

Steelcase Marc T. Hamilton (2007) Pedersen (2009) Stephens(2010) —

Steelcase Kevin Butler “

Butler — Butler

“ ” “ ”

Gensler Gensler Nila R. Leiserowitz FASID IIDA Nila Gensler “ ”

— Sound Agency Julian Treasure

“ ” — —

“ ” Treasure

— 66% Treasure

“ ”

Treasure

“ ” Steelcase

PopTech Andrew Zoli
——

Jason Fried
David Heinemeier Hanson “”

Steelcase

95%
40%

95%
41%

50%
40%
30%
37% 30

91%
51%

Next: