### viccarbe

# Savina Armchair

Designed by Victor Carrasco



### Victor Carrasco

Born in Valencia (Spain) in 1974, Victor Carrasco began his professional career after graduating Cum Laude in Industrial Design Engineering at the Polytechnic University of Valencia.

Far from fashions and trends, he develops and puts international brands in the center, with remarkable added value, thanks to his passion for synthesis, sustainable growth and his pragmatic vision of the future.

Founder and Strategic Director at Vicccarbe, a role that he combines since 2007, with being one of the counselors of STEELCASE, the prestigious American multinational company, he also collaborates with many other renowned brands.

Throughout his career, he has been honored with the Principe Felipe Award for Entrepreneurial Excellence and awarded with the German Design Award.

# SAVINA Island of collaboration

A sofa designed by Victor Carrasco, 2022

2022 — Savina joins our collection of ancillary furniture to enhance soft collaboration. An innovative sofa that presents a new universe of comfortable working solutions for every office, workplace, home, hospitality area or hybrid space.

Due to its soothing silhouette and its infinite compositions, we like to call it an island of collaboration, a reassuring spot to gather, work and retreat. An original, flexible and mindful sitting concept for hybrid spaces to nurture synergy, creativity, productivity, and well-being.

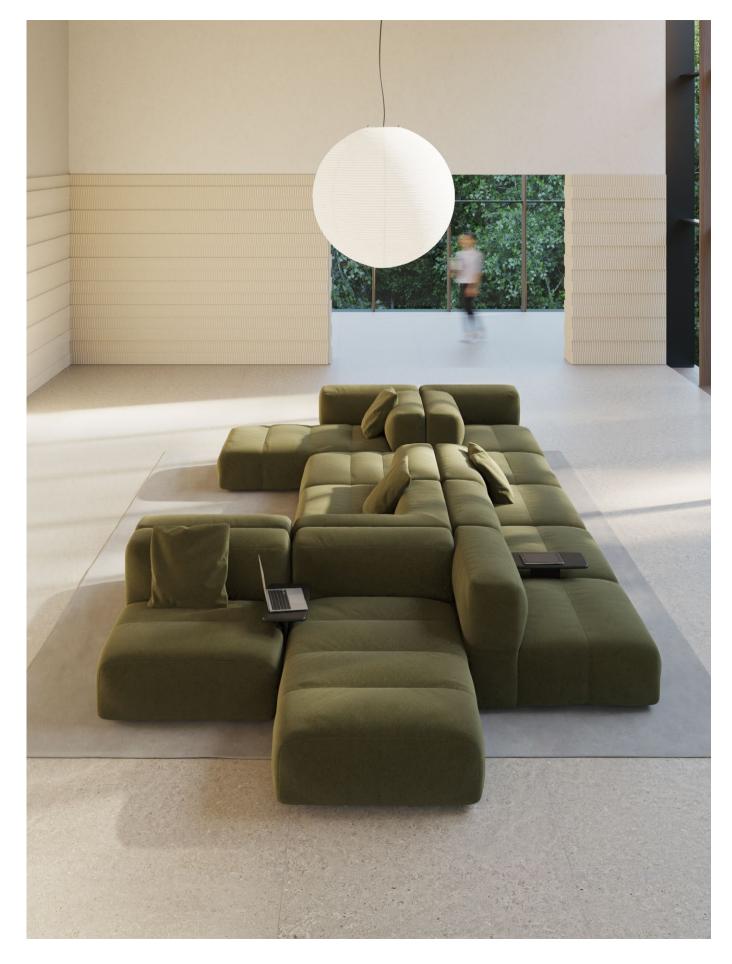
Get immersed and transport yourself into the era of soft collaborative comfort with Savina. This is Savina.







Featuring Savina sofa with different modules, auxiliary tables and matching cushions.



# Infinite modularity with ease of movement, agility and comfort





# Savina



ECOALF



Ecoalf is a pioneer international sustainable fashion brand and is now our exclusive partner. Together, we lead the way to a more sustainable interior design industry





As a novelty, Savina is also available with fabrics from recycled materials by Ecoalf, the pioneer brand in sustainable fashion. This joint venture materialized with a first edition of our iconic Maarten chairs, upholstered with their recycled fabrics made with residues collected from oceans around the world. As drivers of innovation within the fashion and design sectors, together with Ecoalf we blend our know-how in order to lead the journey to sustainability within the furniture and design industry. The aim of our collaboration is to highlight the responsibility of every manufacturer and agent involved in the furniture industry, and to achieve a positive outcome for the environment.

