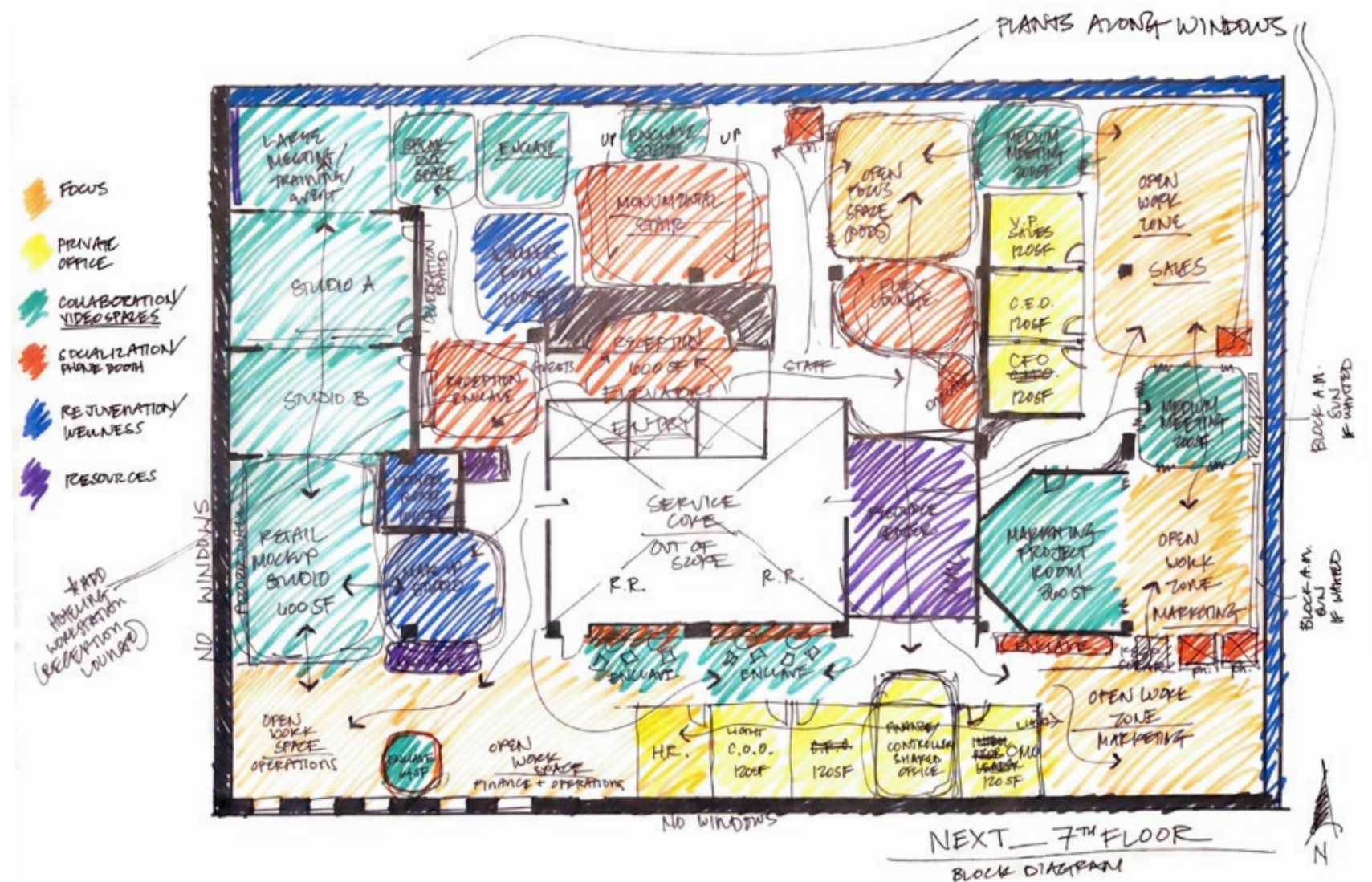




## BUBBLE DIAGRAM

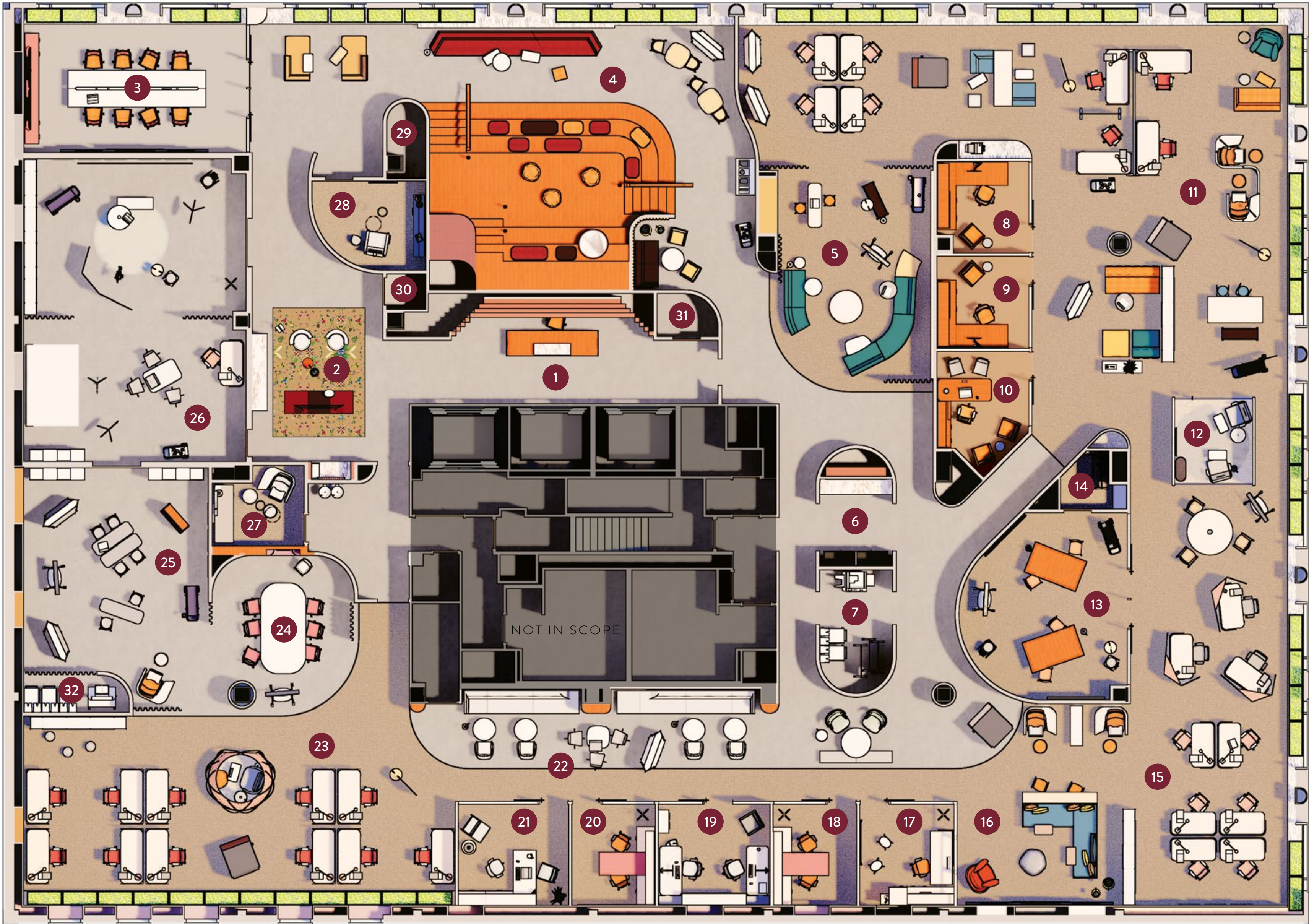


ZONING PLAN



### BLOCK DIAGRAM

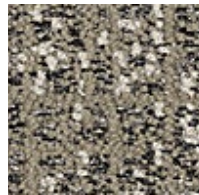




SCALE: 1/8" = 1'-0"



EXISTING POLISHED  
CONCRETE FLOOR



INTERFACE WORLD  
WOVEN CARPET TILE

- 1 - RECEPTION
- 2 - RECEPTION LOUNGE
- 3 - CONFERENCE ROOM
- 4 - ATRIUM
- 5 - COMMUNITY HUB
- 6 - MAIL ROOM
- 7 - RESOURCE CENTER
- 8 - VP OF SALES

- 9 - C.E.O.
- 10 - HR DIRECTOR
- 11 - SALES TEAM ZONE
- 12 - ZOOM ROOM
- 13 - MARKETING PROJECT ROOM
- 14 - MARKETING PROJECT CLOSET
- 15 - MARKETING TEAM ZONE
- 16 - MARKETING LOUNGE

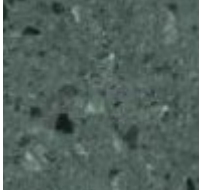
- 17 - CHIEF MARKETING OFFICER
- 18 - CHIEF FINANCIAL OFFICER
- 19 - CONTROLLER / FINANCE MANAGER
- 20 - INTELLECTUAL PROPERTY LEADER
- 21 - CHIEF OPERATIONS OFFICER
- 22 - SOUTH LOUNGE
- 23 - OPERATIONS TEAM ZONE
- 24 - CONFERENCE STUDIO

- 25 - RETAIL MOCKUP STUDIO
- 26 - PHOTO STUDIO + VIDEO STUDIO
- 27 - MOTHER'S ROOM
- 28 - WELLNESS ROOM
- 29 - CONFERENCE CLOSET
- 30 - COAT CLOSET
- 31 - SWAG CLOSET
- 32 - RETAIL MOCKUP RESOURCE CLOSET





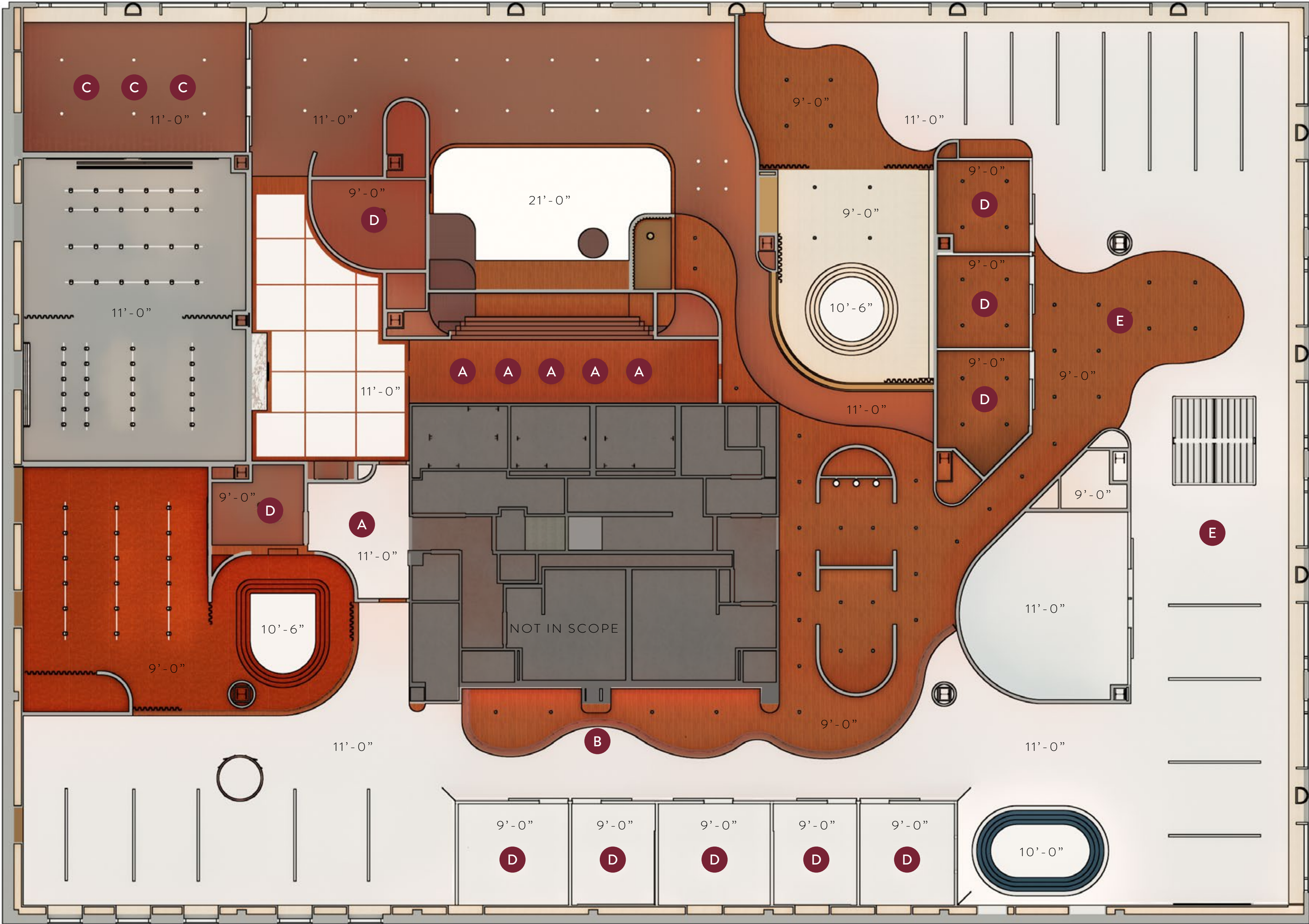
SCALE: 1/8" = 1'-0"

  
ENGINEERED MARBLE  
24X24 FLOOR TILES

  
DEKTON NILIUM  
SLAB FLOORING

- 32 - LEVEL 8 ATRIUM
- 33 - PROJECT DEVELOPMENT ATELIER
- 34 - TERRACE
- 35 - WELLNESS ROOM
- 36 - LOCKERS
- 37 - CAFE LOUNGE + CELEBRATION BOARD
- 38 - KITCHEN / RESOURCE ROOM
- 39 - EMPLOYEE CAFE

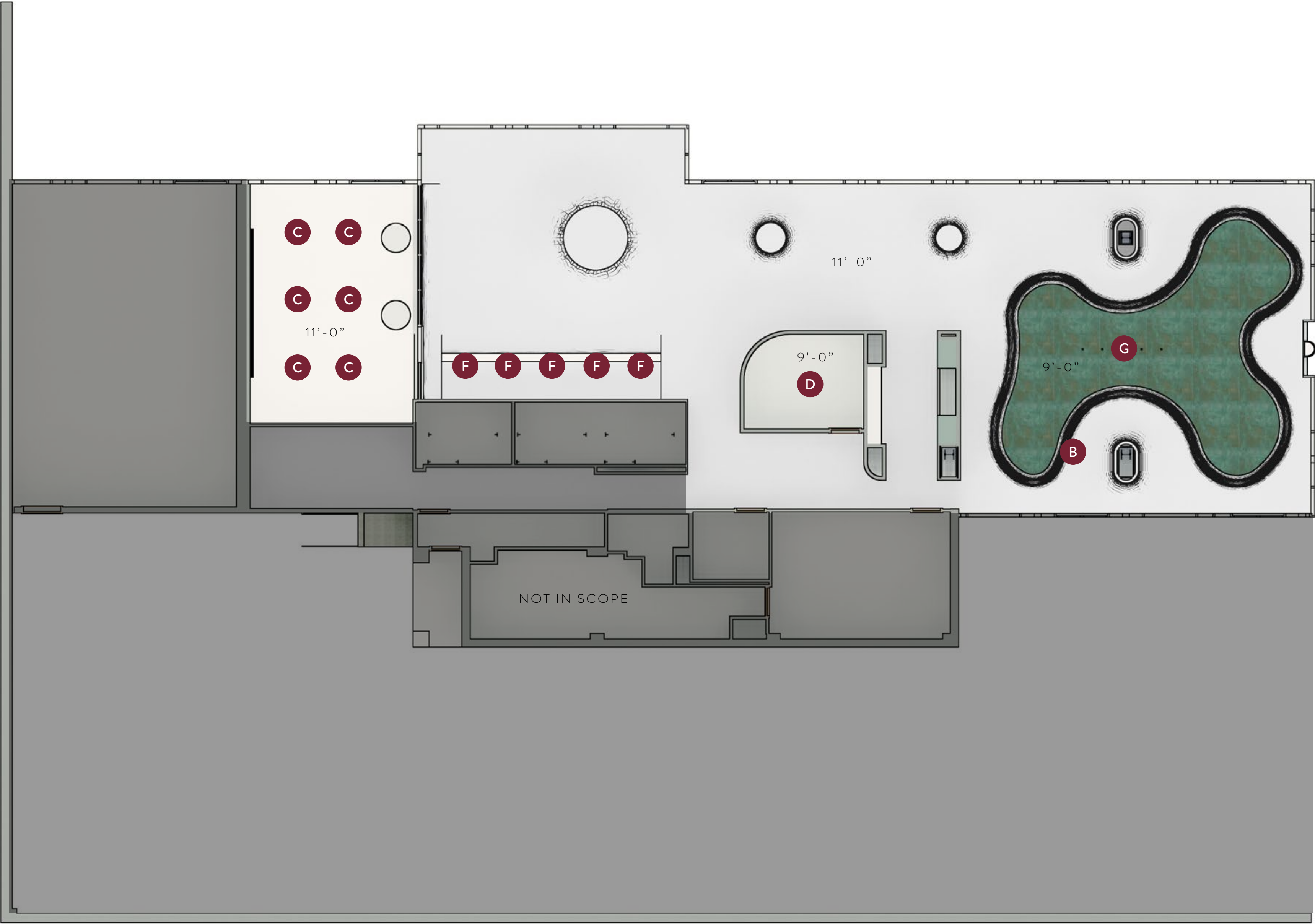




SCALE: 1/8" = 1'-0"







**B**



TOM DIXON  
COPPER PENDANT

**C**



BLU DOT  
BOBBER PENDANT

**D**



BLU DOT  
PERIMETER PENDANT

**F**



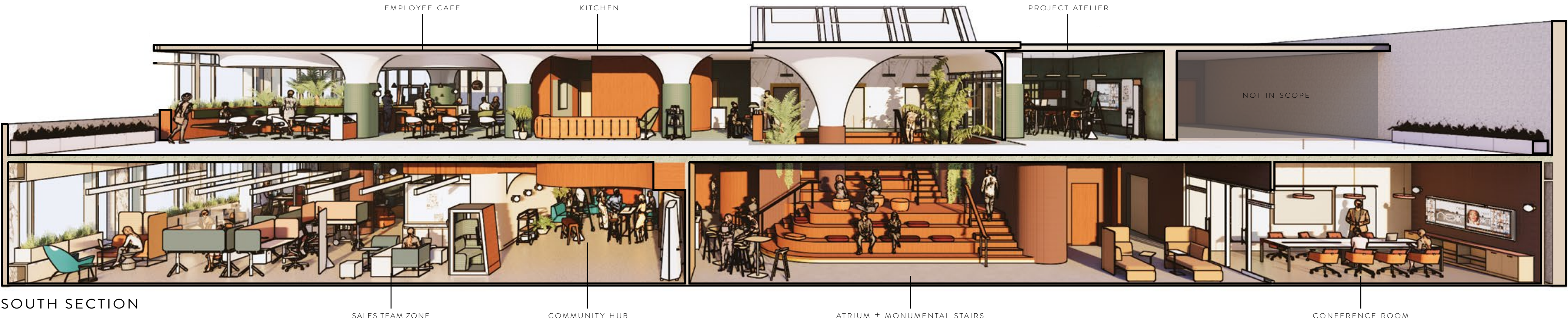
BLU DOT  
BOBBER PENDANT

**G**



FLOS  
STRING LIGHTS

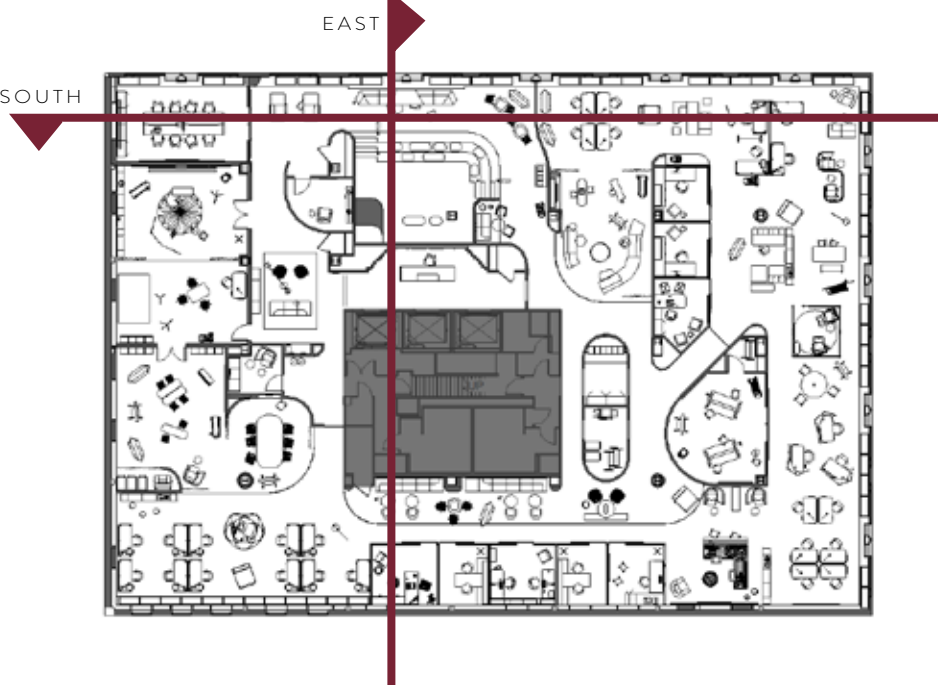




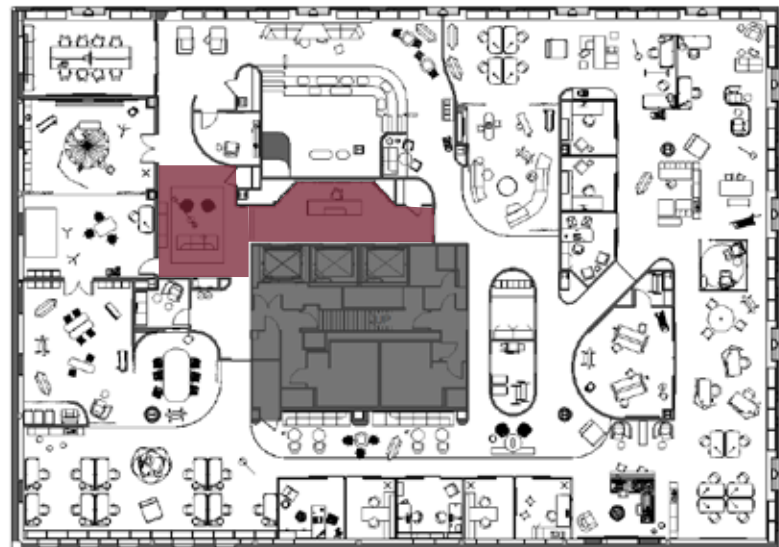
SOUTH SECTION



EAST SECTION







UPON entering, a dramatic reception immerses visitors and employees in the brand and entices exploration.



BRUSHED BRASS



XTONE  
PORCELAIN  
SLAB



BENJAMIN MOORE  
CARRIAGE DOOR

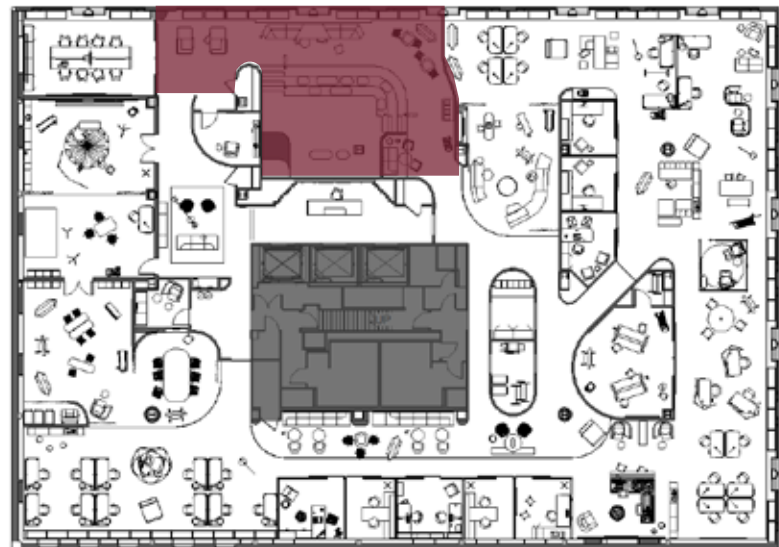


EXISTING POLISHED  
CONCRETE FLOOR



WALNUT VENEER





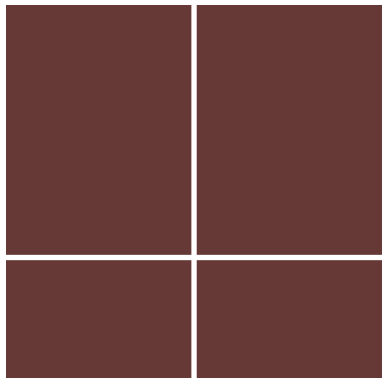
RESEMBLING the great steps of old European cities, an Atrium provides respite and chance encounters.



BRUSHED BRASS



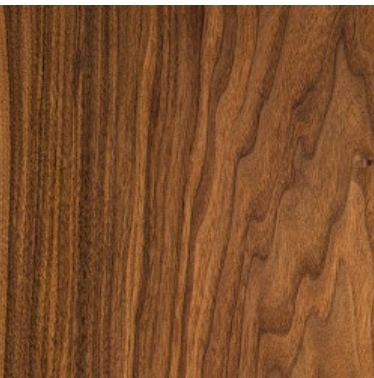
XTONE  
PORCELAIN  
SLAB



MATTE 6X4  
PORCELAIN TILE

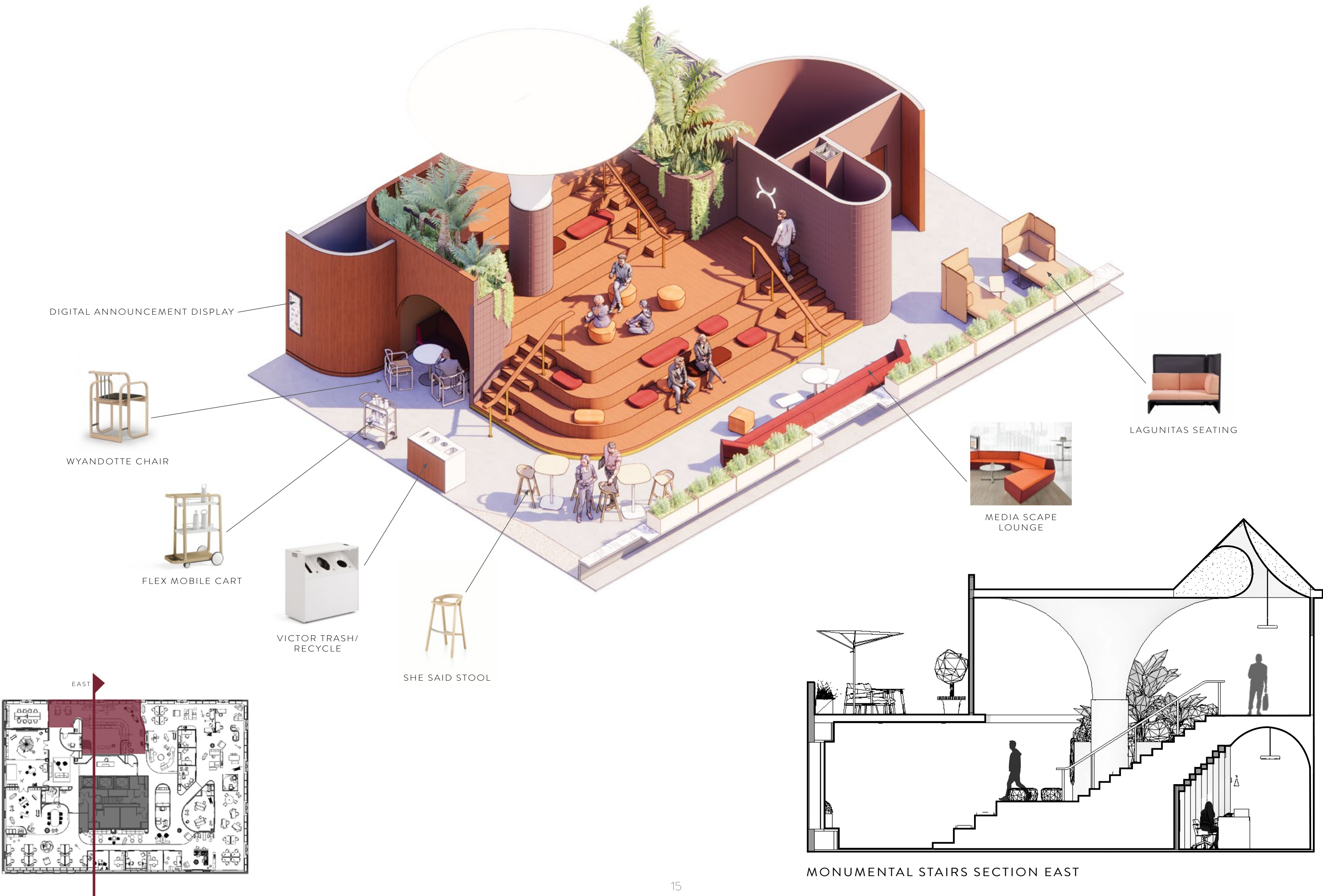


EXISTING POLISHED  
CONCRETE FLOOR

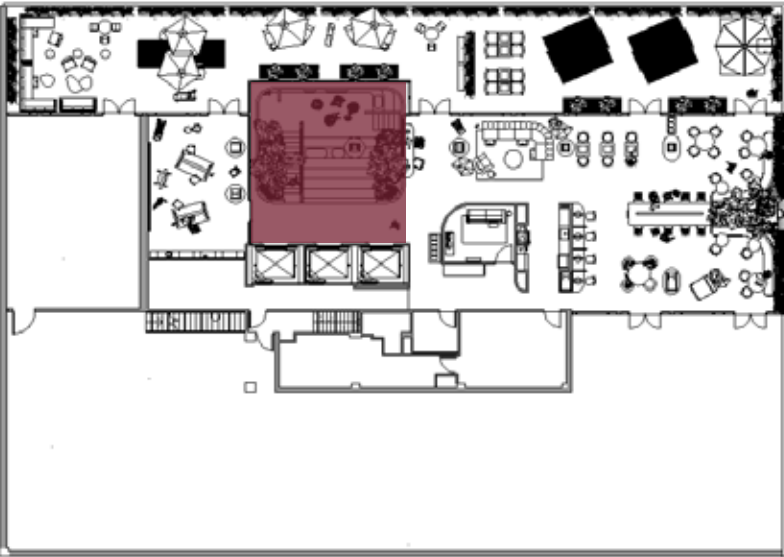


WALNUT VENEER

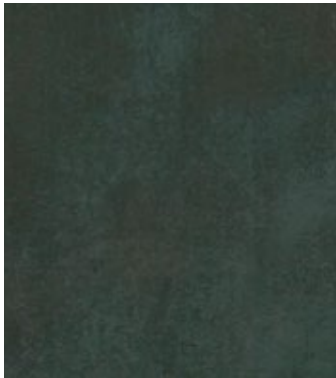








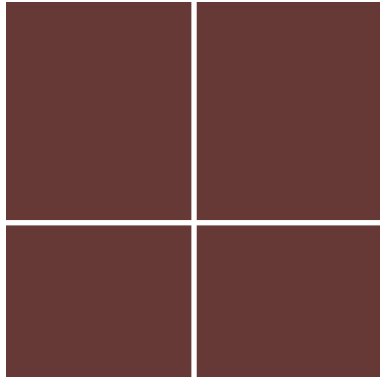
ORGANIC forms define the upper floor where employees are drawn to focus or socialize in sunlight with panoramic views.



