

Steelcase®

Ocular™



Reimagining Workspaces

Poorly designed spaces often lead to disengagement, where unclear communication and constant distractions hinder productivity.

At Steelcase, our research highlights the growing demand for spaces that enhance work experiences by addressing the challenges of screen-based collaboration. This includes by:

- **Supporting wellbeing and privacy**
- **Enabling seamless virtual collaboration**
- **Providing easy access to power and technology.**



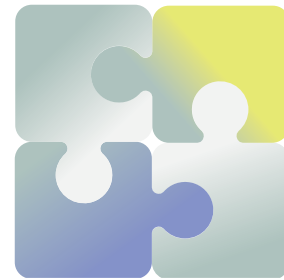
The New Core

At the heart of hybrid work are three core principles that shape its future:



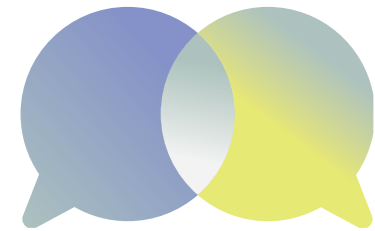
Ease

Ensure every participant feels included, regardless of location, by designing spaces that eliminate the barriers of being co-located.



Equity

Create human-centred experiences that value and empower every voice across diverse settings.

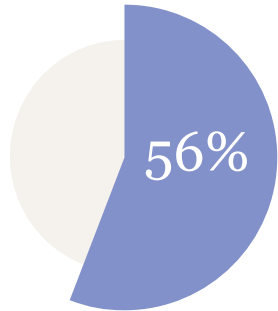


Engagement

Foster intuitive, dynamic environments that encourage focus, productivity, and seamless navigation between physical and virtual spaces.

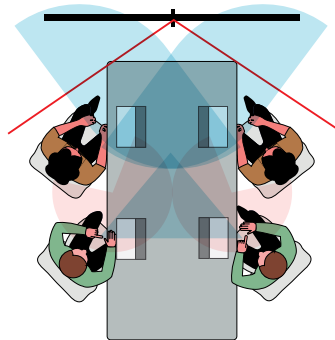
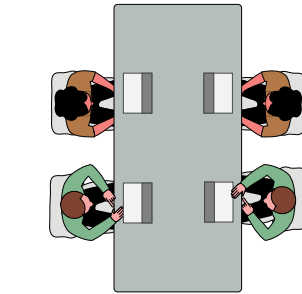
These principles ensure that hybrid work doesn't just connect people—it fosters meaningful, productive interactions that redefine collaboration.

Rethinking Meetings

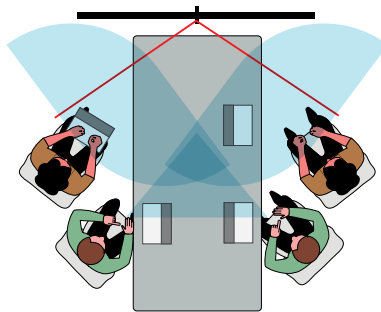


The way we work has changed dramatically. With 56% of meetings now including remote participants, **traditional setups often fall short in fostering seamless collaboration.**

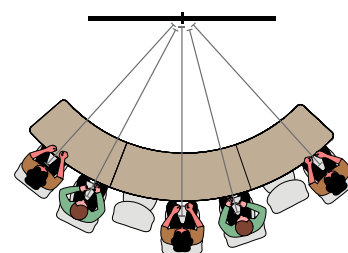
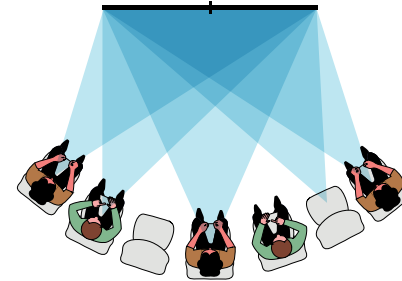
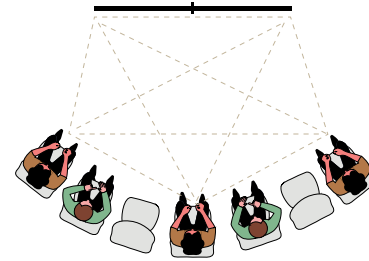
In-room engagement



Remote engagement



Innovative Solutions



People to People

Traditional square tables place participants directly across, limiting interaction. By innovating with adjusted curvatures, the table shapes naturally position users for better visibility and more effective collaboration.