With Savina, Ecoalf edition, we have now gone a step further. We wanted to design a sofa to last many years, upholstered with Ecoalf's ethically recycled materials, and ingeniously made with wood from controlled timber, recycled and recyclable steel springs, and a percentage of soft padding from recycled polyurethane foams. Together, we lead the change to raise awareness in the design industry. Because there is no Planet B.

"A pioneer joint venture in the pursuit of maximum sustainability in the design industry."



On the left, Victor Carrasco founder of Viccarbe. On the right, Javier Goyeneche founder of Ecoalf. Both sitting on Maarten chairs upholstered in recycled fabrics by Ecoalf.







#### 1. PROBLEM: DISCARDED FURNITURE

In Spain alone, over 1.5 million mattresses end up in landfills each year.

### 2. SOLUTION: RECIPUR COLLECTS THEM

They use an innovative process to recycle the mattresses and give them a second life.

## 3. ECOPURE® TECH: 70% RECYCLED FOAM

With years of scientific studies, the foam provides the sofa maximum comfort.

#### R&D IN RECYCLED MATERIALS

ECOPURE®'s recycled foam technology recycles post-consumer mattresses and perfectly cushions the piece, it is upholstered with Ecoalf's recycled fabric to save water, reduce CO2 emissions and avoid using new resources.

#### ECO-DESIGN & CIRCULARITY

Designed with the end in mind, using the least number of parts and a minimal form so that the 7 pieces of the modular sofa can easily be deconstructed and the parts recycled into new pieces.

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In the EU, over 10.7 million tonnes of furniture waste are generated annually with 80-90% being incinerated or sent to landfill



## 4. OUR COLLABORATION: THE SAVINA SOFA

The three companies come together to offer a cutting-edge sofa that promotes the circular economy.

#### TRACEABILITY & PROXIMITY

100% Made in Spain, every single step from the design to the production takes place within a 100km mile range of Viccarbe's HQ.

#### A TIMELESS SOFA WITH ECOALF FASHION RECYCLED FABRICS

Five timeless colors, aligned with Ecoalf's coveted fashion collection, are available for Savina's upholstery. Soft and pleasant recycled fabrics by Ecoalf, made from over 250 million plastic bottles collected in oceans. These residues are first transformed into flakes and pellets in order to obtain a high-quality, 100% recycled filament to create long-lasting top-quality garments and upholstery fabrics for our Maarten and Savina lines. Choose your favorite color combination to create a sofa desgined to last.

#### Visit Ecoalf.com for more info

#### COLORS

White sand





Dusty Olive



















A versatile chaise with casters to focus whilst performing the daily tasks. Designed to last



Featuring Savina Chaise with wooden table and technical fabric for extra resistance, designed to last.







CONNECTIVITY & MOBILITY

Connectivity is sorted thanks to its useful electrification options and its hidden casters add freedom of movement.

#### SAVINA & WORK

Working on a chaise longue has multiple benefits for the mind and soul. A practical and comfortable addition to places that seek a special seat for visitors, and workers to perform, relax and unwind. A piece that makes a great use of the space available and conveys a welcoming spot when looking for inspiration.

#### MULTIPLE OPTIONS TO CHOOSE FROM

Savina Chaise has multiple options: includes hidden casters, making it easy to place it anywhere and to create infinite combinations depending on the situation, accesories such as wooden tables, great when working on the laptop, arranging a videocall or enjoying a quick coffee, and discreet integrated electrifications, solving problems of connectivity when working away from the usual desk.

#### TECHNICAL FABRIC AT FOOT HEIGHT TO INCREASE DURABILITY

Mix and match different fabrics to achieve a bespoke chaise longue to work all day long. The technical fabric at foot height **brings extra resistance and durability**, adding a modern and relaxed aesthetic to the design. A good option for high-traffic areas: airports, hotel lobbies or staff breakrooms. Made to last.



# Configure your own Savina sofa

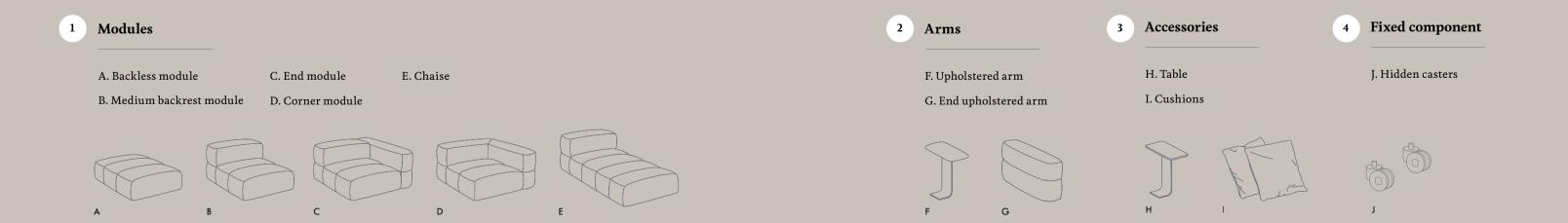
Discover its components



Creating your own Savina sofa is easy, follow these simple steps to find the best match for your space:

- 1. Choose your favorite modules
- **2**. Choose the upholstery from our graded-in collections (Fabric, leather, eco-leather, recycled by Ecoalf)

  <u>Check here our selection fabrics.</u>
- 3. If required, choose the finish for the arms
- **4.** Accesories: tables, cushions, electrifications...
- **5.** Add hidden casters for unlimited versatility and freedom.



