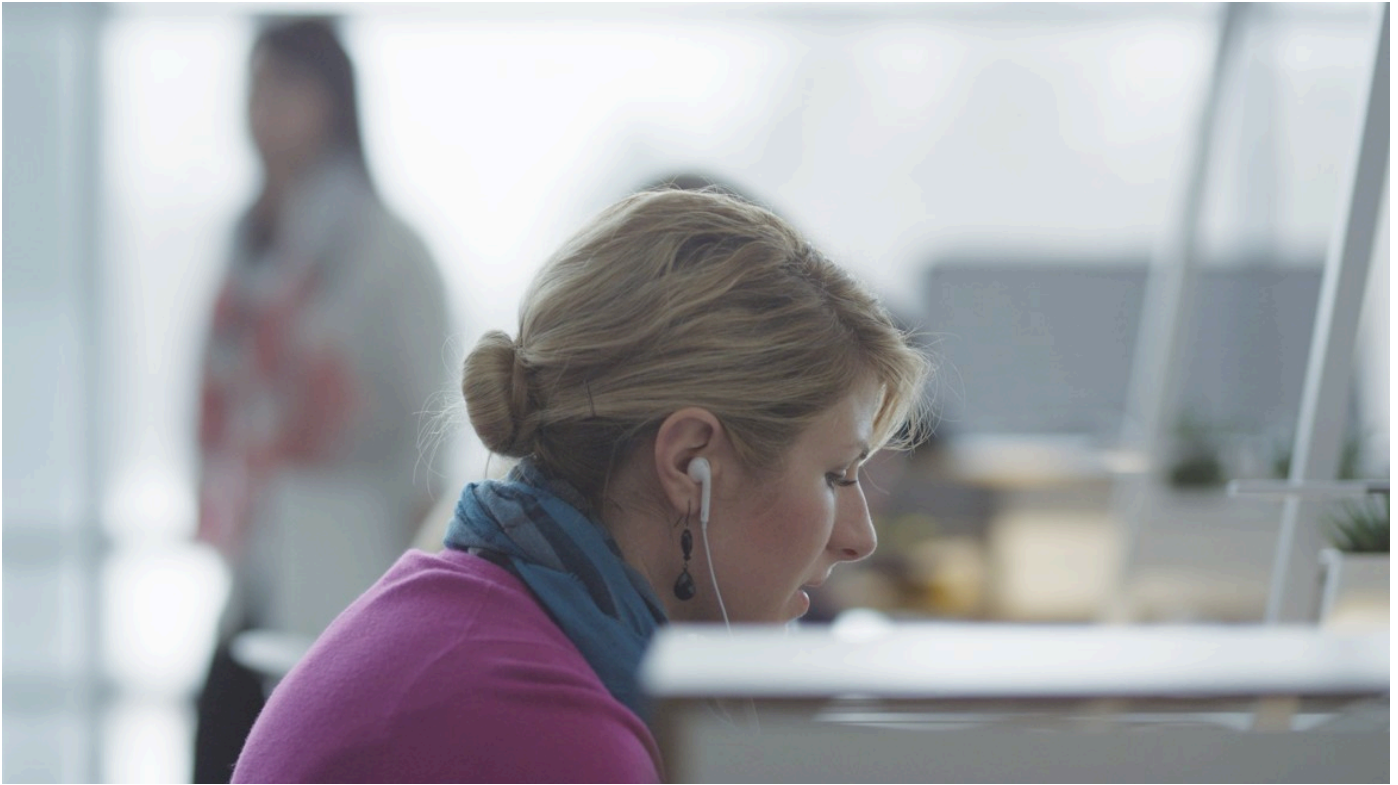


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??Steelcase??

- **??????** ???????/?????????????????
- **??????** ???????/?????????????????
- **?????:** ??
- **??????** ???????/????????/???????

??Steelcase???????????

“?Steelcase?80??90??
??/????????????????????????????????????

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????????????????????????????????????” Steelcase WorkSpace Futures ???Melanie Redman????????????????????????????????????
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????????????????????????????????Steelcase?1978????????????Louis Harris and Associates, Inc.????????????
— ???? ???
????????????????1991??
????1991????????????????????2??1991??51%?1989??46%????57% ?????????????
?????

??90??Steelcase?2000????????????????????48.9%????????????????
????????27%????????????????????????????????????9.6%????????????????????????

?90??
????????????

????????????????????70%??
2012??176????CoreNet Global????????????????2017????100????????????????????5-6????4??—????4??
????????????????????????????????????“????”????????????????????????????????????

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1975	IBM??IBM 5100????
1980s	????????
1983	????????—????????DynaTAC 8000X
1990s	???
1996	????????—????StarTAC
2003	????—??Palm
2007	????iPhone
2010	????iPad

Steelcase????????????????

??Steelcase????????17????????????????????????????????????Steelcase????????????Ipsos????Steelcase????????
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