**"WE CANNOT** LIVE ONLY FOR **OURSELVES. Δ ΤΗΟ** MON ΕA R ACT Δ CO E S ГО EFFECT . " Herman Melville

Steelcase Foundation 2007 annual report steelcasefoundation.org





## **TO THE COMMUNITY PARTNERS AND FRIENDS OF THE STEELCASE FOUNDATION:**

These are difficult times for our communities and the people who live in them. Thank goodness that for every challenge we face, there are creative, committed people who are finding smart ways to address them.

The solutions that come from these people give us hope and renew our optimism. At the Steelcase Foundation, our greatest joy is helping to bring these solutions to life and watching the impact they have. We're proud to have invested over \$8.3 million last year in organizations that are improving the quality of life in their regions, and to have been a partner in these efforts. Sometimes our role is coach, sometimes it's cheerleader, but always our goal is to support the ideas of local people on how to enrich the places where they live and work.

The groups that we fund have one thing in common: They understand that for our communities to prosper, the individuals in those communities must prosper as well...because, as Herman Melville and others remind us, all things connect. "Injustice anywhere is a threat to justice everywhere," said Martin Luther King, Jr. Working with people like you, we can create safer, healthier, more equitable communities.

Kate Pew Wolters Board Chair

Susan Broman President, Steelcase Foundation

## AN UNUSUAL MILESTONE | West Michigan Dental Foundation www.wmdds.org



# ARTS AND CULTURE 2007 Grant Recipients

▲ 17%

GRANT RECIPIENT	PROJECT DESCRIPTION	GRANT PAYMENT	FUTURE PAYMENT
Arts Council of Greater Grand Rapids www.artsggr.org	Program support	\$35,000	\$20,000
Calvin College www.calvin.edu	Ladies Literary Club renovation	\$150,000	\$0
Girls Choral Academy (formerly West Michigan Academy of Music for Girls) www.girlschoralacademy.org	"Vision Forward: A Capacity Building Project"	\$10,000	\$0
Grand Rapids Art Museum www.gramonline.org	"Filling the Heart of the City – A New Art Museum" capital campaign	\$500,000	\$0
Grand Rapids Art Museum www.gramonline.org	Program support	\$182,500	\$0
Grand Rapids Ballet Company www.grballet.com	Dancers' Theatre Series	\$75,000	\$100,000
Grand Rapids Children's Museum www.grcm.org	Infant toddler spaces	\$75,000	\$0
Grand Rapids Symphony www.grsymphony.org	Underwriting Music Director's Chair	\$170,000	\$0
Grandville Avenue Arts and Humanities, Inc. www.gaah.org	Capacity building	\$25,000	\$25,000
Huntsville Museum of Art (AL) www.hsvmuseum.org	Partnership with Limestone Boys and Girls Club	\$4,998	\$4,998
Opera Grand Rapids www.operagr.com	Program support	\$50,000	\$0
VSA Michigan-Grand Rapids www.iserv.net/~vsagr	Arts, Jobs & Mentoring Program	\$8,000	\$0
West Michigan Dental Foundation www.wmdds.org	Flouride Commemorative Sculpture	\$20,000	\$0
13 GRANTEES   TOTAL ARTS & CUL1	URE:	\$1,305,498	\$149,998

#### E DON'T GW **IPLISH** ACCO G IN TH ONE... S TH 995 $\mathbf{S}$ $\mathbf{N}$ RESUI E TAPESTRY OF IFE AND A L THE ONE'S L WEAVINGS OF INDIVIDU THREADS FROM ONE TO ANOTHER THAT **CREATES SOMETHING.**"

Sandra Day O'Connor

05

Community & Economic Development steelcasefoundation.org

# JUSTICE IS THE COMMON THREAD.

Inner City Christian Federation I www.iccf.org

#### For 30 years it sat empty — an eyesore and a blight on development. Or an opportunity.

The Inner City Christian Federation's mission is to find people safe, affordable housing, and in the former D.A. Blodgett Home for Children, they saw a new home for their growing operations, a chance to restore a former showpiece, and an impetus for neighborhood revitalization.

Supported by groups like the Steelcase Foundation, ICCF used their experience in rehabbing housing to tackle an incredible challenge: Restoring a ruined building according to the strict guidelines of both the National Register of Historic Places and the U.S. Green Building Council's LEED certification.

Completed in November 2007, ICCF's new home unites all its services under one roof, with room to grow, and it's letting them live their mission.