People to Screens

Traditional furniture forces users to spread out for screen visibility, sacrificing interaction and workspace access. Improved designs enhance screen viewability by optimizing users' distance, orientation, and viewing angles for full screen visibility.

People to Cameras

Traditional setups hinder collaboration with blocked camera views and limited visibility. Improved designs position on-site users for clear, unobstructed camera views.

Designed for Hybrid



Meet Ocular™, the collection that redefines hybrid collaboration by seamlessly integrating the latest meeting technology with purposeful design.

Bridging the Gap

Spaces for seamless digital-to-in-person experiences are crucial in today's modern work environment. Workspaces must enable effective collaboration regardless of where their employees work.

Well-designed workspaces integrate technology smoothly, allowing remote workers to participate in meetings without feeling disconnected. The right furniture enhances ease, equity, and engagement in hybrid collaboration settings, providing a cohesive and inclusive experience for all participants, whether in-person or remote.

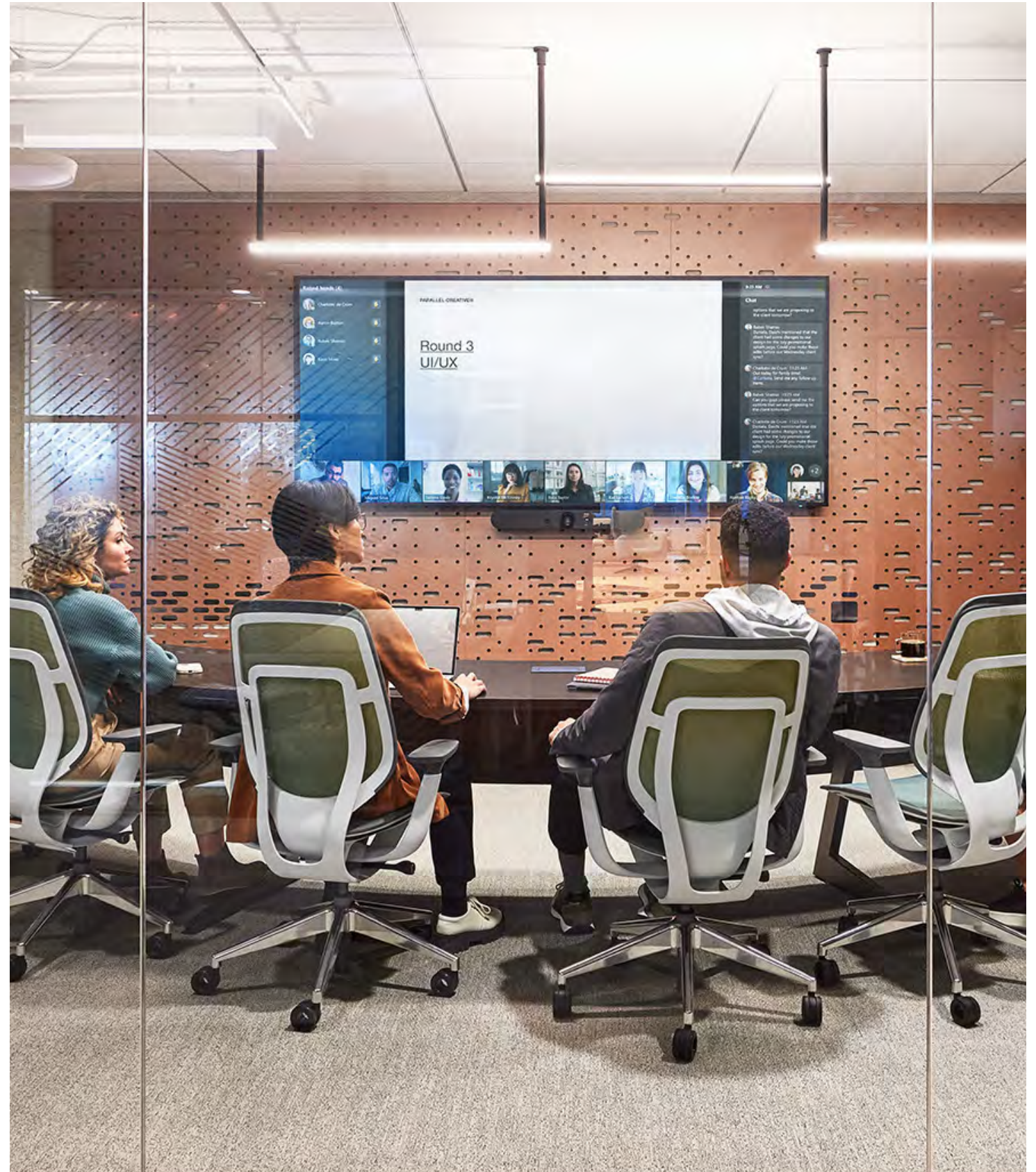


Braiding Digital and Physical

Ocular™ seamlessly connects digital and physical elements to enable immersive collaboration, optimizing cameras, acoustics, screens, and lighting for a transformative experience.