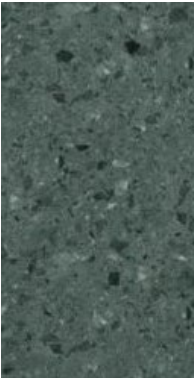
MOZ ALUMINUM  
PANELS



XTONE  
PORCELAIN  
SLAB



MATTE 6X4  
PORCELAIN TILE



ENGINEERED MARBLE  
24X24 FLOOR TILES



WALNUT VENEER





FLEX WHITE BOARDS AND MONITORS OFFER SEAMLESS INTERACTION BETWEEN THE PHYSICAL WORKSPACE AND REMOTE EMPLOYEES.



SMITHSYSTEM PLANNER  
STUDIO TABLE



ORANGEBOX CUBB  
STOOLS



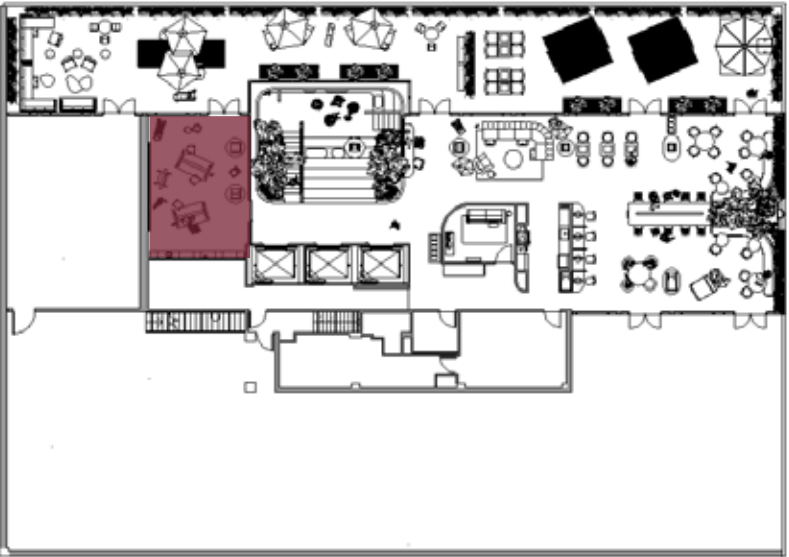
THREAD POWER  
OUTLET



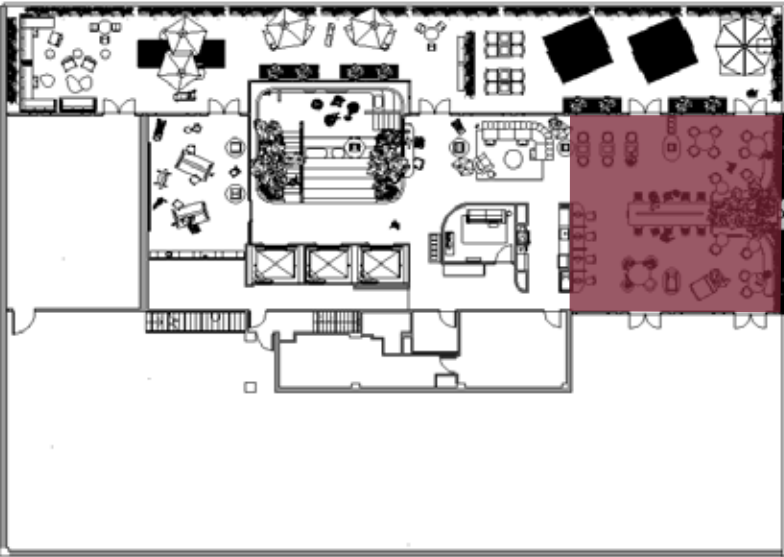
EXTREMIS TIKI  
STACKING STOOLS



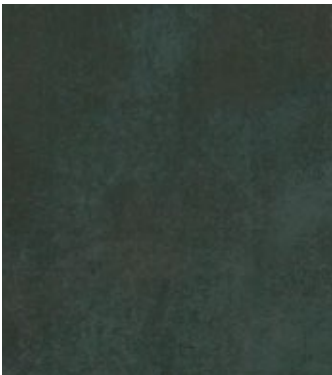
FLEX WHITE  
BOARDS + CART







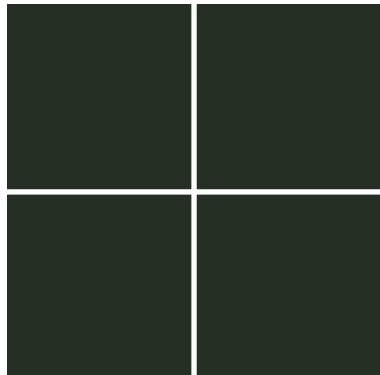
CONNECTIVITY is promoted by offering the most beautiful and inspiring real estate to the employees as a dynamic work cafe.



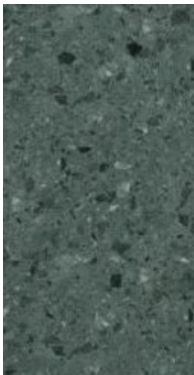
MOZ ALUMINUM  
PANELS



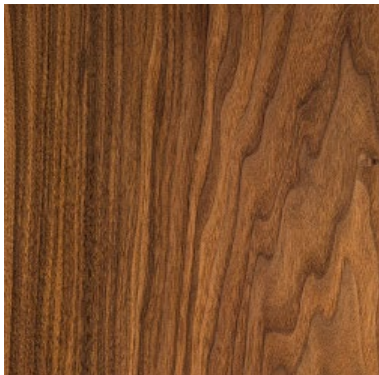
XTONE  
PORCELAIN  
SLAB



MATTE 4X4  
PORCELAIN TILE

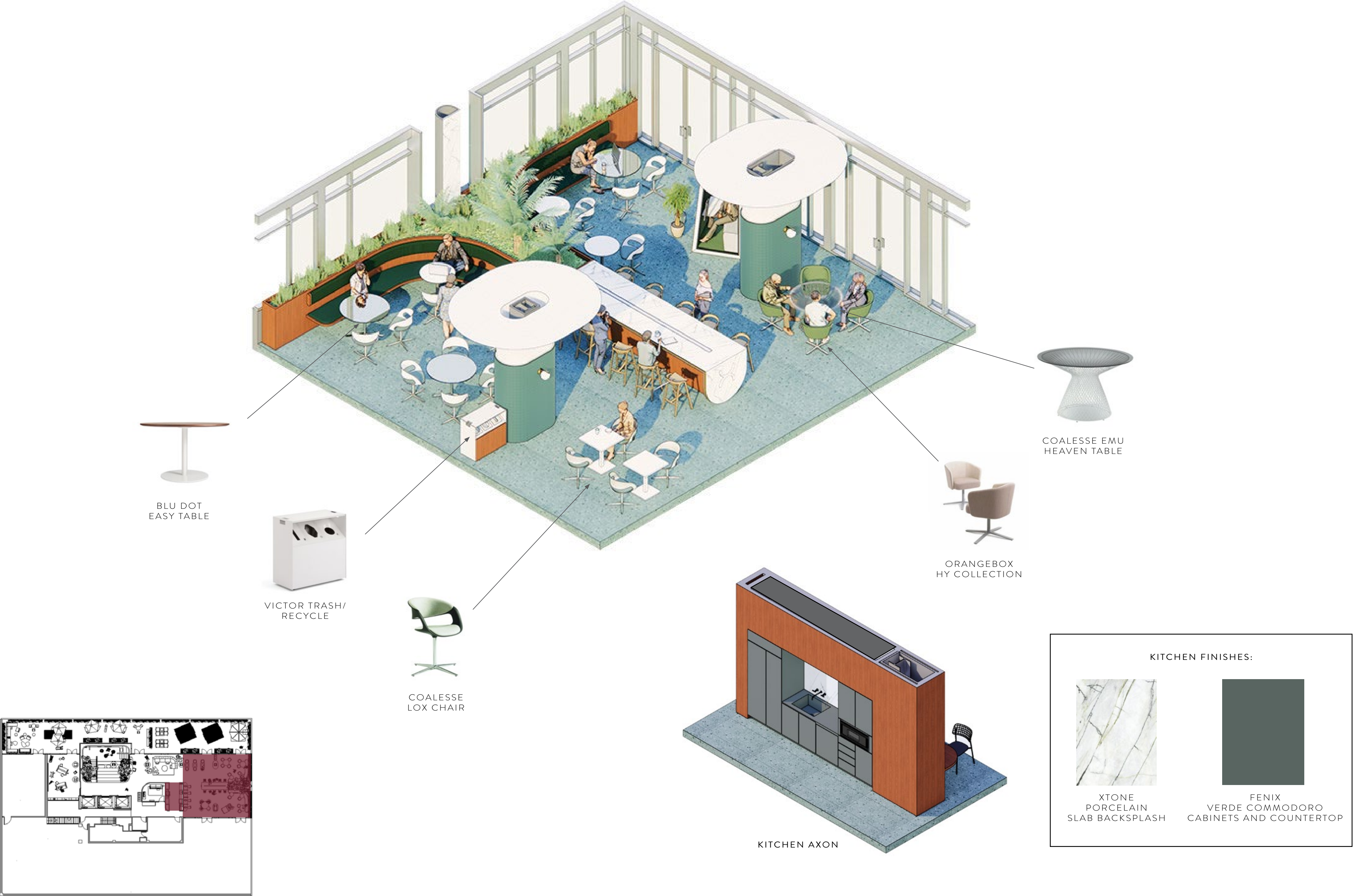


ENGINEERED MARBLE  
24X24 FLOOR TILES

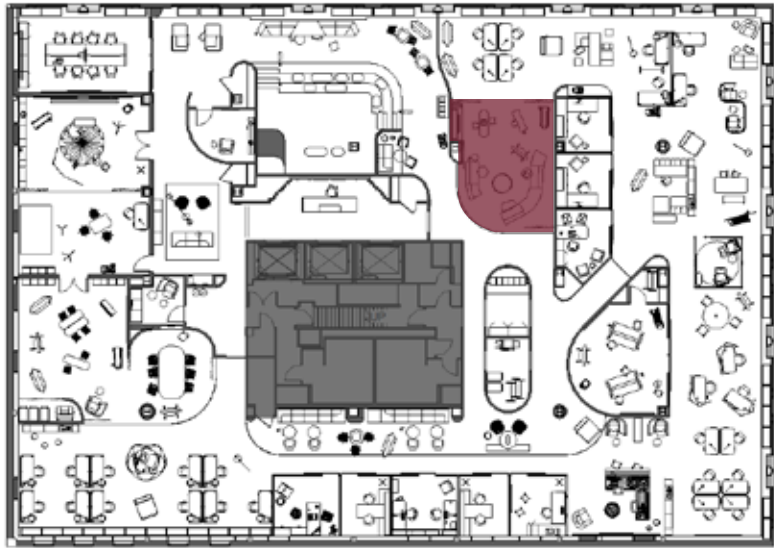


WALNUT VENEER









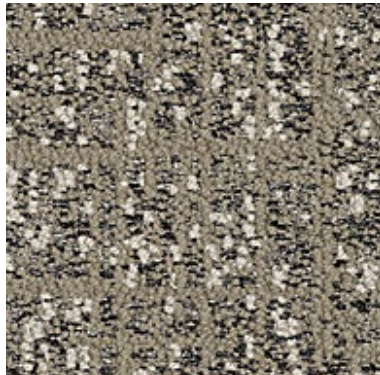
SEAMLESS collaboration with remote workers is enhanced by flexible technology and flattering eye-level lighting.



