

??Taylor????????????????????????????????????
??"????"????????????????????

????????????????????????????????Steelcase??Redman???“????????
??”????

??“????????????????
????????????????????????????????????”Redman?????Wang????Steelcase????????????????????????????????????
“????????????”—— ??????????——??”

“??”

MELANIE REDMAN

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??60????????????????????????????????
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????????????????????????????????Steelcase?1978?????????Louis Harris and Associates, Inc.????????????
—— ???
????????????????1991??
????1991????????????????2????????????????????????????1991??51%?1989??46%????57% ?????????
?????

???90??Steelcase?2000????????????????48.9%????????
????????27%????????????????????????????9.6%????????????????

?90??
????????????

????????????????????70%??1970??500????
2012??176????CoreNet Global????????????2017????100????????????5-6????4??——????4??
????????????????????????????“????”????????????????????????????

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1975	IBM??IBM 5100?????
1980s	????????????
1983	?????????—?????????DynaTAC 8000X
1990s	???
1996	?????????—?????StarTAC
2003	?????—???Palm
2007	?????iPhone
2010	?????iPad

Steelcase????????????????????

??Steelcase?????????17????????????????????????????????????Steelcase?????????????Ipsos?????Steelcase????????????????
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Steelcase

