

RULES

1. Students must work on this project individually.
2. This competition will be a faculty-sponsored part of program curriculum in the fall term, 2018 or an independent study project.
3. All submissions will be submitted electronically to this address: design4next@gmail.com
4. When submitting an entry, it should be able to open or launch as a complete presentation for the judges, including the concept statement. This should be one PDF. It should not be individual files for the judges to navigate through. No videos, Prezi's or PowerPoint formats will be permitted.
 - **PLEASE NOTE:** Judges will be viewing on a computer screen. It is easier for judges to navigate multiple pages vs. creating a board that is on one or two pages and requiring the judge to zoom in to navigate content. That is not a good user experience.
5. All student participants must be currently registered as juniors or seniors in their design program, or in a 5-year master's program where there is no bachelor's degree offered or a master's program where the students have no bachelor's degree in design or other previous design experience.
6. Professors will be responsible to self-jury their students and only submit the best two projects (2) per independently taught class/studio for judging in this competition.
7. Naming of entries shall be **FIRST NAME_LAST NAME_UNIVERSITY NAME.pdf**. Your name or school should **NOT** be listed within the presentation itself - **only in the name of the file.**
8. The submission is to be the equivalent of a design development presentation to your client, NEXT.
9. The student's goal, through your submission, is to convince NEXT that your design will provide them the work environment they need to meet their goals.
10. Students will receive information about the client, general program requirements, client's mission and interests via the competition website: [NEXT Website](#)
From this, students will know the type of space the client desires, what excites them and what their goals and needs are.
11. Students must use products (furniture, technology and architectural solutions) from the entire Steelcase Inc. portfolio (**Steelcase, Coalesse, Turnstone, Steelcase Health, Steelcase Education, Designtex, Polyvision and the following partners: Bluedot, Viccarbe, Mitchell Gold + Bob Williams, Extremis outdoor furniture and FLOS lighting**) for the project. Students are allowed to have up to 20% of the project "custom" as applicable for feature areas. However, custom applications should remain economically feasible as most clients do not budget for a completely customized project.
12. Questions must be submitted **by professors only** via email at: design4next@steelcase.com
Response times may vary; however, our goal will be to respond within 48 hours. The Q+A period begins on **September 10, 2018** and the deadline for submitting questions is **October 8, 2018**

13. All submissions are due at 5pm PST on **December 7, 2018**. Late submissions will not be considered.
14. All submissions need to be self-explanatory for the judges to evaluate. Only the semi-finalists will have the opportunity to present their project to the panel. Judge's comments will only be provided to the semi-finalists and honorable mention recipients.
- 15. Submissions must include the following (but not limited to):**
- Design concept statement (max 250 words). This should **clearly articulate** your inspiration for the design, how it is reflected in your solution and how it meets the client's requirements.
 - Inspiration images that impacted your final solution. Images shall be compiled on a labeled, digital board.
 - Clear explanation and visuals of how your research informed your Evidence Based Design solution
 - Show concept development process (hand sketches, bubble diagrams, concept models, etc.)
 - Rendered floor plan with rooms labeled and furniture shown. Scale: 1/8" = 1'-0" (0.3175cm = 0.3048m)
 - Reflected ceiling plan for the WorkCafe and an Open Office Area / Individual Work Area. Include a legend with ceiling heights identified. Scale: 1/8" = 1'-0" (0.3175cm = 0.3048m).
 - One elevation within the WorkCafe and an Open Office Area / Individual Work Area.
 - Perspective renderings (minimum of 5, maximum of 10).
 - High quality digital images of furniture, finish materials and lighting selections per area. All selections must be labeled and coded back to the room location. Please place all images, with labels, on a digital board(s).
 - Student developed graphic logo for NEXT will be incorporated holistically reflecting their brand and culture in the space as part of the submission

DESIGN CHALLENGE

The NEXT Real Estate Office Workplace

With today's global competition and constant disruption, organizations must fuel innovation to be successful—becoming more agile, encouraging continuous learning, promoting collaboration and wellbeing and rapidly adapting to new possibilities. Students will design a 13,000 sq. ft. workplace environment to support these changing behaviors and expectations.

Using products from the Steelcase Inc. portfolio, the challenge is to create a workplace environment for the future that pushes the envelope, meets the program objectives and represents what is **NEXT** within the Medical Office.

JUDGING CRITERIA

Judging will be based on a 100 point scale:

1. **CONCEPT (20 POINTS):** Clear concept statement with proof of research informed design process as well as how the concept links to solving the client's needs.
2. **RESEARCH (15 POINTS):** Exhibit evidence based design reasoning with your design solutions.
3. **PROCESS (10 POINTS):** Clearly show your concept development process.
4. **PLANNING AND DESIGN (20 POINTS):** Optimized use of total built environment and application of research and insights to design solutions.
5. **CREATIVITY (20 POINTS):** Originality.
6. **PRESENTATION/GRAPHICS (15 POINTS):** Overall presentation quality: visual submission and quality formatting and flow. Graphics, visuals, and renderings (no typos and easy to read).

Note: It is expected that **all** submissions comply with regulatory guidelines, adhere to green building principles and maintain the integrity of the building structure. As part of school jury process, **professor must review all plans to ensure they comply with planning guidelines/codes.**

Disclaimer: By entering the "design4next" Contest, Entrant (and their university) agrees, acknowledges and understands that all Submissions may be posted on the Steelcase Inc. website, within Steelcase 360 publications or used in future promotional campaigns for viewing by the general public and grants Steelcase Inc. in perpetuity a royalty-free, worldwide, non-exclusive license to publish, display, reproduce or otherwise use the Submission for Steelcase Inc. and its designees in its sole discretion whatsoever and without further notice or compensation. Steelcase Inc. does not guarantee the posting of any Submission and reserves the right not to post a Submission for any or no reason. All Entrants' Submissions become the property of Steelcase Inc. and will not be returned to the Entrant. Steelcase Inc. is not responsible for any lost or altered files when submissions are uploaded.