

# ??NeoCon 2018

???Steelcase Chicago WorkLife?????????????Steelcase?Coalesse?Turnstone?????????????????



??NeoCon  
2018??Steelcase???????Chicago WorkLife?????

??Steelcase?Coalesse?Turnstone???—  
??+?????????????

## **NEOCON???STEELCASE????**

2018?6?11??13????Steelcase????????????????????????????

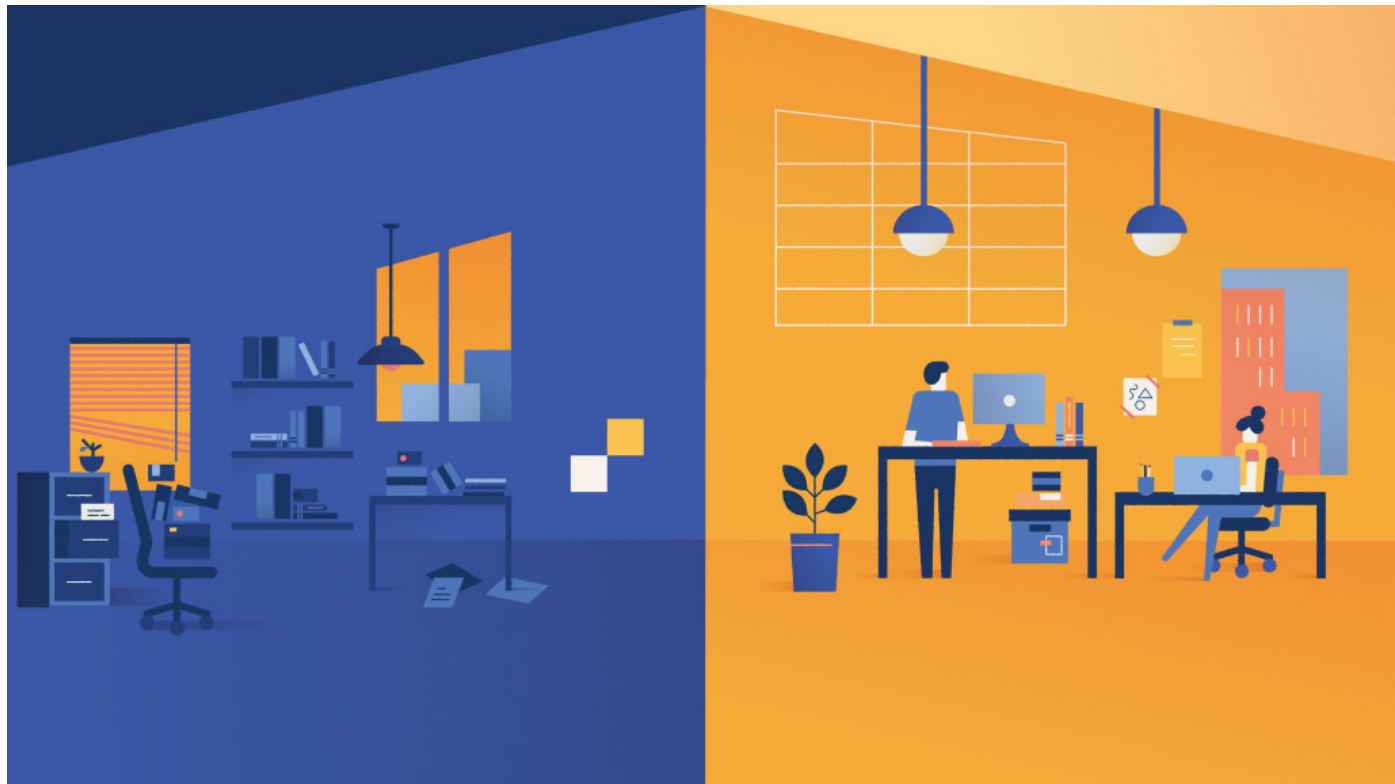
????????????????2018?6?11??



Arzu	FLOS
BluDot	m.a.d. ???????????????
Bolia ???????????	Mitchell Gold + Bob Williams
Carl Hansen & Son	Sagegreenlife
EMU	Viccarbe

??????Steelcase??Steelcase??  
 ???????????????????

**??+??????**



??NeoCon??????????????????

- Workplace Advisor - ???
- Live Map - ??Workplace Advisor???Live Map??
- Steelcase Find - ???
- Steelcase Rise - ???

??????Steelcase??



??????



??SILQ??

Turnstone?????Clipper?????Campfire Pouf????????????????—?????????????????????????????Answer Fence?Answer Beam????????????????????????????

??Steelcase?? ???????? ??????????????????Coalesse???? ?????? ?? ???  
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360??



????????????????????Steelcase????????????????360????6?11????????????????????????????????

- ?????????????????????????????????
- ?????????????????????????????????
- ?????????????????????
- Mitchell Gold?Bob Williams??
- ??????????????????????? ??

????2018?6?11? ?? ?????????????Steelcase WorkLife?360Cafè?NeoCon?????? ?????? Steelcase 360 Real Time??Adam Grant????????TED??????James Ludwig?Steelcase???????????????? Mitchell Gold?Bob Williams????

*Steelcase??????2018?6?11?13??NeoCon?????Chicago WorkLife????????? NeoCon?? ???????????????????????????????*  
*?? Facebook????? ???????*

+??Steelcase

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+????

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# Steelcase

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