????

?????????????

????????????????????????????????????

?????????????????Tracy Brower????

????????????????????????????

???????????????????

??

??·?? ???Management by Storying Around??????·?????David Armstrong???

?????????? "??·??????" ???????????????????"????????????????????"???

????

??

??????

??

??? "????"????????????

????????

??

.

????????????????????????Steelcase????????????????????Engagement and the Global Workplace???????? ??

????

?? "??????? ???? '????'"???

???????????????????????? “????????????????????????” ??? ?????????????????????????

??? “??·??????”???????????????????????????? ??

Tracy Brower????????????????????????????????Steelcase???????????2004??Tracy????????????????????? ?????????Bring Work to Life by Bringing Life to Work: A Guide for Leaders and Organizations??????????? ??????IFMA?????????????????Coda Societies?????????????????????

+??Steelcase

+????

+????

+????

+????

Steelcase

© 1996 - 2022 Steelcase Inc. is a global leader in office furniture, interior architecture and space solutions for offices, hospitals and classrooms. Our furniture is inspired by innovative research in workspace design.