"Beauty is a fundamental component of justice, and that's part of the shalom, the peace that God wants us to pursue in our communities," said Jonathan Bradford, executive director. "We take great care to design beautiful houses that don't stigmatize a person as poor and that are a complement to the neighborhood, and we couldn't do less with our own building."





#### OFFERING ALTERNATIVES

Grandville Avenue Arts and Humanities, Inc. www.gaah.org

In an area where poverty rates are high and gangs often look like the most appealing option, the Grandville Avenue Arts and Humanities (GAAH) group is about alternatives. The Arts Academy offers after-school programs, while at the library, kids find help with homework, access to computers, and a safe place to hang out. Visits by kids more than tripled in 2007, and thanks in part to a Steelcase Foundation grant, a new library facility five times larger will open in fall 2008. This will allow for more services like a snack area to give local students nutritious foods.



## LOCAL BUSINESSES ARE THE FABRIC OF OUR COMMUNITIES.

Local First Educational Foundation I www.localfirst.com

**Buy local.** For such a simple concept, it has a surprisingly profound impact. It's not just about supporting local business owners – the Davids vs. the Goliaths of national chains. Supporting local businesses creates strong communities, too. **Of every \$100 spent at a local business, \$73 stays in the community, recirculating.** Compare that to \$100 spent at a national chain, of which only \$43 stays in the **local** community.

The reasons for this difference are myriad: Local businesses are more likely to hire local vendors, shop at other local companies, and donate to local nonprofits. Local business owners are also more likely to stay long-term and serve on community boards.

The Local First organization in Grand Rapids is dedicated to educating the public about the benefits of buying local, and to supporting local businesses.

"Our goal is to tell people, if we want to keep jobs in our community and have strong neighborhoods, we need to be conscious of where we're spending our money, because it does make a difference," said executive director Elissa Sangalli Hillary. "We equate it to voting for your community."

# **COMMUNITY & ECONOMIC DEVELOPMENT** 2007 Grant Recipients

**5%** 

GRANT RECIPIENT	PROJECT DESCRIPTION	GRANT PAYMENT	FUTURE PAYMENT
East Hills Council of Neighbors www.easthillscouncil.org	Wealthy Heights community design charrette	\$10,000	\$0
Genesis Non-Profit Housing Corporation www.genesisnphc.org	Heron Manor enhanced supportive housing for seniors	\$0	\$200,000
Grand Rapids Cable Access Center Inc. www.grcmc.org	Emergency gap funding	\$30,000	\$0
Grandville Avenue Arts and Humanities, Inc. www.gaah.org	Grandville Avenue Neighborhood Library capital campaign	\$100,000	\$0
Habitat for Humanity of Kent County, Inc. www.habitatkent.org	"Building TodayFraming Tomorrow" capital campaign	\$50,000	\$50,000
Inner City Christian Federation www.iccf.org	"Pillars for Opportunity" capital campaign	\$50,000	\$100,000
Local First Educational Foundation www.localfirst.com	Local First Educational Initiative	\$36,000	\$0
Local Initiatives Support Corporation www.lisc.org/michigan	Grand Rapids Community Development Initiative	\$50,000	\$0
Michigan Land Use Institute www.mlui.org	Getting There Together: research, communications and capacity building to expand mass transit in metropolitan Grand Rapids	\$35,000	\$0
Spirit of Athens, Inc. (AL) www.athensstorytellingfestival.com	Storytelling festival	\$15,000	\$0
10 GRANTEES   TOTAL COMMUNITY & ECONOMIC DEVELOPMENT:		\$376,000	\$350,000