“We need to focus on braiding the digital and the physical. It’s not enough to just bring remote people into the space, we need to give those in the office a better virtual presence by designing important elements like cameras, acoustics, content and lighting.”

David Storey
Steelcase Design Manager





Seamless Integration

Ocular™ Table combines acoustics, display, camera, and microphone technologies for enhanced collaboration. Noise-reducing speakers, ultra-wide displays, and wide-angle cameras ensure optimal visibility, while noise-canceling mics enable clear communication.

Room Controller and Desktop Power Sockets

Conveniently positioned on the table, they provide one-touch meeting control and a plug-and-play power solution, ensuring easy access, reducing clutter, and streamlining the meeting experience.



The unique curvature of the Ocular™ Arc7 and Arc4 ensures that all participants, whether in-person or remote, can maintain eye level contact with each other, fostering inclusive and engaging collaboration in hybrid workspaces.

**Modesty Panel**

It helps users maintain focus on their work and meetings, ensuring a distraction-free environment.

Angled Leg

Designed for comfort, it enables seating anywhere along the table edge without obstruction.



Ocular™ Coupe tables are designed for smaller generative meetings in huddle and focus spaces and small conference rooms. They support either three or five seated participants.

Ready for Technology



Power Pods

These weighted power pods connect to devices and prevent cords from falling into the table when not in use. Designed to clasp around any cable with a diameter of 3mm to 6mm, they offer both functionality and convenience.

Aperture

The aperture opening provides convenient routing for power, microphones, and meeting controllers. Its thoughtful shape brings users closer, offering easy access and enhancing collaboration at the table.



Drum Base

This design prevents selective seating, ensuring everyone has an equal presence and experience.



Mixed Material

A two- tone top on Coupe5 allows designers to specify different finishes to meet any aesthetics.

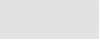


Tech Door

The drum bases of the Coupe tables offer ample space to house and conceal cabling, while also allowing for technology mounting when needed.

Surface Materials

Metal Paint

4799 Platinum Metallic		4CZ6 Lagoon		4B22 Matte Brass	
7207 Black		1ATB Cloud		4B23 Burnished Bronze	
7241 Arctic White Textured		1ATJ Sea Salt		4B25 Matte Copper	
7360 Merle					

PET

Applies to Screens

BZ03 Dark Grey	
BZ11 Silver	

Applies to Base

BZ03 Dark Grey	
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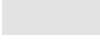
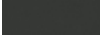
Applies to Cable Vertebrae

White
Transparent
Silver
Black

Laminate

Applies to Worksurface

Solid Laminate

AW01 Arctic White	
2L83 Seagull	
2LMG Merle	

Woodgrain Laminate

160 Maple		Applies to Ocular™ Arc	
25L8 Clear Walnut			
2LAT Acacia			
2LWE Warm Elm		Applies to Ocular™ Coupe	
24L0 Graphite Walnut			
2LGO Gray Oak			

Edgeband

Applies to Worksurface

Solid

6009 Arctic White	
6053 Seagull	
6527 Merle	

Woodgrain

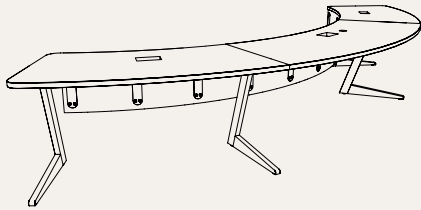
6237 Maple		Applies to Ocular™ Arc	
6245 Clear Walnut			
6213 Acacia			
6LWE Warm Elm		Applies to Ocular™ Coupe	
6231 Graphite Walnut			
6LGO Gray Oak			