SCANDINAVIAN ASH VENEER



DESIGNTEX CURTAINS



INTERFACE WORLD WOVEN CARPET TILE

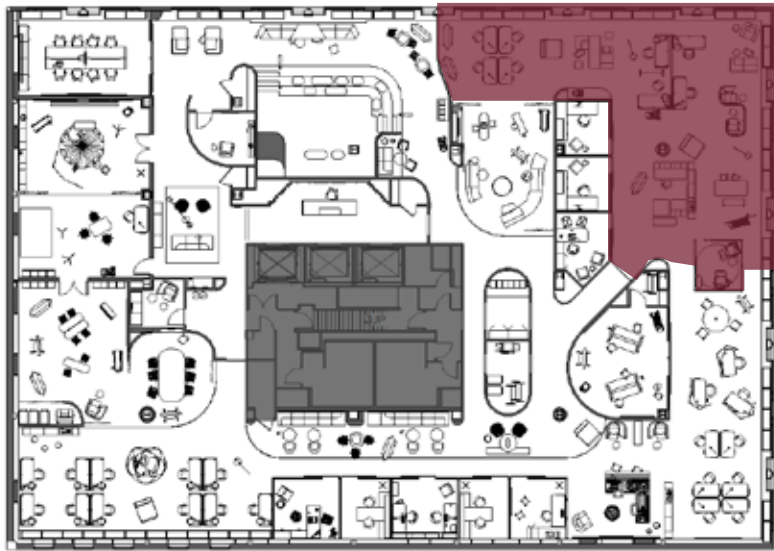


EXISTING POLISHED CONCRETE FLOOR



WALNUT VENEER





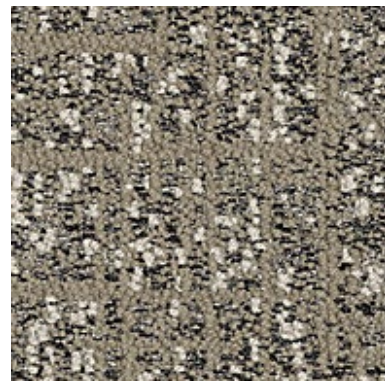
BATHED in sunlight, the open workspace is a balanced mix of “me” and “we” spaces, the VIA system is used for private offices.



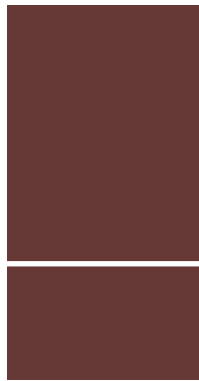
SCANDINAVIAN ASH VENEER



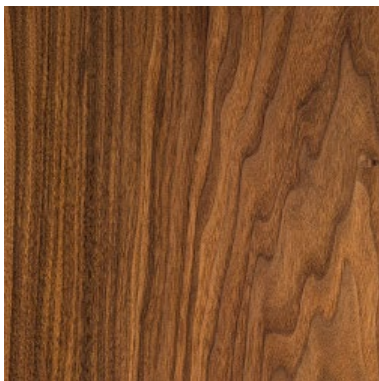
XTONE PORCELAIN SLAB



INTERFACE WORLD WOVEN CARPET TILE

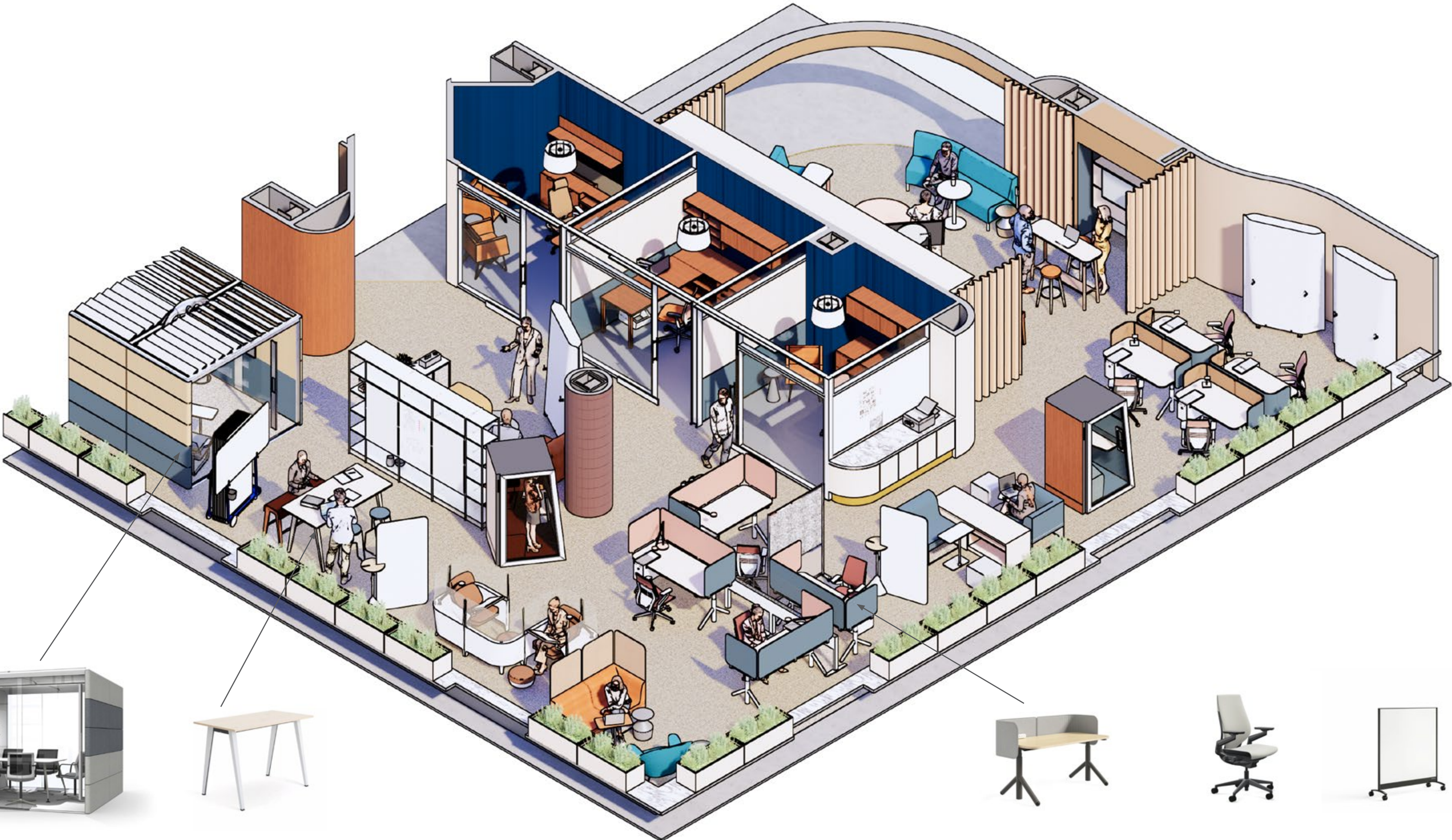


MATTE 6X4 PORCELAIN TILE



WALNUT VENEER





ORANGEBOX AIR 3



B FREE TABLE



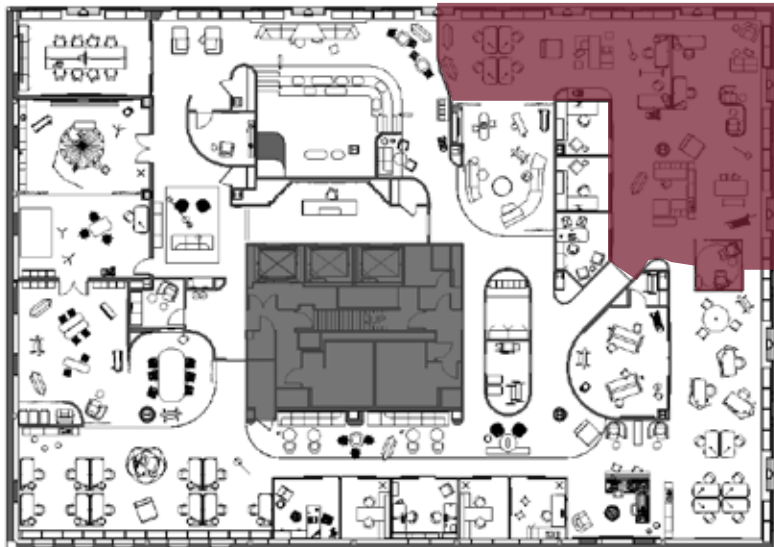
FLEX SIT-TO-STAND  
DESK



GESTURE  
WORK CHAIR



FLEX MOBILE  
SCREEN



FLEX WHITE BOARDS  
AND CARTS



FELX ACOUSTIC  
BARRIER



WEST ELM BELLE SOFA

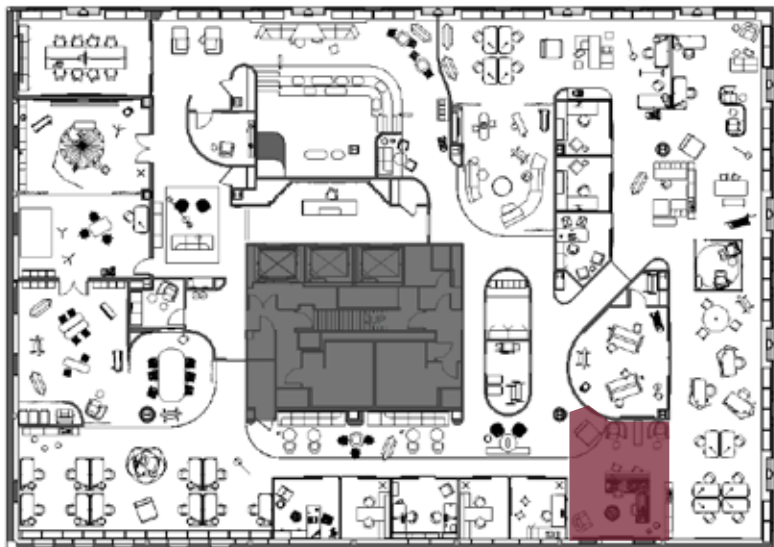


M.A.D. FURNITURE  
OPEN SHELF



BRODY WORK  
LOUNGER





DISTINCTIVE team zones inspire pride of place, flexible functionality, and increased productivity.



