



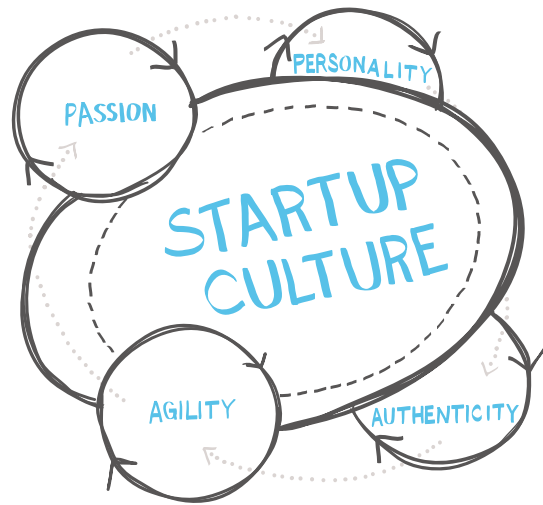
IM#: 15-0008146

BUOY
Seating

 **turnstone.**
A Steelcase Brand

At turnstone, we believe space and culture are game-changing ingredients for companies young and old, large and small. That's why we're focused on helping entrepreneurs leverage their culture and their space to accelerate business results, and on helping intrapreneurs activate a sense of startup culture to do the same.





WHAT IS STARTUP CULTURE?

People are passionate about meaningful work. We take work home and take home to work, erasing lines and cross-pollinating our lives. We want everything we do to feel authentic and actively seek ways to let our personalities shine through—especially in the office.

These hallmarks of startup culture begin with the belief that work can happen anywhere, and that having the freedom to choose where to work is foundational to authenticity.

Passion

Passion is at the core of startup culture. Whether it's passion for community, revenue or environment, this focus becomes the heart of the business and the rally cry for the team.

Personality

For many entrepreneurs, the simple act of incorporating photos and personal items to the space is a first step toward putting personality on display. Taken a step further, personality can include commissioned artwork, custom colors, reclaimed wood and rich surface materials.

Authenticity

The freedom to truly be yourself without compromise is the holy grail of the startup ecosystem. Authenticity recognizes that each person brings diversity to the team, and it intentionally celebrates the individuality of each person, the way they work and their unique creative contributions.

Agility

Startup culture depends on an agile physical environment that allows nimble movement between standing height tables, impromptu meeting spaces and traditional desking solutions. But equally important is the agile support of innovation and strategy pivots directly impacting business results.

STARTUP CULTURE + BUOY

Buoy's whimsical take on sitting represents the best of startup culture. Its rock, wobble and tilt encourage fun, authenticity and agility in fast-paced environments. Choose colors that represent your personality or brand, and you'll be rocking in no time.



IM#: 17-0077995

ROUND OUT YOUR OPTIONS

Designed to engage your core and promote active sitting, Buoy makes big waves in offices large and small.

"Inspired by gently rocking ocean buoys, we designed Buoy to bring motion into the office in a way that other active seats do not. The round base keeps users on their toes, and the height adjustability makes it comfortable for nearly everyone."

- Markus McKenna, Director, Global Design





MOVEMENT IS GOOD FOR YOU

Whether workers want a wellbeing boost or just a change of scenery, having the freedom to move throughout the day is critical. With height adjustability and 12 degrees of tilt, Buoy fires up legs and abs, delivering a unique take on "mobile" work.

BUOY BY THE NUMBERS

20

Pounds

18

Inch diameter

5

Degree tilt at rest

12

Degree tilt at play

5.5

Inch height adjustment (17-22.5")



IM#: 13-0003850

MOBILE DESIGN

With a built-in handle and weighing just 20 pounds, Buoy goes where you go. Take it to a meeting down the hall or grab a seat with coworkers for impromptu brainstorming. Great for dorm rooms, conference rooms, gaming spaces or an extra seat around the table, Buoy is agile and easy to love.



IM#: 17-0077766

WELL-ADJUSTED

Research shows that activity isn't just good for the body — it's great for the mind, too. Buoy integrates movement during quick sits, brainstorm sessions and group meetings to boost focus and enhance productivity.



IM#: 16-0014178



IM#: 16-0069736

IM#: 16-0069739



BUOY: YOUR WAY

Buoy injects spaces with startup culture with its unique twist on personality and fun. Six base colors and countless cap fabric options spotlight your individuality, brand or school spirit to effortlessly capture the essence of who you are.

SUSTAINABILITY

At its heart, sustainability at Steelcase is about people. It's about creating and supporting the economic, environmental and social conditions that allow people and communities to reach their full potential.

Research and insights direct our path. It's not only about creating goods, it's about living our values. It's not just about reducing our footprint, it's about expanding our reach. It's about creating lasting and meaningful change to enable the long-term wellbeing of current and future generations.

Innovative products and solutions result. In the development of our products, we work to consider each stage of the life cycle: from materials extraction, production, transport, use and reuse, until the end of its life. We demonstrate performance through third-party verified certifications and voluntary product declarations.

Steelcase's sustainability promises, actions and results are communicated in an annual Corporate Sustainability Report.

SURFACE MATERIALS IN BROCHURE

Cover IM#: 15-0008146: White Buoy (6009 Arctic White body) with Chainmail Geranium 5556 cap.

Page 3 IM#: 17-0077995: Blue Buoy (6333 Picasso body) with 6527 Merle non-upholstered cap.

Page 4-5 IM#: 17-0077755: White Buoys (6009 Arctic White body) with Designtex Chromatic 3253-304 caps.

Page 6-7 IM#: 15-0006121: White Buoys (6009 Arctic White body) with Connect Blue Jay 5521 caps.

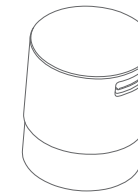
Page 8-9 IM#: 13-0003850: Blue Buoys (6333 Picasso body) and Green Buoys (6335 Wasabi body) with Buzz2 Grey cap. IM# 17-0077766: Grey Buoy (6337 Element body) with Designtex Starburst Dark Blue Green 3748-401 cap. Grey Buoy (6337 Element body) with Designtex Latitude Daybreak 37777-201 cap. IM#: 16-0014178: White Buoys (6009 Arctic White body) with Designtex Beguiled by the Wild Hummingbird 3495-402 cap.

Page 10 IM#: 16-0069739: White Buoy (6009 Arctic White body) with 59DF Designtex Draft Cobalt 3703-403 cap. IM#: 16-0069736: Red buoy (6338 chili body) with 5999 Designtex Tweed Multi Flame 3722-302 cap.

Page 11 Buoy caps (left to right) Top Row: Designtex Bute Melrose Poppy 3805-701, Designtex Bute Tweed Mouse 3804-103, Designtex Bute Braemar Navy 3802-402 and Designtex Draft Lawn 3703-502. Second Row: Designtex Round Leaves Brunia 3560-802, Designtex Concept Blacktop 3464-904, Designtex Plaid Robin 3782-301 and Designtex Checker Stripe Carnival 3481-904. Third Row: Designtex Pinpoint Indigo 3778-402, Designtex Hemstitch Chartreuse 3752-501, Designtex Holmes Pewter 3624-802 and Designtex Tweed Multi Flame 3722-302. Bottom Row: Designtex Transport Rainfort 3474-902 and Kvardart Grid 2 744.

STATEMENT OF LINE

Buoy



TSBUOYWHITE
TSBUOYBLACK
TSBUOYBLUE
TSBUOYGREEN
TSBUOYGREY
TSBUOYRED



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