

# Social Innovation at Steelcase

At Steelcase we believe business can be a force for good. We talk about our mission to unlock human promise. We do this for our customers and employees by applying user centered design and leveraging our research and insights. But unlocking human promise doesn't stop there.

We're committed to helping others reach their full potential, including those in the communities where we live and work.

We continue investing money and gifts of furniture because we know it's critical to the success of the organizations we care about. But we know that the future can be more equitable, and we are committed to finding new ways to bring bold ideas to life, with communities and not for communities.

We're asking, "How might we scale our impact and work toward more sustainable, systemic change?"

We believe that by leveraging our scale and resources around the globe, we can make lasting, positive, systemic change in the communities where we live and work.

**This is what social innovation is all about.**

## Global Community Partnership Guidelines

[Guidelines in French](#) | [Guidelines in German](#)

Organizations must be a nonprofit or non-governmental organization with recognized legal status in their respective country (equal to 501(c)(3) status under the US IRS code) and may request a partnership if they meet the following guidelines. The majority of our giving is concentrated in locations where we have a significant business and/or employee presence.

Our goal is to have our partnerships focus on our Social Innovation priorities, which are aligned with the UN Sustainable Development Goals. We selected three SDGs that we believe Steelcase is best positioned to impact as we unlock human promise by transforming work, workers and workplaces:

- **Quality Education:** Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
- **Reduced Inequalities:** Reduce inequality within and among countries
- **Climate Action:** Take urgent action to combat climate change and its impacts

Steelcase does not donate to any organization that discriminates on the basis of gender, race, color, religion, creed, national origin, citizenship, marital status, handicap, age, sexual orientation, sexual identity or veteran status.

We also do not donate to:

- Individual elementary, middle or secondary schools
- Religious organizations
- Governmental organizations (local, regional and national)
- Walks, Runs, golf outings and other sport or recreational outings/events
- Sponsorships for trips (organizational or individual) on behalf of an organization
- Catastrophic individual illnesses or accidents
- Individual political candidates or political action committees

### **Furniture for non-profit organizations**

Steelcase may provide non-profit organizations with office furniture, either donated or at reduced costs through Steelcase dealers, when approved by the Social Innovation Team.

### **Donations to government organizations**

Steelcase may, under certain conditions, consider donating furniture to governmental units. Please note that due to our many federal and state contracts, we often cannot extend contributions in this area.

### **[Apply for a Community Partnership](#)**

Questions about Steelcase Community Partnerships? Email us at [impact@steelcase.com](mailto:impact@steelcase.com)