# DESIGNED FOR SUSTAINABILITY

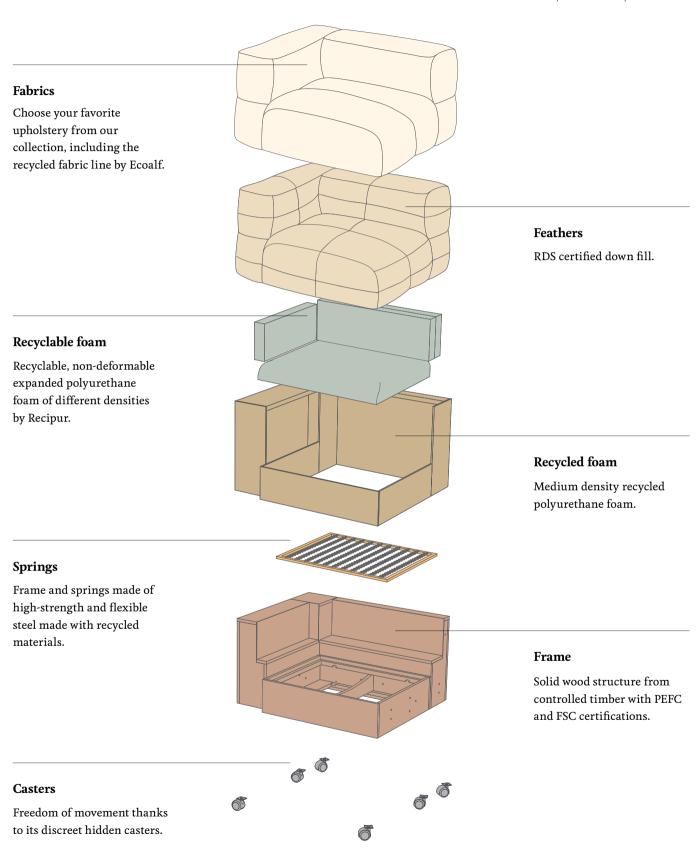
"We have created a recyclable sofa, made with as many components as possible from recycled materials. A living project that will be updated as we continue to strive in recycling innovation."



For us there is nothing more sustainable than creating pieces that will last a lifetime. Pieces that will be part of our journey and will be present in our everyday. Everything we make must be meaningful for the environment and for our lives.

With the clear purpose of leading the way into a more sustainable design industry, with Savina we wanted to go a step further. We pursued a recyclable sofa, made with as many components as possible from recycled materials. A living project that will be updated and renewed as we continue to strive in recycling innovation. We also desired a sofa that was pure comfort, both visually and physically, and invited users to sit on

it for hours, collaborating, sharing thoughts, or just relaxing. Our "design for sustainability" ethos focuses on implementing changes in our collections, that prioritize the environment and foster conscious consumption habits. We have attained a recycled sofa that respects the user's requirements of space, use and function. A flexible sofa that works in any type of environment and contributes to a more respectful design industry. Therefore, we stand to innovate and bring conscious practices into our sector that will lead the change in how we perceive design. We create designs to last.



Mix and match all the options available for Savina. You can unleash your imagination to design your bespoke sofa from zero, to best fulfil your requirements or, if you prefer, you can get inspired by a series of pre-defined compositions that will help you bring this collaborative island to life into your projects.

Either way, the final result will be a comfortable sofa that fosters interaction, well-being and productivity, all in one. A singular collaborative piece that is able to add a contemporary twist to homes, workplaces, hotels and high-traffic environments all around the world.



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#### Savina sofa









Savina sofa, Composition 1

Savina sofa, Composition 2

Savina sofa, Composition 3

Savina sofa, Composition 4









Savina sofa, Composition 5

Savina sofa, Composition 6

Savina sofa, Composition 7

Savina sofa, Composition 8







Savina sofa, Composition 9

Savina sofa, Composition 10

Savina sofa, Composition 11

#### Connectivity







- 1. Seat socket
- 2. Power socket, upholstered
- 3. Powerbox under table

# Let's talk

We want to help you find the best designs for your project. Contact us and our team will get back to you as soon as possible.

CONTACT US