SCANDINAVIAN ASH VENEER



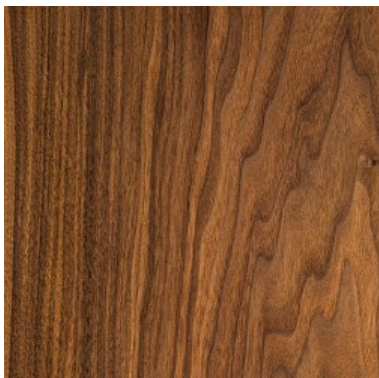
DESIGNTEX ACOUSTIC FELT



INTERFACE WORLD WOVEN CARPET TILE

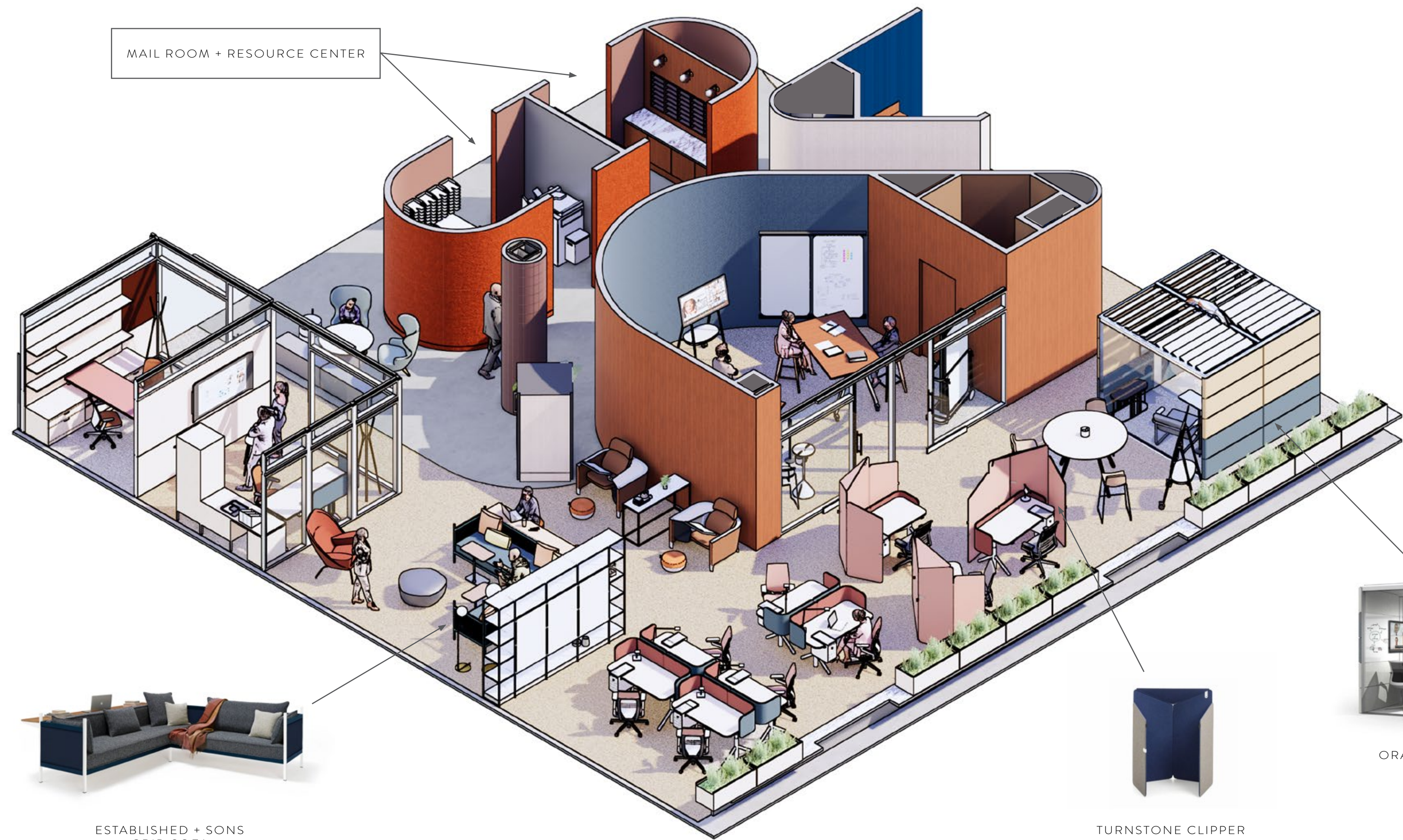


EXISTING POLISHED CONCRETE FLOOR



WALNUT VENEER





MATTIAZZI FRONDA  
STOOL



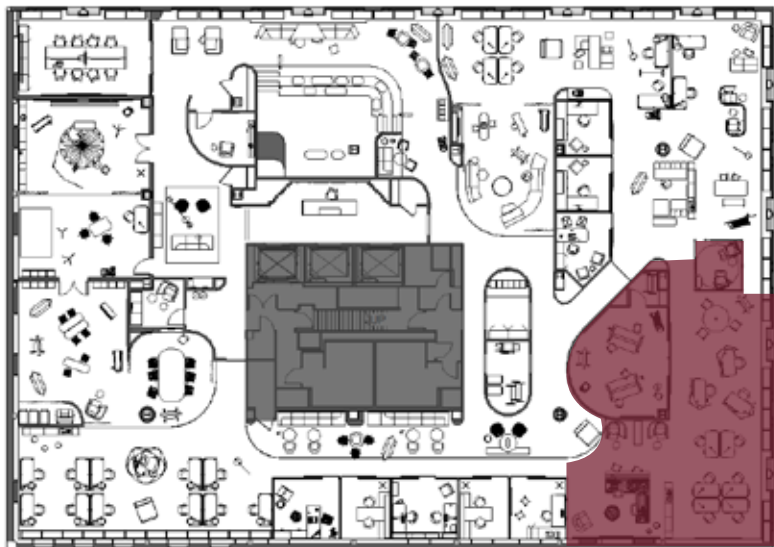
ESTABLISHED + SONS  
GRID SOFA



ORANGETBOX AIR 3



TURNSTONE CLIPPER



FLEX WHITE BOARDS  
AND CARTS



FLEX SIT-TO-STAND  
DESK



GESTURE  
WORK CHAIR



M.A.D. FURNITURE  
OPEN SHELF

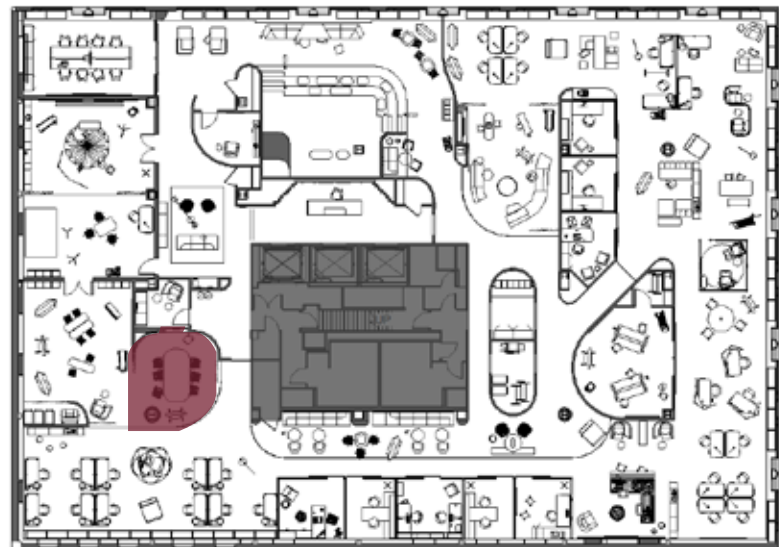


BRODY WORK  
LOUNGER



FREE TABLE

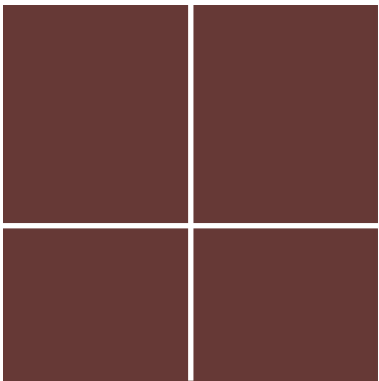




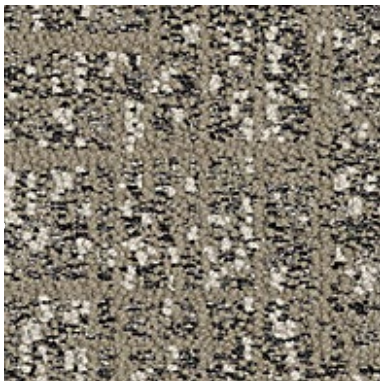
CREATIVITY is facilitated by the adjacent retail mockup space and conference studio where product demos can take place.



