

- ???
- ??????“?”????????????????????

??

- ???.....????????????
- ???10??
- ???“?”????
- ???
- ???
- ???

“??”

DAVID WOOLF | Steelcase?????? ???

??????????

??Cisco??2018????????????IP??80%?2013??
66%??

??
Polycom??

??6????????????????
??

?? (Telepresence)?Infonetics ???????2013????????????????????????“????????”????????
??5%??

??

“??” Steelcase????????David Woolf??“????????????????????????????????????
??”

??????????

80% ????????????????????

57% ????????????????

4% ????????????????

?????????

88%

????????

87%

????????

94%

?????????

87%

????????

??Wainhouse??Polycom??

????????

??
??
??
????????????

??TeamStudio™ ?????????????????????????????????????

??
??
Steelcase WorkSpace Futures ???Beatriz Arantes???

??
??

??Management Decision??
??

"??"

??Steelcase?????58%????????????????????????????????
?????2%??

?Steelcase??? Ritu Rajaj??Ritu????????????????????????????????????
??
??

?? ? ? ?

???????????????????? ???? ???? ???? ???? ???? Polycom????????????
????????????(94%)????????(88%) ???? ???? (87%)???????? ?(87%)???????? ????2016??
???????????? ???? ???? ?

“???????????????????? ?”Polycom????????John Paul Williams ????????????????????? ????
Williams???????????? ???? ???? ???? ???? ???? ???? ???? ???? ???? ???? ???? ????
???????????????? ???? ???? ???? ???? ???? ???? ?

???????????????????? ???? ????2014??FuzeBox?2,000? ??????????????????4%???? ?????????????????
??57%? ????????

??????“?”???????????? ???? ???? ???? ???? ?

“???”



JOHN PAUL WILLIAMS | Director of Industry Solutions at Polycom

??????

???????????????????????????? ???? ???? ???? ???? ?

???????????????????????????? ???? ???? ???? Steelcase???? ???? ???? ???? ???? ????
???????????????????????????? ???? ???? ???? ???? ???? Steelcase????????????????

???????????????????????????? ???? ???? ???? ???? ???? ???? ???? ???? ???? ????
???????????????????????????? ???? ????50%?Polycom???William??

Steelcase????????????????“???? ???? ???? ???? ???? ????”Wolf ???“???????????????????? ???? ???? ???? ?

“???????????????????????????? ???? ???? ????”Steelcase?? ?????????Patricia Kammer????“???? ???? ???? ???? ?
???????????? ???? ????——???????????????? ???? ???? ???? ???? ????“?? ?”???????????????????? ???? ???? ?
????????????“? ???”??????”

??

???????????????????????????? ???? ???? ???? ???? ?——????“????”????????Polycom ??????????????????
(79%)???? ???? ???? ???? ???? ???? ???? ???? ???? ???? ???? ???? ???? ???? ????
???????????? ???? ???? ???? ???? ???? ???? ???? ???? ???? ?

????????Steelcase?? ??????media:scape??? ????????????????? ?????????????

?Steelcase???????????????? ???
?? ???
media:scape????? ???
??

?TeamStudio???????????????? ???
????? ???
???? ??????media:scape—??

??

??????V.I.A.???????????????????? ???
????? ???

????????media:scape???FrameOne??? ?????????????????8??
??
??
??

?? ?
??
??
??

“? ? ? ? ? ??? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ?”

DAVID WOOLF | General Manager of Steelcase Integrated Technologies

????Steelcase??

????????????14??
??
??
Woolf ?????????????????????????????????????

“??
??
??”

????????

??
??

??
??

“???” Kammer???“??
??”

????????????????????media:scape kiosk??? 1?1 ?????????????????????????????????

??
——??

??
?????????

????????????????

????????????????????????????????Steelcase??

1. ???
???

2. ???
????????????????

3. ???
????????????????

4. ???

5. ???“??”——??——????????????????

6. ?????????????????????????????????1?1 ???
??——????????????????????????????

Steelcase????????????????

??Steelcase????????17????????????????????????????????Steelcase????????????lpsos????Steelcase????????????
????????????

???

+??Steelcase

+????

+????

+????

+????

Steelcase

© 1996 - 2022 Steelcase Inc. is a global leader in office furniture, interior architecture and space solutions for offices, hospitals and classrooms. Our furniture is inspired by innovative research in workspace design.