????

Steelcase ??????????? (Ford) ??

? Jim Hackett ????????????????????????? Steelcase Events ??????????????

??????????? Jim Hackett ????????? ????, ??????“?????”?“????”?? ??????????????????????????????????? 114 ??????????? Henry Ford ???????????????????????????????????? ????

????? ??

STEELCASE EVENT EXPERIENCES

??????????????

Jim Hackett ? 2017 ? 5 ??????????????????“??????”????? 20 ????????????????? Steelcase ?????????????? ????? Hackett????????????????????????????????? ?????

???????????

- **????????**
  ?????????????????????????????? 300 ?????????????????
- **??????**
  ???????????????????????????
- **????**
  ???????????????????????????????????

Hackett ? Steelcase ??? Steelcase Event Experiences, ???? ????????????????????????????——?????????? Imagination??????????? Hackett ????????????????????

Steelcase Event Experiences ????????????????????? Steelcase ??????????????????????????????????????? ???????????????????????????????

> ? Steelcase Event Experiences ???????????????????

Steelcase ??? ????????????????????

????

??????????????????????????????????????

“?? 300 ?? ??” Steelcase Event Experiences ???? Tom Condon ????

??

????

Hackett ??“??”

???????????? Clare Braun ???“???”

?????????????????——??

“Steelcase ??——???????????????????”??????????? ??? Mark Truby ??

STEELCASE EVENT EXPERIENCES

??????????????

+??Steelcase

+????

+????

+????

+????

Steelcase

© 1996 - 2022 Steelcase Inc. is a global leader in office furniture, interior architecture and space solutions for offices, hospitals and classrooms. Our furniture is inspired by innovative research in workspace design.