DESIGNTEX CURTAINS



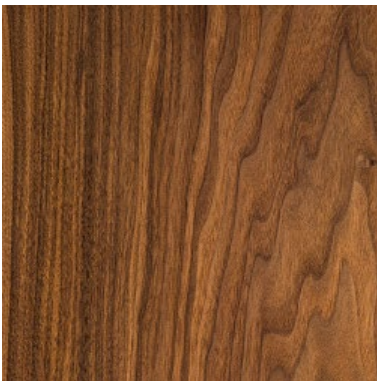
MATTE 6X4 PORCELAIN TILE



INTERFACE WORLD WOVEN CARPET TILE

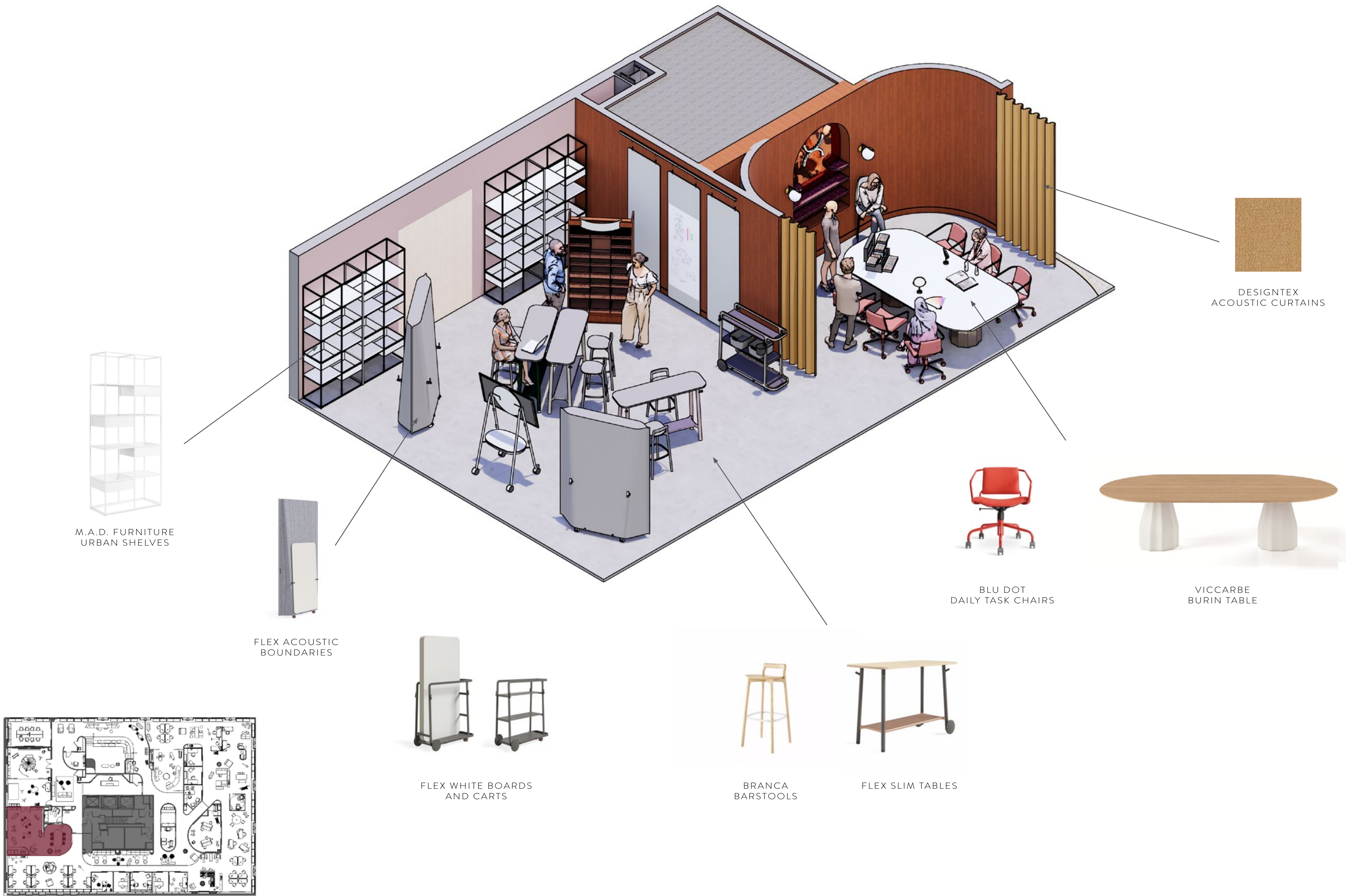


EXISTING POLISHED CONCRETE FLOOR



WALNUT VENEER

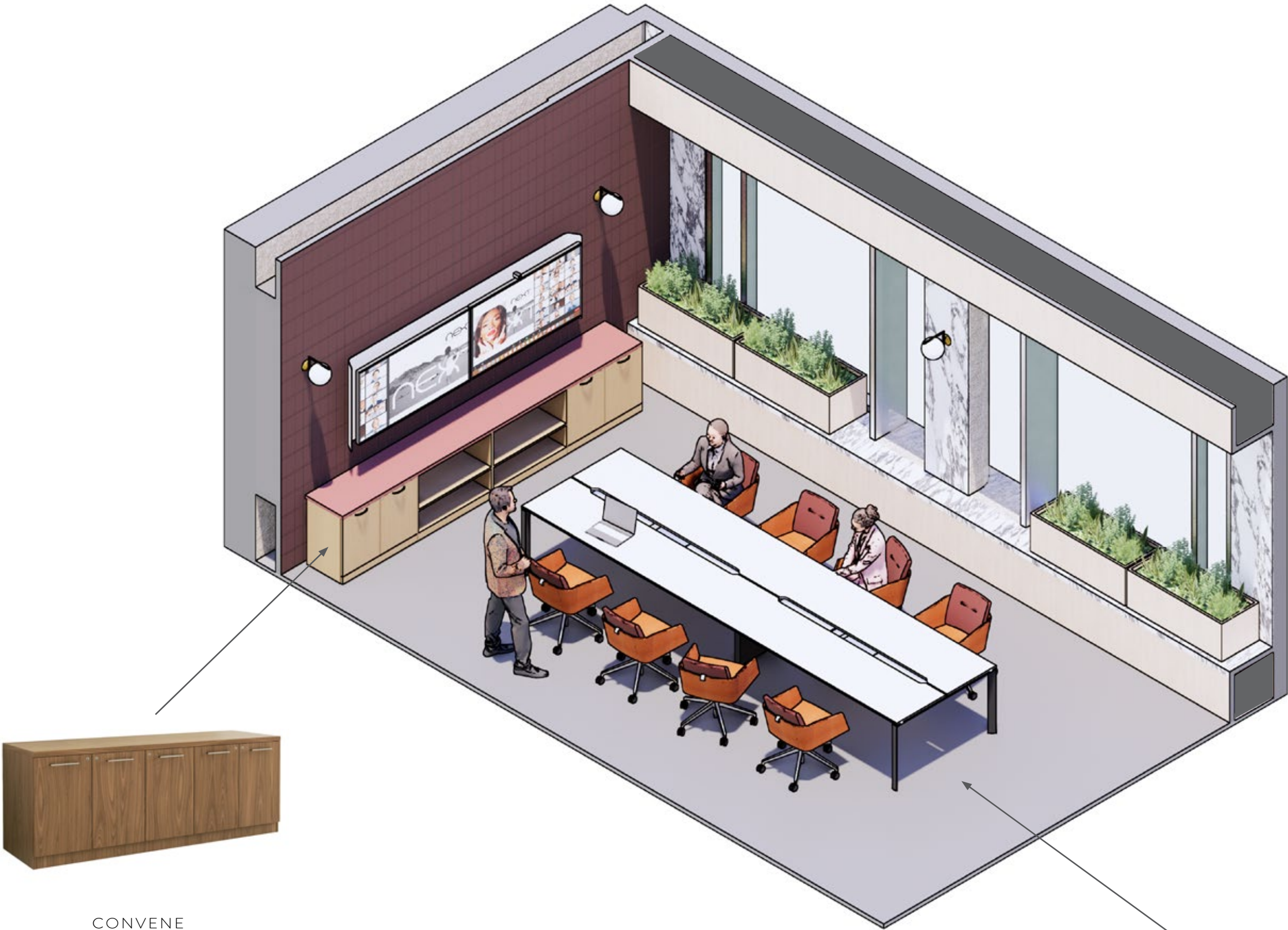












CONVENE  
CREDENZA



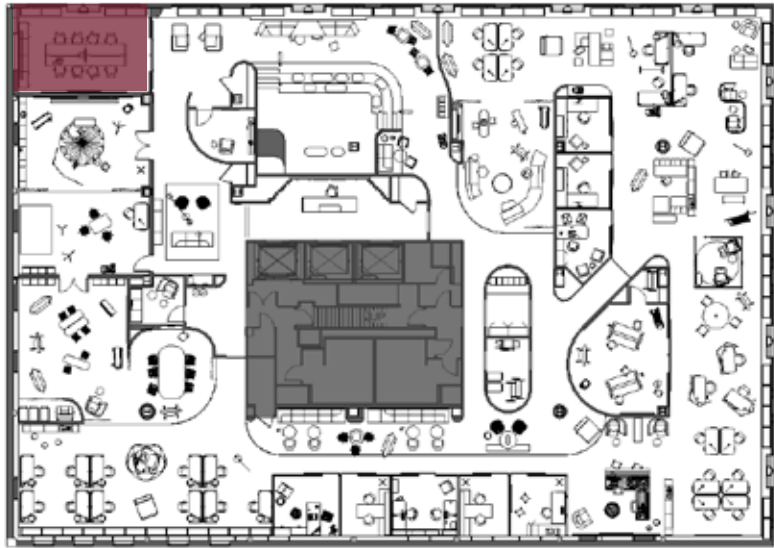
ROOM WIZARD  
SCHEDULING SYSTEM



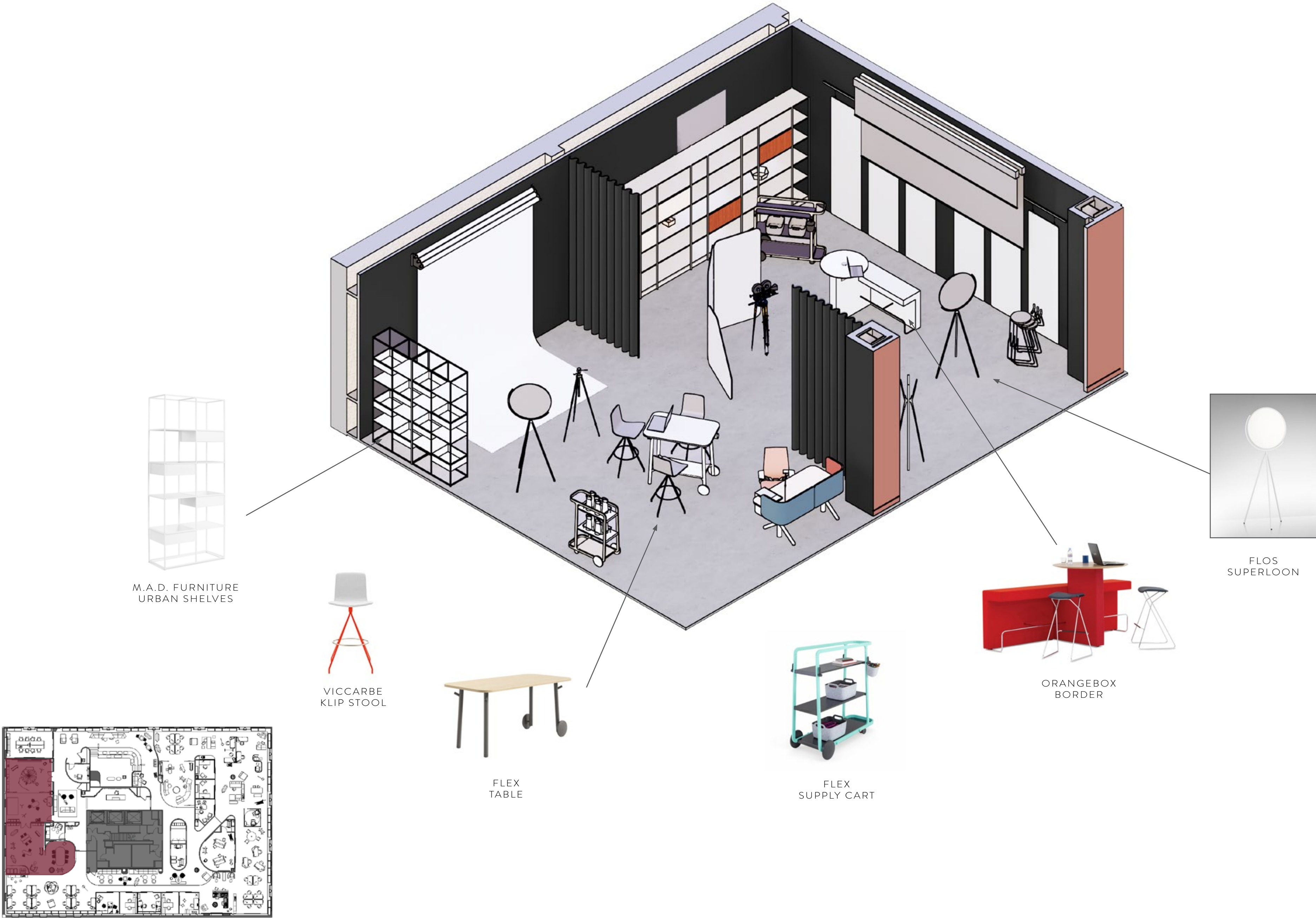
FRAME ONE  