### A HEALTHY FUTURE | Michigan State University www.msu.edu



#### 09 Education steelcasefoundation.org



## **EDUCATION** 2007 Grant Recipients

GRANT RECIPIENT	PROJECT DESCRIPTION	GRANT PAYMENT	FUTURE PAYMENT
Aquinas College www.aquinas.edu	"Mind, Body, Spirit" capital campaign	\$200,000	\$400,000
Athens State University (AL) www.athens.edu	New library automation system and campus-wide wireless technology	\$65,000	\$0
Athens State University Foundation (AL) www.athens.edu	Scholarships for dependents of Steelcase employees	\$4,000	\$4,000
Calhoun Community College Foundation (AL) www.calhoun.edu	Scholarships for dependents of Steelcase employees	\$4,000	\$4,000
Christian Learning Center www.clcnetwork.org	Renovation of new Central Office	\$0	\$50,000
Davenport University Foundation www.davenport.edu	Scholarships for dependents of Steelcase employees	\$4,000	\$0
Davenport University Foundation www.davenport.edu	Building Opportunity: "The Campaign for Davenport University" capital campaign	\$125,000	\$0
Grand Rapids Christian School Foundation www.grcs.org	Faith for the Future funding initiative	\$50,000	\$0
Grand Rapids Community College Foundation www.grcc.edu	Scholarships for dependents of Steelcase employees	\$6,000	\$24,000
Grand Rapids Community College Foundation www.grcc.edu	"Open Door Campaign" advancement campaign	\$250,000	\$500,000
Grand Rapids Community Foundation www.goodschoolsforgr.org	Grand Rapids Education Reform Initiative	\$72,442.64	\$0
Grand Valley State University www.gvsu.edu	Scholarships for dependents of Steelcase employees	\$8,000	\$16,000

more...

# **EDUCATION (CONTINUED)** 2007 Grant Recipients

GRANT RECIPIENT	PROJECT DESCRIPTION	GRANT PAYMENT	FUTURE PAYMENT
Grand Valley State University www.gvsu.edu	Innovation Connection Campaign for a new engineering facility	\$166,667	\$166,666
Interlochen Center For The Arts www.interlochen.org	Scholarships for West Michigan students	\$20,000	\$0
Kendall College of Art & Design www.kcad.edu	Scholarships for dependents of Steelcase employees	\$5,000	\$10,000
Kent Intermediate School District www.kentisd.org	"Transforming Kent County Education Through Communities of Practice"	\$40,000	\$40,000
Kent Intermediate School District www.kentisd.org/KSSN	Kent School Services Network	\$250,000	\$200,000
Lake Michigan Academy www.wmldf.org	Scholarship support	\$10,000	\$0
Limestone County Career Technical Center (AL) www.careertechnical.org	FIRST Robotics Team34 Rockets	\$35,000	\$0
Michigan Colleges Foundation www.michigancolleges.org	Scholarships for private colleges in Michigan	\$27,500	\$0
Michigan State University www.msu.edu	MSU West Michigan Medical School	\$200,000	\$800,000
National Merit Scholarship Corporation www.nationalmerit.org	National Merit Scholarships	\$52,888	\$0
School-To-Career Progressions www.s2cprogressions.org	Success Centers	\$0	\$30,000
Specialized Language Development Learning Center, Inc. www.sldread.org	ICanREAD (Intervention Can Remediate Early Age Dyslexia)	\$2,500	\$5,000
24 GRANTEES   TOTAL EDUCATION:		\$1,597,997.64	\$2,249,666

# <text>

12 Education steelcasefoundation.org

## TOXIN-FREE HOMES |

Healthy Homes Coalition of West Michigan, Inc. www.healthyhomescoalition.org



In 2000, 559 kids in Kent County tested positive for lead poisoning due to toxic elements, such as lead paint, in their own homes. In 2007, that number was down to 166 kids, due in large part to the Healthy Homes Coalition of West Michigan's educational efforts. But that's still too many kids, as far as they're concerned...and far too many other invisible hazards lurk in homes, unbeknownst to families – from carbon monoxide to radon to mold. Infants and toddlers spend an estimated 90% of their lives in their home environment, making healthy homes a key component to healthy childhood development. With money from the Steelcase Foundation, the coalition plans to expand its educational programs, ensuring healthy futures for even more children.