Statement of Line

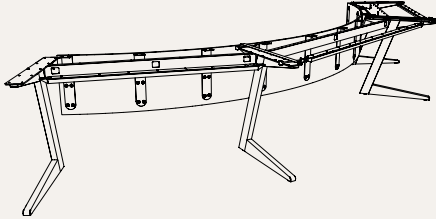
NO. OF PARTICIPANTS

ARC7

4813W 1566D 745H



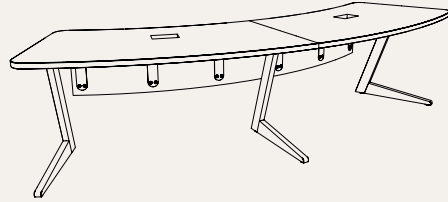
Top + legs Ocular (up to 7 pax)



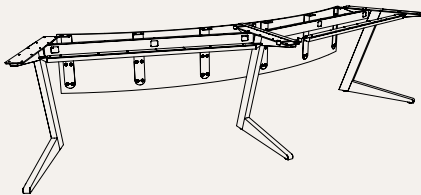
Understructure Only

ARC4

3028W 1032D 745H



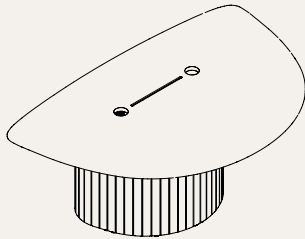
Top + legs Ocular (up to 4 pax)



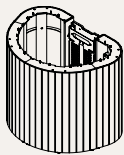
Understructure Only

COUPE3

1828W 1219D



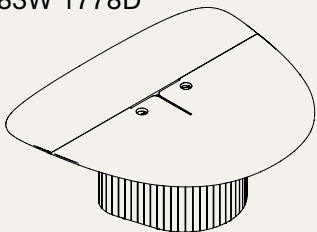
Accommodates up to 3 users



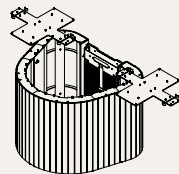
Understructure Only

COUPE5

2083W 1778D

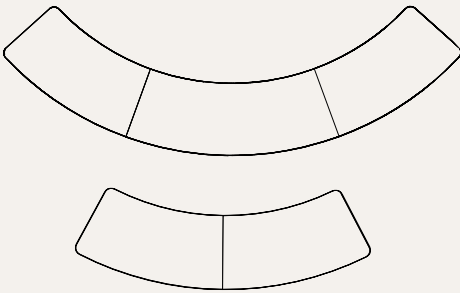


Accommodates up to 5 users

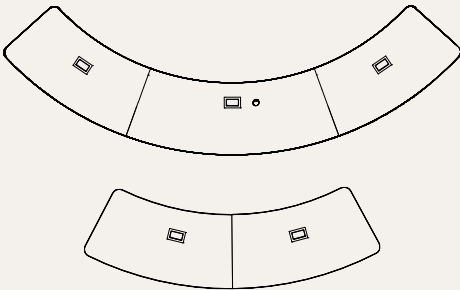


Understructure Only

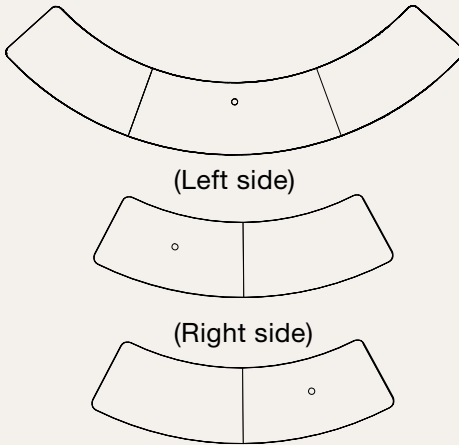
TOP CUTOUPS



NO POWER AND NO GROMMET

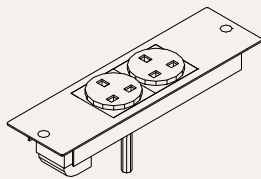


WITH POWER

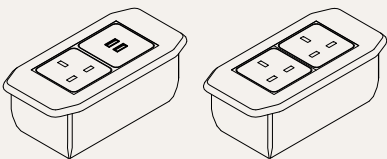


WITH GROMMET

POWER CUTOUPS

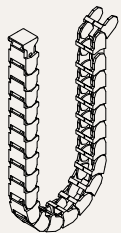


BYRNE CAMBIO
2 power

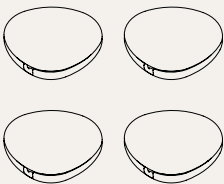


1 power, 2 USB 2 power

AH MEYER NETBOX



CABLE SPINE



CABLE PODS



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