CONFERENCE TABLE



COALESSE  
MARIEN CHAIR





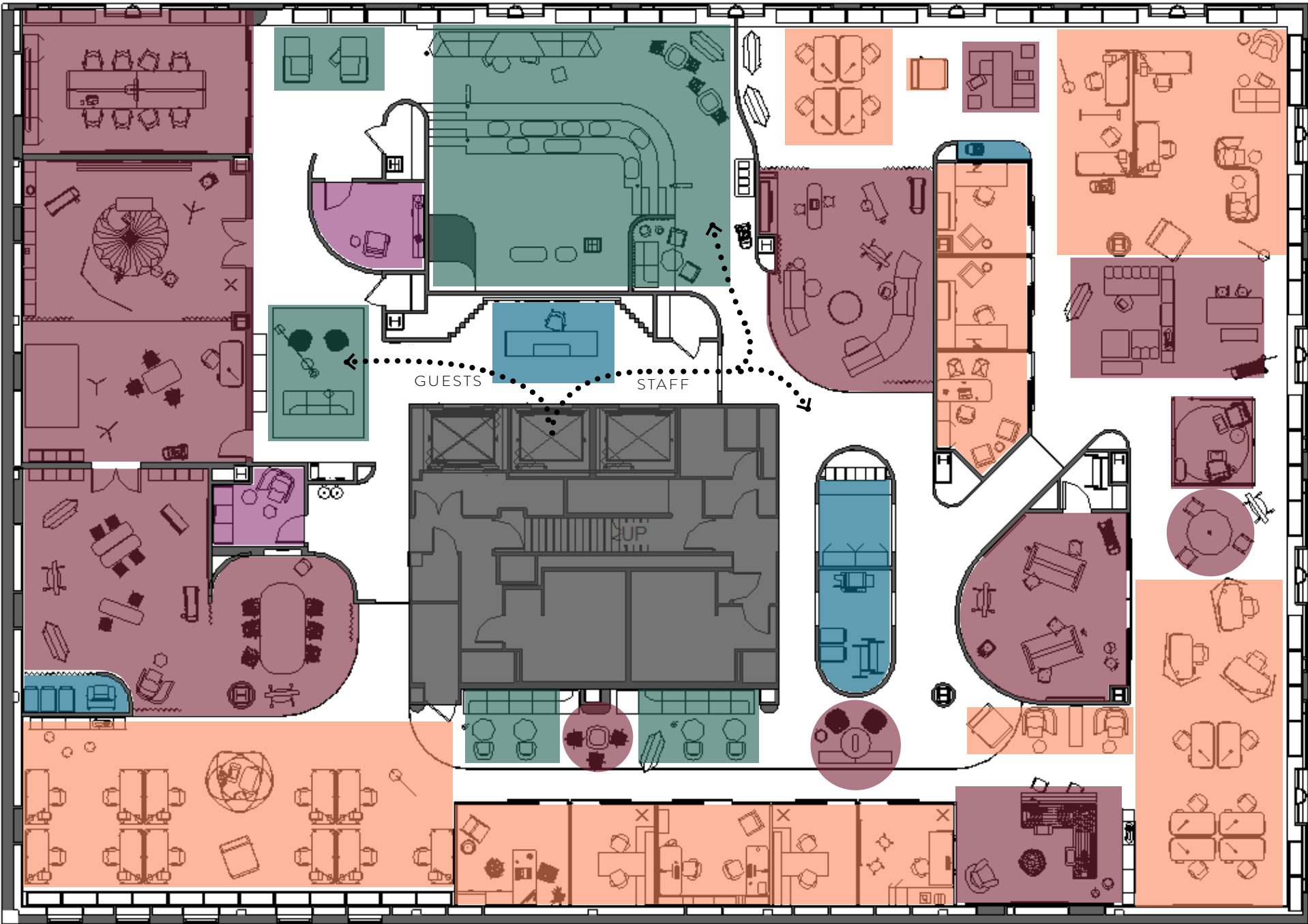




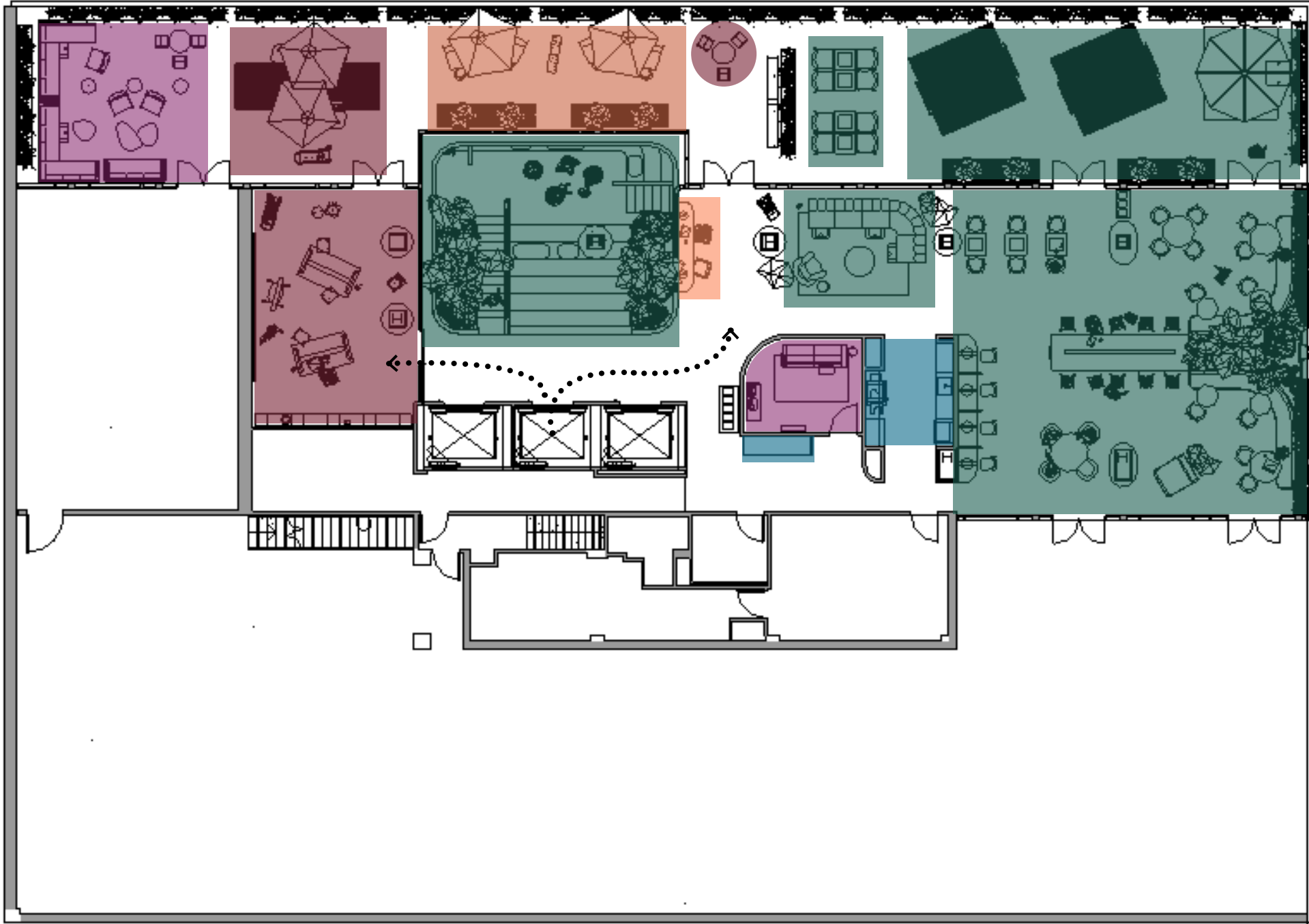




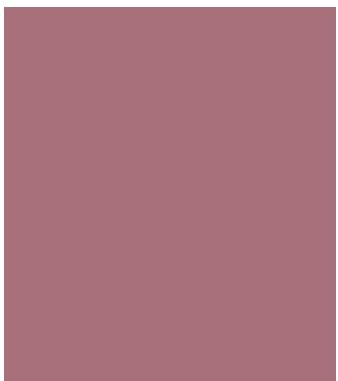
LEVEL 7



LEVEL 8



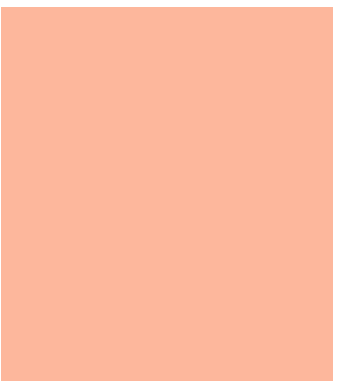
SPACE TYPOLOGIES



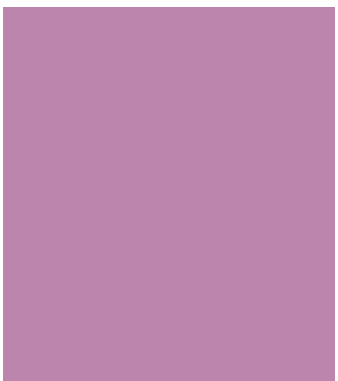
COLLABORATION



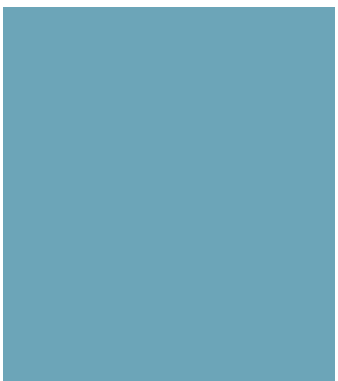
SOCIALIZATION



FOCUS



REJUVINATION



RESOURCE





THANK YOU