**13** Environment steelcasefoundation.org



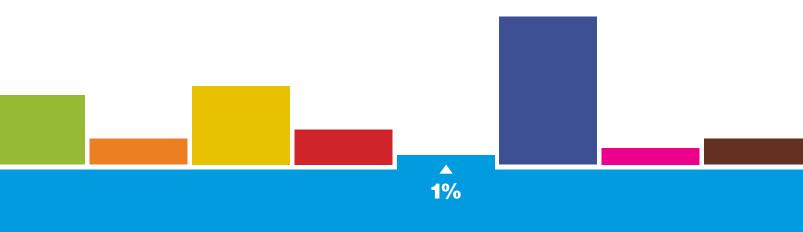
## ENVIRONMENT

2007 Grant Recipients

GRANT RECIPIENT	PROJECT DESCRIPTION	GRANT PAYMENT	FUTURE PAYMENT
Healthy Homes Coalition of West Michigan, Inc. www.healthyhomescoalition.org	Translating Impact into Sustainability	\$30,000	\$45,000
Kent County Agricultural Preservation Board www.accesskent.com/YourGovernment/BOC/ PDR	Preserving prime and unique farmland in Kent County through the Purchase of Development Rights program	\$94,176	\$0
Land Conservancy of West Michigan www.naturenearby.org	Green Infrastructure From the Ground Up	\$20,000	\$0
Outdoor Discovery Center of Wildlife Unlimited www.outdoordiscoverycenter.org	Outdoor Discovery Sensory Trail	\$4,000	\$0
Pilgrim Manor www.pilgrimmanor.org	Development of the Environmental Management System and application for the Clean Corporate Citizen (C3) designation	\$5,000	\$0
The Nature Conservancy www.nature.org/michigan	"Saving the Last Great Places in Michigan – A Campaign for Conservation"	\$100,000	\$200,000
West Michigan Trails & Greenways Coalition www.wmtrails.org	"Connecting and Extending our Regional Trailway Infrastructure"	\$400,000	\$0
7 GRANTEES   TOTAL ENVIRONMENT		\$653,176	\$245,000

#### **"HUMANKIND HAS** EN THE NOT WOV **/E ARE** EVER WEB **OURSELVES.** TO HINGS ND TOGETHER **ALL THINGS CONNECT."** Chief Seattle

**15** Health steelcasefoundation.org



#### **HEALTH** 2007 Grant Recipients

GRANT RECIPIENT	PROJECT DESCRIPTION	GRANT PAYMENT	FUTURE PAYMENT
Cherry Street Health Services www.cherryhealth.com	LEED Bonus	\$7,500	\$0
Michigan AIDS Fund www.michaidsfund.org	West Michigan HIV/AIDS prevention programs	\$15,000	\$0
National Kidney Foundation of Michigan, Inc. (Grand Rapids Branch) www.nkfm.org	Dodge the Punch: Live Right African American Male Health Campaign	\$35,000	\$0
University of Michigan www.umich.edu	Motor Behavior and Pediatric Disabilities Treadmill Training for Infants with Down Syndrome and Cerebral Palsy	\$58,333	\$58,334
4 GRANTEES   TOTAL HEALTH:		\$115,833	\$58,334

#### FUNDING THE FIGHT | Michigan AIDS Fund www.michaidsfund.org

Some of the methods are controversial, but the results are undeniable. Using money from sources such as the Steelcase Foundation, the Michigan AIDS Fund supports organizations fighting to prevent the spread of HIV/AIDS with tactics such as testing, referrals for help and a needle-exchange program. Since these programs started, the rate of transmission in the IV drug-using population has decreased dramatically, lessening tragedies such as moms transmitting the disease to their babies. And because of the relationships developed through the needle-exchange program, the people who are ready to get off drugs know where to go to find resources that can help them start new lives.

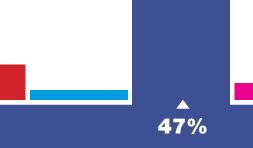
## REACHING ACROSS THE GAP I

Stop-Gap www.stopgap.org



Most high schoolers listen to their friends when it comes to issues like dating, sex and alcohol, not adults. The people at Stop-Gap theatre company know this, which is why the plays they perform at low-income schools involve peer-to-peer counseling, with guidance from the actors. Rather than traditional assemblies that make kids passive observers, Stop-Gap goes into classrooms, with groups no larger than 50 students. The kids role-play positions of empowerment – parent, policeman, principal or teacher – and counsel other kids within the framework of the play's topic, leading to insights that engage the kids and impact their behavior far more than a traditional theatrical performance ever would.

