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??Coffee Lab??
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????Coffee Lab??Ray Oldenburg?“”“?????”????????????
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Steelcase????????Frank Graziano?“????????????????????????????????????”????????????????????????????????????“????Coffee
Lab??”

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??16????????????????????White Horse??
????1718??“????????”?

??Oldenburg????????????????The Great
Good Place)??2%????????????????????10%????????????????????
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????Flex + Strategy????31%??
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Coalesse????Lew Epstein?“??”????????????????????????????????
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??Wi-Fi????????????????????????????????????
?????????????????”Epstein??
??”Epstein??

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??Steelcase????????????????????????????????
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??Barnhart-Hoffman????”????????????????????????????????
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??Epstein??????”????????????????????????????????21??21????
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Ray Oldenburg, interviewed by 360 Magazine in this issue’s Q+A, ?????????????????????????????????”????40??
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WorkCafé?????

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Brody

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Steelcase

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