NEXT REAL ESTATE

100 offices worldwide and 15,000 employees

Dallas, Texas
Headquarters

Denver, Colorado
New corporate office

Europe
Plans to expand

Asia
Plans to expand
EXISTING ENVELOPE
The concept for NEXT Real Estate combines two key influences: 

*forging new paths* and *making connections*
## RESEARCH: FINDING PURPOSE AT WORK

**Steelcase’s Five Ideas for Finding Purpose at Work**

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<td><strong>1</strong></td>
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<tr>
<td><strong>INVEST IN COMMUNITY</strong></td>
<td><strong>STRIVE FOR SUSTAINABILITY</strong></td>
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<td><strong>CONNECT WITH COLLEAGUES</strong></td>
<td><strong>EVERYONE TEACHES, EVERYONE LEARNS</strong></td>
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<td><strong>3</strong></td>
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<td><strong>FIND A PASSION PROJECT</strong></td>
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### Ecosystem of Zones

- **Social Zone**
- **Meeting Zone**
- **Nomadic Zone**
- **Resource Zone**
- **Resident Zone**
RESEARCH: ACTIVE WORKPLACE

MOVEMENT IN THE WORKPLACE IMPROVES WELL-BEING

“You can’t just tell someone to stand more at work. You have to actually provide them the opportunity to change.”
-Matthew Buman

DESIGN SOLUTIONS

1. PALETTE OF SHARED PLACES
2. ADJUSTABLE FURNITURE
3. LARGE CORRIDORS
4. OPEN DESIGN CONCEPT
ECOSYSTEM OF ZONES: FURNITURE PLAN

SOCIAL ZONE

MEETING ZONE

NOMADIC ZONE

RESOURCE ZONE

RESIDENT ZONE

SCALE: NTS
CONNECTIONS

WORKDAY TO NATURE

Light, biophilia, and the views to the outdoors

PEOPLE TO PEOPLE

Internal and external community

PEOPLE TO PLACE

An emotional connection to the space
WELCOME SPACE

- PROMOTES IMPROMPTU ENCOUNTERS
- EASY ACCESSIBILITY

FURNITURE SELECTION
CLIENT LIVING ROOM

- CLIENTS FRONT AND CENTER
- VISIBILITY TO THE LARGER COMMUNITY

FURNITURE SELECTION
OPEN WORK AREAS

- VARIETY OF WORKSTATIONS
- NATURAL LIGHT

FURNITURE SELECTION
CONNECT ZONE

- Recognizes Employees
- Promotes Inclusivity

FURNITURE SELECTION
WORK CAFÉ

- EASY TRANSITION BETWEEN SPACES
- OPEN DESIGN CONCEPT

FURNITURE SELECTION
Forging new paths and making connections