**17** Human Service steelcasefoundation.org



### **HUMAN SERVICE**

2007 Grant Recipients

GRANT RECIPIENT	PROJECT DESCRIPTION	GRANT PAYMENT	FUTURE PAYMENT
American Red Cross www.greatergrandrapids.redcross.org	Capacity building	\$75,000	\$50,000
Arbor Circle Corporation www.arborcircle.org	Capacity building	\$7,500	\$0
Boys & Girls Club of Athens/Limestone County (AL) www.bgcoflimestonecounty.com	Program support	\$30,000	\$0
Camp Henry www.camphenry.org	Camper scholarships	\$17,000	\$0
Camp Roger www.camproger.org	Camper scholarships	\$7,500	\$0
Camp Tall Turf www.tallturf.org	"Connected Futures," an initiative to sustain and develop Camp Tall Turf	\$50,000	\$50,000
Child and Family Resource Council www.childresource.cc	Kent County Healthy Start, a comprehensive prevention program to ensure healthy development of young children and families	\$150,000	\$75,000
Children's Assessment Center www.cac-kent.org	Development assistant position	\$13,850	\$0
Christian Counseling Center www.cccwmich.org	"Building for GrowthEquipping for Life" capital campaign	\$25,000	\$0
Citizens for Better Care www.cbcmi.org	Ombudsman (Direct Advocacy) Program for assisted living facilities	\$7,500	\$0
Degage Ministries www.degageministries.org	"Meeting Needs Today Building for Tomorrow" capital campaign	\$100,000	\$0
Disability Advocates of Kent County www.disabilityadvocates.us	Expansion of ZeroStep	\$40,000	\$0
Fair Housing Center of West Michigan www.fhcwm.org	Short-term gap funding	\$22,000	\$8,000

## HUMAN SERVICE (CONTINUED) 2007 Grant Recipients

GRANT RECIPIENT	PROJECT DESCRIPTION	GRANT PAYMENT	FUTURE PAYMENT
Gerontology Network Resources, Inc. www.michiganseniors.org	Center on Aging & Longevity	\$140,000	\$0
Gilda's Club Grand Rapids www.gildasclubgr.org	Childrens' Grief Program pilot project	\$0	\$75,000
Grand Rapids Urban League, Inc. www.grurbanleague.org	Project Sustainability	\$45,000	\$25,000
Grand Rapids Youth Commonwealth Inc. www.grkidsandcops.org	"Camp O'Malley Kids, Cops, Community" capital campaign	\$200,000	\$0
Heart of West Michigan United Way www.greatstartkent.org	Kent County Early Childhood Initiative	\$100,000	\$0
Hispanic Center of Western Michigan, Inc. www.hispanic-center.org	LEED Bonus	\$9,375	\$0
Hospice of Michigan www.hom.org	"My Stories" program	\$23,485	\$0
Indian Trails Camp, Inc. www.indiantrailscamp.org	Camper scholarships	\$10,000	\$0
John Knox Food Pantry www.john-knox.org	New data entry/office support position	\$5,500	\$0
Lakeshore Ethnic Diversity Alliance www.ethnicdiversity.org	Campaign for progress	\$10,000	\$7,500
Lakeshore Habitat for Humanity www.lakeshorehabitat.org	"Building Houses, Changing Lives" Campaign	\$40,000	\$0
Limestone County Churches Involved, Inc. (AL)	Assistance fund	\$10,000	\$10,000
Literacy Center of West Michigan www.literacycenterwm.org	Literacy Challenge 2010	\$45,000	\$30,000
Michigan's Children www.michiganschildren.org	Program support	\$20,000	\$20,000

more...

## HUMAN SERVICE (CONTINUED) 2007 Grant Recipients

43 GRANTEES   TOTAL HUMAN SERVICE:		\$3,738,614	\$715,500
YWCA West Central Michigan www.ywcawcmi.org	Permanent housing program	\$150,000	\$0
Young Men's Christian Association of Grand Rapids www.grymca.org	Mid City Adventure Club, summer campers' scholarship program, and Search Institute Asset Training	\$20,000	\$0
Widowed Persons Service www.wpsgrandrapidsmi.com	Capacity building	\$0	\$40,000
United Methodist Community House www.umchousegr.org	First Step House	\$40,000	\$0
United Church Outreach Ministry Inc. www.ucomgr.org	"Creating a New Reality" capital campaign	\$50,000	\$0
United Way (26) www.unitedway.org	2007 campaign	\$762,775	\$150,000
United Way (1) www.unitedway.org	2006 campaign	\$600,000	\$0
Toronto Windfall Clothing Support Service (CD) www.windfallclothing.ca	Development of Special Events Department	\$9,329	\$0
Stop-Gap (CA) www.stopgap.org	Educational touring plays	\$7,800	\$0
St. John's Home www.stjohnshome.org	David D. Hunting, Jr. Memorial	\$100,000	\$0
St. John's Home www.stjohnshome.org	Start-up of St. John's Academy for Teens	\$100,000	\$0
Salvation Army www.salvationarmyusa.org	Ray and Joan Kroc Corps Community Center capital campaign	\$500,000	\$0
Proaction Behavioral Health Alliance Center www.proactionalliance.org	Preparing for a Better Life, demonstration project at the Kent Community Reentry Center	\$75,000	\$75,000
Pine Rest Christian Mental Health Services www.pinerest.org	Ottawa Hills High School – Pine Rest Partnership for Success program	\$30,000	\$60,000
Paws With A Cause www.pawswithacause.org	Service/Guide dog program	\$40,000	\$40,000
Network 180 www.network180.org	"Building a Healthier Community" capital campaign	\$50,000	\$0

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#### **OTHER** 2007 Grant Recipients

GRANT RECIPIENT	PROJECT DESCRIPTION	GRANT PAYMENT	FUTURE PAYMENT
Council of Michigan Foundations www.michiganfoundations.org	Office of Foundation Liaison	\$20,000	\$0
Council of Michigan Foundations www.michiganfoundations.org	2006/2007 membership dues	\$9,600	\$0
Grand Rapids Community Foundation www.gvsu.edu/npta	Nonprofit Technical Assistance Funding Collaborative	\$30,000	\$60,000
Junior Achievement of the Michigan Great Lakes, Inc. westmichigan.ja.org	Integrating Economic Education and the Workplace	\$50,000	\$150,000
West Michigan Chapter of Association of Fund Raising Professionals www.afpwm.org	National Philanthropy Day 2007	\$500	\$0
WGVU Public Broadcasting www.wgvu.org	Support for Science Cafe and underwriting support for NOVA and NATURE	\$23,750	\$23,750
6 GRANTEES   TOTAL OTHER:		\$133,850	\$233,750

GRAND TOTALS	GRANT PAYMENT	FUTURE PAYMENT
	\$7,910,968.64	\$4,002,248.00

## **MATCHING GIFTS**

The Steelcase Foundation also partners with Steelcase employees, retirees and directors by matching their gifts to arts and culture, education, and environmental and conservation programs.

The maximum contribution is \$10,000 yearly. The amount can be a combination of gifts to a number of different organizations.

In 2007, the Foundation provided \$429,684 in matching funds that included \$371,556 for education; \$44,627 for arts and culture; and \$13,500 for environment and conservation programs. Matching gift application forms are available from the Foundation office. For a detailed list of matching gift recipients, please visit us online at **steelcasefoundation.org**.

#### 22 Matching Gifts steelcasefoundation.org

5%

# **STATEMENTS OF FINANCIAL POSITION**

NOVEMBER 30,	2007	2006
Assets Cash and cash equivalents Investments, at fair value (Notes 1 and 2) Federal excise tax refundable	\$4,725 122,236,205 7,500	\$ - 119,738,753 5,087
Total Assets	\$122,248,430	\$119,743,840
Liabilities and Net Assets Liabilities Grants payable (Note 3) Deferred federal excise tax (Note 4)	\$4,002,248 92,866	\$ 5,417,260 85,267
Total Liabilities	\$4,095,114	\$5,502,527
Net Assets Unrestricted	118,153,316	114,241,313
Total Liabilities and Net Assets	\$122,248,430	\$119,743,840
Unrestricted		

# STATEMENTS OF UNRESTRICTED ACTIVITIES

YEAR ENDED NOVEMBER 30,	2007	2006
Revenues In-kind contributions (Note 1) Investment income: Dividends Interest	\$361,364 8,925,624	\$340,706 3,449,501 423,395
Realized and unrealized gain on investments Total Revenues	2,041,619 <b>\$11,328,607</b>	10,522,026 <b>\$14,735,628</b>
Expenses Grants and matching gifts (Note 3) Investment management and agency fees (Note 1) Provisions for federal excise tax (Note 4): Current Deferred General and administrative (Note 1)	6,925,641 20,000 102,000 7,599 361,364	6,285,141 64,743 149,913 (6,173) 340,706
Total Expenses	\$7,416,604	\$6,834,330
Increase in Net Assets	\$3,912,003	\$7,901,298
Net Assets, beginning of year	\$114,241,313	\$106,340,015
Net Assets, end of year	\$118,153,316	\$114,241,313

A complete set of audited financial statements will be provided upon request.



Steelcase Foundation P.O. Box 1967/GH-4E Grand Rapids, MI 49501-1967 **P:** 616.246.4695 **F:** 616.475.2200 steelcasefoundation.org

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